

SCOPE Maastricht
29th General Member's Assembly
14th of July 2023



Annual Report
2022-2023

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Word of Welcome

Dear Member, dear Stakeholder,

As another academic year comes to a close, it gives me great pleasure to invite all of you to the 29th General Member's Assembly of SCOPE Maastricht. The time has come for us to reflect on all the events that passed.

I believe I can speak for all of my fellow board members when I say we had an educational, rewarding and above all, memorable year. The lessons that were learned and memories that were made are ones we will carry with us in our next steps. From implementing the English only policy to trying different ways of increasing diversity and being more inclusive as an association we have worked on several projects to improve our association. Every successful event and action of this association surely would not have been possible without its active members, the enthusiastic students of SBE, my fellow board members and the employees of SBE that help us on a daily basis.

As this is the last official day of my board year at SCOPE, I want to take this opportunity to thank all activities, SBE contacts and above all my fellow board members for their continuous hard work over the last year. Additionally, I want to take this moment to wish the best of success and luck to the proposed board of SCOPE for the upcoming year. I have great faith that you will continue to build upon the concepts and projects we are handing over to you and I am certain you will achieve great things for our association, faculty, students, active members and of course for yourselves!

Last but not least, on the behalf of the 2022-2023 Board of SCOPE Maastricht, I am proud to present to you our Annual Report.

Yours sincerely,



Gizem Büyükkeçeci
President 2022/2023

Agenda 29th General Member Assembly

1. Word of Welcome
2. Presentation of Semi-Annual Reports
 - a. President
 - b. Secretary & IT-Manager
 - c. Treasurer
 - d. Career Activities Commissioner
 - e. Academic Activities
 - f. Internal Activities Coordinator
 - g. External Relations International
 - h. External Relations Netherlands
 - i. Marketing Commissioner
3. Break
4. Presentation Annual Financial Statements
5. Presentation of new Royals Cup Board
 - a. Voting on new Royals Cup Board
6. Presentation of new Vectum Board
 - a. Voting on new Vectum Board
7. Presentation of new Maastricht Lions Board
 - a. Voting on new Maastricht Lions Board
8. Presentation of new Sigma Investments Board
 - a. Voting on new Sigma Investments Board
9. Presentation of new Maastricht Finance Society Board
 - a. Voting on new Maastricht Finance Society Board
10. Presentation of new Women in Business Board
 - a. Voting on new Women in Business Board
11. Points put forward
12. Question Round

13. Closing

Minutes 28th General Member Assembly

1. Additional Agenda Points

- a. No additional agenda point.

2. Approving of minutes of the 27. GMA

- a. No objections against voting by acclamation. Minutes are voted upon and approved.

3. Semi-Annual Reports

4. President

- a. No Questions or comments

5. Secretary & IT Manager

- a. No Questions or comments

6. Treasurer

- a. Nickel: Asked if there is an agreement ICC@M if SCOPE is organising it again this year.
- b. Lara: No
- c. Matthieu: Is the number of members the total amount or just the growth of passive members
- d. Lara: It is the total amount of members
- e. Nickel: Are members also included in the database
- f. Til: This depends on the membership as the 1.5 and the 1 year membership are limited by time, but the lifetime membership is not limited in time

7. Career Commissioner & Vice-president

- a. No Questions or comments

8. Academic Commissioner

- a. No Questions or comments

9. Internal Commissioner

- a. Unknown: What is the main communication channel for social activities
- b. Claudia: Instagram is our main communication channel

10. External Relations Commissioner International

- a. Nickel: What is CSDBR?
- b. Til: Centre for Student Development & Business Relations (with help from Gizem and from the audience) it's a department within the university

- c. Julia: How do you want to tackle the capacity issues for the events and trips?
- d. Til: Have more events that focus on different topics. Increased capacity by 1 for all trips. Capacity during Exclusive Events is given by the companies.
- e. Ruby: If the diversity applies to career only
- f. Til: No it applies to all pillars
- g. Maria: How do you want to implement the English only policy at social events?
- h. Til: We are a diverse board and a diverse set of active members. This helps us in establishing

11. External Relations Commissioner Netherlands

- a. Julia: How will you split the externals work?
- b. Natalia: By industry
- c. Matthieu: If Belastingdienst wants to host an event how do you wanna handle this as only Dutch people can work there?
- d. Natalia: Highlight that most people that will apply for such a company event will most likely speak Dutch or want to learn Dutch in the future
- e. Myrthe: Did you get negative feedback from the companies?
- f. Natalia: No negative feedback rather the opposite
- g. Til: I received one mildly negative feedback, next to that we received very positive feedback
- h. Sami: Is there a clear point in time where promotion will switch to English
- i. Natalia: Promotion right now can still be in Dutch or German as you can usually autotranslate the promotion and as emails are targeted to nationalities as well
- j. Myrthe: Will there be a guideline on how the split between companies between the External
- k. Natalia: Yes there will be a clear guideline with the new Externals that will be established together with the new Externals
- l. Matthieu: How do you want to avoid Companies choosing only Germans or Dutchies?
- m. Til: You can't but you can emphasize the advantage of having international students as well. Next to that we only have non German BHV's we always have at least one international participant

12. Marketing Commissioner

- a. Sami: There is already a SCOPE alumni LinkedIn group, do you know?
- b. Til: Yes, but we created a new one for all old board members
- c. Ruby: Is the new language policy also part of your corporate identity?
- d. Chloe: Yes

- Break -

13. Presentation of the Financial Statement

- a. Julia: Outstanding costs of Studystore
- b. Gizem: We will make sure that all outstanding invoices will be covered before
- c. Sami: Do you consider lowering the expenses for public relations in the future
- d. Lara: This is mainly up to the next board, but we decided to invest into PR as we needed to renew our current portfolio
- e. Sami: Wants to highlight that 20k for PR is quite a lot and should be reconsidered in the future
- f. Myrthe: Do you want to keep covering non EU tuition fees for the next board?
- g. Gizem: We are in negotiations to get a tuition fee waiver for future non EU board members. Nevertheless, we want to include all potential board members in the recruitment process and therefore cover their potential tuition fees

14. Question round:

- a. No questions and comments

15. Objection to the financial statement:

- a. No objections against voting by acclamation
- b. Financial statements approved

16. Voting on the proposed Maastricht Sport Association Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

17. Voting on the proposed Sigma Finance Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

18. Voting on the proposed Maastricht Finance Society Sigma Finance Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

19. Voting on the proposed Women in Business Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

20. Points Put Forward

- a. None

21. Question Rounds

- a. Leann: She is impressed by how much we as an association, as active members and as board members work for this association. She wants to thank the old boards for their continues support and advice.
- b. Julia: (Speaking on behalf of the board of advice) The BoA is thankful for our work and proud to see that we continue the SCOPE spirit
- c. Bas: Thanks for your work, continue the good work and spend less on goodies
- d. Sami: Are you planning to recruit a 9 person board?
- e. Gizem: Yes we will try to recruit a 9 person board. We will restructure
- f. Myrthe: Thinks we did great jobs and wishes us good luck for the board recruitment
- g. Aisha: Thanks for you work
- h. Ruby: Thanks for your work. Do you plan on doing a second Active Member Weekend
- i. Gizem: There will not be another AMW but maybe an active member day
- j. Ruby: Requested the GMA to be online do you plan on hosting future GMA's online or hybrid?
- k. Gizem: Considering the audio and voting procedure we decided to only do it in person
- l. Matthieu: Suggestion that if we do it hybrid people online can not vote or ask questions
- m. Lara: Wants to thank jan for always helping her with the treasurer tasks and to Julia and Matthieu for supporting her

22. Closing

- a. GMA closed

Gizem Büyükkeçeci
SCOPE Maastricht
President 2022/2023



Til Kleinertz
SCOPE Maastricht
Secretary 2022/2023



Semi-Annual Reports

President

Introduction

Over the course of the past years, a stable structure has been established to ensure the endurance of SCOPE Maastricht. This structure is based around our mission statement.

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”

Together with my fellow board members and all active members, we strive towards this mission at any point in time.

General

SCOPE aims at serving three major stakeholder groups: the association, the student population and the university. While interests might clash between these three groups SCOPE always aims at finding the best solution for every one of these three stakeholders. Every decision taken is carefully considered among these three groups.

This year our three main focus groups were:

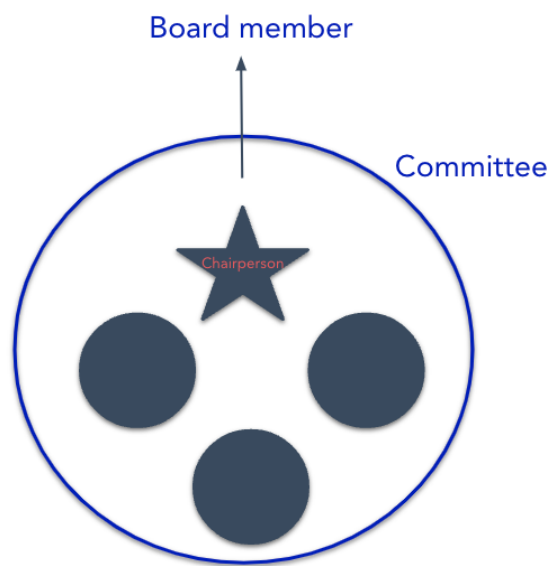
1. Active member involvement and community, well-being, understanding and safety
2. Improving our events and adapting to a post-pandemic reality
3. Study initiatives within the SCOPE Framework

Current development

Chairperson Structure

This year marked the first chairperson training after the new period of active member recruitment. This training was quite helpful as it gave the chairs a lot of information that they

usually get to learn over the course of their time, in the span of an hour so they have a better kick start to their time as well as a great bonding opportunity. After a round of feedback from the chairs we decided it makes sense to do it earlier then we did, so directly after recruitment which didn't work out scheduling wise for us however it is a feedback left for my successor to prioritise. Furthermore after the training we had dinner at Que Pasa all together before going to Preuv (as this was planned on Tuesday) this was a great opportunity for all the chairs to bond with each other, bring some chairs and even committees to Preuv that don't normally join that often and lastly for us to meet them on a closer level.



Strategy

As this was elaborated on in the Semi Annual GMA our strategy for the year is as follows:

1. Diversity & Inclusion

This year it is our aim to focus on how we include people from different backgrounds (nationality, financial status, upbringing) into this association. people with different interests within SBE being included in the projects we make in order to ensure that we provide valuable events and projects to more students in SBE. We ensure this by implementing financial aids for trips such as SET, IFO & IEO. Furthermore by diversifying our committees, and pushing on our English only policy. In my personal opinion this is one of the most important strategic elements we focused on this year and we hope that in the future more and more initiatives can follow for this goal.

2. Communication

Second element of our strategic goals focuses on the streamline of communication from and to SCOPE. The language in which we communicate was also an important element under this point as it goes alongside the diversity and inclusion point we also have. We streamlined our promotion and our social media, furthermore working on a Slack community for our active members for easier communication.

Language policy has been mentioned before as well, in order to ensure our successors are able to understand our prior communications, anyone that wants to participate in a conversation or participate in any and every event we ensure that that ALL communication is in English.

3. Data & Information

Something that is missing in the past few years is data and information collection. from the issues within the alumni database to the lack of data regarding events; this is important to us because we want to provide actual grades and statistics to companies, university and any other stakeholder that may be involved. This element is important to us to make sure knowledge and information is also ensured between transitions of boards. One thing we implemented is the uniform feedback to receive and analyse our events and see where we can improve. Til will elaborate on his part on what the IT committee has worked on the past year in order to ensure proper data collection from their side.

Over the past 2 semesters we successfully had 4 strategy weeks containing meetings about our short-term and long-term strategic goals. Throughout those 4 weeks my fellow board members and I looked into the problems that occur and how we can implement changes that will make these projects stronger in the long run. Implementation of the english only policy was the most important one for all of us as this was something very critical for us; this was followed by changes to the event portfolios and changes in order to the community aspect. Furthermore we used this week to update our Rules and Regulations in order to align them with the strategic changes we made. You can find the updated version later on in this document, everything that is bold is the parts that are changed.

Collaborations

University

The communication between SCOPE and SBE has grown even further this academic year. In September 2022 Mariëlle Heijltjes took over as the Dean of SBE and Edward Peters took on the position of the Managing Director. Regardless of the changes in the board of SBE, the contact between SBE and SCOPE has improved in collaborative projects and involvement in general. This year we collaborated on more events with SBE such as the community case challenge and master week, one of the driving factors of the increase in the number of events we organise together is definitely the communication and support we have received. We are still working with UNU Merit, exchanging contacts and hoping that during the student introduction days we will also have a stand in their building as well which will increase our student reach.

SBE study initiatives

SCOPE Maastricht is the governing body of almost all study initiatives in Maastricht. So far, SCOPE's daughter associations are Vectum, SIGMA Investments, Maastricht Finance Society, Royals Cup, Maastricht Lions (formerly known as ISE) and Women in Business.

This year SCOPE Maastricht has decided to add the Women in Business student association into the framework as well. In the Semi-Annual GMA it was mentioned that we were in the process of gathering all the documents for their KVK registration and notary registration. I am very happy to announce that the bureaucratic part of their establishment as successfully finalised. I would like to say a big congratulations to their board on this and would like to thank Kenza Bousba for her help with the establishment of the association from Women in Business' side.

The Business Analytics committee that was formerly the Business Analytics Study Association is remaining as a committee for another year under SCOPE Maastricht. After reevaluation with the program director; it is set for another year with different improvements and changes

This year in collaboration with SBE, SCOPE started receiving funding for the study initiatives. Each study association received a fixed amount of funding for this year and they will continue receiving this financial support for the foreseeable future in the structure set by SCOPE & SBE.

Local and National Associations

SCOPE Maastricht is continuing its engagement in the FAN (Financiële Associatie Nederland), the MAN (Marketing Associatie Nederland), and SEBO (Stichting Economisch en Bedrijfskundig Overleg). SCOPE joined SEBO 2 years ago with the intention of sharing knowledge with other national associations. Since then, this has been proven to be efficient and beneficial for SCOPE Maastricht.

This year the FAN is bringing back its website, emailing list and working on increasing its contact with the associations it brings together. Currently we are trying to fix the website errors that are still occurring and working on the mailings lists for when a partner company wants to use that database.

SCOPE Maastricht also continued to be part of the MUCSA (Maastricht University Council of Study Associations). This conglomerate aims at enhancing communication among local associations and enhancing the partner network in Maastricht.

Study Store Collaboration

As previously mentioned in the Semi-Annual GMA; the Study Store and SCOPE Maastricht relationship has been terminated. The contract has been terminated and has been replaced by WO4YOU. This period we did a trial run together with the UM Library and EdIn; in period 5 we worked out a way to get the booklist updated and communicated to all stakeholders involved. After a very successful collaboration this structure was accepted by EdIn and the UM Library therefore in the upcoming academic year the same structure will continue. Furthermore the relationship between WO4YOU and SCOPE Maastricht will also continue for the foreseeable future.

Board situation

Board Recruitment

It gives me the utmost pleasure to say that after a lot of effort from me and my boards side during board recruitment, we have successfully recruited a 9 person proposed board for the first time in 3 years. I am personally very excited for the year that awaits them as all of them are very eager to make the positions their own and will do an incredible job throughout the year. I wish them all the best of luck!

Personal note

Looking back at the past 12 months, I am very excited to be handing over this association in the condition that me and my board has gotten it to; especially for the next board to take it to even better places. I am unbelievably excited to see the future of SCOPE Maastricht and am honoured to have dedicated such a year for it. This year taught me a lot about working with people, given me smidge into the working life and has taught me a lot about myself. I have made unforgettable memories and learned things I will use for my future and I am eternally grateful for that.

I am in full gratitude for the people i had the absolute pleasure of working with, starting with my board - the 6 people I could not gotten through this year without, you all are the element of this year I will never forget and no matter where you end up I hope that our year together will always have an impact on your life; the active members who make our events possible; and lastly the SBE staff that I had the great opportunity to work with. This board year would not have been possible without Leann Poeth and her amazing support; Deborah Kaut and her dedication; and Mariëlle Heijltjes and her inspiration. Furthermore I would like to say thanks to all the SCOPE Maastricht stakeholders that keep this association running from partners to members; university staff to vendors. You are the success behind our events and these things wouldn't be possible without your cooperation.

Thankfully & with best regards,

Gizem Büyükkeçeci
President 2022/2023

Secretary and IT-Manager

Introduction

In the following section of the GMA Report, I will elaborate on my responsibility and goals as the Secretary and IT Manager, this includes overseeing five Development Pillar (formerly board-level) committees (IT, Alumni, Sustainability, Sustainable Business Trip, & Acquisition). Moreover, I will talk about the changes I made to those committees and what I want to achieve within this position for the future. Lastly, I am giving a future outlook on the events and strategic developments I am currently working on. As well as the plans for the future and transition of my position. Important to notice is that the position will be renamed to Secretary and Development Commissioner starting with Nikolas Mueller for the next academic year.

Current Projects

IT

During the past year we underwent a massive redesign of the current website together with the IT committee. This includes a restructuring of the current website's content and design. As well as additional content and functionalities, for example, the "Member Discounts" are displayed on a new subpage and will illustrate the current partners that offer a discount for our members on a map of Maastricht. Furthermore, we redesign the homepage, discount page, membership page, about us page, committee page and many other features that are either on multiple pages or in the backend of the website.

Finally, we have successfully completed the implementation of the SCOPE App across all major App Stores, with enhanced functionalities tailored to our latest events and promotions. Our primary emphasis is on the MBDS, where the App will serve as a comprehensive platform displaying schedules, activities, and more, while also facilitating seamless communication. We are pleased to announce that the initial modifications have been finalized and made available to users, while the remaining enhancements are currently undergoing final preparations and will be released in the forthcoming weeks and months.

Sustainability

Throughout the course of this year, the sustainability committee has made significant strides in integrating itself within SCOPE, surpassing the achievements of the previous year. Notably, the committee has successfully assembled a diverse group of individuals from various study backgrounds, encompassing not only SSPS but also several other SBE programs.

Our committee's primary objective is to host a series of events throughout the year, each one dedicated to promoting sustainability. With a clear emphasis on collaboration with companies, we seek to highlight the indispensability of sustainability within the business realm. By forging strong partnerships with these organizations, we aim to demonstrate that sustainability is an integral and indispensable aspect of the corporate world.

Our first sustainability event took place in November about Circular Economy. The event was hosted at the Brandweerkantine with representatives of Arvato and BRISCI as speakers. Around 40 students joined for a presentation, a workshop and sustainable snacks. We received amazingly positive feedback, especially from Arvato and BRISCI who both want to support us for future events.

The second event was with the Gulpener Brewery which is one of the most sustainable breweries in Europe. They gave a presentation about their sustainability efforts, a tour through the brewery and we concluded the event with a beer tasting.

The third and biggest event was the sustainability week which took place in April 2023 in collaboration with the Universities Green Office, Sustainable Students Maastricht, KAN Party and multiple other organisations. The event was 7 days long and took place at multiple locations throughout the city. The sustainability committee was in charge of organising the SBE Faculty Day which was the first day of the sustainability week. During the day we started with a presentation by the committee, afterwards we had a session about "Consuming less for a better future" by CircularX, followed by a key note talk with Arvato and PINE about sustainable entrepreneurship. During the lunch break we organised a tasting of vegan wraps at SBE. After the lunch break the SBE Faculty Day continued with a session about "Environmental ambitious versus realities" by Natuur & Millieu Limburg and a sustainable tour through the city of Maastricht, highlighting how to make your daily life in Maastricht more sustainable. In the evening we had a panel discussion with Circular X about sustainable business models and rounding up the day we had networking drinks at Lions Den.

