

SCOPE Maastricht
28th General Member's Assembly
20th of January 2023



Semi-Annual Report
2022-2023

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Word of Welcome

Dear Member, dear Stakeholder,

On behalf of SCOPE Maastricht, I would like to welcome you to the 28th General Member's Assembly.

Half a year has passed since my fellow board members and I have been inaugurated to our positions we are in right now. Now it is time to both reflect on what has happened in the past 6 months and look ahead to the next semester and see how we can shape the future of our student association. We are very excited to share what we spent the last 6 months working on and also present all the projects that will be coming up in the second semester.

In general SCOPE Maastricht has continued its reputation of high-quality services and events to both its students and its partners. Every successful event and action of this association surely would not have been possible without its active members, the enthusiastic students of SBE, my fellow board members and the employees of SBE that help us on a daily basis. I am proud to share this semi-annual report with you and am very thankful for my fellow board members, and our active members, who have contributed to our community in the past semester. I am very proud of what we have managed to accomplish and am looking forward to the future with a lot of excitement.

On the behalf of the 2022-2023 Board of SCOPE Maastricht, I am proud to present to you our Semi-Annual Report. If after review there are any questions and or concerns feel free to reach out to us after the General Members Assembly as well.

Yours sincerely,



Gizem Büyükkeçeci
President 2022/2023

Agenda 28th General Member Assembly

1. Word of Welcome
2. Presentation of Semi-Annual Reports
 - a. President
 - b. Secretary & IT-Manager
 - c. Treasurer
 - d. Career Activities Commissioner
 - e. Academic Activities
 - f. Internal Activities Coordinator
 - g. External Relations International
 - h. External Relations Netherlands
 - i. Marketing Commissioner
3. Break
4. Presentation Semi-Annual Financial Statements
5. Presentation of new Maastricht Lions Board
 - a. Voting on new proposed Maastricht Lions Board
6. Presentation of new Sigma Investments Board
 - a. Voting on new Sigma Investments Board
7. Presentation of new Maastricht Finance Society Board
 - a. Voting on new Maastricht Finance Society Board
8. Presentation of new Women in Business Board
 - a. Voting on new Women in Business Board
9. Points put forward
10. Question Round
11. Closing

Minutes 27th General Member Assembly

Agenda – Approved - No extra agenda items

Minutes of last GMA – no questions – no objections

President Jan Philip – No questions

External International Jan Philip – No questions

Treasurer Jan – no comments

Career Commissioner and Vice President Zoe – no comment

Academic commissioner – no comment

Social commissioner Bad – no comment

External Netherlands

Ties: asked if we using something

Bas: didn't have time to implement it

Malouke :

Bas: need to dismantle bank account and maybe we will do it in Utrecht

Marketing Commissioner - Carlos

Annual financial statements – Jan

No questions – no objections

Proposed Boards

SCOPE proposed board – no objections

Maastricht lions board – approved

Royals cup – approved

Sigma investments – approved

Maastricht finance society – approved

Question round

Julia: is anyone joining the BoA

JP: no one

Brain: what is the new board mission?

Gizem: Make SCOPE great again

Mythre: thank you to the old board, and we wish the new board the best of luck

Ties: thank you, if you need a lustrum book come to the back

Mathieu: You seem to have nice hobbies I hope cycling will be one of them. Enjoy the weekend!

Sami: are you going to try and get more board members during the year?

Gizem_: no we will say 7

Lean: introduces herself, old board thank you for the corporation, to the new board I look forward to working with you guys, to the audience they are here because of you

Marlouke: thank you so much for the effort you guys put in you did a great job, to the new board you are in for a wild ride, good luck for the transition weekend

Julia: on behalf of the BoA, we are glad we made it through the difficult year, to the next board enjoy and you will learn a lot.

Norman: nice working with you

JP: best of luck next year, enjoy it! You'll be an amazing team

Gizem Büyükkeçeci
SCOPE Maastricht
President 2022/2023



Til Kleinertz
SCOPE Maastricht
Secretary 2022/2023



Semi-Annual Reports

President

Introduction

Over the course of the past years, a stable structure has been established to ensure the endurance of SCOPE Maastricht. This structure is based around our mission statement.

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”

Together with my fellow board members and all active members, we strive towards this mission at any point in time.

General

SCOPE aims at serving three major stakeholder groups: the association, the student population and the university. While interests might clash between these three groups SCOPE always aims at finding the best solution for every one of these three stakeholders. Every decision taken is carefully considered among these three groups.

This year our three main focus groups were:

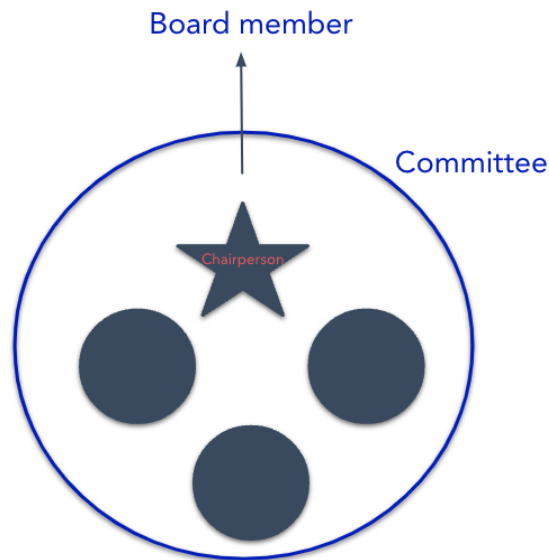
1. Active member involvement and community, well-being, understanding and safety
2. Improving our events and adapting to a post-pandemic reality
3. Study initiatives within the SCOPE Framework

Current development

Chairperson Structure

This year marks the second year after the second board layer, the Pillar Coordinators, has fallen away. SCOPE started using the chairperson structure last year where every committee has one chairperson that takes more responsibility for the event compared to its fellow committee members. Reflecting upon last year we wanted to make this position more incentivising by giving more benefits such as office shifts in the SBE office or by more involvement in the

association itself. A new edition to this is a chairperson training starting in February as we saw this could be a learning opportunity for them. For now, this training is planned to be done by me however we are in contact with UMIO to see if a follow-up training on leadership would be available next to the practical stuff regarding SCOPE that will come from my side.



Strategy

Over the past 2 periods we successfully had 2 strategy weeks containing meetings about our short-term and long-term strategic goals. The week also focused on the professional development of board members as well as a time to reflect on what we want to develop personally in our time as a board. Most short-term strategic goals we have already started in one way or the other as we were all keen on making changes for improvement, you can see these projects in more detail over the rest of this GMA Report. For the longer term most of our projects started throughout Christmas and will be carried out by our successors. For most initiatives that we started for the long term there are several scenarios as the project can grow step by step to be improved in the future and our succeeding boards can also have the opportunity to shape these projects.

Collaborations

University

The communication between SCOPE and SBE has grown even further this academic year. In September 2022 Marielle Heijltjese took over as the Dean of SBE and Edward Peters took on the position of the Managing Director. Regardless of the changes in the board of SBE, the contact between SBE and SCOPE has improved in collaborative projects and involvement in general. One of the ways we ensured this was to increase the communication we have by setting regular meetings; for example MarCom & the SCOPE Board meet every quarter to discuss the projects we are working on together; the department head of CSDBR and I meet once every 3 weeks for regular updates and lastly, we meet with the board of SBE more often compared to previous years to improve communication in all of our new projects.

As the university is growing in different fields SCOPEs contacts also grow in these areas. UNU-Merit and UMIO are recent editions to the contact portfolio of SCOPE for collaboration in events and support for example. Starting in 2023, UNU Merit and SCOPE will have a closer contact with event promotion. Trips and events that fall in the field of UNU Merit will be advertised to the students of the program as well as the other way around. UNU Merit professors are also a big asset to our contacts for the Academic and Development pillar, putting a primary focus on sustainability and policy. SCOPE will also be welcome at the introduction days of UNU Merit, increasing our potential for passive or active members to a different part of the faculty we have yet to reach.

SBE study initiatives

SCOPE Maastricht is the governing body of almost all study initiatives in Maastricht. So far, SCOPE's daughter associations were Vectum, SIGMA Investments, Maastricht Finance Society, Royals Cup and Maastricht Lions (formerly known as ISE).

This year SCOPE Maastricht has decided to add the Women in Business student association into the framework as well. In September an agreement was made between the older board members on the grounds of this relationship and the future. In November the KVK establishment of the association started. Once it is completed and confirmed by the notary, they will officially be part of the SCOPE Maastricht Framework. The final details are still in the works however in agreement with our notary it is expected to finalise by February. As SCOPE Maastricht we are very excited for this collaboration as the exclusive event we hosted together was quite successful and Women in Business is an association we truly are happy to work together with as well as support the growth of.

In addition to this, the Business Analytics department of SBE approached SCOPE to add the Business Analytics Study Association to the study initiatives that are in this framework. However, due to legal boundaries, the Board of SCOPE Maastricht alongside the support of the Board of SBE, in agreement with the Business Analytics department of SBE decided upon the dissolution of the association and for it to continue as a 5-person “Business Analytics committee” within SCOPE. As of right now, this committee is only open to second-year business analytics students who plan on staying for a full year in order to limit the loss of knowledge in transitions and in order to create longer-run projects.

This year in collaboration with SBE, SCOPE started receiving funding for the study initiatives. Each study association received a fixed amount of funding for this year and they will continue receiving this financial support for the foreseeable future in the structure set by SCOPE & SBE.

Local and National Associations

SCOPE Maastricht is continuing its engagement in the FAN (Financiële Associatie Nederland), the MAN (Marketing Associatie Nederland), and SEBO (Stichting Economisch en Bedrijfskundig Overleg). SCOPE joined SEBO 2 years ago with the intention of sharing knowledge with other national associations. Since then, this has been proven to be efficient and beneficial for SCOPE Maastricht.

This year the FAN is bringing back its website, emailing list and working on increasing its contact with the associations it brings together. Currently we are trying to fix the website errors that are still occurring and working on the mailings lists for when a partner company wants to use that database. We also planned a FAN Uitje to bring our boards together and increase our communication in the upcoming 6 months.

SCOPE Maastricht also continued to be part of the MUCSA (Maastricht University Council of Study Associations). This conglomerate aims at enhancing communication among local associations and enhancing the partner network in Maastricht.

Study Store Collaboration

Due to the recent developments in the Study Store, starting with the physical location shutting down and followed by several supply chain issues; therefore we have decided to no longer work with Studystore in the upcoming year. Students over the past 4 months have not received their books or refunds from Studystore and both the university and ourselves wanted an alternative.

Throughout the year I have been working together with the student representative as well as the university library to set up a new way for our new partner for discounts and provide books for the faculty to get started. The collaboration is currently with these parties to set up a structure on how course coordinators can inform us about which book they need for their respective courses as well as setting up the website for SCOPE Members with WO4YOU. At the current state, we will be running a trial run in period 5 with the UM Library to see how we can improve the structure we are taking.

Board situation

Board members

This year we are a seven-person board which is taking over the nine positions. All positions are full-time. The board consists of Jan Offermanns taking over as Career Commissioner and Vice President, Til Kleinertz taking over as Secretary / IT-Manager & External Relations Commissioner International, Natalia Nieczypor taking over External Netherlands, Lara Lejeune taking over Treasurer and Academic Commissioner, Chloé Klippert taking over as Marketing Commissioner Claudia Zoutendijk as the Internal Commissioner and myself as the President.

Board Recruitment

This year we are again aiming to recruit a 9-person full-time board. Alongside a few promising leads, we have also started the official process of a proposal to the executive board of Maastricht University together with the student representative and the managing director to change the Non-EU tuition fee waiver rule in SBE.

Personal note and look to the future

Upon the completion of a very eventful yet exciting first semester I can already see the impact this board year has had on my work and behavior. As President, I could already enhance my skills in representing the interests of SCOPE Maastricht to outside organizations and stakeholders.

The next semester will be a time when we will be slowly seeing the results of new short-term strategic decisions we have made over the course of the last 2 strategy weeks. More importantly, most events that we are working towards will take place in the upcoming semester,

making the next 6 months quite an intense period for all 7 of us. Nevertheless, our primary aim of improving as we go on with our board year will remain the same.

As this association grows and improves, this is not the result of my work but the dedication of my fellow board members, the enthusiasm of our active members, the collaboration and understanding of all the SBE employees we get to work with and everyone else that supports us throughout this time. I want to thank them all for their passion, work and care and I am very grateful to see so many wonderful people put in intense hours to make this association what it is today. Excited to work with all of you over the past 6 months, but even more excited for the next 6.

With best regards,

Gizem Büyükkeçeci
President 2022/2023

Secretary and IT-Manager

Introduction

In the following section of the GMA Report, I will elaborate on my responsibility and goals as the Secretary and IT Manager, this includes overseeing five Development Pillar (formerly board-level) committees (IT, Alumni, Sustainability, Sustainable Business Trip, & Acquisition). Moreover, I will talk about the changes I made to those committees and what I want to achieve within this position for the future. Lastly, I am giving a future outlook on the events and strategic developments I am currently working on.

Current Projects

IT

Right now I am planning a massive redesign of the current website together with the IT committee. This includes a restructuring of the current website's content and design. As well as additional content and functionalities, for example, the "Member Discounts" will be displayed on a new subpage and will illustrate the current partners that offer a discount for our members on a map of Maastricht. Furthermore, are we going through some internal changes, regarding database management, that will hopefully be more anonymised in the future after our current efforts.

Lastly, we are working on rolling out the SCOPE App again to all App Stores and adapt its functionality to our current events and offers. This will especially focus on the MBDS where we hope to display the schedules, activities and more in the App and use it as a communication tool. The first changes have been finished and published but the majority is still not published which will follow in the upcoming weeks and months.

