

32nd General Member Assembly

SCOPE Maastricht

32nd General Member's Assembly

17th of January 2025



Semi-Annual Report

2024-2025

32nd General Member Assembly

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32nd General Member Assembly

Word of Welcome

Dear Members of SCOPE Maastricht,

On behalf of the board and SCOPE Maastricht, it is my great pleasure to welcome you to the 32nd General Members Assembly. I'm thrilled to write this for all our stakeholders, as your active participation is what truly makes our organization thrive.

This GMA provides us with an opportunity to reflect on the achievements of the past year, to discuss the challenges we've encountered, and to share our vision for the future. It is also a moment for us to strengthen the bond between the board, our members, and all our stakeholders, ensuring that we continue to align our goals and strategies to meet the collective needs of our community.

As an organization, we are committed to fostering an open and transparent environment where your voices are heard, and your ideas are valued. This report is not only about reviewing the past six months and updates but also about engaging in meaningful discussions that will shape the direction of SCOPE Maastricht moving forward.

Once again, thank you for your continued dedication to SCOPE Maastricht, the board and I are immensely grateful.

Yours sincerely,

Arabella Blue Walker

President 2024/2025

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Agenda 32nd General Member Assembly

1. Word of Welcome
2. Presentation of Semi-Annual Reports
 - a. President
 - b. Secretary & IT-Manager
 - c. Treasurer
 - d. Career Activities Commissioner
 - e. Academic Commissioner
 - f. Social Commissioner
 - g. External Relations
 - h. Marketing Commissioner
3. Break
4. Presentation Semi-Annual Financial Statements
5. Presentation of the proposed Sigma Investments Board
 - a. Voting on the proposed Sigma Investments Board
6. Presentation of the proposed Maastricht Finance Society Board
 - a. Voting on the proposed Maastricht Finance Society Board
7. Presentation of the proposed Women In Business Board
 - a. Voting on the proposed Women In Business Board
8. Points put forward
9. Closing

Minutes 31st General Member Assembly

1. Additional Agenda Points

- a. No additional agenda point.

2. Approval of minutes of the 30. GMA

- a. No objections against voting by acclamation. Minutes are voted upon and approved.

3. Annual Reports

4. President

- a. No Questions or comments

5. Secretary & Development Commissioner

- a. No Questions or comments

6. Treasurer

- a. No Questions or comments

7. Career Commissioner

- a. No Questions or comments

8. Academic Commissioner

- a. No Questions or comments

9. Social Commissioner

- a. No Questions or comments

10. External Relations Commissioner & Vice-president

- a. No Questions or comments

11. External Relations Commissioner

- a. No Questions or comments

12. Marketing Commissioner

- a. No Questions or comments

- **Break** -

13. Presentation of the Financial Statement

- a. No Questions or comments

14. Question round:

- a. No questions or comments
- b. Felix: Is asking that in the future, it would not show the progression of the finances, year-over-year analysis, and progression
- c. Julia: I am asking about a negative VAT on the balance sheet.
 - i. Hristo: This is tax deductible expenses we are awaiting to get back from Belastingdienst

15. Objection to the financial statement:

- a. No objections against voting by acclamation
- b. Financial statements approved

16. Changes to the Rules and Regulations:

- a. No objections against voting by acclamation
- b. Changes to the Rules and Regulations approved

17. Voting on the proposed Committee of Financial Oversight:

- a. No objections against voting by acclamation
- b. Proposed Committee of Financial Oversight is voted upon and approved. Inauguration of the Committee of Financial oversight.

18. Voting on the proposed SCOPE Maastricht Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

19. Voting on the proposed Maastricht Sport Association Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

20. Voting on the proposed Sigma Finance Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

21. Voting on the proposed Maastricht Finance Society Sigma Finance Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

22. Voting on the proposed Maastricht Lions Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

23. Voting on the proposed Vectum

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

24. Voting on the proposed Women in Business Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

25. Points Put Forward

- a. None

26. Question Rounds

- a. Aisha: Thank you to the previous board in the name of the board 2019-2020, we are very proud of you. TO the new board; best of luck, you will have an amazing year.
- b. Myrthe: On behalf of the 2020-21 board, thank you to the previous board; you produce a shit tone of events and provided value to students, alumni, and other stakeholders. We are very happy and proud of you. To the new board, we wish you the best of luck. You are a great group, and you will do great. Have a great night, and enjoy being on the new board.
- c. Julia: On behalf of the CoFo, she would like the 2023-2024 board the continued dedication to the association's financial health. Thank you, Hristo, for your hard work and dedication. To the new board, have a great

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year. It will be stressful, but good, it will be a roller coaster but the best year of your year.

- d. Felix: In the name of the supervisory board, I would like to thank the 2023-2024 board. We have seen a great upward trend, and you achieved so much this year. To the new board, He is 100% sure that at least 90% will laugh this year. I guess he looks how much the association is doing its immense. Enjoy this experience.
- e. Bas: On behalf of the 2021-22 board, we like to thank you for all the great work you have done this year. We saw the great challenges and accomplishments you did. To the new board, you have big shoes to fill, but we are sure you will show greatness.
- f. Leann: I would like to thank the old board for everything they have done for the students. For the collaboration with SBE. She would like to thank you for everything you did and for your continuous dedication. A special thanks to Nikolas. Wishing all the best to the new board. A special thanks to all the alumni who keep coming back.
- g. Lotte: On behalf of the 2023-2024 board, we wish you all the best for the upcoming year, and we are sure you will manage very well. If you have any questions feel free to contact us. It is going to be a very good time!
- h. Maciej: For those who don't know me, I am Maciej, and I am just an average active person. But in the name of the actives, I would like to thank the now old board; it was a pleasure to work with you. To the new board, we are very excited to work with you. Good luck.

27. Closing

- a. GMA closed

Annual reports

President

Over the course of the past years, SCOPE has maintained a stable structure that has been established to ensure the endurance of SCOPE Maastricht. This structure is based around our mission statement.

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”

Together with my fellow board members and all active members, we strive towards this mission at any point in time.

General

SCOPE's strategy revolves around three primary markets: Students, Faculty and Associations. All new initiatives, products and services were evaluated on the added value towards all three parties where the value for our students is leading. SCOPE has always chosen to focus on customer intimacy: creating long-lasting relationships with our Students, Faculty and Associations through the best customer solutions.

This academic year our goals were:

- Sustainable Community growth
- Training
- Data

Current Development

Paper trail

A serious goal we set ourselves this year in the board of 2024/2025 was to create proper paper trails for all agreements, meetings and all other events which necessitate documentation. This goal became imminently clear through our migration to Microsoft over the summer. Many missing documents and lost meeting notes created difficulty when trying to come up with answers regarding decisions made in prior years. There was also a lack of certain contracts and agreements, such that miscommunications occurred in the new board year. Therefore, this is a goal which we carry through on all our daily tasks and continue to utilise day-to-day.

Potential acquisitions

In this semester, talks with START Maastricht started to see how they could potentially fit into the SCOPE framework. As a newer association to Maastricht, START have now found a solid footing in the University. The next step for them to grow falls in line with SCOPE, this was seen in the collaboration between START and SCOPE for the symposium at the beginning of the academic year. Moreover, the entrepreneurial, start-up direction which START follows is the missing piece in the diverse range of SCOPE

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daughter associations. This acquisition is one with serious promise and we hope to be able to announce it in the final GMA of our board year.

Committee Expansion

This year we welcome two new committees to the SCOPE portfolio, namely the Business Case Committee and the Paris Trip Committee. The BCC committee works with students and companies to send teams of UM students to various companies around the Netherlands and neighbouring countries to do the business cases presented by the different companies. Moreover, they help to provide training, lectures and workshops to prepare the students for the cases they will embark on. The Paris Trip was started this year after seeing the growing French speaking population of SBE, as well as the good relations between the Dutch and French businesses. We hope that this trip will provide French speaking students, as well as Dutch students the chance to open their futures to new possibilities in France they had not thought of in the past.

Collaborations

University

This year communication between SBE and SCOPE has continued improving. Meetings with the student representative as on going, ensuring all the relevant information is passed on between

SBE and SCOPE. Moreover, a new project has been taken on with the student council to revamp the Lion's den into a space which students can once again utilize. This is an ongoing project which will require consistent meetings between the student council and SCOPE.

The meeting per semester with the SBE board has been planned which facilitates continuous communication. We look forward to the upcoming annual SBE dinner, to show our appreciation for the staff that have aided us this year.

This year there has been a new focus on the Employability cycle. Together with SBE, we have come up with a cycle, encompassing the three big events between SCOPE and SBE. These are the Maastricht Business Days and the Career and Development Days, which SCOPE has taken over planning for. Taking on the logistics for the CDD has been a huge commitment this year, with the event happening at the end of January.

A further partnership event that took place at the beginning of the academic year was the Dutch French Chamber of Commers event which saw the start of the strengthening of the bonds between IRO and SCOPE 2024/2025. The successful event saw a long-term connection to the Paris based company with SBE and SCOPE.

