

SCOPE Maastricht
33rd General Members Assembly
20th of June 2025



Annual Report
2024–2025

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Word of Welcome

Dear Members of SCOPE Maastricht,

On behalf of the board and SCOPE Maastricht, it is my great pleasure to welcome you to the 33rd General Members Assembly. I'm thrilled to write this for all our stakeholders, as your active participation is what truly makes our organization thrive.

This GMA provides us with an opportunity to reflect on the achievements of the past year, to discuss the challenges we've encountered, and to share our vision for the future. It is also a moment for us to strengthen the bond between the board, our members, and all our stakeholders, ensuring that we continue to align our goals and strategies to meet the collective needs of our community.

As an organization, we are committed to fostering an open and transparent environment where your voices are heard, and your ideas are valued. This report is not only about reviewing the past six months and updates but also about engaging in meaningful discussions that will shape the direction of SCOPE Maastricht moving forward.

Once again, thank you for your continued dedication to SCOPE Maastricht. The board and I are immensely grateful.

Yours sincerely,

A handwritten signature in black ink, reading 'A.B. Walker'. The signature is stylized with a large, sweeping initial 'A' and a horizontal line underlining the name.

Arabella Blue Walker
President 2024/2025

Agenda of the 32nd General Members Assembly

1. Word of Welcome
2. Approval of 31st GMA minutes
3. Board Restructuring
 - (a) Dismissing the Social Commissioner
 - (b) Voting in the new Development Commissioner
 - (c) Voting in the new Social Commissioner
4. Presentation of Semi-Annual Reports
 - (a) President
 - (b) Secretary, IT & Development Commissioner
 - (c) Career Activities Commissioner
 - (d) Academic Activities Commissioner
 - (e) Vice-President & External Relations Commissioner
 - (f) External Relations Commissioner
 - (g) Marketing and Social Commissioner
5. Break
6. Presentation of Semi-Annual Financial Statements
7. Presentation of new Women in Business Board
8. Presentation of new Sigma Investments Board
9. Presentation of new Maastricht Finance Society Board
10. Points put forward
 - (a) Voting in Board of Supervisors Chair
 - (b) New Honorary member - Felix Gruschka
11. Question Round & Closing

Minutes of the 32nd General Members Assembly

1. Approval of 31st GMA Minutes
 - (a) No objections against voting by acclamation. The minutes are voted on and approved.
2. Board Restructuring
 - (a) No Questions or comments
3. Presentation of Semi-Annual Reports
 - (a) No Questions or comments
4. Break
5. Presentation of Semi-Annual Financial Statements
 - (a) No Questions or comments
6. Presentation of new Women in Business Board
 - (a) Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - (b) Discharge of the previous board
7. Presentation of new Sigma Investments Board
 - (a) Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - (b) Discharge of the previous board
8. Presentation of new Maastricht Finance Society Board
 - (a) Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - (b) Discharge of the previous board
9. Points put forward
 - (a) No Questions or comments

Annual Reports

4.1 President

Introduction

Over the course of the past years, SCOPE has maintained a stable structure designed to ensure the long-term success of the association. This structure is based on our mission statement:

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”

Together with my fellow board members and all active members, we have strived toward this mission at every point in time.

General

SCOPE aims to serve three major stakeholder groups: the student population, the university, and our partners. While interests may occasionally conflict between these three groups, SCOPE always aims to find the best possible solution for all stakeholders. Every decision is carefully considered with these groups in mind.

This year, our three main focus areas were:

1. **Sustainable community growth** – ensuring that all students feel welcome in our association, and are heard and supported.
2. **Data management** – cleaning, organizing, and establishing a system to ensure transparency and ease of use.
3. **Training** – creating a better training system to ensure our members develop the skills they need to perform effectively.

Current Development

In the second semester, we placed an emphasis on improving collaboration between SCOPE and its Daughter Associations, particularly regarding the integration of events and alignment of objectives.

Clearer communication structures and clarified guidelines have paved the way for smoother collaboration moving forward. The SCOPE board was able to identify strengths and weaknesses within this collaboration and consider how the skills and resources of the daughter associations can be leveraged more effectively.

A key development was the merger of MFS and Sigma, where internal operations will now be managed under one overarching board, with both entities operating as pillars of the new SIGMA Finance Society. Furthermore, START Maastricht will officially be introduced as a new Daughter Association during this GMA. This addition rounds out SCOPE's portfolio by introducing a space for students interested in entrepreneurship and launching their own ventures.

Strategy

Throughout the past year, we hosted four strategy weeks with discussions around short- and long-term goals and professional development. We identified key bottlenecks and addressed them across three core pillars:

1. Community Growth

We aimed to ensure that SCOPE and its 70+ annual events are accessible and visible to all students at Maastricht University and the School of Business and Economics. Our efforts included increased online and offline promotion, stronger social media presence, improved website content, and collaborations with SBE's marketing and communication team and the International Relations Office.