Sustainability

This year the sustainability committee got more integrated into SCOPE compared to last year which also resulted in a diverse committee from different study backgrounds (including SSPS,

but also various other SBE programs). They aim to organise multiple events spread throughout the year with a focus on sustainability. We want to put a special focus on cooperation with companies to show that sustainability is a crucial part of the business world.

Our first sustainability event took place in November about Circular Economy. The event was hosted at the Brandweerkantine with representatives of Arvato and BRISCI as speakers. Around 40 students joined for a presentation, a workshop and sustainable snacks. We received amazingly positive feedback, especially from Arvato and BRISCI who both want to support us for future events.

Right now we are planning the next events and are in conversations with DE Gulpener for an event. Furthermore, Gizem provided us with contacts to UNU-Merit who could be interested in future collaborations as well.

Next to the sustainability events, the committee is also part of the organising team for the university-wide sustainability week taking place in April. The sustainability committee is also meeting up with other committees especially from the social pillar to think about how we could make SCOPE events more sustainable.

Acquisition

The Acquisition committee is in charge of acquiring partnering restaurants, cafes, shops and bars in Maastricht that want to offer a discount to our members in exchange for promotion on our social media.

In the beginning, the committee faced some difficulties as all prior partners wanted to drop out, as none of the terms in any of the contracts had been fulfilled from our side in the previous year. Luckily the committee was able to convince all partners to stay and negotiate new discounts with them. Those partners are Preps, Momus, Van Bommel and Bread & More. Next to those they acquired a discount with T'Keuske and are in the final stages with KK's, Soup Bros and Chris' Microbakery. To get more partners the committee wants to implement a survey to our active members to ask which partners they would like to see for SCOPE.

Besides this, they are also working on the promotion of those discounts, as they promote them more on our social media, as well as Whatsapp announcements and distribution of the SCOPE stickers at our events. In the future, the SCOPE app will be used to advertise the discounts and to communicate them to our members. We are also thinking about digital stickers as the distribution of the annual stickers is not the most efficient process so far.

Alumni

The Alumni committee maintains a connection with our alumni and offers events and activities to them, as well as communicating between SCOPE and our alumni. The success story project that Maria initiated last year was put into action by the committee this year. In November we hosted our first Alumni Success Story with Casper Bergmans, who works at Slack and has worked at LinkedIn before. The project will interview a SCOPE alumna about where they are now, their thoughts reflecting back on their time in SCOPE and Maastricht, as well as giving their advice to those still studying. We are right now planning the next edition of this series, where we work very close with Leann Poeth for potential new contacts.

Furthermore, is the committee working on a holistic database that includes all recent active member alumni and potentially linking it to their LinkedIn for potential leads. We are also working on including all active members that leave SCOPE into our alumni community by inviting them to the Active Alumni LinkedIn group. Next to this, we started an Old Board Alumni Group that will be actively used from the second semester onwards.

Lastly, we are working on an alumni event in Rotterdam as we think we reach the most alumni in this city and we don't already have an alumni evening during one of our trips to Rotterdam.

Sustainable Business Trip

This committee was a new project from me that I proposed and started this summer. As I said before I want to put a special focus on the connection between sustainability and business and how this can actually be beneficial. As a destination for this trip, we chose Copenhagen as one of the most sustainable cities in the world with a lot of sustainable businesses located in Copenhagen as well, while still not being too far from Maastricht. The trip will take place in May and will hopefully have 5-6 companies, institutions and organisations hosting us in their office. This committee is also working very closely with Leann Poeth as SBE has many alumni in Copenhagen and SBE's old dean is from Copenhagen as well and working in the field of sustainability.

Future Outlook

As mentioned above there are promising projects for all of my committees coming in the future and right now I'm optimistic that we will be able to successfully achieve all of them. In this part, I want to name the most striking goals and milestones.

- Launch of an updated version of the SCOPE app
- Complete redesign of the SCOPE website with all newly added functionalities

- Successfully organising the sustainability week
- 2-3 more promising sustainability events in this academic year
- Expanding our partner portfolio for the member discounts
- Engaging promotion of our member discounts that reach all our members
- 2-3 more Alumni Success Story events
- Alumni event in Rotterdam
- Making the Sustainable Business Trip happen for the first time

In the upcoming second half I'm also excited to look for my successor who will be Secretary and Development Commissioner next year as we want to put a bigger emphasis on the Development committees as they are a crucial part of what makes up SCOPE and what helps the association running.

Best regards,

Til Kleinertz

External Relations Commissioner International, Secretary & IT Manager 2022/2023

Treasurer

Now that the first half of our board year is officially over, we're looking back at everything we've accomplished over the last few months. Not only have we expanded as an organization, but our Actives have gotten more active and effective in their committees.

Financial Update

The financial situation of SCOPE has improved during the year 2022-2023. Therefore, the financial outlook at the beginning of the year was very positive. The year started great with 730 new memberships and a successful edition of the Maastricht Business Days in Autumn. The high revenue from this event allowed us to have a higher budget for existing events or even to invest in new projects like CCC, SET, and SBT.

The financial structure of the association was revised at the end of the academic year 2018-2019 and didn't change since then. The Pillar Commissioners (Career, Social, Academic, and Development) are in charge of the majority of financial transactions within their respective pillars and keep a bookkeeping record of these transactions. This allows the Treasurer, having a double position, to focus on other activities while maintaining a good understanding of the association's cash movements. The Treasurer is still in charge of the accounting for these transactions. So far, this structure has shown to be successful and efficient, and it has satisfied all parties concerned.

An important edition of the financial statement this year is the ICC@M 2022 account. The organization of the International Case Competition @ Maastricht is an event paid for by SBE, however, there was an extensive payment structure that was decided on between SBE and the previous board. According to the verbal agreement, SCOPE would pay for all costs that would occur and would send an invoice to the University after the event, within the correct financial term. However, after the invoice along with the receipts were submitted to the university, there were charges that exceeded the budget that the university had planned for. Unfortunately, the committee and the board member responsible for the event did not communicate the additional expenses that occurred before and during the event, resulting in a discrepancy between the underlying ICC@M 2022 budget and the final cost. The aforementioned verbal agreement lacked a concrete ground on such additional expenses and budgets, furthermore, the spendings of the committee were not supervised correctly by the responsible board

member at the time which resulted in the expenses being over the limited amount of information that was agreed upon. Therefore, Jan and Gizem had to go over the additional costs together with Maaïke van Eck and Sabine Nievelstein, in order to establish how the discrepancy occurred, and how this could be solved. After extensive discussion, we came to the conclusion that SCOPE would issue a credit invoice worth €5,951.91 to the university for ICC@M 2022. We are deeply sorry about the discrepancy between the budget and the realised costs and want to emphasise that this has not been an easy decision. This decision was made to cover the costs that occurred due to the lack of communication between the committee the old board and SBE. Nevertheless, we believe that the final solution can be seen as a restart for future collaboration between SBE and SCOPE Maastricht.

Outlook

SCOPE invested in Sigma Investments during the year 2021-22, here is our up-to-date position:

First Name	Name	Shares	Pay In Date	Paid In	Current	Return
SCOPE	Maastricht	126	-	€ 1.001,70	€ 1.709,38	87%

First Name	Name	Shares	Pay In Date	Paid In	Current	Return
SCOPE	Maastricht	818	01/11/2021	€ 10.000,00	€ 9.248,61	-8%

Following that, a more extensive financial planning of the event schedule will be completed soon in order to better predict the financial consequences. In the event of a failure, there will be a reserve to allow SCOPE to continue operating without adequate earnings in the following academic year, and successors will be able to commence measures to reverse the modifications.

Conclusion

Because I, the treasurer, have a double position, the first half of the year mainly focused on understanding the VAT returns and basic handling of financials. We didn't encounter any issues this first semester and I hope it will be the same for the second one.

Personal note

As I am not a full-time Treasurer, I am grateful for my fellow board members, especially Jan Offermans, who are of a great help to me.

Lara Lejeune

Treasurer and Academic Commissioner 2022-2023

Career Activities Commissioner & Vice President

In this section of the semi-annual GMA report, I will elaborate on the projects and developments within the career pillar over the course of the past six months as Career Activities Commissioner and Vice-President of the SCOPE Board 2022-23. Moreover, I will give an insight into the events that have taken place up to this date, the achievements of the active members, structural changes, and the outlook of SCOPE's Career activities.

General Update

At the beginning of my board year, I reintroduced SCOPE's career pillar and myself to numerous partners at SBE, including the Alumni office, the Internship office, the IRO office, and MarCom, all of which are vital for the success of the career pillar. Together with them, I identified the strengths and weaknesses of the career pillar and initiated an even closer relationship. We launched a new collaboration with the IRO office that we and our participants consider a great success. Next to that, we were able to strengthen the collaboration with Leann Poeth and the rest of the Alumni office, which provides us with a fundamental basis of advice, contacts, and insightful Alumni events during our trips. Lastly, we continued our prosperous collaboration with the Internship office and MarCom, especially regarding their role during the Maastricht Business Days.

Whereas the career pillar can generally be considered a very successful pillar of SCOPE, I am convinced that in order to make it an even stronger, diverse, and inclusive part of every SBE student's experience, we need to focus on gathering more extensive data. Therefore, I have made this one of my priorities. From henceforth, all career events use the same registration forms, promotion plans, and registration deadline pattern, meaning that we simplified the registration procedure for all participants. Additionally, I implemented a unified feedback and evaluation form that is sent out to all participants after an event. All these efforts provide us with a more data-focused and constructive base for structural changes within the pillar. As a result of this, we have explored room for improvement regarding the inclusivity of our career events. This goes from offering events in the lower-cost segment to more expensive ones, from local events to short or even long-distance trips, all of which are now taking place fully in English. We are proud to emphasize our continuous efforts to make SCOPE career events more accessible.

Even before the start of my board year, I was keen on exploring different options to maximize the career pillar portfolio I through certain additions or adjustments. We are making sure that inclusivity comes first, providing all SBE students access to our insightful events. Next to the immense efforts of the committees, I want to emphasize the role of SCOPE's chairpeople. They carry the committees through their work and simplify communication a lot. We are beyond thankful for their efforts and truly believe that they are the key to a satisfied committee, participants, other stakeholders, and the board.

Career Events

2022-23 Semester 1

London Economics Trip, 4th until 8th October 2022

*Organized by: **Alexandra Mihaela Capcelea (Chairperson)**, Lina Speckmann (External Relations), Maria Teresa Daffan (Marketing), Emily Baumert (Operations)*

Nr of applicants: 58

Participant evaluation: 9.12 / 10

Company evaluation: 10 / 10

To start the career event year, the London trip organized an insightful trip to London. A total of 26 students got to visit Frontiers Economics, AlphaSights, OC&C Strategy Consultants, S&P Global, and Impax Asset Management. Next to the interesting visits, we also got our meet Maastricht University Alumni during an inspiring Alumni evening in the heart of London. Lastly, the committee arranged two dinners and a pub crawl, rounding up another successful edition of the London Economics Trip. Finally, given the incredibly good feedback and high demand, I want to mention that we will keep this trip within the career event portfolio next year. Nevertheless, it is our clear goal to center this trip around economics-related matters and companies even more in the future. On behalf of the board, I want to thank the committee for their remarkable work, well done!

Start-Up Tour Barcelona, 1st until 5th November 2022

*Organized by: **Pia Theresa Tieke (Chairperson)**, Jasmina Skomska (Marketing), Nicolas Fiedler (Operations), Philipp Vincent Emanuel Kuhzarani (External Relations)*

Nr of applicants: 66

Participant evaluation: 8.67 / 10

Company evaluation: 9.1 / 10

For the second time since it was established, the SUT Barcelona committee sent 26 students to the vibrant city of Barcelona. During 5 insightful days, the group got to visit and learn more about the Barcelona-based start-ups Wallbox Chargers, Veeva Systems, Arbolus, Click&Boat, and Xceed. Additionally, the committee organized a typical Spanish dinner and a cocktail workshop in the heart of the city. Thank you for your dedication and efforts, this trip turned out great! Whereas this trip can be considered a success, we decided to discontinue this event next year. Barcelona offers a variety of insightful industries and can be seen as an excellent SCOPE trip destination, especially given that it is rather inexpensive, easy to reach, and international. Nevertheless, after extensive reevaluations, we concluded that Barcelona cannot be considered a start-up hub, making it immensely difficult to get in contact with the limited number of start-ups based in Barcelona. Therefore, this trip does not create enough value for participants to maintain it as part of the career event portfolio. I am confident that my successor might be able to reestablish Barcelona as a SCOPE (career) trip destination, potentially focused on Management, Hospitality, or other arising industries.

Start-Up Tour Berlin, 1st until 5th November 2022

*Organized by: **Caressa Schmetz (Chairperson)**, Benedict Paul Schumann (Operations), Beke Roth (Marketing), Liza Alina Brenner (External Relations)*

Nr of applicants: 31

Participant evaluation: 9.42 / 10

Company evaluation: 8.6 / 10

Simultaneously as the Start-Up Tour Barcelona, the SUT Berlin committee sent 26 students on a 5-day trip to Berlin, Germany. As SCOPE's Entrepreneurship tour, students got to meet Doctolib, Exxeta, HeyJobs, Bridgemaker, MVP, and Matera. From medical services to corporate venture building and expert networking, all companies offered valuable insights into how to fulfil or take part in the world of entrepreneurship. Next to the visits, the committee organized numerous social events and made sure to introduce Berlin to all participants. Thanks to the SBE Alumni office, the participants got to network and listen to inspiring alumni from Maastricht.