SBE Study Initiatives

SCOPE is an overarching organization, with several study initiatives under its umbrella. The contact between SCOPE and its current study initiatives, Sigma Investments, Maastricht Finance Society, Maastricht Lions, and Royals CUP, Vectum, and Women in Business has remained well over the last year.

Local and National Associations

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Next to the associations at SBE, we continue collaborating with the following national associations FAN (Financiële Associatie Nederland) and MAN (Marketing Associatie Nederland) in order to create a national network for our students. SCOPE also continued its collaboration with SEBO (Stichting Economisch en Bedrijfskundig Overleg), a platform for Economics and Business oriented associations. Participating in these national associations gives us a valuable opportunity for knowledge exchange with the other member associations. Additionally, SCOPE is amongst the associations that is now trying to revive the MUCSA the Maastricht University's Council of Study Associations. Creating a fully functioning association which aids all other associations of Maastricht University. Collaborating and assisting where we can to ensure other associations in Maastricht have access to the information they might be missing, as well as facilitating discussions about improvements for associations in Maastricht.

Board

HR Developments

During the first semester, the Social commissioner resigned her position on the SCOPE board. This position will now be distributed amongst three current board members such that the committees under her management will be distributed as such. Social pillar committees will be assigned to the standing Marketing commissioner, who will now be the Marketing and Social commissioner. The Acquisition and Volunteering committees will be overseen by the IT, Secretary and Development Commissioner, and finally the sustainability committee will be

taken over by the External Relations Commissioner. This split was done due to personal commitment and preference of the commissioners stated above, thus assigning committees to the person best suited to guide them.

Personal Note and Future Outlook

My first semester in the SCOPE board of 2024/2025 has been an eye-opening experience and a decision I have not regretted once since the start. With the difficult situation of letting go of one board member, the rest of the board has been incredible in picking up the reigns and making sure that the association ran smoothly.

I would like to thank them so much for all their commitment, they helped me grow throughout this half year. The position has thus far taught me many important lessons and I look forward to the challenges to come, the further lessons I get to learn and the fun that accompanies it all.

Moreover, I would like to thank all the actives who have made this semester possible, with the many successful events and trips. Their continuous effort in making SCOPE's events successful are vital and have once again paid off multiple times throughout the year.

Finally, I would like to thank the Leann Poeth and the other SBE staff who have helped the association throughout these six months.

I look forward to the next six months and to see the association continue to grow with us.

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Kind regards,

Arabella Blue Walker

President 2024/2025

Secretary and IT-Manager

Introduction and responsibilities

This board year was marked by substantial transitions and initiatives aimed at streamlining operations and setting a solid foundation for SCOPE's growth. As Secretary and IT Commissioner, I focused on modernizing our communication infrastructure, enhancing database management, and fostering alumni and community engagement. With the transition from Google Workspace to Microsoft 365, I dedicated significant time to ensuring a smooth migration process and familiarizing the board and active members with tools such as Outlook, Teams, and SharePoint.

Throughout the year, I also worked on refining processes, cleaning and updating critical data, and developing long-term strategies for digital and operational efficiency. While my role included day-to-day administrative and IT tasks, I was also committed to launching initiatives that my successor could build upon.

In the following sections, I will elaborate on key projects and achievements in alumni relations, acquisitions, IT, and community engagement, as well as outline aspirations for the future.

Alumni

The Alumni committee achieved significant milestones in reconnecting with our alumni network. A key highlight was the cleanup of the alumni database, which now ensures accurate targeting for newsletters and promotional communications.

We launched a bi-annual alumni newsletter and continued the *Success Stories*, where alumni from prestigious companies like BCG and PwC shared their journeys and advice. This project aims to foster stronger ties between alumni and current members.

Although the in-person alumni event in Maastricht faced low attendance, we identified the need for centralizing such events in hubs like Amsterdam or Düsseldorf to increase participation. The committee also established a collaboration with SBE Alumni, securing a dedicated section in their newsletter, which will significantly enhance our reach.

Acquisitions

The Maastricht Acquisitions committee expanded SCOPE's partnerships, securing deals with local businesses such as Patty 'n Bun, Comida, Bilingual, and Heartbeat. These partnerships not only brought financial benefits but also increased the value offered to our members.

The committee worked on structuring its processes, creating a sustainable pipeline for future acquisition efforts. Contracts were resigned and a sound split of duties was realized. These initiatives will enable the committee to grow its portfolio and increase member engagement with local businesses.

IT

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The IT committee successfully spearheaded the transition from Google Workspace to Microsoft 365, which was one of the most transformative projects of the year. This shift introduced more robust tools for email management, collaboration, and document storage. Additionally, I worked closely with the Database committee to clean and consolidate data for integration into HubSpot, a CRM system designed to streamline membership and alumni interactions.

I successfully managed to train the committee as well as most actives in the Microsoft environment, which you can clearly see has helped improve efficiency for students within SCOPE as well as in their daily student life.

Future and Outlook

My goal is to leave the association with a sound CRM as well as a very well automated process for the security. I have managed to successfully implement Microsoft's several automations such as interview slots for Active Member applications as well as implementing the planner into committees. I hope to see such applications being used more in the future.

Kind regards,

Makomborero Soko,

Secretary, IT & Commissioner 2024-2025

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Treasurer

Foreword

I took over the position of treasurer on July 12, 2024, succeeding Hristo Lakov. Hristo has made significant progress in implementing the new accounting software and maintaining budgetary oversight. Building on this strong foundation, my focus this semester was ensuring the continued accuracy and timeliness of the financial records while facilitating the timely processing of payments and invoices. Additionally, I took responsibility for managing and restructuring budgets, conducting financial forecasting to support strategic decision-making, and collaborating with the newly established Committee of Financial Oversight (CoFO) to enhance financial governance.

Bookkeeping

Last year, SCOPE transitioned its bookkeeping to the Yuki software system, which has proven to be both effective and user-friendly, despite a few minor initial issues. This semester, I focused on enhancing its functionality by introducing additional matching rules to streamline processes and establish a reliable framework for future treasurers. The reimbursement process for active members was maintained as it provided the most efficient solution.

Additionally, as the treasurer, I maintain oversight of invoicing in line with the precedence set by earlier boards. This method remains practical, especially with an increasing number of companies preferring to handle invoices through their own platforms. To simplify coordination, External Relations Commissioners Lisa Dalla Valle and Katharina Ortner submit billing requests through a Microsoft form, ensuring easy Arial tracking of completed and pending invoices.

VAT Tax Returns

The VAT returns for this semester were successfully managed, with all filings and payments completed on time. However, an issue arose regarding the VAT return for the third financial quarter of the previous year. This discrepancy is currently being addressed in collaboration with the auditor. The tax authorities have been notified of our efforts to correct the error, and we are awaiting final confirmation that the adjustment has been processed in their system. I believe the issue will be resolved with no substantial financial setbacks.

Bestuursmaanden

As in previous years, SCOPE provides monthly advances to all Board members, referred to as Board salaries, which are tied to the administrative months subsidized by the government. These advances are reimbursed once the Board members receive their government contributions, typically around May or June. However, due to the resignation of our Social Commissioner, Adina Tărbășanu, it is likely that SCOPE will not receive funding for the six months of payments made to her from July to December. The matter remains unresolved, and our President, Arabella Blue Walker, is currently reviewing the appropriate course of action.

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Committee of Financial Oversight

The Committee of Financial Oversight (CoFO) was officially established during the General Members Assembly on July 12, 2024. Composed of five former Board members and chaired by Julia Steijn (Treasurer 2019-2020), the committee's primary purpose is to provide financial guidance and oversight to the Board. It acts as a supervisory body, ensuring the integrity of SCOPE's financial decisions while offering valuable advisory support. Since its inception, the CoFO has convened monthly meetings on the second Wednesday of each month to review monthly audits and discuss other pertinent financial matters. As a new initiative, the CoFO required time to establish its processes, leading to some initial challenges. However, through consistent communication, the partnership evolved smoothly. The committee's insights, grounded in their extensive experience with SCOPE's operations, have been invaluable. The knowledge and experience of the CoFO members have been pivotal in refining budget structures and ensuring financial decisions align with SCOPE's goals. Moreover, Ties Peters (External Relations Commissioner 2020-2021) and I worked together to develop an improved method for forecasting the financials of the Maastricht Business Days. This approach provided a clearer and more comprehensive view of the event's revenues and costs, significantly enhancing financial planning.

Conclusion and Outlook

Overall, SCOPE's financial position remains robust, offering a strong foundation to meet stakeholder expectations. However, factors beyond our control, including widespread hiring challenges and the unexpected resignation of a board member, have contributed to a substantial decline in revenue. On a positive note, we have effectively managed areas within our control, such as increasing sponsorship revenue and optimizing board and operational expenses. The overall loss has risen by only around 3000 euros compared to the previous year.