The last event of the year was an event with Bischopsmolen. First the committee did a presentation about sustainability in the food industry, afterwards we went to Bischopsmolen to have a bread baking workshop with them, as they are operating their bakery sustainably.

Next to the sustainability events, the committee is also trying to make SCOPE itself more sustainable. They started this with meetings they had with multiple committees to help them understand the potential of making sustainable shifts. We also started the process of assessing the CO2 Emissions of SCOPE Maastricht and what CO2 offsetting strategies SCOPE could use. This project was started together with Nickel who will continue this project with the committee next year. Next to that we also started preparing the first two sustainability events for the next academic year.

Acquisition

The Acquisition committee successfully completed several projects aimed at expanding our network of partnering establishments in Maastricht and ensuring mutually beneficial collaborations. Despite initial challenges, including unfulfilled contract terms from the previous year, the committee managed to convince all prior partners to stay and negotiated new discounts with them. Our esteemed partners now include Preps, Momus, Van Bommel, and Bread & More. Additionally the committee managed to sign 10 more discount agreements with partners. Those new discounts are with Brubbel, Doppenlgaenger, eatly, KK's, Studied, Success Formula, Surfside Poke, Preuverij, 't Keukske and Selina Hostels.

To further enhance our partnerships, the committee has devised a survey to gather feedback from our active members regarding their preferred partners for SCOPE. This strategic approach aims to increase member satisfaction and attract new partners who align with our community's interests.

In terms of promotion, the committee has been actively working on raising awareness about the discounts offered by our partners. We have amplified our promotional efforts through various channels, such as social media platforms, WhatsApp announcements, and distribution of SCOPE stickers at our events. Looking ahead, we plan to leverage the SCOPE app as a centralized platform to advertise and communicate these discounts effectively to our members. Furthermore, we are exploring the possibility of introducing digital stickers to streamline the distribution process and improve efficiency.

Overall, the Acquisition committee has made significant progress in acquiring and maintaining partnerships, while continuously improving our promotional strategies to benefit both our members and partnering establishments.

Alumni

The Alumni committee has successfully executed various projects to maintain a strong connection with our esteemed alumni and enhance their engagement with SCOPE. One notable accomplishment is the implementation of the Alumni Success Story project, which was initiated by Maria last year and brought to life by the committee this year. In November, we proudly organized our inaugural Alumni Success Story event featuring Casper Bergmans, a highly accomplished professional currently working at Slack and with previous experience at LinkedIn. This project involves conducting interviews with SCOPE alumni, delving into their current achievements, reflecting on their time at SCOPE and Maastricht, and sharing valuable advice with current students.

In the second semester we organised the second Success Story with Pascale Smeets from PwC and Felix Gruschka from Accenture. Both of them were answering the questions from the moderator and the audience in a panel discussion style. This event was also successfully concluded with networking drinks and outstanding positive participant feedback. We are currently in the planning phase for the next edition of this series, collaborating closely with Leann Poeth to establish potential new connections.

Additionally, the committee is diligently working on developing a comprehensive database that encompasses all recent active member alumni, with the possibility of linking their profiles to LinkedIn for potential networking opportunities. We are also focused on integrating all active members who leave SCOPE into our vibrant alumni community by extending invitations to join the Active Alumni LinkedIn group. Moreover, we have launched the Old Board Alumni Group, which will actively engage participants starting from next semester. The Alumni committee has heavily increased the interaction with our Alumni on LinkedIn over the past year.

The Alumni committee remains committed to fostering enduring relationships with our alumni, organizing engaging events, and implementing initiatives that benefit both current students and our esteemed alumni network.

Sustainable Business Trip

We successfully completed this committee project that I proposed and initiated during last summer. The main objective was to establish a strong connection between sustainability and business, highlighting the potential benefits that arise from this relationship. After careful consideration, we selected Copenhagen as the ideal destination for our trip. Renowned as one of the most sustainable cities globally, Copenhagen boasts a significant number of sustainable businesses. Additionally, its proximity to Maastricht made it a convenient choice.

During the trip that lasted 7 days we visited 11 companies and organisations from different industries and fields. Those were the following, the Danish Council on Climate Change, Ramboll, ARC, Global Fashion Agenda, Bestseller, Simon Kucher, GlaxoSmithKline, Maersk, Deloitte, Danish Endurance and the Copenhagen School of Business. To ensure the success of this endeavor, our committee collaborated closely with Leann Poeth, who they also organized an alumni event with. During the Alumni event, Peter Mollgaard the former Dean of the School of Business and Economics who is also the Chairperson of the Danish Council on Climate Change answered some questions about the topic of sustainable business. The trip ended up being a great success and I hope that it will be continued in the future as I believe it is a great addition to the Development Pillar and creates a lot of value for students.

Personal Note

Looking back at this board year, I can honestly say that I am more than happy that I made the decision last year to apply for the SCOPE board and take on this opportunity. Even though this opportunity came with one or two challenges, that I maybe thankfully didn't know of back then but now learned to master. Even though doing a double position definitely added some challenges to this year as well, I couldn't be more happier with both positions and strongly believe that each of them taught me lessons I wouldn't have learned otherwise.

What is even more important to me are the people that helped me overcome those challenges and make something even better out of them. That's why I want to especially thank my fellow six board members, I believe we managed to grow so much together and together achieve great things for us, for SCOPE and it's members. Our mission of creating value for students is something truly special about SCOPE and something that I appreciated every single day working. Next to that I also want to thank all active members, especially obviously all of my active members as Secretary but also all other active members that I got the opportunity to

work with. Without it's community SCOPE would be a different place and would miss one of it's most crucial parts. In my position I got the chance to work with great people outside of the association as well, this includes the university, all our partner companies and many more. Here I want to specifically highlight Leann Poeth who I got to work with in both positions, it was always a pleasure to work with you and SCOPE can be happy to have such a supportive person like you on it's side. Lastly, I want to thank my friends and family for trusting in my decision in doing this board year.

For my three great successors, Nikolas, Lotte and Lucie, as well as the rest of the proposed board I wish you all the best for your board year. Great things are ahead of you and I have full confidence that you will carry on our successes and learn from our mistakes. Make sure to enjoy the year to the fullest as it will be an amazing experience for you.

Best regards,

Til Kleinertz

External Relations Commissioner International, Secretary & IT Manager 2022/2023

Treasurer

I am pleased to present this report addressing the financial position of SCOPE Maastricht, official study association of the School of Business and Economics. This report aims to provide a comprehensive analysis of SCOPE's financial standing and gain valuable insights into its stability, growth potential, and strategic decision-making capacity. The financial situation of SCOPE Maastricht stays similar to last semi-annual GMA (20th January 2023) so I will focus this report on the few changes that occurred since then.

Master Budget

As you are aware, our organization has undergone significant transformations, necessitating a revised budgeting approach that aligns with our new structure.

The purpose of our master budget is to serve as a comprehensive financial plan, integrating all the individual budgets of various committees or divisions within SCOPE Maastricht. It provides a roadmap for allocating resources, setting financial targets, and monitoring performance. With the structural changes in our association, it has become crucial to realign our budgeting template.

The recent changes in our association's structure, such as the creation of a new pillar, have significantly impacted the way resources are allocated and utilized. Consequently, the old budgeting template no longer captures the nuances of our current organizational setup. By updating the template, we can ensure that our budget accurately reflects the responsibilities, cost centers, and interdependencies of the revised structure.

Bookkeeping

As Mentioned in the last GMA, The Pillar Commissioners (Career, Social, Academic, and Development) are in charge of the majority of financial transactions within their respective pillars and keep a bookkeeping record of these transactions. This allows the Treasurer, having a double position, to focus on other activities while maintaining a good understanding of the association's cash movements.

I was still in charge of the accounting for these transactions, using the bookkeeping software Quickbooks. However, While QuickBooks is a popular bookkeeping software used by many businesses worldwide, we faced few challenges. The main one being that QuickBooks is primarily designed for the U.S. market and has certain limitations in terms of localizing features and functionalities for specific countries, including the Netherlands. This resulted in difficulties in adapting the software to comply with local accounting standards, tax regulations, and reporting requirements specific to the Dutch context.

It has thus been decided to opt for a more adapted bookkeeping software: Yuki. Yuki is a cloud-based accounting platform specifically designed for small to medium-sized businesses in the Netherlands. It offers a comprehensive set of features and tools to simplify bookkeeping and financial management. Unlike Quickbooks, Yuki is developed and tailored specifically for the Dutch market, ensuring compliance with local accounting standards, tax regulations, and reporting requirements. It incorporates the necessary features and templates to meet the unique needs of study associations operating in the Netherlands.

Account receivables

SCOPE Maastricht is struggling with account receivables due to unpaid invoices from partner companies. In order to solve this, we decided to regularly communicate with partner companies to ensure they have received invoices and are aware of outstanding balances. As well as to follow up on unpaid invoices more frequently and maintain open lines of communication to address any concerns or issues. This was done by our two external relations commissioners and has proven to partially work.

We are also looking into having Yuki fully implemented as, unlike Quickbooks, this bookkeeping software enables automated reminders and follow-ups for unpaid invoices. We can set up reminders to be sent to partners with outstanding balances, reducing the need for manual follow-up and improving collection efforts. This feature will help us maintain positive cash flow and reduce the risk of late or missed payments. Additionally, Yuki provides real-time visibility into accounts receivable. We can easily track open invoices, view payment statuses, and monitor overdue payments within the platform so stay on top of our receivables and take proactive measures to address any outstanding balances promptly.

Board Allowance

In addition to the financial overview, it is important to address the topic of board allowance. The board members of SCOPE Maastricht are entitled to a monthly board allowance, which is intended to cover personal expenses. The amount allocated for this allowance is 150 EUR per month. It is worth noting that board members are responsible for covering their own expenses upfront and then requesting reimbursement for the approved amount.

It is important to highlight that any unused portion of the board allowance in a specific month does not carry over to the following months. In other words, the allowance does not accumulate or roll over if it is not fully utilized within a given month.

This board allowance serves as a means to support board members in managing their personal expenses while carrying out their responsibilities within SCOPE Maastricht. It is designed to ensure that board members have the necessary resources to effectively fulfill their roles without incurring significant personal financial burdens.

By providing this board allowance, SCOPE Maastricht recognizes the time, effort, and dedication board members contribute to the association and aims to facilitate their active participation in a manner that is both sustainable and conducive to their overall well-being.

Conclusion and Outlook

All things considered, SCOPE's financial position is very strong and serves as a foundation to satisfy all stakeholders. It cannot be predicted what the coming year(s) will look like, but SCOPE's robust position allows it to endure and survive very poor conditions. This financial year can be considered as one of the most profitable in the history of the association. It can be expected that the recent macroeconomic developments, especially the increasing inflation rate, will require major adjustments to the master budget, services, and portfolio. Therefore, I made sure to incorporate these market predictions in the upcoming master budget. Still, I want to reiterate the negative effect that these developments will most likely have on our future financial situation.

Personal Note

As my tenure as Treasurer of SCOPE Maastricht comes to a close, I am filled with good memories and a deep sense of accomplishment. It has been an incredible journey dedicated to the financial stability and growth of our beloved association.

Reflecting on my time as Treasurer, I am grateful for the lessons learned. I would like to thank my fellow board members who helped me through my board year, my family, my dear friends Matteo and Daphné, My roommates, Mathieu Goossens and Julia Stein for their expertise, SBE staff with which I had the opportunity to work with, and last but not least Jan Offermans with whom I could not have accomplished all of this without. To the incoming Treasurer, embrace this role with passion and dedication. Your contributions will shape the future of SCOPE Maastricht. Treasure the memories, and always remember the impact you can make as Treasurer.

Kind Regards,

Lara Lejeune

Treasurer & Academic Commissioner 2022-2023

Career Commissioner & Vice President

In this section of the annual GMA report, I will elaborate on the projects and developments within the career pillar over the course of the past twelve, but specifically six months as Career Commissioner and Vice-President of the SCOPE Board 2022-2023. Moreover, I will give an insight into the events that have taken place up to this date, the achievements of the active members, structural changes, and the outlook of SCOPE's Career activities for the next academic year.

General Update

At the beginning of my board year, I reintroduced SCOPE's career pillar and myself to numerous partners at SBE, including the Alumni office, the Internship office, the International Relations Office, and MarCom in general, all of which are vital for the success of the career pillar. Together with them, I identified the strengths and weaknesses of the career pillar and initiated an even closer relationship. We launched a new collaboration with the IRO office that we and our participants consider a great success. Next to that, we were able to strengthen the collaboration with Leann Poeth and the rest of the Alumni office, which provides us with a fundamental basis of advice, contacts, and insightful Alumni events during our trips. Lastly, we continued our prosperous collaboration with the Internship office and MarCom, especially regarding their role during the Maastricht Business Days.

Whereas the career pillar can generally be considered a very successful pillar of SCOPE, I am convinced that in order to make it an even stronger, diverse, and inclusive part of every SBE student's experience, we need to focus on gathering more extensive data. Therefore, I have made this one of my priorities. From henceforth, all career events use the same registration forms, promotion plans, and registration deadline pattern, meaning that we simplified the registration procedure for all participants. Additionally, I implemented a unified feedback and evaluation form that is sent out to all participants after an event. All these efforts provide us with a more data-focused and constructive basis for structural changes within the pillar. As a result of this, we have explored room for improvement regarding the inclusivity of our career events. It has been a great honour to implement the new English-only policy (as of 01.01.2023) of SCOPE Maastricht. Whereas this creates an additional challenge, especially for committees

that are in contact with German companies, I am personally convinced by the necessity and opportunities of this step. Overall, I can gladly say that the implementation of this policy within the career pillar has been a great success, with all events, including MBDs, CAT and other

events, as well as all communication, being held fully in English I am looking forward to the opportunities that this creates and want to emphasise that all of us expect the next board of SCOPE Maastricht to stick to this policy without exceptions.

Even before the start of my board year, I was keen on exploring different options to maximise the diversity of the career pillar portfolio through certain additions or adjustments. We are making sure that inclusivity comes first, providing all SBE students access to our insightful events. Next to the immense efforts of the committees, I want to emphasise the role of SCOPE's chairpeople. They carry the committees through their work and simplify communication a lot. We are beyond thankful for their efforts and truly believe that they are the key to a satisfied committee, participants, other stakeholders, and the board. I have devoted a lot of my time to transitioning the chairpeople, setting clear goals, incentivising proactiveness and integrating them into SCOPE. My advice to the next Career Commissioner would be to include the chairpeople even more. This can only be done by continuing to set the already existing (digital) infrastructure but if implemented properly, this can serve as the foundation for the success of the respective event, the career pillar and SCOPE Maastricht as such.

Career Events

2022-23 Semester 1

London Economics Trip, 4th until 8th October 2022

Organised by: Alexandra Mihaela Capcelea (Chairperson), Lina Speckmann (External Relations), Maria Teresa Daffan (Marketing), Emily Baumert (Operations)

Nr of applicants: 58

Participant evaluation: 9.12 / 10

Company evaluation: 10 / 10

Start-Up Tour Barcelona, 1st until 5th November 2022

Organised by: Pia Theresa Tieke (Chairperson), Jasmina Skomska (Marketing), Nicolas Fiedler (Operations), Philipp Vincent Emanuel Kuhzarani (External Relations)

Nr of applicants: 66

Participant evaluation: 8.67 / 10

Company evaluation: 9.1 / 10

Start-Up Tour Berlin, 1st until 5th November 2022

*Organised by: **Caressa Schmetz (Chairperson)**, Benedict Paul Schumann (Operations), Beke Roth (Marketing), Liza Alina Brenner (External Relations)*

Nr of applicants: 31

Participant evaluation: 9.42 / 10

Company evaluation: 8.6 / 10

Frankfurt Banking Tour 15th until 19th November 2022

*Organised by: **Malin Oltmann (Chairperson)**, Lea Röller (Marketing), Kris Julie Gronewald (Operations), Thies Reinhold (External Relations)*

Nr of applicants: 65

Participant evaluation: 9.5 / 10

Company evaluation: 9.56 / 10

Maastricht Business Days Autumn Edition 2022, 29th November until 2nd December 2022

*Organised by: **Ecka-Marisa Günther (Chairperson)**, Lena Spillner (External Relations Germany), Nikolas Michael Philipp Müller (Operations), Charlotte Zetsche (Operations), Olivia Isabella Gedat (External Relations International), Dana van der Heyden (Marketing)*

Nr. of initial registrations: 833

Nr. of participants: 720

Nr. of participating companies: 53

Participant evaluation: 9.5 / 10

Company evaluation: 9.01 / 10

2022-23 Semester 2

Singapore Experience Trip, 28th January until 7th February 2023

*Organised by: **Alice Louis (Chairperson)**, Jessie Kouwenberg (External Relations), Lea Budakovic (Operations), Simon Richter (External Relations)*

Nr. of initial registrations: 42

Nr. of participants: 24

Participant evaluation: 9.09 / 10

Company evaluation: 9.03 / 10

The Singapore Experience is the newest addition to the career event portfolio and introduced 22 students to the vibrant city of Singapore. The trip provided extensive insight into Singapore's corporate social responsibility, sustainability practices, and outlook. After only a five-month company acquisition phase, the committee managed to arrange a variety of exciting and insightful company visits, including Ingenico, Roedel & Partner, PwC, Aquila Capital, Medtronic, CDL, Ginkgo, Peri, SAP, and Altman Solon. The different visits were structured around the three guiding themes of CSR, economic, ecological, and social. Moreover, the committee organised a visit to the Bizzard Club of our partner university NUS (aka the SCOPE of NUS), as well as numerous social activities that introduced the local culture and cuisine to all participants. Lastly, in collaboration with the SBE Alumni office, we also got the chance to network with and get to know the Singapore-based Alumni. All in all, this trip can be seen as one of the most impressive, well-thought-out, and long-lasting experiences that I got to witness during my time at SCOPE Maastricht.

Dear Singapore Experience Trip committee, your dedication and the resulting overwhelming success of the trip have led us to the decision to continue the trip in the next academic year (see below). This is evidence of your achievements in building a foreign destination trip from scratch. I could not have thought of a better committee to build up on our strategic decision to initiate this trip, and at the same time, it was an honour to witness how you made this your very own trip. Thank you for your efforts and for making this a very special part of my time as the Career Commissioner. Thank you!