On behalf of the SCOPE board, I want to congratulate the committee on their success and want to thank all of them for their efforts.

After careful consideration, we concluded that we would keep the Start-Up Tour Berlin in our portfolio. We are very satisfied with the outcome, including the fact that the visits took place in English. Long term, it might even be an option to charge a small contribution, given that the demand on the company side remains as high as it was during this edition.

Frankfurt Banking Tour 15th until 19th November 2022

*Organized by: **Malin Oltmann (Chairperson)**, Lea Röller (Marketing), Kris Julie Gronewald (Operations), Thies Reinhold (External Relations)*

Nr of applicants: 65

Participant evaluation: 9.5 / 10

Company evaluation: 9.56 / 10

The Frankfurt Banking Tour committee introduced 26 students to the world of corporate finance and investment Banking in one of Europe's financial hubs, Frankfurt, Germany. The tour took students to Evercore, Commerzbank AG, Deutsche Bank, Lincoln International, Clearwater International Corporate Finance, and Goldman Sachs, aimed at extending their financial knowledge and presenting recruitment opportunities. On behalf of SCOPE Maastricht, I would like to highlight the impeccable job the committee has done, thank you!

Participants also had the pleasure to meet Maastricht University Alumni during an exciting Alumni evening at Massif Central, Frankfurt. We would like to thank Leann Poeth and the Alumni Office SBE Maastricht University for making this possible! Given the very positive impression and feedback we received, from both students and participating companies, we decided to keep this event as part of the career portfolio as well. Nevertheless, this trip will be taking place in English next year, eliminating the German-only language barrier. We are aware that this might affect the selection of the companies that will be able to participate in the trip, however, we are convinced that this vital step is needed to ensure the inclusivity of our events. Moreover, we believe that we play an important role in kicking off the career of students at SBE, requiring us to give such an opportunity to all students. Whereas this will not change the recruitment requirements of the companies, we think that we will be able to represent the international, diverse, and inclusive background that we are coming from.

Maastricht Business Days Autumn Edition 2022, 29th November until 2nd December 2022

*Organized by: **Ecka-Marisa Günther (Chairperson)**, Lena Spillner (External Relations Germany), Nikolas Michael Philipp Müller (Operations), Charlotte Zetsche (Operations), Olivia Isabella Gedat (External Relations International), Dana van der Heyden (Marketing)*

Nr. of initial registrations: 833

Nr. of participants: 720

Nr. of participating companies: 53

Company evaluation: 9.5 / 10

Participant evaluation: 8.02 / 10

This autumn, we hosted another 3-day edition of the Maastricht Business Days Autumn 2022, which took place at the beautiful Kasteel Vaeshartelt, hand in hand with the slogan “Discover your Way!”. The committee did an excellent job in welcoming over 720 students and 53 companies on 3 consecutive days, each centred around one guiding topic, such as consumer goods & industry, consulting, and finance. With this being the biggest edition hosted in the history of the Maastricht Business Days, we were strongly dependent on excellent company buddies, proactive day crew members, an organized committee, and a very involved board. Nevertheless, all parties involved navigated the participants and companies through the event and contributed to interesting workshops, student chats, presentations, company fairs, and recruitment dinners. Finally, on behalf of the SCOPE Maastricht board, I want to sincerely thank the committee for their dedication. They managed to host a very insightful and challenging event, and we as SCOPE are beyond thankful for their work. We appreciate it a lot, thank you!

Notwithstanding, this 3-day edition can be seen as incredibly successful from multiple perspectives, especially from recruitment value and financial perspective. Nevertheless, it required an unbelievable amount of dedication and stamina, especially from the committee and board of supervisors. Given the positive feedback, from both companies and participants, we are keen to maintain the quality of the event in the future. However, we will have to reevaluate if we can find other, creative ways to make future MBDs more international, accessible, profitable, and inclusive. The latter is of fundamental importance to us and can be seen as the main point of improvement. It is our clear vision and goal to maximize the inclusivity of this event and we are currently overcoming multiple obstacles on our way to achieving this.

2022-23 Semester 2 (upcoming)

Singapore Experience Trip, 28th January until 7th February 2023

*Organized by: **Alice Louis (Chairperson)**, Jessie Kouwenberg (External Relations), Lea Budakovic (Operations), Simon Richter (External Relations)*

The Singapore Experience is the newest edition to the career event portfolio and will introduce 22 students to the vibrant city of Singapore. We will provide an extensive insight into Singapore's corporate social responsibility, its sustainability practices, and future outlook. Moreover, the committee organized a visit to our partner university NUS, as well as numerous social activities that will introduce the local culture and cuisine to all participants. Lastly, in collaboration with the SBE Alumni office, we will also get the chance to network and get to know the Singapore-based Alumni. Exciting things ahead!

Maastricht Business Days Spring Edition 2023, 8th and 9th March 2023

*Organized by: **Julia van Allen (Chairperson)**, Louise Winkelmann (External Relations DACH & Luxembourg), Makombero Soko (Operations), Luisa Lüer (Operations), Paula Prieto Suárez (External Relations International & Netherlands), Sebastian Heck (Marketing)*

Since the next edition of the Maastricht Business Days Spring is already coming up very soon, the committee and board of supervisors are putting a lot of emphasis on this challenging edition. Simultaneously with SBEs Career and Development Days that are taking place at TS53, we are preparing to host the edition at Tapijnkazerne 11. The committee has done an outstanding job in overcoming this obstacle and is well on track to make it a memorable and insightful experience for participants and participating companies, aimed at providing a basis for "Where Opportunities Emerge!".

Luxembourg Consulting Trip, 15th March 2023

*Organized by: **Anna Lorenz (Chairperson)**, Felix Römer (External Relations), Nick Lieder (External Relations)*

Dublin Technology Trip, 16th until 20th April 2023

*Organized by: **Jon Ander Moro Usabiaga (Chairperson)**, Lotte Louwers (Operations), Melina Kyriazi (Marketing), Jan Grammel (External Relations), Jonas Morgner (External Relations)*

Consulting and Auditing Trip Dusseldorf (former "FACT"), 23rd until 25th April 2023

*Organized by: **Judith Broekmann (Chairperson)**, Jannis Laible (Operations), Marlena Wilkes (Marketing), Noah Nüsser (External Relations)*

As the former Finance, Accounting, and Controlling Tour, we have rebranded the trip to Dusseldorf as Consulting and Auditing Tour. Whereas this was a carefully considered step, especially given that this trip was well established, we realized that it was necessary to redefine the core focus of the trip and differentiate it from our constantly growing event portfolio.

Amsterdam Trading and Fintech Trip, 6th until 9th April 2023

*Organized by: **Patrick Trepte (Chairperson)**, Isabell Simonides (Marketing), Jordy Pouwels (External Relations), Karolin Lindert (Operations)*

We decided to reestablish the Amsterdam Trip, this time with a focus on Fintech and Trading. Together with the External Relations Commissioner Netherlands, the committee is preparing an insightful trip, while paying special attention to visiting as many Amsterdam-based partner companies as possible. After the trip, we will reevaluate the performance and will determine if it remains part of the career event portfolio in the subsequent year.

Emerging Markets Budapest Trip, 10th until 14th May 2023

*Organized by: **Renato Ligtenberg (Chairperson)**, Manon Trebaul (Operations), Hristo Lakov (External Relations), Kang (Winnie) Ching Chun (Marketing)*

After the changes in the Emerging markets trip committee structure that were implemented by my predecessor, we decided to keep this trip as part of the diverse career event portfolio. We are convinced that it creates fundamental value for the internship semester of Emerging Markets students, which is why we have decided to extend the committee and subsidize the trip even more. Together with Sabine Nievelstein and Karsten Mau from SBE, we are working on integrating the trip into the schedule of EM students, while maximizing the internship opportunities and experience for all participants.

[2023-24 Semester 1 \(dates to be determined; committees to be recruited\)](#)

Stockholm Innovation & Leadership Trip September 2023

London Economics Trip September/ October 2023

Start-Up Tour Berlin November 2023

Frankfurt Banking November 2023

Maastricht Business Days Autumn Edition 2023 November/ December 2023

Internal Board Affairs & Vice-Presidency

Next to the position-related projects that I have worked on, I also devoted a considerable amount of time to the overall functioning of the board. My primary focus has been supporting Lara Lejeune in her double position as Academic Commissioner and Treasurer. Due to my previous Treasurer experience, I gladly assist her in operational tasks, financial matters, preparation of financial statements, and advising roles. Next to that, I assist the Externals of the board in financial matters and, together with our President Gizem Büyükkеçeci, had to solve some major financial matters, such as the invoice regarding the International Case Competition Maastricht 2022. I will continue to assist Gizem where possible, however, I truly believe that my contributions will primarily be centred around financial matters and operations. Working closely together with Gizem has been and will continue to be one of the great perks of my current board year. Additionally, I work closely together with the Externals of the board to monitor and evaluate the implementation of changes in our career events strategy. Natalia Nieczykpor and Til Kleinertz have done an outstanding job in implementing a challenging strategy and all career committees and I are beyond grateful for their dedication. Finally, I want to emphasize that my collaboration with Claudia Zoutendijk and Chloe Klippert has been just as successful as with the rest of the board.

Future Outlook

Looking back at the first half of this board year, I can say that it was a challenging and incredibly insightful experience. My position is demanding a lot from me and comes with a considerably high workload, nevertheless, I am enjoying my task to the fullest. All of us strive to make this year our own, while constantly improving our events, especially within the career pillar. I am beyond thankful for the trust that everyone is putting in me, which ultimately results in the outcomes that I dreamed of. Moreover, I appreciate and respect the financial and reputational basis that we have a lot, and I am doing everything in my power to maintain and improve it as much as I can. Therefore, I devote the remaining six months to implementing the structural

changes we made, constantly monitoring the success of the career events, supporting the committees in their work, and finally, enjoying this year to the fullest.

Thank you.

Best regards,

Jan Offermanns

Career Activities Commissioner & Vice-President 2021-2022

Academic Activities Commissioner

Introduction

In this section of this semi-annual GMA report, I will present the events and projects I have worked on within the academic pillar this past semester as the Academic Commissioner. Moreover, I will elaborate on the events that have taken place up to this date, the committees' achievements, and the outlook of SCOPE's Academic events.

Responsibilities and goals

As Academic Activities Commissioner, my main responsibilities are to oversee the academic offers of SCOPE. My goal is to provide the SBE population with multiple opportunities for self-development, as a supplement and a complement to what they learn in university. This can be done in many ways, from professional development to the provision of extra knowledge and activities aimed at improving students' well-being. In SCOPE's perspective, this is done via the provision of extra-curricular lectures, training and workshops as well as study trips.

The academic pillar has a total of 6 committees: Symposium, Business Analytics, Academic Series, Community Case Challenge, International Finance Orientation Trip, and International Economic Orientation Trip. We can add to that the Brussels trip that was organized by Gizem and myself this semester.

Throughout the first half of the year, while building on the work of previous boards the goal of the academic pillar has been to improve our current academic offering using a hybrid approach to which we nowadays have access to. Going hybrid provides a lot of opportunities for growth for many of the academic events as it reduces costs, removes certain barriers for attaining speakers (i.e. Travel), and helps us increase our reach concerning students.

2022-2023 Semester 1

Period 1

/

Period 2

There were three academic events during period 2:

Symposium, 9th of November.

*Organized by: **Antonia Müller (Chairperson)**, Louise David, Matteo Riello, and Benjamin Godier.*

Participants: 83

Participant evaluation: 8.14 / 10

The academic pillar's largest event of 2022 with 83 registrations was the Symposium. This year's edition topic was "Innovation - The best way to predict the future is to create it", consisted of 1 moderated panel discussion with 4 local business representatives, 2 lectures, 3 workshops, a small fair in the afternoon, as well as networking drinks. The main difference between the workshops provided at this event and those at the MBDs are no barriers to entry (first come, first serve) and that participating companies are required to have their workshops adapted to a learning, rather than a recruiting, environment. Overall the event was successful and received good feedback from companies and students alike.

Brussels Trip, 23rd of November.

Organized by Gizem Büyükkeçeci and Lara Lejeune.

Nr of applicants: 37

Nr of participants: 25

Participant evaluation: 9.01 / 10

This event was attended by 25 students for a full day of learning about the opportunities that are available to them within the European Council and Parliament through presentations from these bodies as well as an guest talk. The guest talk was done by Cindy van den Boogert the Deputy Head of the unit in charge of Serbia and Montenegro in the Directorate-General Neighbourhood and Enlargement Negotiations in the European Commission, which took place over lunch so we had a “coffee talk” where students could ask questions and have a chat very freely.

Although overall a very good experience, the second visit seemed quite long and students began to lose concentration towards the end of the day because of the high volume of information they received. This feedback has been taken into consideration and will adapt the way that this event is organized.

Academic Series, 7th of December.

*Organized by: **Laura Isasi Hernández (Chairperson)**, Richard Malpartida (Operations), Julia Olivia Winkler (Operations), Aline von Szczypinski (External Relations), Sorina Gutu (External Relations), and Mariam Timera (Marketing).*

Applicants: 75

Participants: 25

A Job Application workshop was conducted which filled up in less than two hours. It was an interactive session where Integrand (student association) took the students through the entire application process. They started at the beginning with a resume. How do you build a perfect resume? What should it contain? Then they discussed the motivation letter. How do you ensure that your motivation is well documented? Then, the job interview was discussed. They told participants how to make the best first impression on the recruiter, and prepared them for questions that may be asked and how they can best answer them. This event was attended by 25 students (75 applicants). Personally, I found the event quite interesting, however, a lot of participants complained about the speakers themselves as they were students as well. They would have preferred professionals.

2022-2023 Semester 2 (upcoming)

Academic Series

Organized by: to be recruited.