While the future may hold uncertainties, this robust position ensures a stable conclusion to the financial year and equips the organization to withstand potential challenges in the upcoming semester. Recent macroeconomic developments, particularly hiring freezes within the EU, are likely to necessitate further revisions to the master budget, as well as adjustments to services and the portfolio. At this stage, it is neither feasible nor necessary to modify the plans for trips and events already scheduled. However, these factors will be carefully considered during preparations for the upcoming year and are going to be addressed in greater detail in the next General Members Assembly report.

Personal Note

The past few months have focused on settling into this role while ensuring the accuracy of SCOPE's financial records and maintaining its stable financial position. I would like to extend my heartfelt gratitude to my predecessor, Hristo Lakov, and the members of the CoFO for their unwavering support and guidance throughout this semester. Their patience, knowledge and willingness to provide advice were invaluable in navigating the responsibilities of this position. I am also deeply grateful to my incredible Board

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members, whose teamwork and dedication have made this semester an absolute pleasure. Lastly, I want to thank our amazing active members, whose enthusiasm and commitment have made the past months both memorable and enjoyable.

Nicoleta Cojocaru
Treasurer 2024-2025

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Career Activities Commissioner

Introduction

In my section of this GMA report, I will present the highlights and projects of the past semester. Furthermore, I will present the career events and the outlook of the upcoming semester.

Goals and achievements

Career Committees

This past semester, I have recruited 5 committees with the help of my board and worked together with the 6 existing ones handed over by my predecessor (Luisa Lueer). I have guided 4 committees towards a successful edition of their trip (London Economics Trip, Frankfurt Banking Tour, Copenhagen Sustainable Business Trip and Munich Consulting & Auditing Trip) as well as The Maastricht Business Days Autumn committee with their edition. I am looking forward to continuing working with the many great committees in this pillar to provide the students of SBE with activities that will help advance their careers by getting to know potential employers, as well as providing them with a platform to acquire job opportunities.

The next steps mainly relate to maintaining high quality events within the Career pillar, which will involve using the experiences of this past semester to create all the necessary tools for future committees and allow for a smooth transition to my successor at the end of the academic year. The revision of feedback of the past years have revealed that although the calibre of this pillar's events has been very high, many of the areas of improvement are not addressed due to the annual changing of commissioner and actives alongside insufficient training. The Maastricht Business Days is also an event of major financial importance to this association that I would like to have better manuals and guides for to ensure that future organizing committees and commissioners are even better prepared for.

Career Events

In chronological order for the semester, the following career events have been hosted:

1st Semester:

London Economics Trip

24th to 28th of September - Organized by: Ella Fritzlar, Jimena Sanchez, Hannah Sachse, and Felipe Caronne Torres

Frankfurt Banking Tour

29th September to 2nd of October - Organized by: Beatriz Viana, Fenna Luijendijk, Sophie De Koning, and Nicholas Jarett

Copenhagen Sustainable Business Trip

26th to 31st of October - Organized by: Tommaso Giuseppe Bonetti, Aleksandra Ganeva, Amy Rummins Waites, Malo Green, and Lars Mühlenbruch

Munich Consulting & Auditing Trip

5th to 9th of November - Organized by: Nicolas Hanssen, Raya Stoyadinova, Lavinia Prosperini, and Ginevra Angheben

Maastricht Business Days Autumn

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13th to 15th of November @ Kasteel Vaeshartelt - Organized by: Maia Leila Ismail, Defne Nalbantoglu, Victor Tackoen, Isabella Hofmann, Laura De San, and Alessia De San

800 students and 40 companies. Among other companies Novo Nordisk, Medtronic, PwC, DHL, Bearing Point, EY, KPMG, Bloomberg, etc.

2nd Semester:

Maastricht Business Days Spring

19th and 20th of February @ Tapijnkazerne - Organized by: Guilia Walesa, Cecile Kewkeu, Laura Kautto, Amelie Kraaz, Erik Polanski, Jonna Wischmann

Dublin Technology & Sales Trip

3rd to 8th of March - Organized by: Marius Knauft, Clemens Jancik, Achilleas Leivandiotis, Jonathan Schindera, Nolan Hayzlett

Luxembourg Consulting Trip

11th to 12th of March – Organized by: Marius Knauft, Nolan Hayzlett, Clemens Jancik, Achilleas Leivandiotis, and Jonathan Schindera

Stuttgart Operations & Manufacturing Trip

14th to 16th April - Organized by: Juliette Beez, Felix Bünning, Mamadou Jabbie, Vu Ngoc Khanh, and Frederik Kern

Berlin Start-Up Tour

23rd to 26th of April - Organized by: Hannes Kessel, Elena Saez Paya, Nick Eylert, Alexander Rust, and Paula Ramos Macías

EM Trip - Budapest

6th to 10th of May. Organised by: Pedro Fiuza, Cornelius Kraemer, Moritz Trappmann, Konstantin Achilles, and Cornelius Kraemer

Future outlook

The next steps mainly relate to maintaining high quality events within the Career pillar, which will involve using the experiences of this past semester to create all the necessary tools for future committees and allow for a smooth transition to my successor at the end of the academic year. The revision of feedback of the past years have revealed that although the calibre of this pillar's events has been very high, many of the areas of improvement are not addressed due to the annual changing of commissioner and actives alongside insufficient training. The Maastricht Business Days is also an event of major financial importance to this association that I would like to have better manuals and guides for to ensure that future organizing committees and commissioners are even better prepared for.

Kind Regards,

Jon Ander Moro Usabiaga
Career Commissioner

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Academic Activities Commissioner

Introduction

In my section of this GMA report, I will present the academic activities that happened in the last year and the recent developments in the academic portfolio.

Academic Events

Academic Series

Academic Lectures

Organized by Cassian Seitz, Lisa Poli, Isabell Kohl, Florian Hoffmann

4th of November 2024.

This lecture was organized in combination with the Shark Tank event. Therefore, the topic was “Perfecting the Pitch: From Idea to Impact.” Students learned how they can pitch something more professionally and more convincing.

Academic Workshops

Organized by Julia Weretko, Lily Meyer, Jiline Reichert, Aarya Sankpal

19th September 2024.

Workshop in Cooperation with the company Boels Rental on “Future-Ready: Thriving in Personal Development and Career Growth.” Two Maastricht Alumni showed what they were doing to succeed in their career and which tools students can use to do so as well.

27th of November 2024.

Public speaking and presentation workshop by a professor of the psychology department. The lecturer gave an example of how he is presenting a complicated topic. Afterward, there was an interactive task in which groups of students received a scenario that could happen while presenting and had to solve it together

Symposium

02nd October 2024 @Lumiere. Organized by Carlotta Napoli, Karolina Kucharska, Zuzanna Zamorska, Antonia Bartolucci, Arielle Weber

Under the topic of “Discover your purpose: your path to future careers,” 80 students had the chance to join different workshops and lectures by a wide variety of speakers, who presented their industry or showed students how they can find a job that suits them. The committee did an outstanding job with the organization of the event and collaborated with START Maastricht on a panel discussion.

NFCC Event

03rd of October 2024.

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The event was organized to foster the relationship between the Netherlands and France and to connect businesses, entrepreneurs, students, and university representatives to each other.

SCOPE collaborated with the university to make this event happen and we hope that we might collaborate in the future for example regarding the Paris trip.

US Election Night Event

05th of November 2024. Organized in cooperation with Nickolas Müller.

Watch party for the US Election that was happening that night. Students could watch US reports, and former board member Nickolas Müller organized a Q&A with an expert from the Bertelsmann Foundation. SCOPE helped mostly with operational activities to make the event happen.

Shark Tank Event

06th of November 2024. In cooperation with Eloquentia Maastricht.

As last year Eloquentia Maastricht reached out to us to organize a Shark Tank event.

During the event, teams of 2 get a random object assigned that they have to pitch in front of the jury and the audience. The jury consisted of a Board member of Eloquentia, me, and two professors, one from the law faculty and one from SBE.

This year we connected the shark tank to an academic series event as described above.

Brussels Trip

20th of November 2024.

This year's Brussels Trip students visited the European Parliament and the European Commission.

The committee did an outstanding job and therefore the trip received very positive feedback.

Portfolio Changes

BCC

Organized by Sophie de Koning, Matteo Planker, Violette Sagalowicz, Jiaxon Ren

New in the academic portfolio is the Business Case Competition Committee which aims to train students and bring them together so they can join case competitions organized by companies.

Events:

BCC Information Evening

21st of November 2024

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The committee explained what they are doing and how they can help students to participate in case challenges organized by companies. Moreover, they showed how those challenges work and which are challenges are upcoming.

The event was very successful, with three teams that were formed during that evening.

ICC Training

25th of November 2024

Together with the International Case Competition Advisers, the committee organized a 3-hour training on how to solve business cases.