Maastricht Business Days Spring Edition 2023, 8th and 9th March 2023

*Organised by: **Julia van Allen (Chairperson)**, Louise Winkelmann (External Relations DACH & Luxembourg), Makombero Soko (Operations), Luisa Lüer (Operations), Paula Prieto Suárez (External Relations International & Netherlands), Sebastian Heck (Marketing)*

Nr. of initial registrations: 711

Nr. of participants: 687

Nr. of participating companies: 62

Nr. of volunteers: 102

Participant evaluation: 8.1 / 10

Company evaluation: 8.7 / 10

In March this year, we had the great honour of hosting the 32nd Edition of the Maastricht Business Days, taking place at Tapijnkazerne 11 for the very first time. Simultaneously, the Career and Development Days of SBE took place at Tongersestraat 53, making this edition an even more integrated edition of the Maastricht Business Days Spring. The MBDS exceeded all records with over 687 students and 62 attending companies from different sectors and industries. With 82 workshops, 15 recruitment dinners, hundreds of student chats and over 300 company representatives, students got to join more recruitment value than ever before to experience “Where Opportunities Emerge!”. The event was fully held at Tapijnkazerne 11, while the lunch and evening networking drinks were held at Tapijn Brasserie, only steps away from the location. We are beyond grateful for the trust that SBE put in us, allowing us to utilise the building with almost no limitations. As this edition was also the very first edition since the implementation of the English-only policy (01.01.2023), everyone put special attention to successfully maximising the inclusivity aspect of the event. Of course, the Maastricht Business Days Spring 2023 would not have been possible without the 100+ students who volunteered as company buddies and day crew!

Special thanks to Timo Steiert from Google, as well as Patrick Manders from Arvato Supply Chain Solutions for their respective opening and closing speeches. SCOPE Maastricht would also like to thank Esther Kockelkoren for her collaboration with the CDDs and the Maastricht University School of Business and Economics for their continuous support and trust.

Dear Maastricht Business Days Spring committee, it is difficult for me to describe how thankful all of us are for your dedication, creativity, and persistence. After the news that Kasteel Vaeshartelt was already booked out due to TEFAF, you took on this first insurmountable task of hosting this edition at Tapijnkazerne 11. Every single one of you turned TAP11 into a new marketing strategy, had innumerable calls with companies to convince them of the new challenge, created an entirely new operational frame and completely different tasks for the

chairperson, and all of it contributed towards the success of this event. I truly admire the dedication and ambition all of you utilised for this event and I am grateful that I got to witness and support you on this journey. Thank you for making this work and for overcoming every challenge and constraint, you outdid our expectations by a lot. Thank you.

Luxembourg Consulting Trip, 15th March 2023

*Organised by: **Anna Lorenz (Chairperson)**, Felix Römer (External Relations), Nick Lieder (External Relations)*

Nr. of initial registrations: 101

Nr. of participants: 26

Participant evaluation: 8.72 / 10

This year, the annual Luxembourg Day Trip took place. We got to visit EY Luxembourg and PwC Luxembourg in their impressive offices in Luxembourg. Students got introduced to the advisory and auditing departments of the respective companies, while enjoying workshops, presentations, Q&As and networking drinks. Overall, a great success!

Dear Luxembourg Trip committee, thank you for your work that made this trip a success, we really enjoyed it and will make sure to keep this trip as part of the career event portfolio.

Dublin Technology Trip, 16th until 20th April 2023

*Organised by: **Jon Ander Moro Usabiaga (Chairperson)**, Lotte Louwers (Operations), Melina Kyriazi (Marketing), Jan Grammel (External Relations), Jonas Morgner (External Relations)*

Nr. of initial registrations: 68

Nr. of participants: 26

Participant evaluation: 9.0 / 10

Company evaluation: 9.38 / 10

After I got to organise the Dublin Technology Trip in 2022, it was one of my greatest tasks to support the next Dublin Technology Trip committee. During the trip, participants had the chance to visit five companies all working in the technology sector, including Google, Microsoft, Okta, SAP and Meta. Besides company visits, SCOPE Maastricht collaborated with the Alumni Office of SBE and organised an evening where students and alumni had the chance to network. Companies and Alumni put a special focus on sales positions and activities, as these determine

the corporate landscape of Dublin. Therefore, we will make sure to highlight the sales aspect of the trip even more in subsequent years.

Dear Dublin Trip committee, the line-up of companies that you convinced to welcome us to their offices is far from what we imagined. You did a fantastic job in setting the operational frame and marketing strategy, making this a fantastic achievement that all of you should be proud of. It was a pleasure to see you grow together as a team and contribute to the outcome. Thank you for your persistence, efforts and thank you for letting me be a part of your journey. I really enjoyed it, thank you!

Controlling and Auditing Trip Dusseldorf (former “FACT”), 23rd until 25th April 2023

Organised by: Judith Broekmann (Chairperson), Jannis Laible (Operations), Marlena Wilkes (Marketing), Noah Nüsser (External Relations)

Nr. of initial registrations: 49

Nr. of participants: 26

Participant evaluation: 9.07 / 10

Company evaluation: 9.67 / 10

After the last edition of the formerly called Finance, Accounting, and Controlling Tour, the committee and board decided to rebrand the tour as Consulting and Auditing Tour. Whereas this was a carefully considered step, especially given that this trip was well established, we realised that it was necessary to redefine the core focus of the trip and differentiate it from our constantly growing event portfolio. Furthermore, this edition of the Consulting and Auditing Tour to Dusseldorf was also the first edition to take place entirely in English. The committee did an excellent job in convincing and implementing this strategic change, making this the most inclusive version thus far. Against our doubts, this did not result in a decrease in the interest of companies to join the trip, resulting in interesting visits with workshops, presentations, case studies, lunches, and a recruitment dinner. PwC Germany, Deloitte Germany, FDI Andersch and Bearing Point opened their doors to remarkable offices and introduced students to the consulting and auditing landscape of their Dusseldorf operations. Lastly, the committee collaborated with the Alumni office of SBE to host a large Alumni event in Dusseldorf, connecting the participating students with Dusseldorf-based Alumni. Given the positive feedback of the participating companies and students, we would advise the next board to keep this trip as part of the career event portfolio. Nevertheless, we would also advise them to consider an alternative destination, such as Munich, Germany, for this trip. We believe that this has the potential to further diversify the event portfolio. However, this strategic change should

be made after careful consideration and conversation with the Alumni office, potential participating companies as well as Alumni, especially given that the Dusseldorf Tour has such a long and successful record in the history of SCOPE Maastricht.

Dear Consulting and Auditing Tour committee, I was impressed to see how quickly you implemented the new English-only policy in your operations, marketing strategy and of course, external relations. The success of this trip is a result of your efforts, ambition, and motivation to maximise the experience for all participants, and it was a pleasure to witness your success along the way. You truly made this an experience for all of us, while sticking to the plans that made this your very own edition. Thank you!

Amsterdam Trading and Fintech Trip, 6th until 9th April 2023

*Organised by: **Patrick Trepte (Chairperson)**, Isabell Simonides (Marketing), Jordy Pouwels (External Relations), Karolin Lindert (Operations)*

Nr. of initial registrations: 35

Nr. of participants: 24

Participant evaluation: 8.2 / 10

Company evaluation: 8.1 / 10

At the beginning of the academic year, we made the strategic decision to re-establish the Amsterdam Trading Trip. Hand in hand with the External Relations Commissioner Netherlands, the committee prepared an insightful trip, while paying special attention to visiting as many Amsterdam-based partner companies as possible. The aim of the trip is to provide an affordable and accessible trip for all students, as well as the opportunity for the partner companies of SCOPE Maastricht to get to know the respective participants. The committee and Natalia put immense efforts into convincing ACT commodities, STX and alterDomus to welcome the students to their offices. Furthermore, in collaboration with the SBE Alumni Office, the participants got to network with Amsterdam-based Alumni. Overall, the trip can be considered a great success, however, we would advise the next board to reevaluate the role of the trip as part of the career event portfolio, given that the student and company demand was rather low.

Dear Amsterdam Trip Committee, thank you for bringing this trip back to life and for making it the most accessible trip of the year! Thank you for making this your very own edition and for showing students what their future in the Netherlands could look like. Thank you!

Emerging Markets Budapest Trip, 10th until 14th May 2023

*Organised by: **Renato Ligtenberg (Chairperson)**, Manon Trebaul (Operations), Hristo Lakov (External Relations), Kang (Winnie) Ching Chun (Marketing)*

Nr. of initial registrations: 35

Nr. of participants: 26

Participant evaluation: 9.33 / 10

Company evaluation: 9.5 / 10

After the changes in the Emerging Markets trip committee structure were initiated by my predecessor, we decided to keep this trip as part of the diverse career event portfolio, while fully integrating it into the SCOPE Maastricht framework. We are convinced by the fundamental value it creates for Emerging Markets students that must find a suitable internship. Therefore, we decided to heavily subsidise this year's edition, which resulted in a peak in demand. Together with Karsten Mau from SBE, we worked on integrating the trip into the schedule of EM students, finding flexible attendance requirement solutions, as well as maximising the internship opportunities and experience for all participants by welcoming two SBE representatives, Tania Treibich and Lucie Noblesse, to the trip. With this structure set in place, the committee managed to organise an insightful and exciting 5-day trip to Budapest! Furthermore, the committee arranged visits to the CITI bank, OTP Bank, KPMG, and The National Hungarian Bank, all of which were tailored towards the interests of Emerging Markets students. We advise keeping this trip as part of the career event portfolio, especially given that the new structure allows for more autonomy on our side. It might be useful to investigate how the collaboration between SCOPE Maastricht and the SBE EM-internship office can be further strengthened and utilised.

Dear Emerging Markets Trip Committee, as the last career event of the academic year, you always play a very important role. It was an absolute pleasure and honour to witness how you grew together as a functioning committee, how you took on your roles, and how you made this trip such a success. I truly believe that your event created a lot of value for the participants, and I have no doubts that at least one student might have found an internship opportunity. Thank you for dedicating yourself to this trip and for being proactive, resourceful, and ambitious. It makes me even happier to see that 3 out of the 4 of you will be on the next board of SCOPE Maastricht. Keep this energy for the next year or your next step in your student journey and I have no doubts that you are going to be just as successful. Thank you for letting me join you, this trip and your committee will always be a very special memory of my board year.

2023-2024 Outlook

Stockholm Innovation & Leadership Trip, 27th of September until 1st of October 2023

Organised by: Louise Winkelmann (Chairperson), Lisa Marie Kremer (Operations), Yunus Noah Oberst (External Relations), Ane Badibanga (External Relations)

This brand-new trip addition to the career portfolio will give 26 students an insight into the Nordics! More specifically, the trip is aiming at having a closer look at the driver of the highly developed, export-oriented Swedish economy, its vast territory and small population, and its effect on the numerous inventions and innovations created within its borders. Lastly, this trip will show students the Nordic leadership style, which is built upon a strong meeting culture, largely due to the well-rooted tradition of gaining consensus before decisions are made. The committee will ensure that the operations, alumni relations, marketing, and external relations will run smoothly and has done an outstanding job in preparing this first edition so far. As I am personally convinced by the trip and because we started building a network in Stockholm after the last International Financial Orientation, we have no doubts that the committee will make this trip a success. Depending on the outcome of the trip, we would recommend scheduling a subsequent edition in a different semester than Start-Up Tour Berlin, as the target audience might be comparable.

Dear Innovation & Leadership Stockholm Trip committee, it makes me happy and proud to see how you are carrying out this event idea Til and I had. You are building this trip from scratch, and it brings a smile to my face to witness how quickly you adapt your strategy along the fast-paced process and progress. Remain proactive, enjoy the process, and think outside the box and you will stay on your path to success, thank you for your fantastic work so far.

Start-Up Tour Berlin, 3rd until 7th of October 2023

Organised by: Dóra Laura Gal (Chairperson), Mats Schneider (Operations), Vicky Feyereisen (External Relations), Andreas Scheins (External Relations)

The Start-Up Tour Berlin introduces 26 students to multiple highly successful and promising start-ups in the entrepreneurship capital of Europe, Berlin. Students will have the opportunity to witness the story behind different start-ups and their path to failure and success. Next to that, the trip is integrating aspects around venture capital, potentially even during an exclusive event tailored towards this topic. We are very satisfied with the outcome of the trip to Berlin, including the fact that the visits took place entirely in English. After careful consideration, we

concluded that we would keep the Start-Up Tour Berlin in our portfolio while discontinuing the Start-Up Tour Barcelona that took place simultaneously. This will give the recruitment value and entrepreneurship experience of this trip the demand, space, and priority it deserves. Long term, it might even be an option to consider charging a small contribution from companies, given that the demand on the company side remains as high as it was during the previous edition. Lastly, I want to emphasise that the committee has successfully finished the majority of operational and external matters, way ahead of the deadline. I am excited to see what the committee will come up with, and I am convinced that they will succeed.

Dear Start-Up Tour Berlin committee, thank you for your immense efforts, creativity, and ambition. It is great to see the Start-Up Tour Berlin as a standalone concept for students interested in entrepreneurship, and witnessing your dedication made it a pleasure to work with you. Thank you.

London Economics Trip, 31st of October until 4th of November 2023

Organised by: Louis Meyer (Chairperson), Shreeyog Basnyat (Operations), Antonia Müller (External Relations), Nicoleta Cojocaru (External Relations)

The London Economics Trip is one of SCOPE's most popular abroad-based trips which has already taken place for several years. It is focused on visiting renowned companies residing in London, centred around topics within Economics and Consulting! Enjoy the day- and nightlife of the beautiful city of London and create an unforgettable experience. Given the incredibly good feedback and high demand, I want to emphasise the importance of this trip for the career trip portfolio, regardless (or especially) of BREXIT. Moreover, it is our clear goal to centre this trip around economics-related matters and companies even more in the future.

Dear London Economics Trip committee, the pace at which you are ticking every box, implementing feedback, and making this your very own edition has impressed all of us. Witnessing and assisting you during this process has been a great pleasure and I have no doubts that you will continue your road to success. Enjoy your achievements and thank you for your remarkable work, well done!

Frankfurt Banking Tour, 14th until 18th of November 2023

Organised by: Tim Ullrich (Chairperson), Jonas Bonnstaedter (Operations), Alina Neumann (External Relations), Marnix Gylan van Oort (External Relations)

The FBT is a well-established trip, giving the committee the responsibility for a four-day trip to Frankfurt while getting an insight into the world of corporate finance. Next to impressive companies, students will get to expand their professional network by meeting a great deal of SBE Alumni that are currently working in Frankfurt during the Alumni Event. Given the very positive impression and feedback we received from both students and participating companies, we decided to keep this event as part of the career portfolio as well. Nevertheless, this trip will be taking place in English this year, eliminating the German-only language barrier. We are aware that this might affect the selection of the companies that will be able to participate in the trip, however, we are convinced that this vital step is needed to ensure the inclusivity of our events. Moreover, we believe that we play an important role in kicking off the career of all students at SBE, requiring us to give such an opportunity to all students. Whereas this will not change the recruitment requirements of the companies, we think that we will be able to represent the international, diverse, and inclusive background that we are coming from. The committee has already set the operational framework for the event, and as of now, we have received very positive feedback from interested companies. I am convinced that the committee has the dedication and persuasive power to convince companies to join this great trip.

Dear Frankfurt Banking Tour committee, you are in for a challenge, and you are tackling it incredibly successfully. I am convinced that you have what it takes to make this your very own edition. Thank you for your dedication and trust, you truly are making the most out of it!

Maastricht Business Days Autumn Edition 2023, 22nd, 23rd and 24th of November 2023

*Organised by: **Nathalie Tuzolana (Chairperson)**, Beatrice Vinaccia (External Relations), Lena Retzlaff (External Relations), Laetitia Wojcik (External Relations), Arabella Blue Walker (Operations), Antonia Weymar (Operations), Phoebe Maton (Marketing)*

This autumn, we will host another 3-day edition of the Maastricht Business Days Autumn 2023, which will take place at the beautiful Kasteel Buitenplaats Vaeshartelt. The slogan for this upcoming edition will be “Make Your Next Move!”. The 7 people committee has done an outstanding job in kicking off the first 3 phases of event preparation. They set goals in accordance with the general SCOPE Maastricht strategy, putting special attention on topics around inclusivity, sustainability, and digitalisation.

The latter was implemented by introducing HubSpot as a new CRM tool, making communication with external parties more efficient, professional, and seamless, especially given that the External Relations Managers henceforth share a common inbox after the extensive restructuring efforts. Furthermore, the strong monitoring tools of the dashboard give the Operations Managers the opportunity to maximise the capacity of the event location, allowing more students and companies to join this edition, and creating more value for all parties involved. Additionally, together with the committee and Til, I initiated various processes aimed at improving many aspects of the maastrichtbusinessdays.nl website, including a redesign of the landing page, a simplified preference setting process, massive improvements to the allocation algorithm, a new check-in process on the day of the event, and a fully renewed companies.scope-maastricht.nl website. The latter creates the foundation for pre-and post-event communication with companies, as it will be the main data exchange point for event-specific information, CVs, and profiles of students that participate in the respective activities, as well as a submission tool for marketing material, contracts, and invoices. We believe that these adjustments were necessary, especially given that the event continues to grow and plays a more vital role in the SCOPE event portfolio and financial operations of the entire association.

Dear Maastricht Business Days Autumn committee, to the end of our board year, you were exactly what we needed: ambitious, proactive, dedicated, and professional. All 7 of you have proven to be incredibly competent members of this team and witnessing the pace at which you are putting all of your efforts into improving the small details of this event is an honour. I have no doubts about your capabilities and believe that you make a fantastic team. Remain proactive, enjoy the process, and continue to impress all of us. Thank you for letting me guide you through the first phases of your work, you will do great!

Singapore Experience Trip, 27th of January until 6th of February 2024

Organised by: Jan Offermanns (VP & Career Commissioner); committee to be recruited

After an incredibly successful first edition in February 2023, we made the strategic decision to keep the Singapore Experience Trip as part of the Career event portfolio. We are convinced by the value that the trip creates and are still targeting primarily Master and final year bachelor students with the trip, as the timing of the trip restricts most other audiences from joining. This prevents additional competition for IFO & IEO and simultaneously increases our interaction with students that are closer towards the end of the student journey. As of now, there is no committee set in place for this trip, given that eligible potential active members will only

become students at the start of the next academic year. Nevertheless, in order to reduce the costs associated with this trip, all flights, accommodation, transfers, and some other minor tasks were already executed by me. We are looking forward to seeing what the next SET committee will come up with!

Maastricht Business Days Spring Edition 2024, 6th and 7th of March 2024

*Organised by: **Daphne Vryghem (Chairperson)**, Mara Hermse (External Relations), Keanan Walker (External Relation), Lilly Ellen Groß (Operations), Moritz Keller (Operations), Ilina Bordzhukova (Marketing)*

The 6 person Maastricht Business Days Spring Edition 2024 committee has just very recently been recruited and will organise another edition of this two-day event. Under the theme “Unlock Your Potential!”, the ambitious committee will host this event simultaneously and in close collaboration with the Career and Development Days of SBE. Dear Maastricht Business Days Spring Committee, I am convinced that all of you have the necessary energy, ambition, and creativity to make this a success. Take the time you have to bond as a team, and you will impress all of us. Thank you for starting this off with me, I am sure you will do great!

Internal Board Affairs & Vice-Presidency

Next to the position-related projects that I have worked on, I also devoted a considerable amount of time to the overall functioning of the board as the Vice-President. My primary focus has been supporting Lara Lejeune in her double position as Academic Commissioner and Treasurer. Due to my previous Treasurer experience, I gladly assisted her in operational tasks, financial matters, preparation of financial statements, and in an advising role. We have put a lot of effort and time into maximising the efficiency of the financial administration of SCOPE Maastricht, including a brand-new bookkeeping software that was introduced in April, starting from 01.06.2023. The new software allows for a more accurate form of bookkeeping, as well as more precise and easier quarterly VAT returns and stakeholder management. After an extensive implementation phase, hand in hand with the auditor and financial advisor of SCOPE Maastricht, we are looking forward to the success of this new software in the next year. Next to that, I assisted the Externals of the board in financial matters, especially regarding the collection of the high accounts receivable of SCOPE Maastricht. Being able to further enhance and apply my prior Treasurer knowledge during my full-time board year has been a great opportunity, however, especially given the considerable workload as the Career Commissioner, it has most definitely added a significant extra layer of work and dedication. Therefore, we are beyond excited to propose a full-time Treasurer this year.