23rd of January: *Innovations in the Supply Chain: a hands-on workshop with Lego by Robert Suurmond.* In this hands-on workshop, the goal is to simulate a real supply chain with the use of Lego. Four teams of students will collaborate to build houses. Over the course of the workshop, they will figure out how we can improve the effectiveness and efficiency of this supply chain by introducing a number of tools from Lean Manufacturing, a system of production pioneered by Toyota and used in many organizations. They will extract several important learnings about operating supply chains, introducing innovations, and the management of change.

6th and 27th of February: thanks to our collaboration with Aiesec, we will have the opportunity to host 2 workshops in collaboration with them. The topic still needs to be decided, but will probably be Stress/Time Management and Negotiation Skills.

Movie Night in Collaboration with Lumière Cinéma

Organized by: Lara Lejeune (Treasurer and Academic Commissioner).

In **November 2022**, I was approached by a programmer from Lumière Cinéma. His project is to organize so-called Student Movie Nights, in which he works together with study or student associations to create a programme in which we would screen a film or documentary, including an introduction or discussion. The event is planned for the 1st of March.

Community Case Challenge

*Organized by: **Emmy-anna De Haas (Chairperson and Operations)**, Vincent Bach (External Relations), and Sophie Rick-Spearman (External Relations). In collaboration with the University and Beta Gamma Sigma.*

Previously called Crisis Case Challenge, we rebranded the name of the event to Community Case Challenge. This year's event is focused on coaching. We are currently looking for 5 local companies to which we would each assign a group of 5 students with different academic backgrounds. The students would then have 7 weeks to focus on a specific issue that the company is facing and try to find a solution. They will have direct contact with their assigned company and they will have access to coaches especially here to help them. We will end the event with a dinner during which they will present their solution followed by feedback from academic coaches, professional coaches, as well as company representatives.

International Financial Orientation & International Economic Orientation

Organized by:

*IFO: **Arabella Blue Walker (Chairperson)**, Saurav Kohli (Operations), Emily Baumert (External Tokyo), Carolin Achenbach (External Kuala Lumpur), and Florian Hanselmann (Marketing).*

*IEO: **Beatrice Vinaccia (Chairperson and Marketing)**, Katharina Nijhof (Operations), Nico Herlett (External Seoul), Yara Eggermont (External Bangkok).*

IFO plans to travel to Tokyo and Kuala Lumpur, while IEO plans to visit Seoul and Bangkok. The two committees are actively checking the covid restrictions to ensure a quick answer from SCOPE in case of any issues. However, the main problem we are facing this year is the really high costs of these two trips. We are now working on finding a solution to reduce it. Our first option would be to cut the skills in two parts, a first week in Maastricht with lectures about the course's topic and the destination of the trip, and a second week in one economic/financial capital. Regardless of how we will deal with that issue, the goal of these skills period courses offered by the university in collaboration with SCOPE Maastricht is to offer students the opportunity to learn from experienced professionals and gain cultural insight into other countries' working habits.

2023-2024 Semester 1 (dates to be determined; committees to be recruited)

- Symposium November 2023
- Brussels Trip November 2023
- Hackathon Business Analytics 2023

Future Outlook

The first half of my board year as the Academic Commissioner was definitely a challenge and even if the very start was quite difficult, I can say that I am proud of what I have achieved. My focus is now on the actual academic events we are organizing to give them back the reputation they had before covid happened. The interest of students seems to be less turned on academic topics which I hope to change by creating more interactive events. I am also documenting every step of every event that I am organizing, hoping it will facilitate the transition of the next Academic Commissioner.

Best regards,

Lara Lejeune
Treasurer & Academic Commissioner

Internal Commissioner

Introduction and Responsibilities

As the Internal Commissioner of SCOPE, my responsibility is to organize social events for both active and passive members, to create a community, and make them feel part of SCOPE.

Active members are the most crucial part of SCOPE as they assist us in organizing every event we do. Therefore we try to create a community in which they feel like they belong, and which motivates them to continue being active in this association. Special for them, the Internal and Preuverij committee organizes active member events, such as bar evenings, cantus', integrations, and fun challenges.

As the passive members are the next important part of SCOPE, to give back to them, and to integrate and engage them more in the association as passive members, we organize smaller-scale social events such as a Jumpsquare evening, movie night, day trip, and much more to come, organized by the General Members committee.

Besides those closed events for only members or active members, we also provide social value to the Maastricht student society, by throwing big Complex parties, a Ski trip, and a Spring break trip. Those events are always popular and not to forget, fun.

Lastly, my responsibilities include organizing the Student Introduction Days as well, where we get the chance to recruit new members and introduce ourselves to the new SBE student

Past projects

INKOM and SID's

During the Inkom, we had our stand as usual at the student fair. We brought the banners and SCOPE goodies and even the lustrum books which were very helpful. The fair was nice and a lot of people came to our stand. It was also a great opportunity to promote our first events, such as the kick-off party and active member information evenings.

The first big project for me was tackling the first covid free SIDs in a few years. I was lucky enough that I could base the structure on last year's edition, although it was completely different. This year, we were inside as that was allowed again. We had our stand in the old computer lounge, and were also represented in the Ad Fundum, during the lunch outside, and lastly also in the evening in the SBE garden. We were also included in the opening lecture again. In the evening, after the end of the schedule, we offered everyone a free drink while talking to them in order for them to get to know us. We also hired a DJ to set the vibe, which worked out very well. In the end, it was successful, however, there are some points of improvement which I will address with my successor when I'll help them get started, but nothing major.

Complex

After last year's success of the Complex parties, we decided to continue these events. First, we had our kick-off party in Complex in the first educational week. It was sunset themed and we had some good DJs and some very cool decorations. We sold out with a total of 1700 tickets, and surprisingly, 93% of the people who bought a ticket, came. It was very successful with barely any problems.

Two months later, at the end of November, we also held the Graduation Party at Complex, because of the recent success, great capacity, and the fact we actually made a profit there. The theme was 'glow in the dark', and we had blacklight and decorations that light up in the dark. We also gave out glowsticks, which positively influenced the good vibe and we had a photo booth in the hall. We got very good feedback on that, as it works as a tangible memory of the evening with their graduate friends. We sold around 1450 tickets, and 89% showed up. Although it was fewer people, it did not seem that way, and the atmosphere was super nice once it became full, we can be proud of it.

Integration

In September we had the first big integration for the active members. Although it was very heavily raining, and we had some last-minute changes in the organization because Natalia broke her arm a few hours before, it went very well. We did a scavenger hunt, where the actives in mixed groups needed to find several board members at different locations. We did not have an internal committee (or any social committee) to organize it, so I had to do it myself. Although

some struggles on the evening itself, most actives had a lot of fun, and we all ended up warm and dry at the Preuverij afterwards, which was very full with a great atmosphere.

Active member weekend

At the end of November, the weekend after the exams, the active member weekend was finally back after almost 3 years. The weekend was aimed at the actives getting to know each other, and SCOPE better. We had many fun activities planned, and they went very well. Organizing it was a bit hard as we have never had one ourselves, and had to organize it ourselves with slight help from some committees, once we had them. It was also quite expensive, but it was definitely worth it, and I recommend the next board to organize one as well, with the necessary changes. The feedback from the actives was also very positive, and therefore this is a keeper.

General Members events

One of our goals for this board year for me was to increase passive member participation in our events. This meaning as well, increasing the amount of (social) events only for members. Those events for both active and passive members are organized by the General Members committee. Within this past half year, we have had two of those events. One was an evening at Jumpsquare, in which around 45 people participated, and the second event was an evening trip to the Christmas market in Aachen, for which we filled a bus with 62 people. Especially the last one was very popular, but also the Jumpsquare event was quite wanted. Because these events were successful, we are increasing the number of general member events for the second semester.

Special Preuvs

As always, together with the Preuverij committee, we make sure there are some normal, but also several special Preuv (bar) evenings. We had a Halloween Preuv, Le Chouffe Preuv, and Farewell Preuv for instance, which also included some special drinks, and these were one of the popular and most attended Preuv evenings. For the next semester, we want the special Preuvs to happen regularly, to increase attendance. However, we are also looking into other ways to increase attendance.

Ski trip

This years Ski-Trip will happen from the 6th until the 15th of January 2023. Again, we decided to book and organize the trip in collaboration with Yonly. Sometimes the employees from the agency were hard to reach, but in the end, we managed to organize a trip with nice activities, and around 75 participants. There was a lot of interest and excitement, and I am happy we were able to go skiing again in a non-covid situation.

Future outlook

In the future, we see our social events becoming more popular. Especially the open parties or general member events. We hope we can host more general member events, such as a bowling evening, movie night, or wine tasting. Those events will be somewhat free if possible, so we can give back to our members, and also hope to increase passive member awareness and enthusiasm. The better it becomes, the more people will apply for active membership and will spread the word in general to their friends and social circle, which benefits us greatly.

Although our Complex parties have been successful, we do see a slightly declining trend in ticket sales. The reason for that could be that as covid is almost gone now, a greater amount of parties are held by other associations, which is quite overwhelming and could contribute to making the students choose other parties over ours. For that reason, and possibly because our parties are very alike and therefore becoming less attractive, we want to make the Complex parties bigger and more special to stand out from the crowd.

As for our active member community, we want to make them feel more like a family again. We know that in the current environment post covid, students have a very busy and varied life, and are active in other communities besides SCOPE as well. However, we are always trying to make them feel part of SCOPE, and therefore we will pay more attention to active member events, integrations, and Preuv evenings. One measure we will take in order to organize those events more efficiently is to make sure that most social committees have a chairperson that will stay throughout the entire year, to ensure contingency, and so I can direct it fully to the committees, and not have to do it myself on top of my own responsibilities.

Personal Note

On a more personal note, I am very happy with what we achieved this past half year and hope to continue the streak for the remainder of the academic year.

Although it was challenging at times, I could always rely on the help of my fellow board members if necessary, and that helped me a lot, as I did not have any committees until October. Even after having committees helping me in organizing the events, input from the board was very helpful.

I am glad to be a part of the board as it has learned me how to work together, structure projects, manage committees, and much more. I have learned immensely from it, and hope to learn more in the future. Moreover, being part of the board has led me to be proud of what we do and feel rewarded as such.

With kind regards,

Claudia Zoutendijk

Internal Commissioner 2022/2023

External Relations Commissioner Netherlands

In this part of the GMA Report, I will elaborate on my responsibilities as the External Relations Commissioner Netherlands and the most important matters of the last six months. Furthermore, I will talk about the future strategy and the plan for the next six months.

Responsibilities, challenges and goals

As the External Relations Commissioner NL, I am responsible for all relationships and contact with our (potential) Dutch partners. It is important that SCOPE has a big network with companies from different industries, countries and with different sizes. That is why my task is to set up a portfolio that is representative of the interests of the students of the SBE.

Adding on to my responsibilities, Til and I also guide externals from career committees. We set up logbooks, give them leads, make contracts and send out invoices. I am especially involved in the process of organizing the new Amsterdam Fintech & Trading trip. We also keep the company profiles and vacancies up to date during the year. Besides this, brainstorming about new ways to collaborate and developing selling points for SCOPE is a large part of the job.

Furthermore, Til and I have regular meetings with external relations employees of SBE to discuss possible leads and to avoid confusion for companies.

One of the biggest challenges of this half-year is to please the Dutch accountancy partners. Due to too low sign-ups of Dutch students for the Dutch Accounting Tour last year, the trip had to be canceled. This also happened to the Nederlandse Kantoren Dag, which led to the decision to not offer these events this year. To find a solution, I had several meetings with the master coordinators and course coordinators related to accounting. They advised us to for now not organize events as they do not see students taking the time to join such events.

The other problem is that all the accounting partners focus on a small group of students: the master and 3rd years (around 100 students). With the help of the Economic & Financial Reporting course coordinator, we proposed partners to join the project “company of the week” to interest first-year students in accountancy. Partners had the chance to make a video where they interviewed a colleague about their experiences and reasons to choose accountancy. These videos were in English and one was posted every week under modules for the 1200 students of

the course to see. Seven partners made a video, but sadly not a lot of students watched the videos. We can conclude that first-year students are not looking for career opportunities yet. The pursuit to find a solution for accountancy continues, and we hope to offer them a spot in the possible master week that Gizem and I want to bring back.

Current Partners and Sponsor

In this part of the report I will talk about my progress in summer, SCOPE's current partner portfolio, our clothing sponsor, events and the collaboration with the university.

Overview

During summer I visited around 25 companies, some online and some physically. In the end, I managed to call or visit all our partners from the academic year 2021-2022 and renew almost all contracts. We had a couple of terminations with reasons out of our control such as that Maastricht University was not their target university for this year and a merger. We have one new partner which specializes in supply chain recruitment called NRG.

Additionally, SCOPE is excited to collaborate with Studied and Success Formula to provide academic support to passive & active members on a discount. Next to that, we are collaborating with AIESEC to provide workshops for personal development.

As always, we are eager to broaden our partnership portfolio. Through the university contacts and the Maastricht Business Days Autumn edition, I received some promising leads that I am working on currently. These consist of Alterdomus (Asset management), Boston Scientific (Biomed/tech engineering), CEVA logistics (Supply chain), STX Group (Trading), VidaXL (FMCG) and Nationale Nederlanden (Banking and Finance)

Clothing Sponsor

I am very happy to announce that the SCOPE polos for our actives, as well as the hoodies for the board, are again sponsored by Koenen en Co during the academic year 2022-2023. Both SCOPE and Koenen en Co are very happy with this long-lasting clothing partnership and we hope this can also continue in the future. Because our actives wear these polos every Tuesday night in the Preuverij, this generates a lot of exposure for the company.