2. Data

We continued improving data and information management, building upon prior progress. This year marked the first full implementation of Microsoft 365 tools across the association. While not without challenges, this shift allowed us to better identify what systems work and where improvements are needed.

Additionally, we reintroduced HubSpot, especially in the context of the Maastricht Business Days, to centralize and preserve our contact database for future use.

3. Training

We aimed to ensure that both active and passive members are better prepared for their roles and future careers. This included:

- Position-specific trainings for actives
- Soft and hard skill seminars for all members (e.g., interview training, time management)

Collaborations

University

Our collaboration with SBE continued to strengthen this year. Meetings with student representatives and university staff ensured timely and transparent information flow. A joint project with the student council was initiated to revamp the Lion's Den into a student-use space—while delayed, it will be resumed once access is granted.

Our cycle meeting with the SBE board reinforced transparency and alignment between university and association priorities. In that meeting, we shared SCOPE's updates and learned how SBE could support us further. The upcoming meeting will conclude my year and introduce the proposed board for 2025/2026.

This year also saw the introduction of the Employability Cycle—a joint framework between SCOPE and SBE—comprising three major events: the Maastricht Business Days and the Career and Development Days (CDDs). Planning and hosting the CDDs this year was a major commitment and learning experience. The January event provided valuable insight into how future editions can be improved.

SBE Study Initiatives

SCOPE acts as the umbrella organization for several study initiatives: Sigma Investments, Maastricht Finance Society, Royals Cup, Maastricht Lions, Vectum, and Women in Business. This year, we will also welcome START Maastricht as a new Daughter Association. Communication and cooperation with all initiatives remained strong throughout the year.

Local and National Associations

We continued our collaborations with national associations such as FAN (Financiële Associatie Nederland), MAN (Marketing Associatie Nederland), and SEBO (Stichting Economisch en Bedrijfskundig Overleg), helping establish a strong national network and encouraging knowledge exchange.

This year also marked the revival of MUCSA—the Maastricht University Council of Study Associations. SCOPE played a key role in its relaunch, helping connect and support associations across the university, ensuring smoother access to resources, and driving discussions for shared improvement.

Board

Board Recruitment

I am proud to report that our board successfully recruited a new 7-person team for the next academic year, consisting of five full-time and two part-time board members. On behalf of the 2024–2025 board, I extend my congratulations and full support to:

Alexia, Nolan, Julian, Sara, Vincent, Ana, and Cecile

We are confident they will bring energy, new ideas, and leadership to continue strengthening SCOPE.

Personal Note

I could not have imagined the whirlwind experience this board year would be, and looking back, I would not change a thing. Working with my board, SBE staff, external stakeholders, other associations, and of course our actives has been an unforgettable journey.

I have learned more than I ever expected—both professionally and personally—and will always cherish the memories made and the lessons learned. SCOPE gave me a platform to grow, to lead, and to make an impact. For that, I am deeply grateful.

I would like to thank my fellow board members for their strength, growth, and friendship. We've stood together through every challenge, and I have witnessed each of them grow into inspiring leaders. I would also like to extend special appreciation to the Board of Supervisors for their support and wisdom throughout the year.

Thank you to the SBE staff—especially Marielle Heijltjes, Gaby Odekerken-Schrouder, Lyan Ploumen, Cedric Pots, and so many more—for your guidance and trust.

Lastly, my biggest thanks go to our actives. Without your dedication, creativity, and energy, SCOPE wouldn't be what it is. You've made this year possible, and I will forever look back on it with pride and nostalgia.

Kind regards,

Arabella Blue Walker

President of SCOPE Maastricht 2024/2025

4.2 Secretary and IT Manager

Introduction

In the following section of the GMA Report, I will reflect on my responsibilities and goals in my role as Secretary, IT & Development Commissioner of SCOPE Maastricht. My role has centred around two key domains: policy implementation and organizational structuring from the Secretary side, and driving digital development and systems integration as IT Commissioner.

Over the past semester, I have overseen the operations and development of five committees: Maastricht Acquisition, Alumni, IT, Database, and Volunteering. In addition to guiding and supporting these committees, I focused on streamlining our digital infrastructure by progressing the transition from Google Workspace to Microsoft 365, introducing HubSpot as our relations CRM system, and implementing changes to our platforms based on feedback from our active members.

This report will outline the strategic initiatives undertaken, the structural improvements implemented, and a forward-looking perspective on ongoing projects and the transition of this position.