Next to that, I had the opportunity to assist Gizem where possible, however, I truly believe that my contributions had to be primarily centred around financial administration. Working closely together with Gizem has been one of the great perks of my board year. Additionally, I worked closely with the Externals of the board to monitor and evaluate the implementation of changes in our career events strategy. Natalia Nieczytor and Til Kleinertz have done an outstanding job in introducing and implementing numerous strategies, especially the English-only policy, and I am beyond grateful for their dedication. Chloe Klippert has been handling the marketing strategy very successfully and working together with her on shared projects, such as MBD committee recruitment and more has been nothing but fruitful and seamless. Finally, I want to emphasise that my collaboration with Claudia Zoutendijk and Chloe Klippert has been just as successful as with the rest of the board. I would not have been able to navigate the career pillar through this intense year without the support, advice and compliments of my fellow board members and I will always be grateful for their dedication. Thank you.

The Career Year in Numbers

Nr of committees I got to work with: 18

Nr of Active Members I got to work with: 81

Nr of trips I worked on: 15

Nr of trips that took place this year: 10

Nr of countries that the trips took place in: 8

Nr of students taken on all trips: 254

Nr of students at the Maastricht Business Days: 1407

Nr of companies that were involved in the career pillar: 168

Total No of attendees' career pillar 2022-2023: 1661

Average feedback participants: 9.02

Average feedback companies: 9.11

Final Note

Looking back at this board year, I can say that it was a challenging and incredibly insightful experience. My position demanded a lot from me and came with a considerably high workload, nevertheless, I enjoyed my task to the fullest. All of us strived to make this year our own, while constantly improving our events, especially within the career pillar. I am beyond thankful for the trust that everyone has put in me, which ultimately resulted in the outcome that I dreamed of. Moreover, I appreciate and respect the financial and reputational basis that we have a lot, and I did everything in my power to maintain and improve it as much as I could. Therefore, I would kindly ask the next board of SCOPE Maastricht to devote their time to implementing the structural changes that were initiated, while constantly monitoring the success of the career events, supporting the committees in their work, and finally, enjoying this year to the fullest.

This year has been everything I ever imagined it to be and taught me a lot. I want to thank my fellow board members, the Active Member community, SBE staff, all external stakeholders, my friends, my family, my roommates, my best friend Robbie, my girlfriend Mayke, and everyone else for their trust, patience, support, and advice, I could not have done this year without you.

Dear Luisa, dear rest of the proposed board, you got this, make this your year, stay creative, ambitious, and proactive and everything will come together just fine. I wish you the best year you could imagine and hope you learn just as much as we did. Congratulations!

Thank you.

Thankfully and with best regards,

Jan Offermanns

Vice-President & Career Commissioner 2022-2023

Academic Activities Commissioner

Introduction

In this section of this annual GMA report, I will present the events and projects I have worked on within the academic pillar the past 2 semesters (specifically the last one) as the Academic Commissioner. Moreover, I will elaborate on the events that have taken place up to this date, the committees' achievements, and the outlook of SCOPE's Academic events.

Responsibilities and goals

As Academic Commissioner, my main responsibilities are to oversee the academic offers of SCOPE Maastricht. My goal is to provide the SBE population with multiple opportunities for self-development, as a supplement and a complement to what they learn in university. This can be done in many ways, from professional development to the provision of extra knowledge and activities aimed at improving students' well-being. In SCOPE's perspective, this is done via the provision of extra-curricular lectures, training and workshops as well as study trips.

The academic pillar has a total of 7 committees: Symposium, Master Week, Business Analytics, Academic Series, Community Case Challenge, International Finance Orientation Trip, and International Economic Orientation Trip. We can add to that the Brussels trip that was organized by Gizem and myself during the first semester.

During the second semester, our focus within the academic pillar has been on enhancing our current academic offerings by leveraging the groundwork laid by myself and the previous boards. We have pursued a comprehensive approach, aiming to improve the quality and accessibility of our academic events. By doing so, we can reduce costs, eliminate travel-related barriers, and expand our student outreach, thereby creating numerous growth opportunities.

2022-2023 Semester 1

Period 1

/

Period 2

There were three academic events during period 2:

Symposium, 9th of November.

*Organized by: **Antonia Müller (Chairperson)**, Louise David, Matteo Riello, and Benjamin Godier.*

Participants: 83

Participant evaluation: 8.14 / 10

The Symposium, the academic pillar's biggest event of 2022, garnered significant attention with a remarkable 83 registrations. The theme for this year's edition was "Innovation - The best way to predict the future is to create it," reflecting the focus on fostering a forward-thinking mindset. The event encompassed a diverse range of activities, including a panel discussion featuring four local business representatives, two lectures, three workshops, an afternoon fair, and networking drinks.

One notable distinction between the workshops offered at the Symposium and those at the MBDs was the absence of barriers to entry, as participation was on a first-come, first-served basis. Additionally, participating companies were expected to adapt their workshops to create a learning environment rather than using it as a recruitment platform.

Overall, the Symposium proved to be a resounding success, with positive feedback pouring in from both participating companies and students. The blend of engaging activities and informative sessions facilitated meaningful interactions and knowledge sharing. The event provided an excellent platform for students to broaden their understanding of innovation while forging valuable connections with industry professionals.

Brussels Trip, 23rd of November.

Organized by Gizem Büyükkеçeci and Lara Lejeune.

Nr of applicants: 37

Nr of participants: 25

Participant evaluation: 9.01 / 10

A full-day event focused on enlightening students about the opportunities within the European Council and Parliament proved to be highly informative and engaging, attracting 25 enthusiastic participants. The event comprised presentations delivered by representatives from these esteemed institutions, supplemented by an insightful guest talk.

Cindy van den Boogert, Deputy Head of the unit responsible for Serbia and Montenegro in the Directorate-General Neighbourhood and Enlargement Negotiations of the European Commission, delivered an inspiring guest talk during the lunch session. This informal "coffee talk" provided students with a relaxed environment to freely ask questions and engage in insightful discussions.

While the event was widely regarded as a valuable experience, it is worth noting that the second part of the visit seemed protracted, leading to a decline in student concentration towards the end of the day. The sheer volume of information presented may have overwhelmed some participants. However, this constructive feedback has been taken into consideration, and adjustments will be made to the event's organization in the future.

Efforts will be made to streamline the information delivery, ensuring that the content remains engaging and easily digestible throughout the duration of the event. By striking a balance between comprehensive insights and maintaining participants' focus, future iterations of this event will be even more impactful, providing students with a rich and rewarding learning experience.

Academic Series: Job Application Training, 7th of December.

Organized by: Laura Isasi Hernández (Chairperson), Richard Malpartida (Operations), Julia Olivia Winkler (Operations), Aline von Szczypinski (External Relations), Sorina Gutu (External Relations), and Mariam Timera (Marketing).

Applicants: 75

Participants: 25

Participant evaluation: 8.24 / 10

An immensely popular Job Application workshop was organized, reaching maximum capacity within a mere two hours of its announcement. The interactive session, led by Integrand, a prominent student association, guided attendees through the entire application process. The workshop commenced with an in-depth exploration of resume building. Participants learned about the key elements and structure required for crafting a perfect resume.

The session then transitioned to discussing motivation letters, offering valuable insights on effectively documenting personal motivations to make a compelling case to potential employers. Furthermore, the workshop addressed the crucial topic of job interviews. Attendees were equipped with strategies to make a strong first impression, and were prepared for commonly asked questions, along with the most effective ways to respond.

With a total of 25 students in attendance, the workshop drew interest from a staggering 75 applicants, underscoring the relevance and significance of the topic. Personally, I found the event highly engaging and informative. However, it is worth noting that some participants expressed dissatisfaction with the speakers, who happened to be fellow students. These individuals indicated a preference for industry professionals to lead the workshop, citing their expertise and real-world experience as valuable assets.

Considering the feedback received, future iterations of the workshop could benefit from a combination of student involvement and professional guidance. This would ensure a comprehensive approach, incorporating the perspectives of both experienced professionals and students who can relate closely to the challenges faced during the job application process. Such an approach would cater to a wider range of preferences and enhance the overall effectiveness of the workshop.

Period 3

Academic Series: Innovations in the Supply Chain: A Hands-On Workshop with Lego, 7th of December
Organized by: myself.

Applicants: 32

Participants: 25

Participant evaluation: 9.1 / 10

On the 23rd of January, a captivating workshop titled "Innovations in the Supply Chain: A Hands-On Workshop with Lego" was conducted by Robert Suurmond. The workshop aimed to simulate a practical supply chain experience using Lego. Divided into four teams, students collaborated to construct houses, delving into the intricacies of the supply chain process.

Throughout the workshop, participants were tasked with identifying methods to enhance the effectiveness and efficiency of the simulated supply chain. They achieved this by implementing various tools from Lean Manufacturing, a renowned production system pioneered by Toyota and widely adopted by organizations worldwide. The workshop served as a valuable platform for students to grasp the complexities of operating supply chains, exploring innovative practices, and managing change effectively. The interactive nature of the workshop proved to be a major highlight and the engaging and dynamic atmosphere contributed to a highly enjoyable and productive learning experience for all attendees.

Reflecting on the success of the workshop, I would strongly recommend incorporating more workshops or lectures conducted by professors from the SBE (School of Business and Economics). Their expertise and practical insights can greatly enrich the learning journey of students, providing them with valuable real-world perspectives and enhancing their understanding of various subject matters.

2022-2023 Semester 2

Period 4

Movie Night in Collaboration with Lumière Cinéma, 1st of March

Organized by: myself.

Participants: 43

Participant evaluation: 8.07 / 10

In November 2022, an exciting opportunity came my way when a programmer from Lumière Cinéma approached me. He presented a captivating project known as Student Movie Nights,

designed to foster collaboration with study or student associations. The aim was to curate a program featuring film screenings or documentaries, enriched by insightful introductions and discussions.

After months of planning, the eagerly anticipated event finally took place on the 1st of March. The chosen film for the screening was "Free Money," a thought-provoking documentary shedding light on the work of GiveDirectly, a non-profit organization dedicated to providing a universal basic income to the residents of some of the world's poorest villages.

Reflecting on the experience, I believe it would be beneficial to establish improved channels of communication with Lumière Cinéma in case we have the opportunity to collaborate again. Strengthening communication would ensure a smoother coordination of logistics, effective promotion of the event, and increased engagement from both students and associations. Clear and timely communication will help us align our visions and goals, resulting in a more successful and impactful collaboration.

With a better communication framework in place, future Student Movie Nights could reach greater heights, inspiring meaningful discussions, fostering awareness, and promoting positive social change through the power of cinema.

Community Case Challenge, 6th of March

*Organized by: **Emmy-anna De Haas (Chairperson and Operations)**, Vincent Bach (External Relations), and Sophie Rick-Spearman (External Relations). In collaboration with the University and Beta Gamma Sigma.*

Applicants: 39

Participants: 25

Participant evaluation: 7.97 / 10

Company evaluation: 8.76/10

Previously known as the Crisis Case Challenge, our organization decided to rebrand the name of the event to the Community Case Challenge. This year's edition of the event centered around the theme of coaching, aiming to foster collaboration between local companies and students. The five participating local companies were Success Formula, DARQ, TSH, Open2bizz, and Comfy Hand. Each company was assigned a group of five students with diverse academic backgrounds.

Over a span of seven weeks, the students dedicated their efforts to address a specific challenge faced by their respective assigned companies. Working together as a team, they strived to find innovative and effective solutions. Throughout the process, the students maintained direct communication with their assigned companies and received guidance from dedicated coaches who were present to assist them.

The event culminated in a closing dinner held at Brandweerkantine, where participants had the opportunity to reflect on their experiences. The evening concluded with a valuable feedback session conducted by company representatives and coaches. Overall, considering that this was the inaugural edition, we can consider the event a success. However, we acknowledge that there are lessons to be learned from any mistakes made, and we are determined to build upon them in order to enhance the Community Case Challenge in the future.

Looking ahead, we are excited to leverage our newfound knowledge and experiences to further improve the event for the upcoming year. By incorporating the feedback received, refining our organizational strategies, and enhancing the overall participant experience, we are committed to making the next edition of the Community Case Challenge even more impactful and successful. With a strong foundation established, we eagerly anticipate the growth and positive outcomes that future iterations of the event will bring.

Period 5

Academic Lecture: Lecture about the Metaverse, 24th of April

Organised by: **Jonelle Irish (chairperson)**, Beatriz Vinaccia (Operation), Karolina Freyer (external).

Participants: 36

Grade: 8.4/10

On the 24th of April, students were presented with an exciting opportunity to join an engaging lecture on "Working in the Metaverse." Led by Alexandre Viana de Miranda, Chief of Staff & Customer Success Manager at Microsoft NL, the session proved to be a resounding success, capturing the attention and interest of the attending students.

During the lecture, attendees were immersed in the world of the metaverse as they learned firsthand from a renowned industry professional. Alexandre Viana de Miranda shared invaluable insights into how Microsoft NL effectively integrates the metaverse into their Customer Experience Design strategies. Students gained a comprehensive understanding of the metaverse's applications and discovered emerging job roles and skill sets that are in high demand within this burgeoning field.

The lecture served as a catalyst for students to envision the potential of leveraging their degrees in the metaverse. By highlighting the opportunities available within this dynamic digital realm, Alexandre Viana de Miranda inspired and encouraged students to explore new horizons and consider how their skills and qualifications can be applied to the evolving landscape of the metaverse.

Feedback from the students was positive, reflecting their genuine enjoyment and appreciation for the lecture. The opportunity to learn directly from a leading professional in the industry left a lasting impact, igniting their curiosity and enthusiasm for the metaverse and its potential implications for their future careers.

Academic Workshop - R-discovering, 3rd of May

Organised by: **Paweł Małyśz (chairperson)**, Sorina Gutu (external), Elena Rodriguez (Operations).

Applicants: 29

Participants: 25

Grade: 9.3/10

On May 3rd, SCOPE Maastricht organized an engaging workshop titled "R-Discovering: A Workshop with Bram Foubert." The workshop centered around introducing students to the fundamentals of R programming through interactive exercises. Participants were immersed in the open-source data analytics programming environment, gaining hands-on experience and familiarity with the syntax and basic objects in R.

The workshop received positive feedback from the students, demonstrating its effectiveness in enhancing their understanding of R programming. Encouraged by the enthusiastic response, SCOPE Maastricht is dedicated to offering more interactive workshops and events to empower students in developing their skills and knowledge.

Period 6

International Financial Orientation

*Organized by: **Arabella Blue Walker (Chairperson)**, Saurav Kohli (Operations), Emily Baumert (External Tokyo), Carolin Achenbach (External Kuala Lumpur), and Florian Hanselmann (Marketing).*

Number of applicants: 54

Number of participants: 25

This year's IFO went to Tokyo and Kuala Lumpur, and I am currently writing this report from Kuala Lumpur. Firstly, communication with the coordinator, Kimon Ivanov, went smoothly as he provided us with all the necessary information and guidance. His support has been invaluable, and we are grateful for their assistance.

Secondly, finding companies to visit has been a challenging endeavour. However, we persevered and put in extra effort to secure visits to several renowned organizations in both Tokyo and Kuala Lumpur. Despite encountering obstacles along the way, our team worked together and managed to arrange meaningful and insightful visits. We are thrilled to have the opportunity to learn directly from industry leaders and witness their operations firsthand. Participants had the opportunity to visit companies like MUFG Bank, Fuso Truck, Infosys, CBRE, Mazars, SME Bank, and more!

Thirdly, regarding our operations, I am pleased to inform you that everything has been running smoothly overall. We have been adhering to our itinerary, ensuring timely transportation, and making the most of our time in each city. However, we did encounter a minor setback when we arrived at a hotel in Kuala Lumpur. The hotel's conditions were far from satisfactory, and it became clear that it would not provide the comfortable environment we needed. Fortunately, our team acted swiftly, and we were able to find an alternative hotel that meets our requirements. Despite this hiccup, the trip has been progressing exceptionally well.

The academic trip itself has been an enriching experience for everyone involved. Our interactions with professionals and exposure to different cultural perspectives have provided us with invaluable insights and knowledge. The participants are actively engaging in discussions, exchanging ideas, and fostering meaningful connections with industry experts. It's truly inspiring to see the impact this journey is having on their personal and professional growth.

In conclusion, I am thrilled to report that our academic trip to Tokyo and Kuala Lumpur is going exceptionally well. We have overcome challenges, adapted to unforeseen circumstances, and are making the most of this incredible opportunity. I am confident that this experience will have a lasting impact on all participants and contribute significantly to their academic and professional development.

I will provide a more detailed report upon our return, including a comprehensive analysis of the knowledge gained and the outcomes achieved. Please feel free to reach out if you have any specific questions or require additional information.

International Economic Orientation

Organised by: **Beatrice Vinaccia (Chairperson and Marketing)**, Katharina Nijhof (Operations), Nico Herlett (External Seoul), Yara Eggermont (External Bangkok).

Applicants: 54

Participants: 25

This year's IEO went to Seoul and Bangkok and participants had the opportunity to visit many institutes/companies like North Korea News, United Nations, Korea Development Institute, Dutch Embassy, Firmenich, and more!

Like IFO, finding companies to visit has been challenging. However, we persevered and put in extra effort to secure visits to several renowned organisations in both Seoul and Bangkok. Despite encountering obstacles along the way, our team worked together and managed to arrange meaningful and insightful visits. We are thrilled to have the opportunity to learn directly from industry leaders and witness their operations firsthand.

Thirdly, regarding our operations, I am pleased to inform you that everything has been running smoothly overall. We have been adhering to our itinerary, ensuring timely transportation, and making the most of our time in each city. As I am not currently on the trip, I will be able to provide better insights later on. From my understanding of the IEO committee, I can say the IEO academic trip to Seoul and Bangkok is a success! They gained valuable insights from companies, enjoyed the culture, and are making great memories! I will provide a more detailed report upon our return, including a comprehensive analysis of the knowledge gained and the outcomes achieved. Please feel free to reach out if you have any specific questions or require additional information.

Academic Outlook

Master Week 2023

This is an event myself (Gizem) & Natalia wanted to bring back as it was a very promising idea however lacked a lot of elements in the execution. This year we are collaborating with the university, specifically the Masters Director. We are adding further elements into the event where we include the university more such as a collaboration with the Student Career Services, Internship Office, IRO & Student Services Center. We hope that with this event we can also introduce the newly starting master students into the university a bit better and showcase the different things they can do within the university during their time.

The event will have workshops that are focused on soft skills provided by companies followed with a company fair on Thursday. Company fairs and recruitment dinners are paid by companies and the soft skill workshops are free of charge.

Symposium, 15th of 2023

Organising by: **Fabienne Kirsch (chairperson)**, Phaka Borowski (External), Niklas Jessen Bolten (External), Victor Tackoen (Operation).