Events

With little to no covid regulations, we had the opportunity to organize physical events again.

In the second week of September Student Consultant and I collaborated on an exclusive Dutch event. This event consisted of 3 workshop rounds and in the evening a “borrel”. 20 students signed up, so only two of the three workshop rounds were filled. Overall, the feedback on the event was great and students liked the combination of a workshop in smaller groups and a get-together after.

RSM NL organized a rowing + bbq event and we used our social media to promote it. Sadly, there were few sign-ups and we think it was because of the weather and timing. They want to reschedule it for spring/summer 2023.

In November I organized an exclusive Dutch event with Slimstock in collaboration with Vectum as they were also looking for econometrics students. The original plan was to have a workshop and a week later a dinner with a smaller selection of students. Sadly, we did not make the minimum of students by 2 students and their management did not approve the workshop with fewer students. The dinner did have enough interested students so after selection we had a great dinner at Pakhoes. The atmosphere was great and the feedback was overall positive. During the feedback meeting, we mentioned the small number of sign up was due to it being in Dutch and that a lot of econometrics students were on exchange. We suggested they should consider doing it in English if they want to organize it again. Slimstock wants us to join their Supply chain battle in January. The Vectum board and I are currently discussing what kind of team we want to send for it.

I am still working on exclusive events for 2023. Our calendar is quite full due to trips so the days to organize are limited. After three years, the Big 4 Dinner (+ wine tasting) will come back in April 2023. I am very excited about the event and hope it will be a success!

Collaboration with University

Til and I work closely together with Esther Kockelkoren and Maaïke van Eck of CSDBR to discuss the relationships we have with companies. This way, we prevent giving companies contradictory information and we do not work against each other. This way of working has given us many promising leads and made the acquisition process easier. We are currently also talking about the option to collaborate even further regarding board transition and partner packages.

Marketing Associatie Nederland

This academic year, I am the representative of SCOPE in the Marketing Associatie Nederland (MAN). This association consists of representatives of associations in the whole of the Netherlands. Next to SCOPE are Asset | Marketing (Tilburg), MAA (Amsterdam), Mauer (Rotterdam) and Marug (Groningen) also a part of the MAN. I have the secretary role in the association.

The MAN has organized the Nationale Marketing Strijd (NMS) for years now. This national competition for marketing students was not organized in 2021/2022 and will also not be organized in 2022/2023. We are now focussing on exchanging information and learning from each other's experiences. In our monthly meetings we discuss challenges of the boards such as active member recruitment or making certain events attractive. We hope to meet each other and each other's board in Utrecht in a few months.

Further Outlook and Strategy

One of the bigger aspects I will be focussing on during the next six months is portfolio management. I think it is important that our portfolio is continuously growing and diversifying. This is why I hope to set up more contacts and contracts with banks in the Netherlands. We already made a good start with our partners de Nederlandsche Bank, but I hope to expand our reach in this sector even more. Furthermore, I will do my best to build relationships with FMCG, fintech and marketing-related companies. To appeal more to economic-oriented students, I will also look into working with institutions.

Companies can promote their company, open positions, new programs, events, etc. on our Website, LinkedIn and Facebook page, and via Email already for numerous years. These services are still of high importance to our partners and are requested frequently. My predecessor decided to send a reminder at the end of the first semester to the companies that still have vacancies or promotions left. The partners really appreciate it as it is hard to keep an overview of all the partnerships they have. I hope this will result in a more up-to-date vacancy board and helps make students aware of all the opportunities partners have through social media.

The discussion of using Instagram for general partner promotion has been going on for a few years. Multiple partners ask for it for their employer branding and Til and I will look into preparing a new partner package with Instagram possibilities.

In the second semester, we will focus on laying the groundwork for our successors in the upcoming academic year both through operational preparation and acquiring companies that

match our intentions and students. We will strategise about new partnerships and exclusive events possibilities, possibly looking into hybrid events. I hope to be able to introduce new companies to the value of our future talent while building further on our current partnerships and relations.

If any questions remain about the current trajectory and strategy chosen by me and my colleagues, feel free to reach out to me.

Kind regards,

Natalia Nieczyk

External Relations Commissioner Netherlands 2022/2023

External Relations Commissioner International

Introduction

In the following section of the GMA Report, I will elaborate on my responsibility and goals as the Commissioner External Relations International, the development of SCOPE's non-Dutch partner portfolio, the collaboration with the University and our long term strategic efforts to close the gap of the underrepresented student demands within this portfolio. Lastly, I am giving a future outlook on the events and strategic developments I am currently working on.

Responsibilities and Goals

One of SCOPE Maastricht's core functions is to act as an intermediary between the whole SBE graduate and undergraduate student population and the corporate world. Whether it is within our organised career events or online opportunities our sponsor companies can use, SCOPE Maastricht serves as a platform for our students to get to know potential future employees as soon as possible within their university life. The goal is to keep increasing and diversifying our partner portfolio and to facilitate the recruitment processes in Maastricht.

As the External Relations Commissioner International, my role is to constantly emphasise the unique selling points of our student population, the university and of course our organisation to companies. Apart from that, I aim to establish a valuable company portfolio that reflects the demand of current SBE students and potential employers. We can still notice a high recruiting demand from German companies, especially in the Consulting and Financial Services sector, therefore those are also strongly represented in our company portfolio and our events. I'm putting a special emphasis on also representing companies from other industries as well like the Tech Industry.

Last but not least, my goal is to have more international companies represented in our portfolio to not only serve German students but also international ones. We try to achieve this by switching all events and all communication internally and externally to English. This will affect my communication with all German companies as this will also be in English now, as well as that all activities during the MBD's and all Exclusive Events will be held in English. We are implementing this policy to follow the universities inclusivity and diversity goals, to include all students equally in our events and activities, and lastly also to make communication easier as information will be easier accessible if everything is in the same language.

Especially the last point is crucial as we concluded that we will recruit two External Relations Commissioners for the next year without a country focus like Natalia Nieczykpor and I have, but that they rather split the companies and work, by industry, interest and workload. This will split all the partners more equally and will allow both Externals to truly focus on expanding the portfolio within their industry for example.

Together with Natalia Nieczykpor, we are constantly working together with all the Externals from all different pillars to find the right companies for their purpose and to connect our partners to our events. Especially with Jan Offermanns, I work a lot together as most companies for the trips and the MBD's fall under international.

Current Partner Companies

So far most partners have renewed their partnership with us and I have been able to sign two new partners and I'm also in the conversation right now with some promising leads for future partnerships. Natalia Nieczykpor and I want to update the partnership brochure by adding all new trips and cooperation opportunities to it as well as adding Instagram stories and time-limited posts to the promotion packages. We also want to emphasise the opportunity of having an exclusive event in Maastricht more with our partners and in the brochure.

We currently have 25 international partners of which two are new and three are our main partners (Arvato Supply Chain Solutions, Boston Consulting Group and Henkel). With Arvato Supply Chain Solutions and the Boston Consulting Group, I was able to organise an event with, as Arvato joined us for the Sustainability event about Circular Economy and BCG hosted an exclusive event in Maastricht in December. I'm also happy that all three main partners are joining the Maastricht Business Days Spring Edition in 2023.

Collaboration with University

Natalia Nieczykpor and I have continued the efforts of our predecessors in working closely together with the university. The most prominent advantages include the prevention of contradicting information and unintended competition. Additionally, the collaboration allows both parties to gain promising leads and exchange experiences with each other.

Furthermore, Natalia Nieczykpor and I have continued to meet with the External Relations Officers Esther and Maaïke from the university.

CRM software

Previous Externals have used Salesforce to have an overview over the partners and all companies that we work together with or that could be interesting for a future trip or event. But as it hasn't been used consistently it is not serving its purpose. Therefore Natalia and I have decided to discontinue Salesforce and I will create a template in a spreadsheet, that allows us to not only have all information about our partners on there but also, companies that reach out to us, all services that we sold to companies, potential future companies for trips and events as well as past companies at those events and trips. This will basically be the Master External sheet that will help us to streamline all external relations which are especially important in the light that the companies that Natalia and I work with will be split up differently in the future.

BCG Exclusive Event

The first exclusive event of this year was the Boston Consulting Group exclusive event that was organised as a collaboration between our daughter association Women in Business and SCOPE Maastricht. The first talks about an exclusive event that began with my predecessor Jan-Philipp and Kenza Bousba in the last academic year. After I took over Kenza and I was in continuous exchange with Lena Jofer who is the Recruiting Coordinator of BCG Munich. After we had to reschedule the exclusive event a few times, it took place on the 14th of December. It started with a presentation and then continued with a case study and a recruitment dinner at JEF Gastrobar. In line with our strategy of hosting our events in English, the exclusive event was also hosted in English. Next to the very positive feedback we received from BCG, we received a 9.2 average overall grade for the event from the participants.

As this exclusive event can be considered a success I plan on organising more exclusive events in the future and already have two companies that are interested in hosting exclusive events in the second semester.

External Relations Strategy

As previously mentioned, the core of SCOPE's strategy for company relations is to focus on filling the geographical and industrial gaps in our portfolio. With last year's introduction of new tech-focused master programs, it became of crucial importance to actively reach out to firms and ease the recruitment process in this industry.

As I already mentioned some of our strategies before, I want to highlight some other strategic changes. First of all, in almost all committees we now have two Externals instead of one as we noticed the high workload this position has and also the demand from students for this position. So far this worked very well and sometimes allows for quicker communication and more efficient company acquisition.

Next to that, we reflected on our most recent collaboration with Women in Business for the exclusive event with BCG. As we really appreciated the collaboration we want to continue collaborations like this for all future recruitment events of our daughter associations. This means that if a daughter association wants to host a recruiting event with a company they will do this in collaboration with SCOPE Maastricht, this will help streamline all communication for the companies and will allow a more extensive portfolio of exclusive events for our members and the general student population.

Future Outlook

After the first phase of my board year and renewing many of the partnerships I will spend the second part of it trying to work more on our strategic goals. This includes the new language policy, as well as more non-German partners, more partners from other industries, expanding the portfolio of exclusive events, closer collaboration with the externals of our daughter associations and value-adding company experiences for all students in all our events and during all our trips.

Best regards

Til Kleinertz

External Relations Commissioner International, Secretary & IT Manager 2022-2023

Marketing Commissioner

Introduction

In this section of the Semi-Annual GMA report, I will give you a detailed overview of what I have been working on as the Marketing Commissioner of 2022-2023. The overview will include the marketing strategy, the promotional materials we use, as well as the marketing channels we are present on. Finally, I will present you with a future outlook for the coming semester.

Marketing Strategy

When I took over as the new Marketing Commissioner, I first established what had been done by my predecessor; what worked and what needed to be improved. Thus, I noticed major issues such as:

- We lacked consistency in our designs, i.e. the use of SCOPE colours, overall theme, and such.
- Interactivity could be increased on both Instagram and LinkedIn (engagement remained low).
- LinkedIn was still not used enough.

The main goal remains to increase our reach and drive our audience's engagement higher up. In the longer run, we are working towards improving the general brand image of SCOPE. In more detail, we aim to

- Get our Instagram audience to at least 4000 followers by the end of the academic year.
- Diversify our content on our main social media platforms (primarily on LinkedIn).
- Further improve the brand image of SCOPE.

After six months, we have reached 3 114 followers on Instagram and 2 847 followers on LinkedIn (as of December 14th 2022). Those numbers represent a large increase in our audiences. The increase is mostly explained by more content being posted, efforts to be more interactive (through Instagram stories namely), getting new students at SBE, and such.

Promotional Materials

As the first main event our new board hosted was the Student Introduction Days, the first promotional materials I produced were the SCOPE goodie bags. We kept the same concept for the tote bags, keychains and pens. In our renewed effort to become more sustainable, we decided to add a customized reusable straw. As we had some of last year's goodies left we also used those (i.e. water bottles, stress balls, and notepads). We also added a general SCOPE sticker in the goodie bag. The general member brochure was revised and improved while an active member information evening flyer was added to the bags.

Throughout the past semester, we held multiple SCOPE events and trips. We made an effort to get more pictures and video content that could be then used for future promotion. In the same fashion, our promotional campaigns increased as more events and trips were taking place. Furthermore, we have also tried to become more present and interactive with our community, especially on Instagram. E.g. during the SIDs we posted a substantial amount of Instagram Stories in order to create awareness and get as many (passive) members as possible.

These past few months, I have collaborated quite a lot with the MarkCom team of SBE in order to promote most of our bigger events such as Symposium and Complex Graduation Party.

Photographic and Video Content

This past semester, we have made sure to take as many pictures and videos as we could. For our bigger occasions, we chose to hire a professional photographer, Lucie Parent. Whereas for more informal or smaller events, I personally took the pictures. We also hired a professional videographer, Rvl Videography, specifically for the Maastricht Business Days. We now get enough content to promote SCOPE and our various events.

We will keep on using a professional photographer and videographer for the next semester. Furthermore, we have discussed making a new general SCOPE video and we take on the project fully in the coming weeks/months.

Social Media

Facebook

Facebook is not as famous as it used to be. We are now only the platform for paid company promotion. I observed a steep dive in the engagement rates as soon as I started my position as Marketing Commissioner 2022-2023. Therefore, with the board's approval, I decided to limit the use of Facebook.

Instagram

Instagram has become our main social media platform. Over the course of six months, we have managed to increase our following base by roughly 800-1000 followers (which represents at least an increase of 34.7%). Content-wise, our posts are mostly aimed at promoting our events and trips while our stories are a bit more informal and interact with our followers. In the second semester, I will be working on diversifying our content so that our audience can get to know more about SCOPE beyond trips and recruiting events we organize. Creating more informal content will mostly help drive our engagement rates higher up.