Best regards,

Tizian Aisenbrey

Academic Commissioner 2024-2025

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External Relations Commissioner – Lisa Dalla Valle

As the External Relations Commissioner, I am responsible for managing partnerships within the Accounting, Start-Up, Tech, and Supply Chain sectors, along with part of the Consulting portfolio in the Benelux region. In this report, I reflect on my responsibilities, key accomplishments, challenges, and the strategic priorities for the remaining months of my term.

Responsibilities, Tasks, and Goals

My primary responsibility is to establish and nurture partnerships with companies to create valuable opportunities for students at the School of Business and Economics (SBE). Over the past few months, I have focused on facilitating communication between SCOPE Maastricht and our partners to ensure smooth and effective collaboration. This includes organizing recruitment initiatives such as exclusive events and promoting company opportunities to our members. I have also worked closely with partners to support their participation in key events, including the Maastricht Business Days and Career Trips.

These partnerships are critical to the success of SCOPE Maastricht, as they not only provide financial stability but also create significant professional development opportunities for students. My aim has been to strengthen existing relationships while strategically engaging new partners to expand our network.

One notable challenge has been addressing the demand from Dutch companies for Dutch-speaking candidates, which conflicts with the international diversity of SBE's student body. To bridge this gap, we have initiated discussions about incorporating selective Dutch-language content into our social media campaigns while exploring additional strategies to appeal to Dutch employers.

In collaboration with Katharina Ortner, I have also supported the Maastricht Business Days committees for both the Autumn and Spring editions. This support included assisting with partner acquisition, advising on pricing strategies, and coordinating efforts during the events.

Current Partnerships and Leads

Over the last six months, I have dedicated significant effort to retaining and expanding partnerships. During the summer term, 18 partnerships were successfully reconfirmed. Additionally, discussions are ongoing with three former partners who are interested in resuming collaboration, with no indications of permanent disengagement.

I organized an exclusive event for Advanta Consulting in partnership with Women in Business (WiB) and have confirmed two more exclusive events for the upcoming semester. A potential third exclusive event in collaboration with WiB is also under consideration. Furthermore, I am in discussions with a prominent business association to establish a new partnership for the next academic year.

Future Strategy

In the coming months, I will focus on strengthening existing partnerships by ensuring meaningful engagement through upcoming events such as the New Year Drinks and

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Maastricht Business Days. I also plan to optimize the promotional activities available to our partners in alignment with their contracts. Expanding our international outreach is another key priority, as I aim to grow our network of global firms to provide more opportunities for international students.

By aligning with SCOPE Maastricht's mission and staying attuned to industry trends, I intend to ensure sustainable and impactful collaboration, establishing a strong foundation for the External Relations portfolio that will benefit the organization in the long term.

Personal Note

I want to take a moment to sincerely thank my board for making the past six months an unforgettable experience. Together, we have shared countless moments, both fun and challenging, and I am incredibly grateful for the opportunity to grow alongside such a talented and supportive team. Time has flown by, and I am excited for what lies ahead in the rest of the year.

The people I have met along the way have made this journey truly special. I am grateful to all the active members who put their passion into their work. I truly believe that the SCOPE community would not be what it is without each of you.

I would also like to thank the university staff and the alumni office, especially Leann and Lieve, for their constant support.

Lastly, I want to express my heartfelt thanks to my friends outside SCOPE for being there for me during the most challenging times and for all your encouragement.

Looking forward to what the future holds.

Lisa Dalla Valle External Relations Commissioner

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External Relations Commissioner & Vice President– Katharina Ortner

Introduction

In this part of the GMA Report, I will elaborate on my responsibilities as the External Relations Commissioner responsible for the portfolio companies in the Economic, Financial, Sustainability and Consumer Goods sectors, as well as part of our Consulting portfolio, and the most important matters of the last six months. Furthermore, I will talk about the future strategy and the plan for the next five months

Responsibilities and Goals

As mentioned above, I oversee the relationships with our partner companies in the Economic, Financial, Sustainability and Consumer Goods sectors, as well as some of the Consulting firms. As such, I assist them with any recruiting projects they would like to implement at the School of Business and Economics here in Maastricht, such as Exclusive Events, Promotion, or attendance of the Maastricht Business Days. Our partner companies are integral to the success of SCOPE Maastricht, both through their funding but especially through the opportunities they provide for our members. As such it is important to maintain our good relationships and carefully select new partners. This year, we unfortunately felt the challenges the German economy was facing through some German partner companies choosing to pause their membership as they dial back on hiring, while assuring us that they greatly value our corporation and wish back as soon as possible. Furthermore, we continue to experience the issue of a mismatch between our membership body and the language requirements Dutch companies have. We are actively looking for ways to make ourselves more attractive to Dutch companies, such as loosening our lingua franca requirement in our social media strategy; this is however only permitted for Dutch companies. Due to the political climate surrounding the future of internationals in the Netherlands, we believe it is important to do what we can to make SCOPE Maastricht resilient to potential changes in the future. A great part of my time this past semester was also spent supporting the committees of the Maastricht Business Days Autumn and Spring, as we adjusted our company acquisition strategy. Lastly, Lisa and I regularly meet with SBE staff, mainly Leann Poeth from the Alumni office and Lieve Otten, to align on the mission of SCOPE Maastricht and SBE, as well as to discuss potential leads and events.

Current Partners and Current Leads

Here I will briefly discuss the re-signing process during the summer, developments in our membership composition and potential new partners. As mentioned above, some German companies have chosen not to re-sign this summer but have expressed their interest to return in the future. Two others have left us as they reimagine their recruitment strategy. There are three new companies in the negotiation stage right now, with one ready to sign within the month of February. I am also following a lead provided to me by Leann Poeth, as well as some that have recently reached out to us.

This past semester, I have organized two Exclusive Events, one with vidaXL and one with Ardian Private Credit. For the upcoming semester there are two more confirmed with two more in discussion, for either this or next academic year.

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Promotion Platform

At SCOPE Maastricht we offer our partners promotion opportunities on our social media channels as well as through direct mailing initiatives. The latter is also available to non-partners as a steeper price. Partners also enjoy the opportunity to post on our vacancy board. I am pleased to say that we have had many inquiries into these possibilities and sent out a multitude of targeted emails for e.g. BCG Germany, Rautenberg & Co. and BlackRock, among others. The vacancy board and our social media promo has experienced an increase in interest as well, in part thanks to Lisa and I being more proactive in offering these to our partners. We are actively working on making our vacancy board and our other promo opportunities even more attractive by raising awareness and through our IT Commissioner Makomborero Soko and her IT Committee, through improving our database and tracking engagement. As mentioned above, the biggest change has been the introduction of Dutch language ads.

External Relations strategy and future outlook

The next five months will be focused on improving our portfolio and getting into contact with new companies. The planning of the scheduled Exclusive Events as well as beginning to fill the calendar for the next academic year. Furthermore, Lisa and I are looking forward to implementing all that we have learned over the last five months to become more efficient in our work and meet our goals for the upcoming five months. We will also begin to set up the transition for our successors by trying to more precisely record our learnings from this year. If you have any further questions about anything mentioned in this section, please feel free to reach out to me or ask at our in person General Members Assembly in January 17th 2025.

Kind Regards,

Katharina Ortner

External Relations Commissioner & Vice President of the 2024-25 Board of SCOPE Maastricht

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Marketing Commissioner & Social Commissioner

In the past six months, I have been involved in a variety of projects, each contributing to the growth and refinement of SCOPE's operations and brand identity.

I began by redefining SCOPE's mission and values, developing two distinct brand keys—one for the B2C segment and another for the B2B segment. These frameworks articulate how we want to act and be perceived, providing a foundation for aligning my work with our broader brand identity. I also clarified the unique value we deliver to our customers (students and companies) and identified potential areas where competitors could pose a threat to our offerings. My hope is that these brand keys will serve not just my role but also others, enabling a clearer understanding of SCOPE's positioning within the landscape of organizations connecting students and companies.

On the marketing side, I reworked our Instagram design, creating standardized templates to bring consistency to our visual identity. This was particularly important as we introduced the role of a marketing manager within each committee. These templates offer clear guidance to ensure alignment with our design language. However, I maintained continuity in key elements, such as our signature font (Montserrat) and signature blue color (#1c2f4b).

The templates have seen mixed adoption; while some committee members have embraced them effectively, others require more support. I recognize the learning curve and am working to provide ongoing guidance.

Challenges in Event Planning

One of the key areas I have been working on is improving the success of our events, particularly our parties. The first event, **Tropical Bash**, turned a profit, though it was smaller than initially budgeted. Despite this, we took valuable lessons from the event, particularly recognizing the difficulty of competing with similar parties happening simultaneously. For our next event, the **Graduation Gala**, we sought to differentiate ourselves by taking a more sophisticated approach. We introduced a chic dress code and offered champagne at the entrance to create a more exclusive and upscale atmosphere, setting us apart from the other events taking place during graduation week.

While the Graduation Gala broke even, it didn't perform as well as we hoped. Timing proved to be a major challenge, as the **Royals Cup** occupied the prime spot during graduation weekend, leaving us with a less favorable date. Despite our efforts to innovate and provide a unique experience, attendance fell short of expectations.