The topic for next year's Symposium will be : "Unstable World - How to seize its opportunities". This contemporary theme will be an opportunity for the students to learn how to be successful during difficult times and take advantage of its opportunities. The event will take place on Wednesday, November 15th, 2023. The committee was recruited in February 2023, and until now we managed to secure the location of Lumière Cinéma, made a full day plan, and started company/speakers acquisition with some very interesting leads!

Brussels Trip 2023

Organised by: Manon Trebault - Academic Commissioner 23-24

Brussels Trip 2023, as last versions, will be a full-day event focused on enlightening 25 students about the opportunities within the European Council and Parliament proved to be highly informative and engaging.

Future Outlook

Starting my board year as the Academic Commissioner, I encountered numerous challenges in the first semester. Despite the initial difficulties, I take pride in the accomplishments I have achieved thus far. My primary objective now centers on improving the reputation of our academic events, which have suffered due to the impact of the COVID-19 pandemic.

Recognizing a declining interest among students in academic topics, I have taken proactive measures to increase interactivity into our events. By introducing more engaging formats and interactive elements, I aim to boost students' enthusiasm and restore the prominence these events once enjoyed.

To ensure the smooth transition for my successor, I have diligently documented every step and detail of the events I have organised. This documentation serves as a valuable resource, offering insights into the planning, execution, and overall management of these occasions. By sharing this comprehensive record, I hope to help the next Academic Commissioner to build upon the foundation laid during my term.

While challenges may have punctuated the journey thus far, I am optimistic about the positive impact I have made. By focusing on the revitalization of academic events, infusing them with interactivity, and documenting my experiences, I aspire to enhance the experiences of students but also ensure the continued success of future Academic Commissioners.

I would like to thank many people that helped me through this journey like my fellow board members, my family especially my mother, my roommates, my dear friends Daphné and Matteo, and the SBE staff with which I had the chance to work with.

Best regards,

Lara Lejeune
Treasurer & Academic Commissioner

Internal Commissioner

Introduction and Responsibilities

As the Internal Commissioner of SCOPE, I am responsible for organizing social events for both active and passive members, creating a community, and making them feel part of SCOPE.

Active members are the most crucial part of SCOPE as they assist us in organizing every event we do. Therefore we try to create a community in which they feel like they belong, and which motivates them to continue being active in this association. Special for them, the Internal and Preuverij committee organizes active member events, such as bar evenings, cantus', integrations, and fun challenges.

As the passive members are the next important part of SCOPE, to give back to them, and to integrate and engage them more in the association as passive members, we organize smaller-scale social events such as a Jumpsquare evening, movie night, day trip, and much more to come, organized by the General Members committee.

Besides those closed events for only members or active members, we also provide social value to the Maastricht student society, by throwing big Complex parties, a Ski trip, and a Spring break trip. Those events are always popular and not to forget, fun.

Lastly, my responsibilities include organizing the Student Introduction Days as well, where we get the chance to recruit new members and introduce ourselves to the new SBE students.

Past projects

Ski Trip

The ski trip in January went overall well, but we had multiple hiccups with the agency we booked with (Yoonly).

Let's first talk about what went well. First of all, the location was perfect for skiing. For the fanatics, there was an option to get an extended ski pass which many people ended up getting. The accommodation was also fine, just a bit small at times, but good, and was next to the main piste and access to ski lifts. We had a few nice social events, and mainly the karaoke and the last night were super fun at the end.

The troubles with the agency included activities that they were supposed to organize for us but were not, activities that were moved to another day or time, or lacking the quality they promised. For example, the welcome drinks were moved to the second day when also another event took place, and in the end, everyone was dispersed over the activities or did not join at all. Because it was moved, we had no activity on the first day, which was a bit sad. There were more troubles, including the bus which was 5 hours late, but it all came back to poor planning by the agency.

Nevertheless, the trip was a lot of fun and everyone came home in one piece. For next year's ski trip we will have another agency with which we will work and I am very excited to see how that will take shape.

Euphoria Party – Complex

This party was the third and last Complex party I organized with the Partylovers committee. We made the theme into 'Euphoria', based on the series a little bit, but also based on the meaning of it. So the colors of the decoration and marketing were mainly purple, silver, and blue. The decorations also consisted of some metallic or glitter items, and we had a photo wall with euphoria balloons in the back which was super cool. Besides that, we also had some confetti shooters during the night.

We hired a bit more popular and well-known DJ, DJ Puentez, and 2 others to start and end the evening. The music of all three of them was amazing and fun, and you could see everyone vibed

on it. We sold around 1200 tickets, and almost everyone showed up. Although we sold a bit fewer tickets than in our other parties and had to lower our prices at a certain point, it looked very full and the party was amazing.

Especially since it was our last Complex party as the board, I really enjoyed it, and it showed off. I am really happy with this party, and I think everyone else has an amazing time too.

Spring Break Trip

This year's spring break trip went to Porto, Portugal, and we went with around 50 people. We decided to organize it ourselves, as the options from YesTrips were not great, and we wanted to be able to organize our own activities and transportation as well.

We went from Wednesday morning until Sunday morning and had various social activities planned, some optional, some for the whole group. During the days, we went to the beach, went surfing, had brunch, and a few people went to visit museums or the soccer stadium. In the evenings we went to a club, did a pub crawl, crazy 66, and watched the sunset. On the last day, Saturday, we went on a wine tour and tasting of Port wines.

In the end, we got very positive feedback from the participants and enjoyed our time there. The location was nice and sunny, the hostel (Selina Hostel) was amazing, the time was right (Ascension Day's weekend), and the mix of activities made it into a very nice spring break trip.

For next year, I advise organizing the trip again ourselves, as it gives you a lot of room for freedom and your own interpretation, and in the end, price-wise, it will not differ a lot if you booked the trip through an agency.

Boat Party

On the 15th of May, we hosted our annual Boat Party. It was Summer Lovin' themed and everyone showed up in their most summery outfits. The DJs we hired were good and played music according to the vibe, for example, more chill music at the beginning, and party music at the end. The photographer we hired gave us all memories to look back on. It did rain almost all night, but that did not kill the mood, fortunately. In the end, it was a lot of fun and I am happy to call it a success.

General Members

In the past half year, we managed to organize 3 more General Member events.

The first one was held in the skills week in January and consisted of a wine tasting and workshop provided by the student association Vinum. They were very professional and enthusiastic which was super nice. It was held at Que Pasa and they even provided us with tapas. The attendees consisted of both SCOPE and Vinum members, which was also nice because it allowed both members to connect with each other. I really enjoyed this partnership and will advise my successor to organize an event with them again next year.

The second event was a bowling night where we rented a few bowling lanes at Olround Bowling. All our members could sign up and after sign-up, we allocated the participants to random groups, so they could get to know other people as well as have fun with their own friends. We also provided everyone with a free drink, which worked well. Overall it was a lot of fun.

The last event was the annual Volleyball Tournament. Again, we held it at the SBE garden. We changed a few things compared to last year, specifically the schedule and also the snacks and setup. We got many snacks and refreshments, also because it was a very warm day. We also ordered pizza, and besides the participants, other people came to watch and chill with us, which was very nice. Students also asked me a lot if we organize more of these kinds of events, and this shows that students really enjoy them and that it is worth thinking about organizing more next year.

Active Members

In the second semester, we had an abundance of active member events besides all other social events. These activities, again, are aimed at integrating the active members into the association, making them feel welcome, and therefore incentivizing them to be an active part of SCOPE.

The first activity was the semi-annual big integration. We rented the Lion's Den, ordered some drinks, and played a few games, such as beer pong and karaoke. At the end, we of course ended the night at our lovely Preuverij.

Then, a few weeks later it was Kings day, so in honor of the king, on Kings night, we organized a Crazy 44 and 'Find the Kings'. It was basically a bunch of challenges including one where they had to find two pairs of kings walking around in the city, everyone dressed up in orange. We

started at the Lion's Den again, and this time also provided them with some food. After the food we announced the games, gave everyone a goodie bag with drinks on the go, and off they went. Some challenges were prepared by the committee, such as 'koekhappen' and 'spijkerpoepen'. We ended again in Preuv, and overall it was a super fun and amazing night.

The last event for our actives was a cantus at the beginning of May. It was Safari themed, meaning that everyone had to dress up according to the theme, and also that the songs and the booklets were based on the theme. Again, it was super fun, new memories were made, and everyone made it safely home

Future outlook

Overall, I am very happy with the past events and how they went. I am also very excited to see what the future holds, and how my successor will shape it.

For now, there are a few events that are partly already planned. First of all the Introduction Days in August are in the making. We will again have a stand during those days, but this time at the Mensa in SBE, because it is more spacious, and gives us more opportunities. During late afternoon/beginning of the evening, we will provide the students with a free drink, and offer them the chance to get more drinks themselves. We will also have some music again, by a DJ, to spice it up. On Thursday we will also be present at the lunch for the exchange students, to also make them more familiar with SCOPE.

Together with my successor, I am working on organizing the first active member event in September already. We also already planned and booked Complex for the next academic year. Besides that, we also found another agency to work with to organize the Ski Trip in January.

I am excited about all these and more events. The main goals for next academic year are to continuously organize a variety of events, and also focus more on general member events, to provide more social value for the SBE students.

Personal Note

The past half year gave me more than I would have ever thought. It was fulfilling to see all the happy faces at my events, to see everyone enjoy them, and also to be able to enjoy them myself. It required a lot of energy and effort, to have all those events together with my fellow board members, and to stay strong throughout them. It also gave me more memories and experiences to look back on; with my friends, active members, and not to forget my fellow board members.

I am very grateful I was able to do this board year, and would not change it for anything. I loved my events, love SCOPE, and I am happy I got the opportunity to develop myself in all ways possible, learn from anything and anyone, and work together in this amazing team.

I want to thank my board and all the people who went on this journey with me; the people who made me laugh when I needed it, traveled through the country with me, gave me coffee, and just supported me no matter what.

Best wishes to my successor and the rest of the next board. I believe we helped SCOPE develop in a way that leaves you with a great base for your events, and space for further development and improvement. I am proud of what we did as the board, and know you will do great things.

With kind regards,

Claudia Zoutendijk

Internal Commissioner 2022/2023

External Relations Commissioner Netherlands

In this part of the annual GMA report, I will elaborate on the developments within external relations on the Dutch side over the course of the past twelve, but specifically six months as the external relations commissioner Netherlands of the SCOPE Board 2022-2023.

Responsibilities, challenges and goals

As the External Relations Commissioner NL, I am responsible for all relationships and contact with our (potential) Dutch partners. It is important that SCOPE has a big network with companies from different industries, countries and with different sizes. That is why my task is to set up a portfolio that is representative of the interests of the students of the SBE.

Adding on to my responsibilities, Til and I also guide externals from career committees. We set up logbooks, give them leads, make contracts and send out invoices. I was especially involved in the process of organizing the new Amsterdam Fintech & Trading trip. We also keep the company profiles and vacancies up to date during the year. Besides this, brainstorming about new ways to collaborate and developing selling points for SCOPE is a large part of the job.

Furthermore, Til and I have regular meetings with external relations employees of SBE to discuss possible leads and to avoid confusion for companies.

With the English-only policy, we were ready to see some negative feedback from the Dutch companies. However, there was no significant backlash and most understood and saw the value in giving everyone the same chances. We do make clear to students on events/website/social media when a company only hires Dutch speakers. It is however very important from our side and also for the next externals to show consistent support for this policy and communicate clearly about it.

As mentioned in my semi-annual report, I was trying to discover ways to create value for the accounting focused companies. With the cancelled inhouse day of Deloitte (see more information on this in the events part) the suspicion of the master and accounting coordinators of SBE were correct: students do not have that much time for events. We also concluded that first-year students are not looking for career opportunities yet with the feedback on the video's from November where accounting partners introduced themselves. The pursuit of Accounting

still continues, companies do understand the difficulty of the situation. For now, the big 4 event (more details in event section), is a great start and substitute for the Dutch Accounting Tour.

An important goal of the past few months was to strategically set up the new external structure. Til and I sat down with the new externals to divide the current partners and events by sectors they are interested in. The new division looks as follows:

Lotte Louwers	Lucie Kieffer
1 Consulting 2 Supply Chain 3 Consumer Goods 4 Sustainability 5 Tech	1 Consulting 2 Finance 3 Accounting 4 Start-ups 5 Economics

As we have a lot of consulting partners, the industry has been divided between the 2 externals. This way we also ensure that the trips are equally divided but some trips both externals should be involved such as the IEO and IFO. One exception to this division is that I made Lotte responsible for Koenen en CO as that is easier with her speaking Dutch.

This new strategy also means that the new externals will use 1 e-mail address. We will integrate our e-mails to one general external relations e-mail. Maastricht Business Days Autumn externals are currently testing out the use of Hubspot and we hope that this can also be used for Lotte and Lucie.

Current Partners and Sponsor

In this part of the report I will talk about my progress in summer, SCOPE's current partner portfolio, our clothing sponsor, events and the collaboration with the university.

Overview

During summer I visited around 25 companies, some online and some physically. In the end, I managed to call or visit all our partners from the academic year 2021-2022 and renew almost all contracts. Between January and now there were a handful of partnerships due. Sadly one of those partners have decided to not renew their contract for now, but they want to stay in contact for next years possibilities. One partner also changed their recruitment strategy from

graduate to experienced so they do not fit in our portfolio anymore. We are excited to welcome 2 new partners to our portfolio; Alterdomus (Finance) & VidaXL (FMCG). Alterdomus directly participated in the Amsterdam trip and they enjoyed it very much.

SCOPE is excited to collaborate with Studied and Success Formula to provide academic support to passive & active members on a discount. They can make use of social media and it has been going well, I highly recommend the next board to continue these partnerships.

As always, we are eager to broaden our partnership portfolio. Through the university contacts and the Maastricht Business Days, I received some promising leads that I worked on which will be taken over by the new externals. These consist of Mars (FMCG), ING (Finance), CEVA logistics (Supply chain), DHL (Supply chain), SOA People (Tech Consulting), Methis Consulting (Consulting).

Clothing Sponsor

As mentioned in the semi-annual GMA report, the SCOPE polos for our actives, as well as the hoodies for the board, are again sponsored by Koenen en Co during the academic year 2022-2023. Both SCOPE and Koenen en Co are very happy with this long-lasting clothing partnership and we hope this can also continue in the future. Because our actives wear these polos every Tuesday night in the Preuverij, this generates a lot of exposure for the company. We also showed our gratitude by organizing a photoshoot without active members and giving them 2 framed pictures (see pictures below).



Events

With little to no covid regulations, we had the opportunity to organize physical events again. In April, I organized the big 4 event as a replacement for the Dutch Accounting Tour. This event consisted of a wine tasting & dinner at Thiessen Wijnkoopers with 20 students and 2 representatives of each big 4 (KPMG, EY, PwC, Deloitte). The focus of the event was on assurance and auditing. There were 80 sign ups and the selection was based on CV, the recruiters chose a very diverse group of students, although there was a minimum of 25% for Dutch speaking. The feedback on this event was great, with an 8.8 average for organizing. The student especially enjoyed that the recruiters rotated between the different courses so that they got the chance to speak to every company. Even though it was clearly stated in the sign up that the focus of the event was accounting, there were a few students during the event that were not interested in this field. They signed up as they saw this as chance to network and be send through to the other entities of the company. There is not much that we can do about this, but I suggest if it will be organized again (which I highly recommend) to add a small "what are you looking for" textbox with the sign up so that the student can specify what their intentions are.

Gizem and I started to look into the possibility of organizing the Master Week again in September, we recruited a committee for it as well consisting of (pre-)master students. The most important first start we did is to directly ask master student with a survey of what kind of activities they would like to see. Personal development workshops (Leadership, interview skills etc.), company fair, recruitment dinner and extra curriculaire information came on top. These workshop will be given by companies and we already have a few interested. We are having a bit of trouble with the logistics side as we would like to use the Tapijn Building but with it being a new academic year we cannot book rooms yet. However, we are in constant communication with the university about the possibilities. We want to ensure we give this event away with a well building base to the new academic commissioner.

In May, an Inhouse Day at Deloitte Maastricht was planned. We were aiming for 10-20 students to visit the office for a workshop, Q&A and drinks. There were in the end 25 sign ups, but sadly Deloitte stated that there where not enough Dutch speaking students and they cancelled the event last minute. They want to discuss next year how to make it more appealing.

In May I also organised the End of Year Drinks at Thiessen Wijnkoopers. A total of 110 signed up; 26 employees of partners (including SBE) and 84 actives. Everyone enjoyed it a lot and it was a great way of ending this amazing year.

Til and I also made a great start with Maastricht Business Days Autumn on the external side. There are several fully new to event companies interested and we look forward to seeing how it will be continued by the new externals.

Collaboration with University

Til and I worked closely together with Esther Kockelkoren and Maaïke van Eck (from May onwards only Esther) to discuss the relationships we have with companies. This way, we prevent giving companies contradictory information and we do not work against each other. This way of working has given us many promising leads and made the acquisition process easier.

Marketing Associatie Nederland

This academic year, I am the representative of SCOPE in the Marketing Associatie Nederland (MAN). This association consists of representatives of associations in the whole of the Netherlands. Next to SCOPE are Asset | Marketing (Tilburg), MAA (Amsterdam), Maeur (Rotterdam) and Marug (Groningen) also a part of the MAN. I have the secretary role in the association.

The MAN has organized the Nationale Marketing Strijd (NMS) for years now. This national competition for marketing students was not organized in 2021/2022 and will also not be organized in 2022/2023. We are now focussing on exchanging information and learning from each other's experiences. In our monthly meetings we discuss challenges of the boards such as active member recruitment or making certain events attractive. We met in Utrecht in March and it was great to finally see each others offline. Next year, the responsibility will go back to the President and I will make sure to transition him well for it.

Further Outlook and Strategy

Lucie and Lotte will have a busy summer with the summer talks and getting used to working together. I hope that we left them a good base and they take the chance to expand and diversify our portfolio even more. There are a few sectors that we are very concentrated such as accounting and consulting but there is also great expanding opportunity in Finance, FMCG, Tech and Economics.

Companies can promote their company, open positions, new programs, events, etc. on our Website, LinkedIn and Facebook page, and via Email already for numerous years. These services

are still of high importance to our partners and are requested frequently. As mentioned in the semi-annual GMA, Til and I looked into Instagram promotion and we decided to add it to make a partnership with SCOPE event more attractive. After discussion with the new externals, we also added a free Instagram story to the premium partnership for next year. We hope this will make it possible new companies to the value of our future talent while building further on our current partnerships and relations.

Final Note

We have changed a lot of things this year and I really hope this will have a positive impact on our relationships, reputation and events. I will never forget this year, it was an amazing experience and I learned more than I could have wished for. I want to thank my fellow board members for the great memories and I can see that we all have grown so much.

I also want to thank everyone else; my parents for their unconditional support which started with saying "Sure, why not!" when I told them about doing board, Sven for his patience, all active members for making our ambition come true and SBE and all partners for your trust. I look forward to seeing what the new board will make out of the next year, but I have complete trust that it will be great!

If any questions remain about the current trajectory and strategy chosen by me and my colleagues, feel free to reach out to me.