Note that we also collaborated with the SBE MarCom team on content creation for our respective social media promotion. A great example is the "10 questions with SCOPE" post. We also collaborated during the Maastricht Business Days last December.

LinkedIn

On LinkedIn, the content consisted mainly of paid company promotion and thank you posts for the various events and trips we put together. LinkedIn being a more professional platform, our posts have a career and academic focus only. Since last July, our LinkedIn following base has grown by roughly 400-500 (i.e. an increase of approximately 15.8%). A LinkedIn page was also created for the Alumni Committee. That way, SCOPE is able to maintain contact with SBE and SCOPE Alumni. For the upcoming semester, I expect to broaden our content on the platform.

Future Outlook

The upcoming semester is highly promising in terms of events which represent a great opportunity to create captivating content. I will hopefully get to experiment more with the content we create, namely diversifying the latter. As previously mentioned, our goal is to increase the number of followers and engagement rates on our social media. Therefore, the next semester represents a chance to grow and improve SCOPE's brand further. Note that we already have some exciting (marketing) projects lined up for the next few weeks.

Kind regards

Chloé Klippert

Marketing Commissioner 2022-2023

Board of Advice

Dear members and stakeholders of SCOPE Maastricht,

hereby, the Board of Advice would like to take the opportunity and reflect on the first half of the 2022/2023 academic year.

We have seen a vivid half-year with many new challenges and multiple opportunities. SCOPE has learnt from its COVID challenges and is well-positioned to not only bring together the SBE community but also provide tremendous academic and professional value to students. The 700+ students joining the association this year are a testament to this. Moreover, the introduction of new trips and events gives the opportunity to even more students the to experience the benefits of SCOPE in particular.

To the current board, as any board you had the assignment to execute a strategy that was set by your predecessors one year ago. In order to continue SCOPE's strategy cycle it's now your responsibility to assess the last year and define a strategy that will guide SCOPE through the next 12 months. The last months have been demanding and exhausting at times, some will even say that they are the most challenging in your lives so far. Exactly this journey is the beauty of doing a board year at SCOPE. You're thrown into cold waters and need to adapt as quickly as possible. Use this experience and all the learnings that come along with it and shape the future of SCOPE beyond your current board year.

The Board of Advice is looking forward to the collaboration between the board and the Board of Advice for the remainder of the academic year.

In the name of the entire Board of Advice
Felix Gruschka

Semi-Annual Reports Daughter Associations

Vectum

On 24 June 2022 our 28th board was officially installed by Vectum's GMA. The new board consists of Hugo van Oosterhout as president, Marie Corillon as secretary & vice president, Filip Hoenjet as external affairs coordinator, Valentin Suruceanu as treasurer, and Asem Nagata as internal affairs coordinator. This is the second board in Vectum's history with the fifth position of internal affairs coordinator, who chairs the activities and summer committees (responsible for organising our weekly activities, the first-year trip, and the members' weekend) and co-chairs the ski trip committee together with the president. This has proven to significantly reduce the workload of the treasurer. The treasurer can then in turn be more involved with the acquisition, so they have a clearer view on when which invoices are sent and which still need to be paid. The transition went smoothly, with the only real obstacle being the registration process with the Dutch Chamber of Commerce (KvK).

In the weeks leading up to the start of the academic year, we promoted our association through our stands at Set Your Own Limit during INKOM and at the Faculty Introduction Day. Since most new bachelor students are present at the FID, we managed to get a great number of new registrations that day. However, the success of our stand during the INKOM was negligible, having led to only two new signups. This can mainly be attributed to the setup of the event, whose main focus was not the info market for study associations. We are happy to report that, in addition to the many registrations from incoming bachelor students, we also had many new registrations from master students, which are traditionally a more difficult demographic to target.

As is tradition, we started the year with the welcome activity on top of the Sint Pietersberg and we are delighted to report that this activity was a great success, with many new as well as returning members joining. During the weekend that followed we organised the first-year trip, which we were able to hold outside of Maastricht for the first time since the start of the pandemic. The organisation of this event did not go without issues, however, as the summer committee was unable to find a suitable location in time. They solved this by booking a more unconventional location: instead of having one large building they booked several smaller holiday houses at a holiday park. To then account for the fact that we would not have a large room for group activities, we bought a large party tent to put out on a field. In the end this activity was also a great success, with many first-year students joining with overwhelmingly

positive responses. At subsequent activities we saw most of these new members return, showing a solid integration of Vectum with this year's new students.

As for the acquisition of sponsors, we had a fairly rough start to the year, with relatively few contracts signed over the summer. This was mostly due to changes in HR personnel and long response times of companies, and our EAC was still figuring out a good strategy for dealing with these issues. This meant we had to cut the budget for our regular Tuesday activities and drinks in period 2. However, we have since improved much and have managed to get several large contracts signed, with several others still in negotiations.

To conclude with the outlook for the next semester, we will focus on expanding the number of sponsors. Additionally, in the acquisition process, we will expand our aim to include sponsorships for the next academic year to make things easier for our successors. Depending on how well the acquisition goes, we will first reduce our losses to a certain point, after which we can increase the budget for activities and drinks again. Since all our third-year members will be returning from their exchange, we will also organise several business events this semester, such as the econometrics consultancy tour (together with Asset|Econometrics) and several case and in-house days. Finally, we

will set up a special committee to organise the LEST (national econometricians' sports tournament) for autumn 2023.

Sincerely,
The 28th board of Vectum

SCOPE Sports Association

The SCOPE Sports Association Maastricht Lions (formerly ISE) was founded in 2011 when a small group of students took the initiative to enable SBE students to participate in the WHU Euromasters. Since then, the initiative has become a mainstay of SBE student life. It runs three international competitions and networking events each year, with up to 120 participants per event, and represents SBE by spreading our university spirit beyond the borders of the Netherlands. Our first event in 2022 was the Royals Cup, which took place in April this year. After a few cancelled events by COVID-19, the Royals Cup was a huge success for us! We won the cheerleading and relay competition and came in second in field hockey. The main task of our organization committee in preparing for this event was to select the most suitable participants for the event and to provide a structured preparation time for the participants. In order to select the best possible teams for each sport, we organized training sessions in Maastricht. We also paid a lot of attention to the sponsorship area. This year's sponsors "KMC Management Consulting" and "Die Datenschutzkanzlei" supported us in the area of merchandise, equipment as well as monetary help. In the first period of the academic year 2022/23, our main task consisted of preparing for the WHU Euromasters 2022, an event hosted annually by WHU in Vallendar, Germany, which took place in early November. It was the first time since 2019 that Maastricht University could participate in this event, as the last two years were cancelled due to the COVID-19 pandemic. We as Maastricht Lions had the opportunity to take 105 participants to Vallendar, forming the largest number of participants of the participating Universities. As in previous years, each university confirmed its participation in advance through a spirit movie. Once again, as in 2020 and 2021, our music video was a great success and won the competition for the best spirit video - awarded and chosen by the main sponsor of Euromasters, Bertelsmann. Through the support and outreach of our students, we reached over 100,000 views on Instagram within the first 24 hours - on average twice as many clicks as the other universities. During our three days in Vallendar, the performance and dedication of our 105 participants were recognized with the long-awaited Spirit Trophy. It was the first time Maastricht won this trophy and it was a great success for us because it is the biggest trophy a university can win.

Looking back to 2022, in parallel to the preparations for the events, we as the Maastricht Lions have successfully continued several other projects. We continued to expand our HUNDRED PERCENT parties and got in touch with other associations like BookPath or Royals Cup to work together on projects. We also continued to improve our website (www.Maastricht-Lions.com), and launched new merchandise. The website offers all relevant information about the

Maastricht Lions for sponsors and other interested parties. The main goal this year was to further establish Maastricht University at these events and to continuously raise money for our participants through student parties, sponsorship and merchandising. In December 2022, due to some departures, we formed a new board. The high number of applicants was a reflection of the good work done last year and we look forward to continuing to add value to SBE students by improving operations, as well as bringing experience and continuing to create memorable experiences for students. Representing Maastricht University with its excellent academic reputation and cohesive students at said events is our biggest motivation. Networking with international students who are also among the best business schools in Europe as well as building relationships with reputable companies at the recruitment events is also part of it. We would like to thank SCOPE for their cooperation and support and look forward to whatever the future brings.

Sincerely yours,

Board of SCOPE Maastricht Lions Sports Association 2022/23

SIGMA Investments

As the first half of the academic year comes to an end, so does the Sigma Investments Fall '22 semester. At the beginning of the calendar year, we started working on two pillars: professionalizing our club and creating a vibrant community. This semester, we have built on the progress that has been made and further worked alongside these pillars. Reflecting on this semester, our board is excited and proud of the latest achievements and developments.

On the professional side, we have introduced company workshops for our analysts. We held four workshops across a wide range of topics, including, e.g. Private Equity and Business Banking. Through these workshops, our analysts broadened their career horizons and enjoyed excellent networking opportunities. Furthermore, it was a great opportunity for Sigma Investments alumni to come back and get in touch with our highly skilled talent base. Moreover, we continued having guest talks as part of our Monday meetings. Our highlight was the visit of Barclays' Head of Asset Allocation, who travelled from London to Maastricht to speak in front of more than 100 interested students. We planned this event with Leann Poeth from the alumni office and are thankful for her excellent cooperation with her this semester. Overall, we have established very good relationships with corporate partners. This strong external development also led to cooperation with Astorius for our first half-zips. We are proud to see our analysts and board members in our merchandise and that it has generated a lot of attention beyond current Sigma members.

Furthermore, we continuously work on professionalizing our internal processes, particularly focusing on making them sustainable over a longer period than our term. Among other things, we have improved our internal valuation and presentation files. In addition, it is now possible to track the performance of the Sigma Investments portfolio live and to have transparent insight into our holdings. This newly added feature has increased students' interest in the fund, increasing our assets under management to over €55k.

Concerning the social aspect, we have further invested in our community to create a unique experience for all members. One crucial step was creating our first LinkedIn alumni group, which allows current analysts to reach our alumni in great positions and, in turn, find promising interns. We also share with all alumni our new newsletter that updates the Sigma community twice a semester on our recent development, events and fund performance. This active community engagement is reflected in a significant increase in LinkedIn and Instagram followers, from around 750 in Summer 2022 to almost 1,200 at the end of the year. This strong social media presence enabled us again to sell more than 200 tickets for the second edition of our signature Pump&Dump party. Hence, the party is not only a fun event for everyone but also

a profitable event for us. These flagship events are complemented by regular team dinners and ended last week with a Christmas dinner for all our analysts and committee members.

Our next board will be led by Moritz Schawaller, who worked alongside me as Head of External Relations during this tenure. I am very confident that he will do a great job in further building on the progress that has been made this year and once again take our beloved club to the next level.

We thank you for your cooperation and support!

Best,



Timo Saueracker
President of SIGMA Investments

The Maastricht Finance Society

Maastricht Finance Society (MFS) is a financial think tank and knowledge hub for capital markets and banking, founded by students at the School of Business and Economics (SBE) Maastricht in 2017. The aim of the association is to support the students on their journey into the professional world of finance. This is achieved by providing students with additional financial knowledge that is not taught in class and assisting students in developing analytical skills, dealing with complex cases, and preparing for interviews. After successfully achieving our main goals for 2022, new objectives have been defined for the year 2023: (1) Creating a better sense of community within the association, (2) building out the association's technical infrastructure and strengthening the external representation of the society; and (3) quality over quantity. After having conducted a financial and legal feasibility analysis, the board acknowledged the need to build a better member base of which companies are able to recruit and is therefore committed to deliver more meetings especially focused on improving the hard skills of students. Regarding the second objective, MFS wants to improve the association's technical infrastructure with a special emphasis on the organisation's website and access for members and external stakeholders. Lastly, MFS is committed to provide quality over quantity. Specifically, this means that the organisation wants to emphasise quality in the meeting it provides, namely via the information provided or the guest speakers and companies invited. Overall, the board is happy with the further development of the society as its member base continues to grow and the direct impact the organisation can take on students' financial knowledge and employment increases.

Sincerely,

The Maastricht Finance Society Board

Royals Cup

In 2015, ROYALS CUP was founded by students, who wanted to bring spirit to Maastricht, the heart of our Kingdom. Royals Cup is a nonprofit student association organized by SBE students, which combines international sports competitions with party experiences as well as recruitment opportunities! The event takes place in spring and is currently planned to happen from the 20th until the 24th of April 2023.

In our sports competition, about 19 different business schools from all around Europe come together to compete in different sports. (Namely: soccer, volleyball, basketball, handball, hockey, relay race and the cheerleading competition) However, the top priority for every university is winning the spirit trophy, which is awarded to those who can convince our whole team with their breathtaking spirit throughout the tournament. The current Spirit-Champion are the “Bulls from the Frankfurt School of Finance and Management”! During the four days, students have the opportunity to get to know each other, different universities, and companies for potential internships, as well as the great possibility to participate in different workshops. The sports competition takes place on Friday and Saturday accompanied by parties at Complex in the evening, to create an unforgettable student experience.

In the previous year 2022, the event took place for the first time since COVID-19 and motivated the new board members for the upcoming year, even more, to make the name “Royals Cup Maastricht” bigger and better! This year we want to reach 1,600 participants. In order to fund this event, we are working with long-term partners (Like Procter and Gamble, and Audio-Eye Maastricht), who not only financially support us but also help us to set up, for example, electronic equipment we need during the event. In addition, many investors support us by providing small gadgets, which will be handed out in goodie bags to our participants. One of our most valuable investors is SCOPE, which we are constantly in close contact with and are deeply grateful for. Furthermore, we have raised money by organizing our ‘Welcome back- Boat party’ and our “Boiler Room at Complex”, which were both a huge success.