Looking ahead to our upcoming party on **April 16th**, we are determined to apply these learnings to drive a stronger outcome. I also plan to activate the sales team more effectively to boost ticket sales and ensure we maximize the event's potential. We have not hit the numbers we were hoping for, but it remains unclear if that is due to a poor performance of the sales team or due to the lack of interest in our party

Goals for the Future

One of my primary goals is to make SCOPE events more accessible to non-members. Although most of our events are open to all students, there is a common misconception that they are exclusive to SCOPE members. I am working to clarify this messaging, emphasizing that everyone is welcome, including first-year students. Additionally, the board has requested a shift away from the highly professional image on Instagram to cater more to student interests. We are currently collaborating on a balanced approach that maintains professionalism while engaging students in a more relatable way.

I am pleased to report that our Instagram account has surpassed 5,000 followers, with a significant portion of our audience being SBE students. This milestone reflects our growing reach and influence within the student community.

Another ongoing focus is budget management, ensuring we remain frugal while pursuing ambitious projects.

Future Projects

As I am currently balancing two roles, my main challenge moving forward will be to reinvigorate the marketing committee. The team has been somewhat inactive, but I am already working on redistributing responsibilities to bring in more proactive individuals with a "can-do" attitude.

Additionally, we are exploring the launch of SCOPE-branded merchandise, similar to what the Lions have done. This initiative has the potential to serve as a small revenue stream while increasing our visibility.

Finally, I aim to introduce a new marketing event to replace the discontinued Marketing Days. However, this requires navigating our internal bylaws and developing an attractive proposal to encourage company participation.

Social.

Transition into the Role

I assumed this role in mid-November 2024, taking over from Adina. On the day of my official transition, we hosted two events. Since I was not involved in their planning, I will not provide detailed reports on them. However, I can confirm that both events ran smoothly without significant issues. Their respective committees handled them exceptionally well and required no additional support from me.

The only project I can partially take credit for is the Ski Trip, which we are organizing in collaboration with the agency La Noche. The trip is scheduled for the first full week of January (January 4–11, 2025) in Les Sybelles, France. La Noche was an excellent partner for last year's ski trip to Andorra, but this year,

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the previous board opted to return to France to ensure better snow conditions. Initially, La Noche proposed Le Meuniers, a location where we had a great experience two years ago. However, the hotel no longer accepts student groups, forcing La Noche to find an alternative: Les Sybelles.

Although La Noche has been highly engaged and supportive, this year's trip has presented numerous challenges. Unlike their previous trips, where they had detailed technical packages and could operate with minimal involvement from us, their work with Les Sybelles has been far from seamless. We have encountered numerous issues, including incorrect invoices and unfulfilled contractual obligations. As a result, I, along with some help from the committee, have had to double- and triple-check every detail to ensure the trip runs smoothly. While participants are unlikely to notice these struggles, the process has been labor-intensive and not sustainable for someone with less experience in organizing ski trips. Moving forward, we will need to explore other options. Although dropping La Noche remains a possibility, it is worth emphasizing their dedication and willingness to send a large team to Les Sybelles to resolve issues on-site.

Personal Challenges and Future Goals

One of my primary challenges this year will be delegating work effectively. Balancing two full-time roles with limited capacity means I must rely heavily on my committees to handle the workload. I have already begun assigning competent individuals to the right positions and will continue developing them to meet the high standards I expect.

Additionally, I aim to rebuild connections with some of our partners, as these relationships have suffered and require renewed attention.

Upcoming Events

1. **Spring Break Trip**
Planning for the Spring Break Trip is progressing well. Hotels and flights have already been booked, and the event is on track.
2. **Spring Party and Exclusive Events**
I am also preparing for the Spring Party and two smaller, exclusive events planned at D'n Hiemel, with an estimated 400 participants each. While I have yet to begin detailed preparations, I plan to delegate much of the work to the "Party Lovers Committee" once it is recruited.
3. **Integration Events (Internal Committee)**
The integration of new members in Maastricht will consist of several smaller events spread over multiple days. Fortunately, our internal committee has proven highly capable and will manage these events with minimal oversight.
4. **General Events and Savings (General Members)**
I am also focusing on optimizing costs for our monthly events. My hope is that by saving on these activities, we can reintroduce the popular Amsterdam bus trip for King's Day.
5. **Preuv**
The Preuv events will proceed as planned, following the usual format.

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Honorary member proposal

It is with great enthusiasm that I propose Felix Gruschka for the position of Honorary Member of SCOPE.

Since joining SCOPE Maastricht in 2015, Felix has been an indispensable member of our community, contributing in a variety of roles. He began as an active member of the Symposium Committee, went on to lead the Board during the 2015/2016 term, and subsequently joined the Board of Advice, which he later chaired. Over the past decade, Felix has consistently dedicated his time, energy, and expertise to advancing SCOPE's mission and supporting its members.

Felix's leadership was pivotal in steering the association through significant milestones, such as the merger that shaped SCOPE into what it is today, as well as navigating the challenges posed by the global pandemic. Beyond his strategic contributions, Felix has provided invaluable mentorship to board members, fostering growth and continuity within the organization.

According to Article 11a of our Rules & Regulations, "An Honorary Member should have given an extraordinary contribution to SCOPE." Felix exemplifies this criterion, having gone above and beyond in his commitment to SCOPE over the past decade. His extraordinary contributions, unwavering dedication, and readiness to support the association at every turn make him an ideal candidate for this honor.

On behalf of myself and the undersigned supporters of this proposal, I respectfully request that Felix Gruschka be recognized as an Honorary Member of SCOPE as a token of our deep gratitude for his remarkable service and impact.

Kind regards,

Jan Böckers

Supported by: Arabella Blue Walker, Makomborero Soko, Tizian Aisenbrey, Benedict Schumann, Katharina Ortner, Lisa Dalla Valle, Nicoleta Cojocar, Jon Ander Moro Usabiaga

Women In Business

Women in Business (WiB) is pleased to present an overview of our activities and achievements during the first semester of the 2024/2025 academic year. With a commitment to empowering and connecting women in the business world, WiB has seen significant growth and success in fostering a supportive community for its members.

We commenced the semester with 829 members and concluded with a total of 1,035. This growth reflects the increasing interest and engagement of students in our association.

In the past semester, we hosted 7 events for our WiB members:

We kicked off the semester with a members' night at Le Lantern. We introduced the new Board and played get-to-know-each-other games with our members, facilitating connections among them.

Following this, we had three guest speaker events. The first was a hybrid guest speaker event with Anette Bronder, Group Technology and Operations Officer at Prudential Hong Kong. She shared her inspiring path, gave insights into her journey through male-dominated fields, and offered valuable insights into overcoming challenges and seizing opportunities in these sectors. She left our members with a resonant message: "Passion first, and everything else will fall into place." Additionally, we had our second hybrid guest speaker event with Sina Sanwald, Head of Human Resource Development at Breuninger GmbH & Co. During the event, Sina shared her personal journey, demonstrating how new beginnings can be a rich playground for growth. She explored the interplay between courage and vulnerability in leadership and personal development and encouraged our members to explore their own paths by inviting mindfulness and curiosity into their lives.

We started the second period with another inspiring guest talk by Kerstin Zerbe, Managing Director at Borussia Dortmund Merchandising GmbH. For this, we invited our members for an interactive event into SBE's aula. Kerstin offered valuable insights from her career journey in the male-dominated football industry, discussing how she advanced to the role of Managing Director. As a mother of three, she additionally covered strategies for supporting mothers returning to work after parental leave, emphasizing the importance of work-life balance and career development for women. Next, we hosted another members' night at Mr. Smith. While regularly switching groups, members were able to get to know the different board members as well as other members that they had not yet come in contact with. This allowed our members to connect with each other and broaden their personal network.

Continuing the second period, we organized a yoga workshop with Daphne Koken, owner of Yoga Nature Studio in Maastricht. The workshop included a 45-minute yoga session for a group of members, following an inspiring and interactive talk with Daphne, and concluding with another session for the second half of the group. During the talk, our members asked their questions to Daphne who shared her story of moving from a high-powered career in Amsterdam's brand marketing scene to creating a meaningful path in health and well-being through yoga. She

discussed the challenges of making a life change, overcoming self-doubt, and building a career rooted in purpose and resilience.

At our most recent event, we hosted a recruiting event in collaboration with Siemens Advanta Consulting and SCOPE. The event featured a case workshop, where the participants were challenged to develop innovative solutions in the form of a digital twin for B2C customers that focuses on waste reduction in the food and beverage industry. This interactive case study allowed participants to gain practical insights into the consulting industry. To wrap up the day, all participants gathered at Vino & Friends Maastricht for a delightful dinner, where they continued to network and deepen their connections.

In November and December, WiB conducted its recruiting and onboarding, welcoming five new members to fill positions vacated by outgoing board members. This initiative ensures a seamless transition and continuity in leadership.