Kind regards,

Natalia Nieczypor

External Relations Commissioner Netherlands 2022/2023

External Relations Commissioner International

Introduction

In this GMA Report section, I will outline the completed projects and achievements as the Commissioner External Relations International. I will discuss the development of SCOPE's non-Dutch partner portfolio, collaboration with the university, and efforts to address underrepresented student demands. Additionally, I will provide a future outlook on ongoing strategic developments.

Responsibilities and Goals

One of SCOPE Maastricht's core functions is to act as an intermediary between the whole SBE graduate and undergraduate student population and the corporate world. Whether it is within our organised career events or online opportunities our sponsor companies can use, SCOPE Maastricht serves as a platform for our students to get to know potential future employees as soon as possible within their university life. The goal is to keep increasing and diversifying our partner portfolio and to facilitate the recruitment processes in Maastricht.

As the External Relations Commissioner International, my role is to constantly emphasise the unique selling points of our student population, the university and of course our organisation to companies. Apart from that, I aim to establish a valuable company portfolio that reflects the demand of current SBE students and potential employers. We can still notice a high recruiting demand from German companies, especially in the Consulting and Financial Services sector, therefore those are also strongly represented in our company portfolio and our events. I'm putting a special emphasis on also representing companies from other industries as well like the Tech Industry.

Last but not least, my goal is to have more international companies represented in our portfolio to not only serve German students but also international ones. We try to achieve this by switching all events and all communication internally and externally to English. This will affect my communication with all German companies as this will also be in English now, as well as that all activities during the MBD's and all Exclusive Events will be held in English. We are implementing this policy to follow the universities inclusivity and diversity goals, to include all students equally in our events and activities, and lastly also to make communication easier as information will be easier accessible if everything is in the same language.

Especially the last point is crucial as we recruited two External Relations Commissioners for the next year without a country focus like Natalia Nieczypor and I have, but that they rather split the companies and work, by industry, interest and workload. This will split all the partners more equally and will allow both Externals to truly focus on expanding the portfolio within their industry for example.

Together with Natalia Nieczypor, we are constantly working together with all the Externals from all different pillars to find the right companies for their purpose and to connect our partners to our events. Especially with Jan Offermanns, I work a lot together as most companies for the trips and the MBD's fall under international.

Current Partner Companies

Throughout the year we were able to renew the partnerships with most of our partners with us and I have been able to sign three new partners and I'm also in the conversation right now with some promising leads for future partnerships, that will be continued by Lotte and Lucie. Natalia Nieczypor and I also streamlined the communication between the Externals and companies, so our partner companies are informed about all opportunities they have with SCOPE Maastricht.

We currently have 32 international partners of which three are new and three are our main partners (Arvato Supply Chain Solutions, Boston Consulting Group and Henkel). All three main partners joined us for the Maastricht Business Days Spring Edition this year and Arvato and BCG also did Exclusive Events with us in the past year.

Collaboration with University

Natalia Nieczypor and I have continued the efforts of our predecessors in working closely together with the university. The most prominent advantages include the prevention of contradicting information and unintended competition. Additionally, the collaboration allows both parties to gain promising leads and exchange experiences with each other.

Furthermore, Natalia Nieczypor and I have continued to meet with the External Relations Officers Esther and Maaïke from the university.

CRM software

Previous Externals have used Salesforce to have an overview over the partners and all companies that we work together with or that could be interesting for a future trip or event. But as it hasn't been used consistently it is not serving its purpose. Therefore Natalia and I have decided to discontinue Salesforce. Temporarily we switched to excel sheets but will make sure that the transition to the new CRM software which is HubSpot will be smoothly in the next year.

BCG Exclusive Event

The first exclusive event of this year was the Boston Consulting Group exclusive event that was organised as a collaboration between our daughter association Women in Business and SCOPE Maastricht. The first talks about an exclusive event that began with my predecessor Jan-Philipp and Kenza Bousba in the last academic year. After I took over Kenza and I was in continuous exchange with Lena Jofer who is the Recruiting Coordinator of BCG Munich. After we had to reschedule the exclusive event a few times, it took place on the 14th of December. It started with a presentation and then continued with a case study and a recruitment dinner at JEF Gastrobar. In line with our strategy of hosting our events in English, the exclusive event was also hosted in English. Next to the very positive feedback we received from BCG, we received a 9.2 average overall grade for the event from the participants.

As this exclusive event can be considered a success I plan on organising more exclusive events in the future and already have two companies that are interested in hosting exclusive events in the second semester.

Accenture Exclusive Event

The second exclusive event of this year was the Accenture exclusive event that was organised as a collaboration between our daughter association Women in Business and SCOPE Maastricht. It took place on the 13th of March. It started with a presentation and then continued with a networking lunch. After the lunch the group for the event got narrowed down and we started with a case study and a recruitment dinner at Bold Rooftopbar. In line with our strategy of hosting our events in English, the exclusive event was also hosted in English.

Arvato Exclusive Event

The third exclusive event of this year was the Arvato Boat Cruise exclusive event on the 11th of May. It started with a presentation about Arvato and it's recruitment opportunities and then continued with networking drinks.

External Relations Strategy

As previously mentioned, the core of SCOPE's strategy for company relations is to focus on filling the geographical and industrial gaps in our portfolio. With last year's introduction of new tech-focused master programs, it became of crucial importance to actively reach out to firms and ease the recruitment process in this industry.

As I already mentioned some of our strategies before, I want to highlight some other strategic changes. First of all, in almost all committees we now have two Externals instead of one as we noticed the high workload this position has and also the demand from students for this position. So far this worked very well and sometimes allows for quicker communication and more efficient company acquisition.

Next to that, we reflected on our most recent collaborations with Women in Business for the exclusive events with BCG and Accenture. As we really appreciated the collaboration we want to continue collaborations like this for all future recruitment events of our daughter associations. This means that if a daughter association wants to host a recruiting event with a company they will do this in collaboration with SCOPE Maastricht, this will help streamline all communication for the companies and will allow a more extensive portfolio of exclusive events for our members and the general student population.

Best regards

Til Kleinertz

External Relations Commissioner International, Secretary & IT Manager 2022-2023

Marketing Commissioner

Introduction

In this section of the Annual GMA report, I will give you a detailed overview of what I worked on as the Marketing Commissioner for the past academic year. I will give you an overview on the changes and projects, I will especially focus on what was implemented in the last semester. I will give you an overview of our Volunteering Trip 2023 as well. Lastly, I will present an outlook for the upcoming year, as well as a few recommendations.

General Overview

The main goal still remains to increase our reach and drive our audience's engagement higher up. In the last six months, we have:

- Continuously increased our following base on our communication channels (I have however noticed a slower increase as we have little to no flow of incoming students we can "acquire"). Certain types of content help reach a larger audience (e.g. reels and social-oriented content). Please note that while our following base might not have grown as much as last semester, our post impressions now reached up to 21,1K.
- Diversified our content on our main social media platforms (remained a bit more limited on LinkedIn but improved on Instagram). NB: diversification could not only be observed in the type of content created but in the design itself as well. Although we diversify our content, some types of posts such as trip recaps have their own template.
- Further improved the brand image of SCOPE, notably showcasing more engagement within our community.

Projects of the 2nd Semester

Linktree - We decided to (re)introduce the SCOPE Maastricht Linktree system. Before we shared our Linktree publicly, I updated the logo and modified the overall appearance (i.e. using the SCOPE official colors and logo). From then on, when using our Linktree our audience can access our main webpage, our event page, our different social media platforms, and contact form more easily. Note that specific events such as Maastricht Business Days and Community Case

Challenge were showcased on Linktree (especially when recruiting for volunteers). Although not a main traffic driver, the SCOPE Maastricht Linktree allowed us to gain visibility.

Engagement - Some actions have been taken on the Marketing side in order to enhance our engagement rates among both active and passive members. Based on the target, different moves were made:

- **Active Members:** one of our goals is, of course, to recruit active members but it is as crucial to retain the former. The annual Active Member sweaters tradition was fulfilled, although this year we changed the type of garment (i.e. hooded sweater - the same model as the board hoodies). This year, the hoodies were a great success as every active member was eager to get theirs. Alongside the traditional sweater, we decided to invest in more SCOPE merchandise, notably a SCOPE water bottle. The bottle was customized to fit SCOPE's corporate identity, i.e. dark blue and laser-engraved logo.

NB: for the annual gift to the SBE staff, we also made a SCOPE-custom reusable mug, reinforcing our connection with the entire business faculty.

- **Passive Members:** As previously mentioned, videographic content attracts and retains a larger audience. Thus, the former has been exponentially implemented in our content creation (mostly on Instagram). We also posted several Q&A on our stories to further involve our entire audience (mainly passive members). Examples of these Q&A were regarding SCOPE members' discounts and event planning. Doing so gives us the opportunity to understand what our target group is expecting of SCOPE (in terms of events, discounts, and so forth). In turn, we can improve our value proposition and retain more members in the long run.

Board Recruitment & Transition - The promotion for board recruitment represented a great marketing effort. Recruiting was quite the challenge as we started active member and MBDA recruitment simultaneously. The promotion schedule for the different recruitment phases was meticulously planned as to not overlap and cause confusion. As far as board recruitment's marketing campaign was concerned, we made 3 posts and a reels, as well as many stories and reminders. Instagram and LinkedIn were our two communication channels, although Instagram was used more heavily. Note that our LinkedIn posts remained very informative and slightly more formal than on Instagram. Down the line, we used Instagram to show that board year is

also a human experience beyond the professional setting (established on LinkedIn). I could also count on the help of the SBE Marketing and Communication Department, which reposted our announcements on social media, building screens, and newsletters.

As for the transition process, I believe my successor, Marlena Wilkes, has enough knowledge and basis to effectively start her board year. Some strategic decisions have already been discussed with her and other parties involved with SCOPE (e.g. content collaboration with MarCom, promotion scheduling, MBD alignment, etc).

Collaboration with SBE's Marketing & Communication Department - In the last year, I was able to restore the collaborative relationship between SCOPE and MarCom. It is important to keep such a relationship as healthy as it can get as being promoted through MarCom and SBE channels gives SCOPE more visibility and credibility, especially when it comes to incoming students. An agreement on content creation and collaboration has already been made between SCOPE and MarCom, mostly concerning trips and major events recap posts. It has also been agreed upon that SCOPE will be featured multiple times during the Introduction Days and first week of education. In the (near) future, the collaboration could also be extended to branded goodies (e.g. tote bags). NB: the collaboration also implies that the SBE Alumni Office, now falling under MarCom, will be increasingly highlighted

Volunteering Trip 2023 - The second edition of the Volunteering is taking place from June 17th to June 26th, in Morocco. As in last year's edition, the participants are volunteering at the Atlas Kinder Foundation, only this time they are sleeping within the orphan village. A major change was brought to the trip, the latter was moved up in the academic calendar. As a matter of fact, the trip was initially planned for the following period: July 17th to July 26th. However, after discussing with both the committee and the board, the trip was changed to the resit week of period 4. The reasoning behind such a decision was simply because mid-July seemed too far in the summer and would attract less candidates. Note that weather conditions were also considered when making the decision. Overall, we managed to reach 38 applicants and are leaving with 24 participants. We still encounter some challenges regarding the dates, some chosen participants had to cancel due to unplanned resits or course structure being changed. Hopefully, we managed to fill those spots, except for two. For the two empty spots, we hopefully got most of the expenses refunded. After gathering the participants' feedback, we are proud to say the trip was a great success and we cannot wait for next editions!

Organised by: **Cédric Van Ganse (Chairperson)**, Amalia Sánchez Ordóñez (Marketing), Maria Pacyna (External Relations), and Ivan Houška (Operations).

Nr. of initial registrations: 38

Nr. of participants: 24

Participant evaluation: 9.08 / 10

Final note

I could not end this year without reflecting on what joining the SCOPE Board has given me! First of all, I could not be more grateful for the opportunity I had to experience such a journey as a Marketing Commissioner. Coming into the board year, I was full of doubts and concerns but that evaporated as we all evolved as SCOPE's Board 2022/2023. I would like to thank my fellow board members for welcoming me, a complete stranger clueless about SCOPE, with open arms and helping me settle in my position within the board. Surely the past year has been intense in multiple ways but I am proud of what we all achieved, both individually and collectively! We do work, and what resulted was just incredible! I would also like to thank not only my board but our lovely active members for the support, memories, laughter, and whatnot. I am quite lucky to be part of this community and can now say I would do it again! Cheers to all of us and to continued success!

To Marlena, I can simply wish you the best for the coming board year. You got what it takes and I am sure you will help your fellow board members take SCOPE to the next level! Make sure to enjoy every moment because time flies damn too fast! To the next board, good luck and make us proud!

Kind regards

Chloé Klippert

Marketing Commissioner 2022-2023

Board of Advice

Dear members and stakeholders of SCOPE Maastricht,

Hereby the Board of Advice would like to take this opportunity to thank the 2022/2023 Board of SCOPE Maastricht for all the passion and effort poured into the association this year. Needless to say, all this hard work led to several incredible achievements over the past year.

Being the first Board post-COVID restrictions brought some perks as well as challenges. All the events that had to be canceled over the past few years were finally allowed to be organized again in person. Given the inability to experience these events themselves, the 2022/2023 Board successfully hosted all events with their fresh and new perspective. Additionally, the Board proved that their love for the association is contagious by getting all members as enthusiastic and passionate about SCOPE Maastricht as before COVID, if not more! All in all, the Board of Advice would like to thank all active members and the Board for their dedication to the educational, social, and career activities, which proved to be of high value for all SBE's students.

Looking toward the upcoming year, we wish the new Board all the best. We know from experience that every Board year comes with its own challenges, but we are convinced that the upcoming year will provide you with life-long friendships and incredible opportunities to grow both personally and professionally. Our Board years are over but yours is just beginning, so get ready to start the adventure of a lifetime!

The Board of Advice is looking forward to a year of close collaboration with the Board of SCOPE Maastricht.

Yours sincerely,

Felix Gruschka, Jan Böckers, Tom Bour, Kylan ten Hove, Sander Timmermans, Niklas Bonnmann, Sanne van Gorp, Victoria Pfaff, Sam Götschenberg, Jonathan Rusch, Julia Steijn, Myrthe den Braber, Mathieu Goossens, and Bas Lazaroms

Semi-Annual Reports Daughter Associations

Vectum

On 24 June 2022 our 28th board was officially installed by Vectum's GMA. The new board consists of Hugo van Oosterhout as president, Marie Corillon as secretary & vice president, Filip Hoenjet as external affairs coordinator, Valentin Suruceanu as treasurer, and Asem Nagata as internal affairs coordinator. This is the second board in Vectum's history with the fifth position of internal affairs coordinator, who chairs the activities and summer committees (responsible for organising our weekly activities, the first-year trip, and the members' weekend) and co-chairs the ski trip committee together with the president. This has proven to significantly reduce the workload of the treasurer. The treasurer can then in turn be more involved with the acquisition, so they have a clearer view on when which invoices are sent and which still need to be paid. The transition went smoothly, with the only real obstacle being the registration process with the Dutch Chamber of Commerce (KvK).

In the weeks leading up to the start of the academic year, we promoted our association through our stands at Set Your Own Limit during INKOM and at the Faculty Introduction Day. Since most new bachelor students are present at the FID, we managed to get a great number of new registrations that day. However, the success of our stand during the INKOM was negligible, having led to only two new signups. This can mainly be attributed to the setup of the event, whose main focus was not the info market for study associations. We are happy to report that, in addition to the many registrations from incoming bachelor students, we also had many new registrations from master students, which are traditionally a more difficult demographic to target.

As is tradition, we started the year with the welcome activity on top of the Sint Pietersberg and we are delighted to report that this activity was a great success, with many new as well as returning members joining. During the weekend that followed we organised the first-year trip, which we were able to hold outside of Maastricht for the first time since the start of the pandemic. The organisation of this event did not go without issues, however, as the summer committee was unable to find a suitable location in time. They solved this by booking a more unconventional location: instead of having one large building they booked several smaller holiday houses at a holiday park. To then account for the fact that we would not have a large room for group activities, we bought a large party tent to put out on a field. In the end this activity was also a great success, with many first-year students joining with overwhelmingly

positive responses. At subsequent activities we saw most of these new members return, showing a solid integration of Vectum with this year's new students.

As for the acquisition of sponsors, we had a fairly rough start to the year, with relatively few contracts signed over the summer. This was mostly due to changes in HR personnel and long response times of companies, and our EAC was still figuring out a good strategy for dealing with these issues. This meant we had to cut the budget for our regular Tuesday activities and drinks in period 2. However, we have since improved much and have managed to get several large contracts signed, with several others still in negotiations.

To conclude with the outlook for the next semester, we will focus on expanding the number of sponsors. Additionally, in the acquisition process, we will expand our aim to include sponsorships for the next academic year to make things easier for our successors. Depending on how well the acquisition goes, we will first reduce our losses to a certain point, after which we can increase the budget for activities and drinks again. Since all our third-year members will be returning from their exchange, we will also organise several business events this semester, such as the econometrics consultancy tour (together with Asset|Econometrics) and several case and in-house days. Finally, we

will set up a special committee to organise the LEST (national econometricians' sports tournament) for autumn 2023.

Sincerely,

The 28th board of Vectum

SCOPE Sports Association

The SCOPE Sports Association Maastricht Lions was established in 2011 by a small group of students who wanted SBE students to participate in the WHU Euromasters. Since then, it has become an integral part of SBE student life. Every year, we take part in four international competitions and networking events, with up to 160 participants per event. We proudly represent SBE and spread our spirit beyond the Netherlands' borders. During the winter semester of the 2022/23 academic year, our main focus was preparing for the Euromasters 2022 (EM 22), hosted by WHU in Vallendar, Germany. The event was scheduled for November and had approximately 2500 participants. SBE was represented by 105 supporters who cheered on our team. As part of the preparation, each university created a "Spirit Song" music video showcasing their university, people, and city. We received immense support, especially from a second-year business student with his own media company called Whitelinemedia. The video received the most views within 24 hours and won the Bertelsmann Spirit Video Award. It was a huge success, with over 100,000 views within 24 hours on Instagram alone and fantastic feedback from international students across Europe. The event itself was also a great success, as the Maastricht Lions won the Spirit Trophy for the first time ever. In the winter months, we shifted our focus to the next two events in the summer semester of 22/23. The first event was the Bolzano Snowdays, where we had 25 students participating on the beautiful slopes of South Tyrol. Beforehand, we organised a pre-Snow Days trip to Austria to improve our skiing skills and strengthen the bond between participants. Once again, Maastricht showed great spirit and sportsmanship, connecting with many other international universities. Immediately after this event, we started preparing for the Royals Cup, which took place just two months later. Our relationship with the Royals Cup Team was excellent, with good communication and friendships. For the first time ever, we organised a successful party called Rave to Space in collaboration with them.

The Royals Cup was a milestone for us, with 160 supporters attending, our largest number to date. In addition to our great spirit, we achieved remarkable success in the sporting competitions, winning first place in hockey and cheerleading, second place in basketball and relay race, and third place in dodgeball. Overall, it was a highly successful event. The 2022/23 academic year has been our most eventful so far, with participation in three events and winning numerous trophies and awards.

Sincerely,

Maastricht Lions Board 22/23

SIGMA Investments

Dear SCOPE Board,

As the second half of the academic year comes to an end, so does the Sigma Investments Spring '23 semester. The first six months of the year were dedicated to operational efficiency improvements as well as enhancing the perception of the club within the financial industry. After what we have been through, the Spring '23 Board is proud of the Sigma Investments community which supported us on our way to the latest achievements and developments!