At the moment we are very deep in the planning of our “Outdoor-Festival”, which is supposed to act as an opening ceremony on Thursday the 20th of April 2023. For this we have already organized among other things a stage, food trucks and audio equipment. Furthermore, our university relations committee has already sent out the official invitations to 19 universities.

In the near future, we are finalizing our plans for Royals Cup 2023, and our board is thrilled to represent Maastricht University and SBE as well as organize Europe's biggest sports and recruitment event. We would like to thank SCOPE and our fellow investors for this opportunity and are excited to prove our team working skills and responsibility.

Stay safe and we will see you in April.

Sincerely,

Royals Cup Board 2023

Women in Business

In July, the 2022 Board of Women in Business (WiB), consisted of Kenza Bousba (President), Jasmina Skomska (Human Resources Manager), Paula Kreutter (External Relations Manager), Sophia Mühlhause (Event Manager) and Arianna Clapis (Public Relations Manager), had already done half of their board year, and continued to do so until December 2022. This board was the second board after the foundation of the association (March 2021).

Leading up to the start of the academic year, in September 2021, we strategized with the new board to organize as many interesting and inspiring events as possible and to get the biggest reach within the students at Maastricht University. With the help of “Go the extra mile”’s exposure, we promoted WiB through their social media platforms and us as well showed a big social media presence, by introducing the association to incoming students. Then, by joining the introduction days of both Bachelor and Master students, we managed to get a lot of exposure and several new members who signed up to be part of the WiB community. As we hoped, we got many registrations from Master students, in order to diversify our members list.

To start the academic year, we hosted our first Members Night with around 30 members, where we introduced the association and showed a preview of the upcoming events of the semester. That event was very successful as the registrations were full very quickly, which is why we organized a second Members Night in the second period, to offer the chance to other members to attend the event. Then, thanks to the great work of the External Relations Manager, we hosted multiple guest talks and workshop throughout period 1 and 2. Speakers from Salesforce, Digetiers., Gartner, and other companies all shared their stories on how they reached their positions and the challenges they faced as women in the corporate world.

A new event we introduced this semester was a recruiting event. After several months of working in collaboration with BCG, we hosted our first recruiting event, with SCOPE Maastricht. There were a few challenges when organizing the event, which taught us how we want to have other recruiting events in the future. The event was a great success, participants got to do a 4hour workshop, where they did case studies and BCG interview preparations. Finally, we all went to the restaurant to finish off with a dinner with all participants and the BCG consultants.

As for our members and the community, in the past semester, WiB has grown very fast. In December, we celebrated having over 500 members and creating an Alumni Network for the members that have graduated and that want to stay in touch with WiB Maastricht. We updated

our system to better track the number of members we had, because we were unsure of how many members were currently active and still in Maastricht. Finally, as our board year concluded in December, we hired the new board in October, that would be taking over in January 2023 until June 2023. We decided to increase the number of board members from 5 to 7, as we realized that both the External Relations and Public Relations Teams would need more than one board members to work effectively and not have too much workload on their shoulders. Then, in November and December, we had two on-boarding months, where we all showed our “successors” the work we do in our respective positions.

To conclude, we all were very happy with the past semester, with 7 successful events, 250 new members joining our association, 7 new board members taking over next semester, with an even stronger community and presence within Maastricht. In the future, we are hoping to continue offering a great variety of events from different industries and continue to inspire our members. Regarding funding, we hope to get further with the Chamber of Commerce, in order to receive funding from companies and have sponsors. We also hope to find a better system to offer everyone the chance to attend our events and to increase the capacity of participants at each event.

Overall, we are really happy with the past semester, and are looking forward to the future success of Women in Business.

Sincerely,

The Women in Business Board of 2022.

Rules and Regulations

(A) General Definitions

Article 1

BoA = Board of Advice

CoB = College of old Boards

GMA = General Members Assembly

Article 2

All matters of the association are managed by the definitions of these regulations in compliance with the statutes of SCOPE Maastricht.

Article 3

The board of the association takes care of the statutes of the association and these Regulations.

Article 4

In cases in which these regulations do not foresee and over the interpretation of articles of the statutes of the association or these domestic regulations the board Decides.

(B) Domestic regulations

Article 5

a) In the domestic regulations of the association no change or addition can be made without the approval of the GMA. Proposal to partial or complete change of the domestic regulations ought to be announced in the invitation of the GMA.

b) A proposal to change may be submitted by the board or by at least ten members.

c) They who call the GMA to handle the suggestion of change of regulations are obliged to make the proposal open to inspection for members on a suitable place from minimal seven days before the GMA up until the end of the day after the GMA.

d) If someone present at the GMA wishes to vote per single change, or if this can be concluded from the voting behaviour of the people present, the voting ought to be done per single article. In other cases, the total of changes can be approved at once.

e) Each board member has to sign a contract in the beginning of the academic year stating that he/she is aware of the duties that have to be performed throughout the year. The

contracts have to be reviewed and approved by the BoA every year.

(C) Access to documents

Article 6

Domestic Regulations are published on the website of the association. Updates on changes in Domestic Regulations may only follow after approval in the GMA.

Article 7

Copies of the statutes, the domestic regulations and the minutes of the GMA are available to members and can be obtained from the secretary or any other representative of the board.

Article 8

- a) When a member desires inspection from the pieces or the books rested under the board, the latter is obliged to provide insight in the documentation within five working days.
- b) In case the board refuses, the member has the right to make an appeal at the GMA, which she/he, according to method described in the statutes of SCOPE is able to call within two weeks, except when a GMA already has been announced to take place within this period of Time.

(D) Beneficiaries

Article 9

The Board is obliged to organize an activity at least once per academic year, for which the Honorary Members and the beneficiaries receive an invitation.

Article 10

The contribution, to be paid by the beneficiaries, is set on minimal € 25,00 per academic year.

Article 11

- a) An Honorary Member should have given an extraordinary contribution to SCOPE.
- b) An Honorary Member will receive the title of Honorary Member for life.
- c) An Honorary Member can be proposed by Board, Active, General, Alumni, and Honorary Members and will have to be approved by the General Members Assembly. The proposal has to be in written form, has to contain a clear description of reason(s), has to be supported by at least 10 persons allowed to propose Honorary Members has to be handed in

10 business days prior to the GMA.

- d) An Honorary Member need not pay any membership fee.
- e) An Honorary Member can participate for free in activities with the approval of the sitting board.
- f) An Honorary Member has the right to speak and vote at the GMA.
- g) An Honorary Member will be allowed to join Alumni meetings.

(E) The Board

Article 12

- a) The board consists of nine positions: Academic Activities Coordinator, Career Activities Commissioner, Internal Commissioner, External Relations Commissioner International, External Relations Commissioner Netherlands, Marketing Commissioner, President, Secretary, and Treasurer. There has to be a minimum of four board members.
- b) With regard to the board functions, they are, among others, distinguished in the portfolios as described in articles 13 up-to-and-inclusive 21.
- c) Board members are appointed for a full calendar year. Any board position has to be taken for at least half a year.
- d) During the annual GMA in June all Board members preferably step down, unless no a successor has been found. When no successor has been found the current board member may remain in office when wanted.
- e) In the GMA new Board members are elected for their respective functions in conformity with the statutes.

(F) The President

Article 13

a) The President is responsible for coordinating the board. She/he is the representative of SCOPE Maastricht to the stakeholders. Next to the final responsibility for the general behaviour of SCOPE Maastricht, she/he is specifically responsible for strategic planning and the implementation of strategic plans.

- b) Included in this function are the following tasks:
 - To call for and to chair Board Meetings of SCOPE Maastricht

- To oversee, to support, and to coordinate the team of board members and to control their target setting and their target achievement.
- To organize activities for board members like board weekends, board dinners, etc.
- To call for, to chair and to organize the General Member Assemblies
- To establish and to maintain contacts with persons and institutions within and outside the faculty
- To maintain contact with the student representative to the faculty board SBE
- To maintain contact with the other Study Associations which fall under SCOPE.
- To guard the image of SCOPE Maastricht, as this lives under the members and non-members and to contribute to the communication of the mission and values to members and non-members.
- To work out a strategic statement for his/her board period
- To set, discuss and control the individual goals of each board member.
- The implementation and adjustment of the strategic long-term planning
- To approve all expenditures made for/by the association to control the Treasurer (so called Two-man rule)
- To guarantee that an Accounting Control Committee (see article 30) checks the financials with the Treasurer at least twice a year, before every GMA.
- To hold contact, schedule and chair meetings with the BoA at least four times a year
- The responsibility for SCOPE Maastricht contribution to the open day at the faculty
- The responsibility for the organization and representation of SCOPE Maastricht at the Faculty Introduction Days
- To have oversight of the student initiative fund, as well as coordinating promotion and distribution of such
- To make sure that at least one, better two, board members visit the GMA's of the other SCOPE study associations.
- To take over a reasonable amount of office hours.

(G) The Secretary and IT-Manager

Article 14

a) The Secretary is responsible for the administration and communication to general members. This includes the internal organization and documentation of SCOPE businesses. Moreover, as IT-Manager, the Secretary is responsible to build and maintain a solid IT structure within SCOPE.

b) Included in this function are the following tasks:

- The responsibility to take care of formally presented minutes of the Board Meetings and GMA
 - The responsibility to take care of all formal documents for the GMA.
 - The responsibility to take care of the collection of the semi-annual reports and annual reports.
 - The responsibility for the statutes
 - The responsibility for the domestic rules & regulations
 - The responsibility for all incoming and outgoing mails and emails
 - The responsibility for the SCOPE Maastricht Post Box
 - The responsibility for the correctness of the data as registered in the union index of the Chamber of Commerce.
 - To inform general members about upcoming activities or other events within SCOPE Maastricht
 - The responsibility for the stock management of necessary office materials
 - The responsibility for the Members Database (administrative part) *
 - The responsibility of strategic changes within the Alumni community and the organization of events for this community.
 - The responsibility of maintaining an overall coherent database.
 - The responsibility for the data infrastructure (administrative part).
 - The responsibility for the SCOPE website.
 - The responsibility of the backend of the SCOPE website
 - The responsibility for setting up a scheme for office hours.
 - To contribute to the communication of the mission and values to members and non-members.
 - To take active part in the committees when required
 - To take care of all organizational issues related to the GMA.
 - To invite members, Alumni, other associations, and members of the BoA at least two weeks in advance for the GMA.
 - To take over a reasonable amount of office hours.
 - To take care for technical problems related to office equipment.
 - The responsibility of the Alumni Member database.
- * By Members Database is meant the databases for General Members, Active Members, Former Board Members, etc.

(H) The Treasurer

Article 15

a) The Treasurer is responsible for all financial matters. His or her main task is next to the financial documentation and bookkeeping, the financial planning process and the controlling function.

b) Included in this function are the following tasks:

- The responsibility for insurance issues
- To take care for the half yearly financial reports for the GMA
- The responsibility for the financial bookkeeping of SCOPE Maastricht
- The collection of revenue of social, academic and career activities
- The responsibility of in- and outflow of the cash box
- To check both budget and the justification of each activity that is organized or expenditures made in name of the association, in particular in relation to the yearly budget.
- To draw up the annual budget for the upcoming financial year.
- To take over a reasonable amount of office hours.

(I) The External Relations Commissioner International

Article 16

a) The External Relations Commissioner International is responsible for representing SCOPE Maastricht to the outside world and for the following activities.

b) Included in this function are the following tasks:

- One of the main contact persons for companies
- The responsibility for sponsor negotiations
- To attract and to maintain contact with sponsors and beneficiaries.
- Responsible for interaction with the External Liaison Committee
- The responsibility for relations presents.
- Maintenance of joint Internship Database
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees and assist the externals when required.
- To take over a reasonable amount of office hours

(J) The External Relations Commissioner the Netherlands

Article 17

a) The External Relations Commissioner Netherlands is responsible for representing SCOPE Maastricht to the outside world and for the following activities.

b) Included in this function are the following tasks:

- One of the main contact persons for companies
- The responsibility for sponsor negotiations
- To attract and to maintain contact with sponsors and beneficiaries.
- Responsible for interaction with Career services office and the Internship office of SBE
- The responsibility for relation presents.
- Responsibility for SCOPE Maastricht clothing
- Maintenance of joint Internship Database
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required
- To take over a reasonable amount of office hours

(K) The Marketing Commissioner

Article 18

a) The Marketing commissioner is responsible for

- Setting up and executing SCOPE's marketing strategy
- The technical part of the website of SCOPE Maastricht
- The content management of the SCOPE Maastricht website
- The provision of information needed regarding the websites.
- Managing the SCOPE Maastricht Facebook page
- Managing the SCOPE Maastricht LinkedIn page
- Managing the SCOPE Maastricht Instagram account
- Managing the SCOPE Maastricht app
- Managing the SCOPE Maastricht Wikipedia page
- Managing the SCOPE Maastricht YouTube account
- Chairing the Marketing committees
- Establishing and maintaining a Corporate Design
- Setting long term objectives (e.g., coming up with new distribution channels for promotion)
- Designing the promotion material
- Consulting the other board members concerning event promotion

- Manage the image of the SCOPE Maastricht.
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required
- To take over a reasonable amount of office hours
- The scheduling and communicating of the stand-planning hours at SBE within the board and to other associations

(L) The Internal Activities Commissioner

Article 19

a) The Internal Activities Commissioner is responsible for building and maintaining the SCOPE community through parties and social events.

b) Included in this function are the following tasks:

- The responsibility for the representation of SCOPE at the INKOM and at the School Introduction Days.
- The responsibility for the organization of all social activities for active and passive members
- The responsibility for the organization of social activities for general members at the Partylovers parties or the theme parties
- The responsibility for the organization of the Active Member Weekend
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required
- To take over a reasonable amount of office hours

(M) The Career Activities Commissioner

Article 20

a) The Career Activities Commissioner is responsible for all career related activities

b) Included in this function are the following tasks:

- The responsibility for the organization of all career activities
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-

members

- To take active part in the committees when required and actively.
- To take over a reasonable amount of office hours

(N) The Academic Activities Commissioner & Human Resources

Article 21

a) The Academic Activities Commissioner is responsible for all events organized for general members, excluding the general member assembly, social activities and career activities. S/he has to work in close cooperation with the President to hold contact to university and to the External Relations Commissioners for cooperation with companies.

b) Included in this function are the following tasks:

- The responsibility for organizing academic activities: block-related activities. (lectures and workshops, skill training, workshops)
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required.
- To take over a reasonable amount of office hours.
- Responsible for the active member recruitment, and the promotion of the aforementioned.
- Growth and well-being of the active members.