The first semester of 2024/2025 has been marked by growth, engagement, and impactful events for Women in Business. Throughout the next semester, we want to continue growing alongside SCOPE and make WiB even more accessible and encouraging for young women across all UM's faculties. We are grateful for the support of our members, sponsors, and partners. Looking ahead, WiB remains committed to empowering women in the business world and creating a dynamic platform for learning, networking, and personal growth.

This report is submitted to be included in the SCOPE Annual GMA report, and we express our gratitude for the continuous collaboration and support from SCOPE.

Sincerely,

The Women in Business Board

The Maastricht Finance Society

As the president of the Maastricht Finance Society, a proud daughter organization of SCOPE, I am excited to reflect on the remarkable progress we achieved this semester. With a substantial increase in the intensity and volume of our activities, we have successfully strengthened MFS's reputation as a premier student-led finance society.

Maastricht Finance Society (MFS) is a financial think tank and knowledge hub for capital markets and banking, founded by students of the School of Business and Economics (SBE) Maastricht in 2017. The aim of the association is to support the students on their journey into the professional world of finance. The philosophy is to actively shape students' futures by leveraging their passion for finance. This is achieved by providing students with additional financial knowledge that is not taught in class and assisting students in developing analytical skills, dealing with complex cases, and preparing for interviews. Moreover, MFS brings together students with industry experts who share their professional experiences and provide valuable insights into the practical world of finance by means of workshops, guest talks, or panel discussions. A clear emphasis is placed on the alumni network of SBE in the finance industry, which is constantly growing.

This semester was highlighted by visits from UniCredit and Carlsquare, as well as our impactful Berlin trip, where we collaborated with Zumera to create valuable networking opportunities. We also organized workshops and events with esteemed partners such as Rödl & Partner, deepening our knowledge in M&A and valuation. These events have not only elevated our society's profile but also provided unparalleled learning experiences for our members. A significant development this semester was the transformation of our board structure. Bruno Morano has been appointed as the new president. Additionally, we welcomed Fabian Otto and Luca Gomez Wiethaus for External Relations, Leopold von Oertzen as Head of Operations, and Jasper Vossbeck as Head of Business Development. This reorganization reflects our commitment to ensuring strong leadership and continued growth.

As we look ahead, we are committed to leveraging our established partnerships and exploring new opportunities to benefit our members. With a renewed team and strategic plans for the next semester, MFS is poised for another year of excellence and innovation. Thank you to everyone who made this semester a success, and we look forward to building on this momentum.

Changes in Blacklist Policy

SCOPE Blacklisting Policy

This blacklist policy has been implemented as students in the past have not attended company workshops, for example, even though they have been selected. For SCOPE to maintain its professional relationship with companies, we require students to be obliged to attend events that they have signed up for. It has also been unfair to other students in the past, who have missed out on potentially available places due to the late dropout of other students.

1. How will the blacklist policy work and when will I become blacklisted?

A student can be blacklisted when either:

a) they do not pay the membership fee or the participation fee for an event

If student registers for an event and it is discovered that they did not one of the fees above they are subject to a 15euro fine, additional to the participation or membership fee.

b) they do not attend an event they previously registered for

(c) they fail to cancel their participation at an event previously registered for

If the student decides to not attend on that occasion, he/she must cancel his/her participation 48 hours prior to the event. For logistical reasons some events may have a stricter timespan as to when you are allowed cancel. For these events, students will be blacklisted if they withdraw their participation after the registration deadline has elapsed.

d) their behaviour is deemed inappropriate.

Inappropriate behaviour is ultimately judged by the SCOPE board and is seen case to case.

In cases of assault, which is when any participant of a SCOPE event feels stressed, threatened or violated by another SCOPE participant, executive decisions regarding the Blacklist policy can be taken at hawk by the present board members at said event.

Please check the information on these specific events. Exceptions can be granted in special circumstances by the respective association.

Payment regulations will differ per event and are therefore set by the individual associations. More information can be found in the respective event descriptions. In any of the three cases stated above, the student will be blacklisted immediately.

2. Which events will be included?

This policy applies to all SCOPE Maastricht events hosted by SCOPE Maastricht. Events with specific blacklist policies are explained below:

a) Maastricht Business Days

b) Internal Activities

c) SCOPE Parties

3. How long will the blacklisted person be unable to attend events?

Students are not permitted to attend any SCOPE events of all associations while being blacklisted.

Students that fail to attend an event without informing SCOPE before the indicated time frame will be sent a formal warning. If they repeat the offence they will be blacklisted for one semester. This means if a student is blacklisted in semester x, the next upcoming semester is where the blacklist policy will apply.

4. Is it possible to be removed from the blacklist?

Students that fail to pay the annual membership fee have the possibility to get removed from the blacklist by paying the amount not paid and an additional fine of €15. Students who fail to attend an event without informing the respective association in the above specified timeframe will be removed from the blacklist at the end of the semester they were blacklisted in.

Rules and Regulations

(A) General Definitions

Article 1

BoA = Board of Advice

CoB = College of old Boards

GMA = General Members Assembly

Article 2

All matters of the association are managed by the definitions of these regulations in compliance with the statutes of SCOPE Maastricht.

Article 3

The board of the association takes care of the statutes of the association and these Regulations.

Article 4

In cases in which these regulations do not foresee and over the interpretation of articles of the statutes of the association or these domestic regulations the board Decides.

(B) Domestic regulations

Article 5

a) In the domestic regulations of the association no change or addition can be made without the approval of the GMA. Proposal to partial or complete change of the domestic regulations ought to be announced in the invitation of the GMA.

b) A proposal to change may be submitted by the board or by at least ten members.

c) They who call the GMA to handle the suggestion of change of regulations are obliged to make the proposal open to inspection for members on a suitable place from minimal seven days before the GMA up until the end of the day after the GMA.

d) If someone present at the GMA wishes to vote per single change, or if this can be concluded from the voting behavior of the people present, the voting ought to be done per single article. In other cases, the total of changes can be approved at once.

e) Each board member has to sign a contract in the beginning of the academic year stating that he/she/they are aware of the duties that have to be performed throughout the year. The contracts have to be reviewed and approved by the BoA every year.

(C) Access to documents

Article 6

Domestic Regulations are published on the website of the association. Updates on changes in

Domestic Regulations may only follow after approval in the GMA.

Article 7

Copies of the statutes, the domestic regulations and the minutes of the GMA are available to members and can be obtained from the secretary or any other representative of the board.

Article 8

a) When a member desires inspection from the pieces or the books rested under the board, the latter is obliged to provide insight in the documentation within five working days.

b) In case the board refuses, the member has the right to make an appeal at the GMA, which she/he/they, according to method described in the statutes of SCOPE, are able to call within two weeks, except when a GMA already has been announced to take place within this period of time.

(D) Beneficiaries

Article 9

The Board is obliged to organize an activity at least once per academic year, for which the Honorary Members and the beneficiaries receive an invitation.

Article 10

An annual set amount of contribution must be paid by the beneficiaries in order to become a member .

Article 11

a) An Honorary Member should have given an extraordinary contribution to SCOPE.

b) An Honorary Member will receive the title of Honorary Member for life.

c) An Honorary Member can be proposed by Board, Active, General, Alumni, and Honorary Members and will have to be approved by the General Members Assembly. The proposal has to be in written form, has to contain a clear description of reason(s), has to be supported by at least 10 persons allowed to propose Honorary Members

d) An Honorary Member need not pay any membership fee.

e) An Honorary Member can participate for free in activities with the approval of the sitting board.

f) An Honorary Member has the right to speak and vote at the GMA.

g) An Honorary Member will be allowed to join Alumni meetings.

(E) The Board

Article 12

- a) The board consists of nine positions: Academic Commissioner, Career Commissioner, Internal Commissioner, External Relations Commissioner, Marketing Commissioner, President, Secretary, and Treasurer. There has to be a minimum of four board members.
- b) With regard to the board functions, they are, among others, distinguished in the portfolios as described in articles 13 up-to-and-inclusive 21.
- c) Board members are appointed for a one annual GMA to next annual GMA. Any board position has to be taken for at least half a year.
- d) During the annual GMA all Board members preferably step down, unless no a successor has been found. When no successor has been found the current board member may remain in office when wanted.
- e) In the GMA new Board members are elected for their respective functions in conformity with the statutes.
- f) The board members are responsible for submitting and adhering to the financial budget and the financial responsibility concerning the events and spendings.