On the professional side, our workshop series has gone to the second round: This time we were able to set up an event with one of our alumni who is a Vice President at a leading American investment banking boutique for a workshop in March. Again, it was strongly proven how essential first-hand knowledge and casual exchange with professionals from the industry really are. Besides, our flagship talk this year turned into a panel discussion with Bank of America's Benelux investment banking team. Two alumni from the team visited us in Maastricht and we were given the opportunity to address questions such as breaking into banking, recruitment, and women in finance in detail. Our Hanseatic partners from the private equity fund of funds, Astorius, also supported us once again by providing our analysts with sweaters. Special thanks to them!

Furthermore, efforts from former boards to make internal processes more sustainable began to pay off. Other implementations this semester included streamlining our resources, overhauling our website, or tightening shareholder support. Concerning the social aspect, we have started to engage more with other student associations and thus co-hosted a wine tasting with Vinum Maastricht, a golf event with SGV Maastricht, as well as a semester party with our friends from Redonate Foundation.

Our next board will be led by Jonas Schuman, who worked alongside me as Head of External Relations during this tenure. Jonas has been significantly leveraging our network and thus enormously contributed to our overall perception within the financial industry. I am very confident that he will do a great job in strategically further building on the progress that has been made this year and once again take our association a step further.

We thank you for your continuous cooperation and support!

With best wishes,



Moritz Schawaller
President

The Maastricht Finance Society

Maastricht Finance Society (MFS) is a financial think tank and knowledge hub for capital markets and banking, founded by students of the School of Business and Economics (SBE) Maastricht in 2017. The aim of the association is to support the students on their journey into the professional world of Finance and Investment Banking. The philosophy is to actively shape students' futures by leveraging their passion for Finance. This is achieved by providing students with additional financial knowledge that is not taught in class and assisting students in developing analytical skills, dealing with complex cases, and preparing for interviews. Moreover, MFS brings together students with industry experts who share their professional experiences and provide valuable insights into the practical world of Finance by means of either workshops, guest talks, or panel discussions. A clear emphasis is placed on the alumni network of SBE in the Finance industry, which is increasing more and more.

Our main goals for 2023 were to (1) ensure a smooth introduction of the current board, (2) shift the focus of our meeting towards less meetings with higher quality, and (3) improve our digital presence to reach new members. In line with the first goal, MFS had a difficult transition due to the fact that five board members were changed and the old board members went on their exchange and were not in Maastricht to smoothen the introduction. However, for the board change after the summer there is a smoother transition because two board members are staying and three board members are new. Moreover, the vice president is now also doing the duties of the treasury to decrease the board management complexity. With regard to goal two, the most recent periods mainly consisted of guest talks and workshops held by professionals in prestigious and growing firms and organizations in Investment Banking, Venture Capital, and Private Equity. Together with Zumera we hosted a recruiting event in Maastricht, which enabled several of our members to land an internship in the M&A department. This further aligns with

our mission to support SBE students on their journey of breaking into Finance. Moreover, the following semester will be with a clear emphasis on the establishment of connections with firms from the Finance industry to overcome SBE's deficiency of currently not being a target school. Future meetings planned are for example with Grant Thornton. Lastly, we increased our reach through one event collaboration together with Sigma Finance. In addition, we improved our membership sign up on instagram, increased our LinkedIn presence, and improved our website.

Sincerely,

The Maastricht Finance Society Board 2023

Royals Cup

In 2015, ROYALS CUP was founded by students, who wanted to bring spirit to Maastricht, the heart of our Kingdom. Royals Cup is a nonprofit student association organized by SBE students, which combines international sports competitions with party experiences as well as recruitments opportunities! The event took place in spring from the 20th until the 24th of April 2023.

In our sports competition, about 19 different business schools from all around Europe come together to compete in different sports. (Namely: soccer, volleyball, basketball, handball, hockey, relay race and the cheerleading competition) However, the top priority for every university is winning the spirit trophy, which is awarded to those who can convince our whole team with their breathtaking spirit throughout the tournament. The current Spirit-Champion are the students from the HSBA University!

During the four days, students have the opportunity to get to know each other, different universities, companies for potential internships, as well as the great possibility to participate in different workshops. The sports competition takes place on Friday and Saturday accompanied by parties at Complex in the evening, to create an unforgettable student experience.

In the previous year 2022, the event took place for the first time since COVID-19 and motivated the new board members for this year, even more to make the name "Royals Cup Maastricht" bigger and better! This year we reached 1,500 participants, which is twice as many participants as last year's edition. Overall, it was a very successful event, and everything went according to plan.

To fund the event, we worked with long-term partners (Like Procter and Gamble, and Audio-Eye Maastricht), who not only financially support us but also help us to set up, for example, electronic equipment we need during the event.

In addition, many new investors support us by providing small gadgets, which were handed out in goodie bags to our participants. One of our most valuable investors over the complete year is SCOPE, which we are constantly in close contact with and are deeply grateful for. Thanks to the hard work of my team, it was possible to take the event to a whole new level and we were able to raise a budget of almost 190,000 euros.

At the moment we are very deep in the planning our “Transition Period”, which is supposed to act as a transition so that the board we have newly selected can familiarize itself with their positions.

In the near future, we are starting our new plans for Royals Cup 2024, and our board is thrilled to represent Maastricht University and SBE as well as organize Europe’s biggest sports and recruitment event for the upcoming years. We would like to thank SCOPE and our fellow investors for this opportunity and are excited to prove our team working skills and responsibility.

Sincerely,

In the name of the Royals Cup Board 2023,

Pol Schronen

President of Royals Cup 2023

Women in Business

In January, the 2023 Board of Women in Business (WiB), consisted of Viktoria Kreck (President), Charlotte Löhrer (HR Manager), Riikka Buelow (External Relations Manager), Katharina Dieth (External Relations Manager), Luisa Wagner (Public Relations Manager), Clarisse van Teutem (Public Relations Manager) and Lara Zieger (Event Manager). This board was the third board after the foundation of the association in March 2021.

Leading up to the start of the academic semester in the middle of January, we had the transition process with the old board members to ensure a smooth start and strategized with the new board to organize as many interesting and inspiring events as possible to expand our reach. We promoted WiB through their social media platforms and showed a big social media presence, by introducing the association to incoming students. Then, by joining the introduction days of Bachelor students, we managed to get a lot of exposure and several new members who signed up to be part of the WiB community. As we hoped, we got many new registrations from Bachelor and Master students, in order to diversity our members list.

To start the academic year, we hosted our first event, which was a guest talk with a woman working at Statista. This event was organized thanks to one of our External Relations Manager already at the end of 2022. Throughout the academic year, we were able to host another guest talk with a woman working at Bayer, and workshop organized by AlphaSights. These events offered a great opportunity for our members to get to know very inspiring women who shared their stories about challenges they faced as women in the corporate world and workshop hosts who taught valuable skills. We were especially happy about the diverse backgrounds of our guest speaker and workshop host. In addition, we were able to host two in-person members nights with app. 40 WiB members each, which offered a great opportunity for members to get to know each other and the board.

Together with SCOPE Maastricht, we hosted another, second recruiting event together with Accenture DACH. There were a few challenges when organizing the event, which again taught us how we want to have other recruiting events in the future. The event was a great success, participants were able to sign up for a guest talk first, then Accenture picked 25 students for a 4-hour workshop about building their personal brand. Finally, we all went to a restaurant to finish off with a dinner and the Accenture Consultants.

As for our members and community, in the past semester, WiB has still grown fast. In May, we celebrated having over 600 members and expanding an Alumni Network for the members who have graduated and want to stay in touch with WiB Maastricht. Finally, as our board year will conclude in July, we hired the new Board in May, what will take over the positions from beginning of August 2023. We decided to reduce the number of board members again to six, and not having an Event Manager anymore, as we realized that both External Relations Manager can take over the tasks for their events. For the other positions, we decided that we will keep two External Relations and Public Relations Manager, as we realized that both need more than one board member to work effectively and not have too much workload on their shoulders. Then, from the end of May, we will have an ongoing transition process until the start of the new academic year, where we show all our “successors” the work we do in our respective positions.

To conclude, we are very happy with the past semester, with 6 successful events, over 100 new members joining our association, 6 new board members taking over next semester, with an even stronger community and presence within Maastricht. In the future, we are hoping to continue offering a great variety of events from different industries and continue to inspire our members. Unfortunately, we were still not able to completely finish the registration within the Chamber of Commerce due to several difficulties within the process. We hope to finish the registration as soon as possible. We also hope to find a better system to offer even more members to attend our events and to increase the capacity of participants at each event.

Overall, we are very happy with the past semester, and are looking forward to the future success of Women in Business.

Sincerely,

The Women in Business Board 2023.

Honorary member proposal

Dear Stakeholder,

By means of this letter, I would like to propose Bas Hessen as SCOPE honorary member.

Upon moving the SCOPE Maastricht office to Tapijnkazerne Bas Hessen has supported the board and active members of the association as the Facility Manager of the building. In 2023 the first-ever Tapijn edition of the Maastricht Business Days was held, and this event would not have been possible without the help of Bas Hessen. Throughout the years Bas was always there to help the board and members however his support during the Maastricht Business Days Spring 2023 was a kind of dedication we had to recognize in such way.

Now with the future of the Spring edition of the Maastricht Business Days being in Tapijnkazerne for the foreseeable future, we are excited to work together with Bas and the rest of his facility management team who support us.

Article 11 a. from the Rules & Regulation states "An Honorary Member should have given an extraordinary contribution to SCOPE". Having been part of the association for three years and not only contributed to the association on a daily basis but helped to make one of the most successful editions of the Maastricht Business Days, I and all the people who supported this letter believe Bas is a great honorary member candidate. For this reason, I have proposed Bas Hessen as an honorary member of SCOPE as a token of gratitude.

Kind Regards,
Gizem Büyükkeçeci

Supported by: Natalia Nieczypor, Jan Offermanns, Til Kleinertz, Chloe Klippert, Claudia Zoutendijk, Lara Lejeune, Julia van Allen, Renato Ligtenberg, Luisa Lueer, Louise Winkelmann, Lotte Louwers, Lucie Keiffer, Yara Eggermont, Bas Lazaroms, Jan-Philipp Neuhaus

Rules and Regulations

(A) General Definitions

Article 1

BoA = Board of Advice

CoB = College of old Boards

GMA = General Members Assembly

Article 2

All matters of the association are managed by the definitions of these regulations in compliance with the statutes of SCOPE Maastricht.

Article 3

The board of the association takes care of the statutes of the association and these Regulations.

Article 4

In cases in which these regulations do not foresee and over the interpretation of articles of the statutes of the association or these domestic regulations the board Decides.

(B) Domestic regulations

Article 5

- a) In the domestic regulations of the association no change or addition can be made without the approval of the GMA. Proposal to partial or complete change of the domestic regulations ought to be announced in the invitation of the GMA.
- b) A proposal to change may be submitted by the board or by at least ten members.
- c) They who call the GMA to handle the suggestion of change of regulations are obliged to

make the proposal open to inspection for members on a suitable place from minimal seven days before the GMA up until the end of the day after the GMA.

d) If someone present at the GMA wishes to vote per single change, or if this can be concluded from the voting behavior of the people present, the voting ought to be done per single article. In other cases, the total of changes can be approved at once.

e) Each board member has to sign a contract in the beginning of the academic year stating that he/she/**they are** aware of the duties that have to be performed throughout the year. The contracts have to be reviewed and approved by the BoA every year.

(C) Access to documents

Article 6

Domestic Regulations are published on the website of the association. Updates on changes in Domestic Regulations may only follow after approval in the GMA.

Article 7

Copies of the statutes, the domestic regulations and the minutes of the GMA are available to members and can be obtained from the secretary or any other representative of the board.

Article 8

a) When a member desires inspection from the pieces or the books rested under the board, the latter is obliged to provide insight in the documentation within five working days.

b) In case the board refuses, the member has the right to make an appeal at the GMA, which she/he/**they**, according to method described in the statutes of SCOPE, **are** able to call within two weeks, except when a GMA already has been announced to take place within this period of time.

(D) Beneficiaries

Article 9

The Board is obliged to organize an activity at least once per academic year, for which the Honorary Members and the beneficiaries receive an invitation.

Article 10

An annual set amount of contribution must be paid by the beneficiaries in order to become a member .

Article 11

- a) An Honorary Member should have given an extraordinary contribution to SCOPE.
- b) An Honorary Member will receive the title of Honorary Member for life.
- c) An Honorary Member can be proposed by Board, Active, General, Alumni, and Honorary Members and will have to be approved by the General Members Assembly. The proposal has to be in written form, has to contain a clear description of reason(s), has to be supported by at least 10 persons allowed to propose Honorary Members
- d) An Honorary Member need not pay any membership fee.
- e) An Honorary Member can participate for free in activities with the approval of the sitting board.
- f) An Honorary Member has the right to speak and vote at the GMA.
- g) An Honorary Member will be allowed to join Alumni meetings.

(E) The Board

Article 12

- a) The board consists of nine positions: Academic **Commissioner**, Career Commissioner, Internal Commissioner, External Relations Commissioners, Marketing Commissioner, President, Secretary, and Treasurer. There has to be a minimum of four board members.
- b) With regard to the board functions, they are, among others, distinguished in the portfolios as described in articles 13 up-to-and-inclusive 21.
- c) Board members are appointed for a **one annual GMA to next annual GMA**. Any board position has to be taken for at least half a year.
- d) During the annual GMA all Board members preferably step down, unless no a successor has been found. When no successor has been found the current board member may remain in office when wanted.
- e) In the GMA new Board members are elected for their respective functions in conformity with the statutes.
- f) **The board members are responsible for submitting and adhering to the financial budget and the financial responsibility concerning the events and spendings.**

(F) The President

Article 13

a) The President is responsible for coordinating the board. **They are** the representative of SCOPE Maastricht to the stakeholders. **They are** specifically responsible for strategic planning and the implementation of strategic plans.

b) Included in this function are the following tasks:

- To call for and to chair Board Meetings of SCOPE Maastricht
- To oversee, to support, and to coordinate the team of board members and to control their target setting and their target achievement.
- To organize activities for board members like board weekends, board dinners, etc.
- To call for, to chair and to organize the General Member Assemblies
- To establish and to maintain contacts with persons and institutions within and outside the faculty
- To maintain contact with the student representative to the faculty board SBE
- To maintain contact with the other Study Associations which fall under SCOPE.
- To guard the image of SCOPE Maastricht, as this lives under the members and non-members and to contribute to the communication of the mission and values to members and non-members.
- To work out a strategic statement for his/her board period
- The implementation and adjustment of the strategic long-term planning
- To approve all expenditures **above 2000 €** made for/by the association to control the Treasurer (so called Two-man rule)
- To guarantee that an Accounting Control Committee (see article 30) checks the financials with the Treasurer at least twice a year, before every GMA.
- To hold contact, schedule and chair meetings with the BoA at least four times a year
- The responsibility for SCOPE Maastricht contribution to the open day at the faculty
- To have oversight of the student initiative fund, as well as coordinating promotion and distribution of such
- To make sure that at least one, better two, board members visit the GMA's of the other SCOPE study associations.
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **Growth and well-being of the active members.**

(G) The Secretary and **Development Commissioner**

Article 14

a) The Secretary is responsible for the administration and communication to general members. This includes the internal organization and documentation of SCOPE businesses. Moreover, as **Development Commissioner, they are responsible for the committees and projects within the Development Pillar.**

b) Included in this function are the following tasks:

- The responsibility to take care of formally presented minutes of the Board Meetings and GMA
- The responsibility to take care of all formal documents for the GMA.
- The responsibility to take care of the collection of the semi-annual reports and annual reports.
- The responsibility for the statutes
- The responsibility for the domestic rules & regulations
- The responsibility for all incoming and outgoing mails and emails
- The responsibility for the correctness of the data as registered in the union index of the Chamber of Commerce.
- To inform general members about upcoming activities or other events within SCOPE Maastricht
- The responsibility for the stock management of necessary office materials
- The responsibility of strategic changes within the Alumni community and the organization of events for this community.
- The responsibility of maintaining an overall coherent database.
- The responsibility for the data infrastructure, **including the member database** (administrative part)*.
- The responsibility for the SCOPE website.
- **The responsibility for the SCOPE app.**
- The responsibility of the backend of the SCOPE website
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required
- To take care of all organizational issues related to the GMA.
- To invite members, Alumni, other associations, and members of the BoA at least two weeks in advance for the GMA.
- To take care of technical problems related to office equipment.

- To take over a reasonable amount of office hours **as stated in the board contract.**

The responsibility of the Alumni Member database.

* By Members Database is meant the databases for General Members, Active Members, Former Board Members, etc.

- **Growth and well-being of the active members.**
- **Responsible for the active member recruitment**

(H) The Treasurer

Article 15

a) The Treasurer is responsible for all financial matters. His or her main task is next to the financial documentation and bookkeeping, the financial planning process and the controlling function.

b) Included in this function are the following tasks:

- The responsibility for insurance issues
- To take care for the half yearly financial reports for the GMA
- The responsibility for the financial bookkeeping of SCOPE Maastricht
- The collection of revenue of social, academic, **development** and career activities
- The responsibility of in- and outflow of the cash box
- **The responsibility of preparing and submitting the VAT-returns (*Omzetbelasting*), ICP report (*Opgaaf intracommunautaire prestaties*), as well as the respective payment within four weeks after the end of a quarter (if not indicated otherwise by the Belastingdienst).**
- To check both budget and the justification of each activity that is organized or expenditures made in name of the association, in particular in relation to the yearly budget.
- To draw up the annual budget for the upcoming financial year, **in accordance with the strategic goals defined by the board**
- To take over a reasonable amount of office hours.
- **Growth and well-being of the active members.**

(I) The External Relations Commissioner

Article 16

a) The External Relations Commissioner International is responsible for representing SCOPE Maastricht to the outside world and for the following activities.

b) Included in this function are the following tasks:

- One of the main contact persons for companies
- The responsibility for sponsor negotiations
- To attract and to maintain contact with sponsors and beneficiaries.
- Responsible for interaction with the **Externals of SBE**
- **Maintenance of the vacancy board of the SCOPE website.**
- To contribute to the communication of the mission and values to members and non-Members
- **Growth and well-being of the active members.**

- **To work together with all External Relations Managers of SCOPE Maastricht and assist them with support if needed**
- To take active part in the committees and assist the externals when required.
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **The two External Relations Commissioners of the board, agree upon a division of companies during their transition phase. This will be stated in their respective board contract. The close collaboration between the two positions is a vital part of the External Relations structure of the SCOPE Maastricht Board.**
- **To attract and to maintain contact with sponsors and beneficiaries.**
- **Responsible for interaction with Career services office and the Internship office of SBE**
- **Growth and well-being of the active members.**

(K) The Marketing Commissioner

Article 18

a) The Marketing commissioner is responsible for

- Setting up and executing SCOPE's marketing strategy
- The content management of the SCOPE Maastricht website
- The provision of information needed regarding the websites.
- Managing the SCOPE Maastricht Facebook page
- Managing the SCOPE Maastricht LinkedIn page
- Managing the SCOPE Maastricht Instagram account

- Managing **the content of** the SCOPE Maastricht app
- Managing the SCOPE Maastricht Wikipedia page
- Managing the SCOPE Maastricht YouTube account
- Chairing the Marketing committees
- Establishing and maintaining a Corporate Design
- Setting long term objectives (e.g., coming up with new distribution channels for promotion)
- Designing the promotion material
- Consulting the other board members concerning event promotion
- Manage the image of the SCOPE Maastricht.
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **Growth and well-being of the active members.**

(L) The **Social** Commissioner

Article 19

- a) The **Social** Commissioner is responsible for building and maintaining the SCOPE community through social events.
- b) Included in this function are the following tasks:
- The responsibility for the representation of SCOPE at the INKOM and at the School Introduction Days.
 - The responsibility for the organization of all social activities for active and passive members
 - The responsibility for the organization of open social activities for Maastricht and SBE students
 - To contribute to the communication of the mission and values to members and non-members
 - To take active part in the committees when required
 - To take over a reasonable amount of office hours **as stated in the board contract.**
 - **The scheduling and communicating of the stand-planning hours at SBE within the board and to other associations**
 - **Growth and well-being of the active members.**

(M) The Career Commissioner

Article 20

a) The Career Commissioner is responsible for all career related activities

b) Included in this function are the following tasks:

- The responsibility for the organization of all career activities
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required and actively.
- **To recruit the Maastricht Business Days committee members and lead the organizing committees**
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **Growth and well-being of the active members.**

(N) The Academic Commissioner

Article 21

a) The Academic Commissioner is responsible for all events organized for general members, excluding the general member assembly, social activities and career activities. b)

Included in this function are the following tasks:

- The responsibility for organizing academic activities: block-related activities. (lectures and workshops, skill training)
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required.
- To take over a reasonable amount of office hours.
- Growth and well-being of the active members.