(O) Board of Advice

Article 22

Seat appointment and duration

a) The Board of Advice consists of a minimum of 9 members and a maximum of 12 members.

b) The Board of Advice will have one chairman (preferably living in Maastricht); s/he is responsible for communicating the voice of the BoA to the board of SCOPE Maastricht.

c) In order to maintain a close relationship between the members of the board of SCOPE Maastricht and the BoA, each year a recent board member of SCOPE Maastricht will take place in the BoA.

d) Each year, it has to be determined who of the BoA remains seated in the BoA and who will

make place for a new member. This new member will be selected in good dialogue between the chairman of the BoA and the President of SCOPE Maastricht. For each year a chairman has to be appointed.

e) The BoA is responsible for nominating their members, which have to be presented and approved by the members in the GMA.

f) A member of the BoA cannot be a board member or board of advice in any other study / student association / initiative in Maastricht.

Article 23

Tasks

a) The BoA will support SCOPE Maastricht in its policy in the broadest sense.

b) In the minutes of SCOPE Maastricht, that are send around after every Board meeting, it is indicated when SCOPE Maastricht likes advice of the BoA. The BoA will form an advice within one week and this will be communicated through the chairman back to SCOPE Maastricht.

Article 24

a) The BoA will assemble at least twice a year with a delegation of the SCOPE Maastricht board. This will happen on invitation of the President of the SCOPE Maastricht board.

b) The BoA chairman meets up with the President of SCOPE Maastricht to discuss current issues at least once a block.

c) The chairman of the BoA holds the right to be present at Board meetings of SCOPE Maastricht.

Article 25

The SCOPE Maastricht board proposes intentions with respect to the following activities to the BoA, in advance of taking a decision.

a) Appointment and dismissal of Board Members

b) Proposals to changes in the statutes and domestic regulations

(P) General Members Assembly

Article 26

Entry

a) All members of the association of SCOPE Maastricht, Alumni and members of the BoA of SCOPE Maastricht have the right of entry to the GMA.

b) The Board reserves the right to invite non-members to the GMA, who will have no right to

speak or vote.

Article 27

Alumni members have the right to speak at the GMA.

Article 28

Dates of assembly

Next to the annual assembly in June, at least one GMA will be organized, in the month of January or February. In this assembly, at least the half-year report and the financial justification will be presented.

Article 29

GMA Report

- a) The GMA report to be presented in the GMA is to be published on the website of SCOPE three working days prior to the GMA.
- b) The BoA has the obligation to fill two pages in the (half) year report.

Article 30

Voting

- a) A voting committee potentially to be appointed by the chairman of the GMA consists of a minimum of 2 members and 2 board members, which, as far as the GMA is concerned:
 - a. Sees to the adherence to the statutes of SCOPE Maastricht.
 - b. In the case of voting, determine in what way this.
 - c. will take place will decide what votes are validly and non-validly casted.
 - d. Will count the votes in favour and against
 - e. The chairman of the voting committee, chosen from the members of the voting committee, presents, with the approval of all members of the voting committee, the Result of the vote to the chairman of the GMA immediately after the voting has taken place.
- b) The chairman of the GMA will share the results presented to him/her in the GMA and will therefore determine the result by acclamation.
- c) Approval is obtained through half of the number of members present plus one voting, in favour of the proposal.
- d) Proposals of Honorary Members have to be approved by 3/4 of the members voting.
- e) Voting can be done in favour, against and abstention. Only votes in favour and against will be counted.

(Q) Accounting Control Committee

Article 31

- a) The members of the Accounting Control Committee will be appointed and dismissed by the GMA.
- b) The Accounting Control Committee consists of at least two persons.
- c) The Accounting Control Committee will discuss several times a year the financial administration of the association and will report about this to the GMA.

(R) College-Old-Board and Alumni

Article 32

- a) The College-Old-Board consists of subscribed former-Board Members.
- b) The Alumni consist of former members of SCOPE, SCOPE | 3MA, SCOPE | FOCUS, SCOPE | Economics, FAME, E.F.M. Academy, E.F.M. Imperator, E.F.M. Alfa, 3MA, FS FOCUS, Economics, Agryris, Comax, Maastricht Marketing Association, IES Network.
- c) The sitting Board can grant the title of Alumni to leaving Active and Board Members of SCOPE Maastricht.
- d) If Alumni Members would like to participate in activities of SCOPE Maastricht for the reduced member price, they will have to pay the normal yearly membership fee.
- e) The Board is responsible for the organization of a yearly activity for the Alumni. This activity needs to be announced at least four months in advance and preferably longer before.
- f) At the activity of the CoB, the current Board ought to account for the past Board term, the policy for the resting Board term and possible longer-term.
- g) The College-Old-Board will have in this way the possibility to advice about the themes, which were spoken of.
- h) The activities for Alumni and the activities for CoB can be held together.
- i) The Board is responsible for the organization of a drink for the CoB, at least two times a year.
- j) For the organization of the activities mentioned above, the Board can ask members of the CoB for a part of or the whole organization.
- k) The Board is responsible for the writing and sending of an Alumni newsletter, at least four times a year.
- l) The Board will place at least 500 Euros at the disposal of activities for the Alumni, CoB, and

BoA

m) Only with the consent of the BoA, the Board may deviate from this amount

Appendix

Appendix Overview of the Board

Board members:

Gizem Büyükkeçeci

President 2022-2023

Til Kleinertz

External Relations Commissioner International Secretary & IT-Manager 2022-2023

Lara Lejeune

Treasurer and Academic Commissioner 2022-2023

Jan Offermanns

Career Commissioner and Vice-President 2022-2023

Natalia Nieczypor

External Relations Commissioner Netherlands 2022-2023

Claudia Zoutendijk

Internal Commissioner 2022-2023

Chloe Klippert

Marketing Commissioner 2022-2023

Appendix Overview of Committees and Active Members

Social Pillar

General Members

Ronja Kylmaoja *
Luca Tim Schäffer
Mariusz Rzepa
Greta Kleinr

Partylovers

Kim Meijerink*
Joris Lemmers
Karolina Magyarova
Dilara Tepe

Preuverij

Giullia Kaatz*
Jan-Phillip Neuhaus

Internal

Victoria De Jonghe*
Theodor Kläsener
Sophie Barner
Justus Grüninger
Paula Werner

Ski trip

Alex Christ*
Bas Lazaroms
Benedict Schumann
Théo Péters
Nina Bruweleit

Spring Break

Daphne Macguardian*
Thimo Blom
Theo Provoost
Esmee Groot

Career Pillar

London Economics Trip

Alexandra Mihaela Capcelea*
Lina Speckmann
Maria Teresa Daffan
Emily Baumert

Start-Up Tour Barcelona

Pia Theresa Tieke*
Jasmina Skomska
Nicolas Fiedler
Philipp Vincent Emanuel Kuhzarani

Start-Up Tour Berlin

Caressa Schmetz*
Benedict Paul Schumann
Beke Roth
Liza Alina Brenner

Frankfurt Banking Tour

Malin Oltmann*
Lea Röller
Kris Julie Gronewald
Thies Reinhold

Maastricht Business Days Autumn

Ecka-Marisa Günther*
Lena Spillner
Nikolas Michael Philipp Müller
Charlotte Zetsche
Olivia Isabella Gedat
Dana van der Heyden

Singapore Experience Trip

Alice Louis*
Jessie Kouwenberg
Lea Budakovic
Simon Richter

Maastricht Business Days Spring

Julia van Allen*
Louise Winkelmann
Makombero Soko
Luisa Lür

Paula Prieto Suárez
Sebastian Heck

Development Pillar

Maastricht Acquisition

Juliette Lardy*
Riikka Buelow
An-Sofie De Bruycker
Rinke Fuchs

Alumni

Sophie Faber*
Franziska Wilckens
Mihael Kralij
Simon Baertges

IT

Hanna Kienast*
Carla Kohlmann
Nicholas Friedrich
Julius Christopher Johannes Reusch
Giovanni Bava

Sustainability Committee

Frederica Balia*
Emma Maarova
Sabrina Davis
Vesela Stefanova
Pamina Liess
Madalena Martins

Sustainable Business Trip

Elke Pronk*
Sophie Jacobs
Nina Häring
Benjamin Vogel

Marketing Graphic Design

Izabela Kaniewskas*
Jolie Kox
Lilly Gross

Marketing PR

Xenia Prsa*

Luxembourg Trip

Anna Lorenz*
Felix Römer
Nick Lieder

Dublin Technology Trip

Jon Ander Moro Usabiaga*
Lotte Louwers
Melina Kyriazi
Jan Grammel
Jonas Morgner

Consulting & Auditing Tour

Judith Broekmann*
Jannis Laible
Marlena Wilkes
Noah Nüsser

Amsterdam Fintech & Trading Trip

Patrick Trepte*
Isabell Simonides
Jordy Pouwels
Karolin Lindert

Emerging Markets Budapest Trip

Renato Ligtenberg*
Manon Trebault
Hristo Lakov
Kang (Winnie) Ching Chun

Academic Pillar

Academic Series

Laura Isasi Hernández*
Richard Malpartida
Mariam Timera
Sorina Gutu
Aline von Szczypinski
Julia Olivia Winkler

David Steinhubel
Margaret Ameyaw
Kathy Bertermann

Volunteering Trip

Cedric Van Ganse*
Amalia Sanchez
Ivan Houska
Maria Pacyna

Community Case Challenge

Emmy-anna de Haas*
Vincent Bach
Sophie Rick Spearman

International Economic Orientation

Beatrice Vinaccia*
Yara Eggermont
Nico Elia Herrlett
Katharina Nijhof

International Financial Orientation

Arabella Blue Walker*
Florian Hanselmann
Carolin Achenbach
Saurav Kohli
Emily Baumert

Symposium

Antonia Müller*
Louise David
Matteo Riello
Benjamin Godier

Appendix External Relations International

Partners	New partners	Promising leads
EY Germany	AXA Konzern AG	Datadog
EY Luxembourg	Qualtrics	Porsche
PwC Luxembourg		Lime Technologies
AboutYou SE & Co.KG		NORD Holding
Deloitte Germany		
EY Parthenon		
DHL Consulting		
Telekom Consulting		
Telekom		
Accuracy		
Arvato		
Henkel		
Boston Consulting Group Germany		
Von Buddenbrock		
E.CA Economics		
CAPCO		
Altman Solon		
Inverto		
Horvath & Partners		
Haniel		
William Blair		
KPMG Germany		
Odoo		

International participating companies

MBDA 2022		Trips
About You	HSBC	OC&C Strategy
Accenture Strategy	Inverto	Impax Asset Management
Alphasights	Kienbaum	Frontier Economics
Altman Solon	KPMG Strategy	Alphasights
Amazon Advertising	Liberta Partners	Wallbox Chargers
Arthur D Little	Lindt	Veeva Systems
Arvato	LINUS Digital Finance	Arbolus
Batten & Company GmbH	Liquid	Click&Boat
Bearing Point	Mäurer & Wirtz	Xceed
Buddenbrock	McKinsey DE	Exxeta
CAPCO	Odoo	HeyJobs
Capgemini Invent DE	Peek & Cloppenburg	Bridgemaker
Deloitte Germany	PwC Luxembourg	MVP
Eight Advisory	Qualtrics	Matera
Enpal	RBB Economics	Doctolib
EY-Parthenon	Rödl & Partner	Evercore
Gartner	Siemens Advanta Consulting	Commerzbank AG
Grant Thornton	Simon Kucher	Deutsche Bank
Haniel	SMP	Lincoln International
Henkel	Telekom Consulting	Clearwater International
Höveler Holzmann	Verovis	Goldman Sachs

Appendix External Relations Netherlands

Partners		New partners	Promising leads
A Brand New Day	IMPROVED Corporate Finance	Success Formula	Alterdomus
ACT Commodities	Joanknecht	STUDIED	STX Group
APG Asset management	Koenen en Co	AISEC	Boston Scientific
Baker Tilly	KPMG NL	NRG	CEVA logistics
BCG NL	Marktlink		Slimstock
BDO NL	Mazars		VidaXL
Belden	Mploy Associates		Signify
Boels Rental	Orange Capital Partners		GEP
Belastingdienst NL	P5COM		
De Nederlandsche Bank	PCN Capital		
DEGIRO Traders	PNO Consult		
Deloitte NL	PwC NL		
EY NL	RSM NL		
Flynth Holding	Student Consultant		
Gupta Strategists	Qconcept		
HLB Witlox van den Boomen			

Dutch participating companies

MBDA 2022			
Capgemini Invent NL	DNB	McKinsey NL	STX Group
KPMG NL	CGI	Strategy&	PCN Capital
Deloitte NL	DSM	Spark Optimus	Belden