(F) The President

Article 13

a) The President is responsible for coordinating the board. They are the representative of SCOPE Maastricht to the stakeholders. They are specifically responsible for strategic planning and the implementation of strategic plans.

b) Included in this function are the following tasks:

- To call for and to chair Board Meetings of SCOPE Maastricht
- To oversee, to support, and to coordinate the team of board members and to control their target setting and their target achievement.
- To organize activities for board members like board weekends, board dinners, etc.
- To call for, to chair and to organize the General Member Assemblies
- To establish and to maintain contacts with persons and institutions within and outside the faculty
- To maintain contact with the student representative to the faculty board SBE
- To maintain contact with the other Study Associations which fall under SCOPE.
- To guard the image of SCOPE Maastricht, as this lives under the members and non-members and to contribute to the communication of the mission and values to members and non-members.
- To work out a strategic statement for his/her board period
- The implementation and adjustment of the strategic long-term planning
- To approve all expenditures above 2000 € made for/by the association to control the Treasurer (so called Two-man rule)
- To guarantee that an Accounting Control Committee (see article 30) checks the

financials with the Treasurer at least before every GMA.

- To hold contact, schedule and chair meetings with the BoA at least four times a year
- The responsibility for SCOPE Maastricht contribution to the open day at the faculty
- To have oversight of the student initiative fund, as well as coordinating promotion and distribution of such
- To make sure that at least one, better two, board members visit the GMA's of the other SCOPE study associations.
- To take over a reasonable amount of office hours as stated in the board contract.
- Growth and well-being of the active members.

(G) The Secretary and Development Commissioner

Article 14

a) The Secretary is responsible for the administration and communication to general members. This includes the internal organization and documentation of SCOPE businesses. Moreover, as Development Commissioner, they are responsible for the committees and projects within the Development Pillar.

b) Included in this function are the following tasks:

- The responsibility to take care of formally presented minutes of the Board Meetings and GMA
- The responsibility to take care of all formal documents for the GMA.
- The responsibility to take care of the collection of the semi-annual reports and annual reports.
- The responsibility for the statutes
- The responsibility for the domestic rules & regulations
- The responsibility for all incoming and outgoing mails and emails
- The responsibility for the correctness of the data as registered in the union index of the Chamber of Commerce.
- To inform general members about upcoming activities or other events within SCOPE Maastricht
- The responsibility for the stock management of necessary office materials
 - The responsibility of strategic changes within the Alumni community and the organization of events for this community.
- The responsibility of maintaining an overall coherent database.
- The responsibility for the data infrastructure, including the member database (administrative part)*.
- The responsibility for the SCOPE website.
- The responsibility for the SCOPE app.
- The responsibility of the backend of the SCOPE website
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required

- To take care of all organizational issues related to the GMA.
- To invite members, Alumni, other associations, and members of the BoA at least two weeks in advance for the GMA.
- To take care of technical problems related to office equipment.
- To take over a reasonable amount of office hours as stated in the board contract.

The responsibility of the Alumni Member database.

* By Members Database is meant the databases for General Members, Active Members, Former Board Members, etc.

- Growth and well-being of the active members.
- Responsible for the active member recruitment

(H) The Treasurer

Article 15

a) The Treasurer is responsible for all financial matters. His or her main task is next to the financial documentation and bookkeeping, the financial planning process and the controlling function.

b) Included in this function are the following tasks:

- The responsibility for insurance issues
- To take care for the half yearly financial reports for the GMA
- The responsibility for the financial bookkeeping of SCOPE Maastricht
- The collection of revenue of social, academic, development and career activities
- The responsibility of in- and outflow of the cash box
- The responsibility of preparing and submitting the VAT-returns (*Omzetbelasting*), ICP report (*Opgaaf intracommunautaire prestaties*), as well as the respective payment within four weeks after the end of a quarter (if not indicated otherwise by the Belastingdienst).
- To check both budget and the justification of each activity that is organized or expenditures made in name of the association, in particular in relation to the yearly budget.
- To draw up the annual budget for the upcoming financial year,,in accordance with the strategic goals defined by the board
- To take over a reasonable amount of office hours.
- Growth and well-being of the active members.

(I) The External Relations Commissioner

Article 16

a) The External Relations Commissioner International is responsible for representing SCOPE Maastricht to the outside world and for the following activities.

b) Included in this function are the following tasks:

- One of the main contact persons for companies
 - The responsibility for sponsor negotiations
 - To attract and to maintain contact with sponsors and beneficiaries.
 - Responsible for interaction with the Externals of SBE
 - Maintenance of the vacancy board of the SCOPE website.
 - To contribute to the communication of the mission and values to members and non-Members
 - Growth and well-being of the active members.
-
- To work together with all External Relations Managers of SCOPE Maastricht and assist them with support if needed
 - To take active part in the committees and assist the externals when required.
 - To take over a reasonable amount of office hours as stated in the board contract.
 - The two External Relations Commissioners of the board, agree upon a division of companies during their transition phase. This will be stated in their respective board contract. The close collaboration between the two positions is a vital part of the External Relations structure of the SCOPE Maastricht Board.
 - To attract and to maintain contact with sponsors and beneficiaries.
 - Responsible for interaction with Career services office and the Internship office of SBE
 - Growth and well-being of the active members.

(K) The Marketing Commissioner

Article 18

a) The Marketing commissioner is responsible for

- Setting up and executing SCOPE's marketing strategy
- The content management of the SCOPE Maastricht website
- The provision of information needed regarding the websites.
- Managing the SCOPE Maastricht Facebook page
- Managing the SCOPE Maastricht LinkedIn page
- Managing the SCOPE Maastricht Instagram account
- Managing the content of the SCOPE Maastricht app
- Managing the SCOPE Maastricht Wikipedia page
- Managing the SCOPE Maastricht YouTube account
- Chairing the Marketing committees
- Establishing and maintaining a Corporate Design
- Setting long term objectives (e.g., coming up with new distribution channels for promotion)
- Designing the promotion material
- Consulting the other board members concerning event promotion
- Manage the image of the SCOPE Maastricht.

- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required
- To take over a reasonable amount of office hours as stated in the board contract.
- Growth and well-being of the active members.

(L) The Social Commissioner

Article 19

- a) The Social Commissioner is responsible for building and maintaining the SCOPE community through social events.
- b) Included in this function are the following tasks:
- The responsibility for the representation of SCOPE at the INKOM and at the School Introduction Days.
 - The responsibility for the organization of all social activities for active and passive members
 - The responsibility for the organization of open social activities for Maastricht and SBE students
 - The responsibility for the organization of the Active Member Weekend
 - To contribute to the communication of the mission and values to members and non-members
 - To take active part in the committees when required
 - To take over a reasonable amount of office hours as stated in the board contract.
 - The scheduling and communicating of the stand-planning hours at SBE within the board and to other associations
 - Growth and well-being of the active members.

(M) The Career Commissioner

Article 20

- a) The Career Commissioner is responsible for all career related activities
- b) Included in this function are the following tasks:
- The responsibility for the organization of all career activities
 - The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
 - To contribute to the communication of the mission and values to members and non-members
 - To take active part in the committees when required and actively.
 - To recruit the Maastricht Business Days committee members and lead the organizing committees
 - To take over a reasonable amount of office hours as stated in the board contract.

- Growth and well-being of the active members.

(N) The Academic Commissioner

Article 21

a) The Academic Commissioner is responsible for all events organized for general members, excluding the general member assembly, social activities and career activities.) Included in this function are the following tasks:

- The responsibility for organizing academic activities: block-related activities. (lectures, workshops, and skill training)
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required.
- To take over a reasonable amount of office hours.
- Growth and well-being of the active members.

(O) Board of Advice

Article 22

Seat appointment and duration

a) The Board of Advice should have minimum one more person as the Board of SCOPE Maastricht.

b) In order to maintain a close relationship to the Board of SCOPE Maastricht, former Board members can apply to become a member of the Board of Advice one year after being released from their duties as Board member.

c) The Board of Advice is responsible to propose and present their members at the annual General Member Assembly meeting. Members of SCOPE Maastricht attending the General Member Assembly have to approve the members of the Board of Advice.

d) A member of the Board of Advice cannot be a board member or board of advice member in any other study or student association in Maastricht.

e) A member of the Board of Advice cannot be an active member of SCOPE Maastricht.

f) The Board of Advice will have one chairperson. The chairperson is responsible to represent the Board of Advice towards all members of SCOPE Maastricht.

g) The chairperson of the Board of Advice is elected by the members of the Board of Advice. Members of SCOPE Maastricht attending the General Member Assembly have to approve the chairperson of the Board of Advice.

Article 23

Tasks

a) The Board of Advice will support SCOPE Maastricht in its policy in the broadest sense. Moreover, it will provide advice for the development of SCOPE's long-term strategy and will ensure a knowledge transfer between the academic years in a reasonable way.

b) The Board of Advice has to be given access to the minutes of Board meetings from SCOPE Maastricht are however obligated to notify the Board of SCOPE Maastricht if they read through the minutes.

c) Should the current Board of SCOPE Maastricht wish to receive advice from the Board of Advice, they have to proactively reach out to the Board of Advice via an agreed communication channel (e.g., email). The Board of Advice will form an advice within seven days and will communicate this back to the Board of SCOPE Maastricht.