(O) Board of Advice

Article 22

Seat appointment and duration

a) The Board of Advice should have minimum one more person as the Board of SCOPE Maastricht.

b) The Board of Advice will have one chairman (preferably living in Maastricht); heshe/they is responsible for communicating the voice of the BoA to the board of SCOPE Maastricht.

b) In order to maintain a close relationship to the Board of SCOPE Maastricht, former Board members can apply to become a member of the Board of Advice one year after being released from their duties as Board member.

c) In order to maintain a close relationship between the members of the board of SCOPE Maastricht and the BoA, each year a recent board member of SCOPE Maastricht will take place in the BoA.

c) The Board of Advice is responsible to propose and present their members at the annual General Member Assembly meeting. Members of SCOPE Maastricht attending the General Member Assembly have to approve the members of the Board of Advice.

d) Each year, it has to be determined who of the BoA remains seated in the BoA and who will make place for a new member. This new member will be selected in good dialogue between the chairman of the BoA and the President of SCOPE Maastricht. For each year a chairman has to be appointed.

d) A member of the Board of Advice cannot be a board member or board of advice member in any other study or student association in Maastricht.

e) The BoA is responsible for nominating their members, which have to be presented and approved by the members in the GMA.

e) A member of the Board of Advice cannot be an active member of SCOPE Maastricht.

f) A member of the BoA cannot be a board member or board of advice in any other study / student association / initiative in Maastricht.

f) The Board of Advice will have one chairperson. The chairperson is responsible to represent the Board of Advice towards all members of SCOPE Maastricht.

g) The chairperson of the Board of Advice is elected by the members of the Board of Advice. Members of SCOPE Maastricht attending the General Member Assembly have to approve the chairperson of the Board of Advice.

Article 23

Tasks

a) The Board of Advice will support SCOPE Maastricht in its policy in the broadest sense. Moreover, it will provide advice for the development of SCOPE's long-term strategy and will ensure a knowledge transfer between the academic years in a reasonable way.

b) The Board of Advice has to be given access to the minutes of Board meetings from SCOPE Maastricht are however obligated to notify the Board of SCOPE Maastricht if they read through the minutes.

c) Should the current Board of SCOPE Maastricht wish to receive advice from the Board of Advice, they have to proactively reach out to the Board of Advice via an agreed communication channel (e.g., email). The Board of Advice will form an advice within seven days and will communicate this back to the Board of SCOPE Maastricht.

Article 24

a) A delegation of the Board of Advice will assemble at least four times a year with a delegation of the Board of SCOPE Maastricht. This will happen on the invitation of the President of SCOPE Maastricht. Meetings can be arranged both physically (preferable) and virtually.

b) The President of SCOPE Maastricht meets up with the chairperson of the Board of Advice at least four times a year to discuss current topics and ways of working.

c) The chairperson of the Board of Advice holds the right to be present at Board meetings of SCOPE Maastricht.

Article 25

The Board of SCOPE Maastricht proposes intentions with respect to the following activities to the Board of Advice before taking a decision:

- a) Appointment and dismissal of Board members**
- b) Changes in the statutes and domestic regulations**
- c) Changes to the long-term strategy of SCOPE Maastricht**

d) Changes to the organizational structure of SCOPE Maastricht (including, but not limited to, new daughter associations, changed board positions, different legal entity)

(P) General Members Assembly

Article 26

Entry

- a) All members of the association of SCOPE Maastricht, Alumni and members of the BoA of SCOPE Maastricht have the right of entry to the GMA.
- b) The Board reserves the right to invite non-members to the GMA, who will have no right to speak or vote.

Article 27

Alumni members have the right to speak at the GMA.

Article 28

Dates of Assembly

Next to the annual assembly at least one GMA will be organized, in the month of January or February. In this assembly, at least the half-year report and the financial justification will be presented.

Article 29

GMA Report

- a) The GMA report to be presented in the GMA is to be published on the website of SCOPE three working days prior to the GMA.
- b) The BoA has the obligation to fill two pages in the (half) year report.

Article 30

Voting

- a) A voting committee potentially to be appointed by the **chairperson** of the GMA consists of a minimum of 2 members and 2 board members, which, as far as the GMA is concerned:
 - a. Sees to the adherence to the statutes of SCOPE Maastricht.
 - b. In the case of voting, determine in what way this.
 - c. will take place will decide what votes are validly and non-validly casted.
 - d. Will count the votes in favor and against
 - e. The chairman of the voting committee, chosen from the members of the voting

committee, presents, with the approval of all members of the voting committee, the Result of the vote to the chairman of the GMA immediately after the voting has taken place.

- b) The chairman of the GMA will share the results presented to him/her/**them** in the GMA and will therefore determine the result by acclamation.
- c) Approval is obtained through half of the number of members present plus one voting, in favor of the proposal.
- d) Proposals of Honorary Members have to be approved by 3/4 of the members voting.
- e) Voting can be done in favor, against and abstention. Only votes in favor and against will be counted.

(Q) Accounting Control Committee

Article 31

- a) The members of the Accounting Control Committee will be appointed and dismissed by the GMA.
- b) The Accounting Control Committee consists of at least two persons.
- c) The Accounting Control Committee will discuss several times a year the financial administration of the association and will report about this to the GMA.
- d) The written proposal has to be handed in 10 business days prior to the GMA.**

(R) College-Old-Board and Alumni

Article 32

- a) The College-Old-Board consists of former-Board Members.
- b) The Alumni consist of former members of SCOPE, SCOPE | 3MA, SCOPE | FOCUS, SCOPE | Economics, FAME, E.F.M. Academy, E.F.M. Imperator, E.F.M. Alfa, 3MA, FS FOCUS, Economics, Agryris, Comax, Maastricht Marketing Association, IES Network.
- c) The sitting Board can grant the title of Alumni to leaving Active and Board Members of SCOPE Maastricht.
- d) If Alumni Members would like to participate in activities of SCOPE Maastricht for the reduced member price, they will have to pay the normal yearly membership fee.
- e) The Board is responsible for the organization of a yearly activity for the **CoB**. This activity needs to be announced at least **two** months in advance and preferably longer before.
- f) At the activity of the CoB, the current Board ought to account for the past Board term, the

policy for the resting Board term and possible longer-term.

g) The College-Old-Board will have in this way the possibility to advise about the themes, which were spoken of.

h) The activities for Alumni and the activities for CoB can be held together.

i) The Board is responsible for the organization of a drink for the **Alumni**, at least two times a year.

j) For the organization of the activities mentioned above, the Board can ask members of the CoB for a part of or the whole organization.

k) The Board is responsible for the writing and sending of an Alumni newsletter, at at least four times a year.

l) The Board will place at least 500 Euros at the disposal of activities for the Alumni, CoB, and BoA

m) Only with the consent of the BoA, the Board may deviate from this amount

Appendix

Appendix Overview of the Board

Board members:

Gizem Büyükkeçeci

President 2022-2023

Til Kleinertz

External Relations Commissioner International Secretary & IT-Manager 2022-2023

Lara Lejeune

Treasurer and Academic Commissioner 2022-2023

Jan Offermanns

Career Commissioner and Vice-President 2022-2023

Natalia Nieczypor

External Relations Commissioner Netherlands 2022-2023

Claudia Zoutendijk

Internal Commissioner 2022-2023

Chloe Klippert

Marketing Commissioner 2022-2023

Appendix Overview of Committees and Active Members

Social Pillar

General Members

Greta Klein*
Laura De San
Benedict Schumann
Philipp Vincent Emanuel Kuhzarani

Partylovers

Joris Lemmers*
Justus Klauser
Rike Reblin
Greta Lortz
Dilara Tepe

Preuverij

Bas Lazaroms*
Max Holland
Michel Schreiber

Internal

Victoria De Jonghe*
Theodor Kläsener
Esmee Groot
Helena Barden
Justus Grüninger
Iris Reinders

Ski trip

Maciej Rzepka
Alice Wersonig
Julien Defauw

Spring Break

Daphne Macguardian*
Thimo Blom
Theo Provoost
Alessia De San

Career Pillar

London Economics Trip 2022

Alexandra Mihaela Capcelea*
Lina Speckmann
Maria Teresa Daffan
Emily Baumert

Start-Up Tour Barcelona 2022

Pia Theresa Tieke*
Jasmina Skomska
Nicolas Fiedler
Philipp Vincent Emanuel Kuhzarani

Start-Up Tour Berlin 2022

Caressa Schmetz*
Benedict Paul Schumann
Beke Roth
Liza Alina Brenner

Frankfurt Banking Tour 2022

Malin Oltmann*
Lea Röller
Kris Julie Gronewald
Thies Reinhold

Maastricht Business Days Autumn 2022

Ecka-Marisa Günther*
Lena Spillner
Nikolas Michael Philipp Müller
Charlotte Zetsche
Olivia Isabella Gedat
Dana van der Heyden

Singapore Experience Trip 2023

Alice Louis*
Jessie Kouwenberg
Lea Budakovic
Simon Richter

Maastricht Business Days Spring 2023

Julia van Allen*
Louise Winkelmann
Makombero Soko
Luisa Lüer
Paula Prieto Suárez
Sebastian Heck

Luxembourg Trip 2023

Anna Lorenz*
Felix Römer
Nick Lieder

Dublin Technology Trip 2023

Jon Ander Moro Usabiaga*
Lotte Louwers
Melina Kyriazi
Jan Grammel
Jonas Morgner

Consulting & Auditing Tour 2023

Judith Broekmann*
Jannis Laible
Marlena Wilkes
Noah Nüsser

Amsterdam Fintech & Trading Trip 2023

Patrick Trepte*
Isabell Simonides
Jordy Pouwels
Karolin Lindert

Emerging Markets Budapest Trip 2023

Renato Ligtenberg*
Manon Trebault
Hristo Lakov
Kang (Winnie) Ching Chun

Innovation & Leadership Stockholm Trip 2023

Louise Winkelmann*
Ane Badibanga
Lisa Marie Kremer
Yunus Noah Oberst

Start-Up Tour Berlin 2023

Dóra Laura Gal*
Andreas Scheins
Vicky Feyereisen
Mats Schneider

London Economics Trip 2023

Louis Meyer*
Antonia Müller
Nicoleta Cojocaru
Shreeyog Basnyat

Frankfurt Banking Tour 2023

Tim Ullrich*
Marnix Gylan van Oort
Alina Neumann
Jonas Bonnstaedter

Maastricht Business Days Autumn 2023

Nathalie Tuzolana*
Phoebe Maton
Beatrice Vinaccia
Lena Retzlaff
Laetitia Wojcik
Arabella Blue Walker
Antonia Weymar

Maastricht Business Days Spring 2024

Daphne Vryghem*
Mara Hermse
Keanan Walker
Lilly Ellen Groß
Moritz Keller
Irina Bordzhukova

Development Pillar

Maastricht Acquisition

Juliette Lardy*
Riikka Buelow
Lena Winkelmann
Sam Davies
Leo Karl Frey

Alumni

Jessie Kouwenberg*
Didi Slee
Mihael Kralij
Caroline Møller

Academic Pillar

Academic Workshops

Pawel Malysz*
Helena Rodriguez Rivas
Sorina Gutu

Academic Lectures

Jonelle R Irish *
Karolina Freyer
Beatriz Vianna de Mrinada

IT

Hanna Kienast*
Carla Kohlmann
Julius Christopher Johannes Reusch
Alexia Mathias
Elif Rana Acimis
Peter Kastner

Sustainability Committee

Sabrina Davis*
Hannah Sachse
Vesela Stefanova
Pamina Liess
Madalena Martins
Valentina Mokrova

Sustainable Business Trip

Elke Pronk*
Sophie Jacobs
Nina Häring
Benjamin Vogel

Marketing Graphic Design

Izabela Kaniewskas*
Helena Andreux
Irina Bordzhukova
Tim Borst

Marketing PR

Xenia Prsa*
Lily Gross
Margaret Ameyaw
Kathy Bertermann

Volunteering Trip

Cedric Van Ganse*
Amalia Sanchez
Ivan Houska
Maria Pacyna

Community Case Challenge

Emmy-anna de Haas*
Vincent Bach
Sophie Rick Spearman
Steven Wu
Antoine Ognibene

International Economic Orientation

Beatrice Vinaccia*
Yara Eggermont
Nico Elia Herrlett
Katharina Nijhof

International Financial Orientation

Arabella Blue Walker*
Florian Hanselmann
Carolin Achenbach
Saurav Kohli
Emily Baumert

Symposium

Fabienne Sophie Kirsch*
Phaka Borowski
Victor Tackoen
Niklas Jesse Bolten

BA

Lena Stute*
Yannick van der Bijl
Justin Raker
Kasimir Schmid

Master Week

Katharina Freitag*
Gladys Thielemann
Carolin Schutz
Jana Geier

Appendix External Relations International

Partners	New partners
EY Germany	AXA Konzern AG
EY Luxembourg	Qualtrics
PwC Luxembourg	AlphaSights Ltd
AboutYou SE & Co.KG	
Deloitte Germany	
EY Parthenon	
DHL Consulting	
Telekom Consulting	
Telekom	
Accuracy	
Arvato	
Henkel	
Boston Consulting Group Germany	
Von Buddenbrock	

E.CA Economics	
CAPCO	
Altman Solon	
Inverto	
Horvath & Partners	
Haniel	
William Blair	
KPMG Germany	
Odoo	

International participating companies

MBDA 2022		Trips first semester
About You	HSBC	OC&C Strategy
Accenture Strategy	Inverto	Impax Asset Management
Alphasights	Kienbaum	Frontier Economics
Altman Solon	KPMG Strategy	Alphasights
Amazon Advertising	Liberta Partners	Wallbox Chargers
Arthur D Little	Lindt	Veeva Systems
Arvato	LINUS Digital Finance	Arbolus
Batten & Company GmbH	Liquid	Click&Boat
Bearing Point	Mäurer & Wirtz	Xceed
Buddenbrock	McKinsey DE	Exxeta
CAPCO	Odoo	HeyJobs
Capgemini Invent DE	Peek & Cloppenburg	Bridgemaker
Deloitte Germany	PwC Luxembourg	MVP
Eight Advisory	Qualtrics	Matera
Enpal	RBB Economics	Doctolib

EY-Parthenon	Rödl & Partner	Evercore
Gartner	Siemens Advanta Consulting	Commerzbank AG
Grant Thornton	Simon Kucher	Deutsche Bank
Haniel	SMP	Lincoln International
Henkel	Telekom Consulting	Clearwater International
Höveler Holzmann	Verovis	Goldman Sachs
MBDS 2023		Trips second semester
Accenture	Accuracy	<i>Singapore</i>
Alcimed	Altman Solon	Roedl & Partner
Arthur D. Little	Arvato	Ingenico
AXA	BCG Germany	Aquila Captial
Deloitte Germany	DHL Consulting	PwC
EF Education	goetzpartners	CDL
Grant Thornton	Henkel	Medtronic
Horvath & Partner	Höveler Holzmann	Ginkgo
Kienbaum	Lindt	SAP
Livingstone	Mäurer & Wirtz	Altman Solon
Meltwater	Metro	National University of Singapore
ORAYLIS	OSCAR	<i>Luxembourg</i>
Personio	Porsche	PwC
PwC Germany	PwC Lux	EY
SevenVentures	SMP Strategy Consulting	<i>Duesseldorf</i>
Telekom Consulting	Verovis	PwC
Ritterwald	OC&C Strategy	Deloitte
Nord Holding	Eight Advisory	FTI Andersch
AlphaSights	Bearingpoint	BearingPoint
Bloomberg	CVA Consultants	<i>Copenhagen</i>

EY Luxembourg	Amberjack	Deloitte
Lime Technologies	Medtronic	GlaxoSmithKline
Odoo	QIAGEN GmbH	Danish Endurance
Google		Simon Kucher & Partners
<i>Seoul</i>	<i>Bangkok</i>	Ramboll
United Nations	Belu Thai	ARC
Korea Development Institute	Firmenich	Maersk
Institute for Institutional Economics an Trade	Dutch Embassy	Global Fashion Agenda
NK News	DSM	Bestseller
	Dutch Thai Chamber of Commerce	Danish Council on Climate Change
<i>Tokyo</i>	<i>Kuala Lumpur</i>	Copenhagen Business School
FUSO	Mazars	<i>Dublin</i>
MUFG	JurisTech	Google
FedEx	CBRE	okta
AlphaSights	SME Bank	Microsoft
Infosys	Dutch Embassy	Meta
		SAP
		<i>Budapest</i>
		Citi Bank
		Hungarian National Bank
		otp Bank
		KPMG

Appendix External Relations Netherlands

Partners		New partners	Promising leads
A Brand New Day	Joanknecht	AlterDomus	DHL NL
ACT Commodities	Koenen en Co	vidaXL	Mars
APG Asset management	KPMG NL		SOA People
Baker Tilly	Marktlink		CEVA logistics
BCG NL	Mazars		Methis Consulting
BDO NL	Mploy Associates		
Belden	NRG		
Belastingdienst NL	PwC NL		
De Nederlandsche Bank	RSM NL		
Deloitte NL	Student Consultant		
EY NL	STUDIED		
Flynth Holding	Succes Formula		
Gupta Strategists	Qconcept		
HLB Witlox van den Boomen			
IMPROVED Corporate Finance			

Dutch participating companies

MBDS 2023			Amsterdam F & T trip
APG	GUPTA	PwC NL	Alterdomus
Belastingdienst	KPMG NL	SparkOptimus	STX Group
BELDEN	Medtronic	zeb consulting	ACT Commodities
Boston Scientific	NRG Office		
Ceva Logistics	PCN		