Article 24

a) A delegation of the Board of Advice will assemble at least four times a year with a delegation of the Board of SCOPE Maastricht. This will happen on the invitation of the President of SCOPE Maastricht. Meetings can be arranged both physically (preferable) and virtually.

b) The President of SCOPE Maastricht meets up with the chairperson of the Board of Advice at least four times a year to discuss current topics and ways of working.

c) The chairperson of the Board of Advice holds the right to be present at Board meetings of SCOPE Maastricht.

Article 25

The Board of SCOPE Maastricht proposes intentions with respect to the following activities to the Board of Advice before taking a decision:

a) Appointment and dismissal of Board members

b) Changes in the statutes and domestic regulations

c) Changes to the long-term strategy of SCOPE Maastricht

d) Changes to the organizational structure of SCOPE Maastricht (including, but not limited to, new daughter associations, changed board positions, different legal entity)

(P) General Members Assembly

Article 26

Entry

- a) All members of the association of SCOPE Maastricht, Alumni and members of the BoA of SCOPE Maastricht have the right of entry to the GMA.
- b) The Board reserves the right to invite non-members to the GMA, who will have no right to speak or vote.

Article 27

Alumni members have the right to speak at the GMA.

Article 28

Dates of Assembly

Next to the annual assembly at least one GMA will be organized, in the month of January or February. In this assembly, at least the half-year report and the financial justification will be presented.

Article 29

GMA Report

- a) The GMA report to be presented in the GMA is to be published on the website of SCOPE three working days prior to the GMA.
- b) The BoA has the obligation to fill two pages in the (half) year report.

Article 30

Voting

- a) A voting committee potentially to be appointed by the chairperson of the GMA consists of a minimum of 2 members and 2 board members, which, as far as the GMA is concerned:
 - a. Sees to the adherence to the statutes of SCOPE Maastricht.
 - b. In the case of voting, determine in what way this.
 - c. will take place will decide what votes are validly and non-validly casted.
 - d. Will count the votes in favor and against
 - e. The chairman of the voting committee, chosen from the members of the voting committee, presents, with the approval of all members of the voting committee, the Result of the vote to the chairman of the GMA immediately after the voting has taken place.
- b) The chairman of the GMA will share the results presented to him/her/them in the GMA and will therefore determine the result by acclamation.
- c) Approval is obtained through half of the number of members present plus one voting, in favor of the proposal.
- d) Proposals of Honorary Members have to be approved by 3/4 of the members voting.
- e) Voting can be done in favor, against and abstention. Only votes in favor and against will be counted.

(Q) Accounting Control Committee

Article 31

- a) The members of the Accounting Control Committee will be appointed and dismissed by the GMA.
- b) The Accounting Control Committee consists of at least two persons.
- c) The Accounting Control Committee will discuss several times a year the financial administration of the association and will report about this to the GMA.
- d) The written proposal has to be handed in 10 business days prior to the GMA.

(R) College-Old-Board and Alumni

Article 32

- a) The College-Old-Board consists of former-Board Members.
- b) The Alumni consist of former members of SCOPE, SCOPE | 3MA, SCOPE | FOCUS, SCOPE | Economics, FAME, E.F.M. Academy, E.F.M. Imperator, E.F.M. Alfa, 3MA, FS FOCUS, Economics, Agryris, Comax, Maastricht Marketing Association, IES Network.
- c) The sitting Board can grant the title of Alumni to leaving Active and Board Members of SCOPE Maastricht.
- d) If Alumni Members would like to participate in activities of SCOPE Maastricht for the reduced member price, they will have to pay the normal yearly membership fee.
- e) The Board is responsible for the organization of a yearly activity for the CoB. This activity needs to be announced at least two months in advance and preferably longer before.
- f) At the activity of the CoB, the current Board ought to account for the past Board term, the policy for the resting Board term and possible longer-term.
- g) The College-Old-Board will have in this way the possibility to advice about the themes, which were spoken of.
- h) The activities for Alumni and the activities for CoB can be held together.
- i) The Board is responsible for the organization of a drink for the Alumni, at least two times a year.
- j) For the organization of the activities mentioned above, the Board can ask members of the CoB for a part of or the whole organization.
- k) The Board is responsible for the writing and sending of an Alumni newsletter, at least four times a year.
- l) The Board will place at least 500 Euros at the disposal of activities for the Alumni, CoB, and BoA
- m) Only with the consent of the BoA, the Board may deviate from this amount

Appendix

Appendix Overview of the Board

Board members:

Arabella Blue Walker

President 2024-2025

Makomborero Soko

Secretary, IT & Development Commissioner 2024-2025

Nicoleta Cojocar

Treasurer 2024-2025

Jon Ander Moro Usabiaga

Career Commissioner 2024-2025

Tizian Aisenbrey

Academic Commissioner 2024-2025

Katharina Ortner

External Relations Commissioner & Vice- President 2024-2025

Lisa Dalla Valle

External Relations Commissioner 2024-2025

Benedict Schumann

Marketing & Social Commissioner 2024-2025

Appendix Overview of Committees and Active Members

Academic Pillar

Position \ Committee	Chairperson	Operations	Marketing	External
Academic Lectures	Julian Hervouet	Cassian Seitz	Isabell Kohl	Lisa Poli
Academic Workshops	Julia Weter	Lily Meyer	Jiline Reichert	Aarya Sankpal
Business Analytics	Harvey Hguyen Dang Huy	Amelie Farina	Maria Mizgajsak	Mirza Kilic
BCC	Sophie De Koning	Violette Sagalowicz	Jiaxon Ren	Mattheo Planker
CCC	Eva O'Shea	Luna Jenkes	Maja Kemmler	Deven Shetty
IEO	Daniel Mangoff	Maria Bailon	Tina Opara	Vincent Rengier
IFO	Maya Schröder	Charlotte Keil	Tim Taschinski	
Paris	Caio Maurer	Martin Van de Walle	Louiza Zenasni	Charlotte Deller
Symposium	Arielle Weber	Karolina Kucharska	Zuzanna Zamorska	Antonia Bartolucci

Career Pillar

Position \ Committee	Chairperson	Operations	Marketing	External	External
Munich	Nicolas Hanssen	Lavinia Prosperini	Raya Stoyadinova	Ginevra Angheben	
Dublin	Marius Knauff	Clemens Jancik	Achilleas Leivandiotis	Jonathan Schindera	Nolan Hayzlett
EM-Budapest	Pedro Fiuza	Cornelius Krämer	Konstati Achilles	Leiv Flechtner	Moritz Trappmann
Frankfurt	Beatriz de Miranda	Nicholas Jarrett	Sophie de koning	Fenna luijendijk	
London	Ella Fritzlar	Felipe Torres		Hanna Sachse	Jimena Sanchez

32nd General Member Assembly of SCOPE Maastricht

Luxembourg			Benedikt				
	Alexia Poncet	Annika Kamp	Beumer	Luisa Klaas			
MBDA	Maia Ismail	Alessia de San	Victor Tackoen	Defne Nalbantoglu	Isabella Hofmann	Laura de San	Camille Fickers
MBDS	Guilia Walesa	Cecile Kewkeu	Laura Kautto	Amelie Kraaz	Erik Polanski	Jonna Wischmann	
Berlin	Nick Eylert	Paula Macias	Alexandre Rust	Hannes Kessel			
Stuttgart	Juliette Beez	Felix Bünning	Frederik Kern	Mamadou Jabbie			
Copenhagen	Tomasso	Alexandra	Malo	Amy	Lars		

Development Pillar

Position Committee	Chairperson	Operations	Marketing	External	External	
Alumni	Bendeguz Pungor	Kim Eddysson	Charlotte Schumacher	Lea Gesellchen	Jessica Gregori	Paul Seyfarth
IT	Lily Gross	Ana Wittembury	Ashley Vo	Jessica Gall		
Acquisition	Rosa Pape	Gregoire Briot	Johanna Grollmann	Lia Kaltegartner	Manon Trebault	Thomas Hauglustaine
Sustainability	Romy Franscoise	Kilian Balks	Julius Beyer	Isabelle Hurtak		
Volunteering	Anais de Moor	Carlotta Schaeffer	Remi Mroziewicz			

Social Pillar

Position Committee	Chairperson	Operations	Marketing	External	External	
GM	Mona Razmdideh	Louis de Wilde	Maximilian Kuehne	Szymon Zielinski		
Interla	Justus Grüninger	Gabe Pate	Nieke Ireland	Renato Ligtenberg	Tara Odaris	Yannick Volckmar
Partylovers	Ana Tantau	Felix Schürmann	Julia Andraszak	Moritz Keller	Rike Reblin	Tim Schnellert
Preuv	Hristo Lankov	Nikolas Muller	Luca von Vultejus	Vincent Bach	Yannick Marmann	
Ski trip	Jamie Maass	Amy Brendel	Fenna Luijendijk			
Spring Break	Emelia Ivens	Ifigeneia Poulou	Julia Wessendorf	Paul Sicot		

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32nd General Member Assembly of SCOPE Maastricht

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