Secretary

As Secretary of SCOPE Maastricht, my primary focus this semester has been twofold: streamlining internal processes and strengthening our policy framework. These initiatives aimed to create a more efficient, transparent, and scalable organizational structure that supports both the board and our active member base.

On the operational side, I optimized several recurring tasks such as email handling, room bookings, and active member preparations by introducing templates, updating internal guides, and implementing a more structured communication flow. I successfully automated the interview process for active members, leading to the most efficient recruiting process to date.

In terms of policy, together with the board, I reviewed and revised several foundational documents, including our general terms and conditions, privacy policy, and blacklist system, with a focus on GDPR compliance and clarity. A business strategy and HR role were also formalized. These updates ensure SCOPE's legal and procedural integrity as we continue to grow and become more complex.

To better understand our community and support data-driven decision-making, I worked on improving data visibility and structure. In the appendix, key statistics on our member base—distributions by program, year of study, and engagement level—will be presented to guide future strategy.

IT Commissioner

Microsoft Migration Feedback

At the start of the year, we completed the full migration from Google Workspace to Microsoft 365. While Outlook and Teams were adopted quickly, SharePoint faced sub-

stantial resistance due to unfamiliarity and structural complexity.

To address this, I restructured the SharePoint environment. Each pillar now operates its own communication site, and committee folders are embedded in corresponding Teams channels. I also created internal guides and supported the transition through direct onboarding. This structure now better reflects our organizational logic and has helped increase adoption of SharePoint.

Database

Building on the foundation laid by my predecessor, I centralized and streamlined our data systems. HubSpot was revamped to serve as our primary CRM for company and alumni relations. LinkedIn Sales Navigator was integrated, enabling our externals and alumni teams to log and track communication more effectively.

Preparations for our long-term data infrastructure migration to Microsoft Azure were initiated. This shift will enhance access control, segmentation, and integration capabilities with HubSpot and Mailchimp.

Key wins:

- Fully updated HubSpot with clean tags, pipelines, and profiles.
- Established syncing and access protocols with external teams.
- Built folder structure and stakeholder map for Azure migration.

The goal is a unified backend—a “single source of truth”—for CRM, membership, and communication data.

GDPR Compliance

Ensuring GDPR compliance has been one of the more demanding tasks. As a student-run organization, our capacity to meet corporate-level compliance is limited, but progress was made:

- Audited and restricted access to third-party apps.
- Limited admin access across platforms.
- Introduced clearer documentation and folder permissions.
- Worked with providers (Gengko, Microsoft) to address compliance gaps.

I recommend that future boards adopt a GDPR checklist per committee and assign annual training for one board member on GDPR best practices.

Development

Since taking over the Development pillar mid-year, I have overseen five committees. Below is a summary of their key progress:

1. Maastricht Acquisition Committee

The committee retained nearly all existing partners and secured five new ones. However, marketing their discounts remained a challenge. I recommend standardized promo templates and a recurring campaign calendar to streamline efforts.

2. Alumni Committee

This committee has excelled. Their “Success Stories” series grew in popularity, and a regional alumni reunion in Düsseldorf was well received. Their proactive outreach has significantly improved alumni engagement.

3. IT Committee

This team pivoted into a hands-on support unit, helping with email, calendar, and SharePoint issues. Their support was essential during the Microsoft 365 transition, improving efficiency across all pillars.

4. Database Committee

They played a key role in preparing for the HubSpot/LinkedIn integration. Their work enabled better segmentation, cleaner CRM tracking, and will form the foundation for the Azure migration.

5. Volunteering Committee

Unfortunately, this committee struggled with consistency and momentum. I compiled a list of ready-to-use project ideas to help relaunch this initiative. Earlier onboarding and clearer structure are essential.

Personal Note

This year has been one of immense growth. I entered the board year with strong technical skills and leave with refined soft skills that will serve me well in future teams and leadership roles. I’m incredibly excited to see Ana and Sara take over and bring their energy and ideas to this role.

Makomborero Soko

4.3 Treasurer

Foreword

I took over as Treasurer on July 12, 2024, succeeding Hristo Lakov. Thanks to Hristo's work in implementing new accounting software and strengthening budget oversight, I stepped into a role with a solid foundation already in place.

This year, I focused on keeping our financial records accurate and up to date, while ensuring payments and invoices were processed efficiently. I also restructured and managed budgets, conducted financial forecasting to support strategic decisions, and worked closely with the newly formed Committee of Financial Oversight (CoFO) to improve financial governance.

Additionally, I was actively involved in the restructuring process and in negotiations with our daughter associations, helping align our partnerships and financial practices for long-term success.

Bookkeeping

The accounting software, Yuki, has been working very well for us. Apart from a few minor glitches, it has proven reliable, and we've decided there is no need to switch to a different platform. The reimbursement process for active members has remained unchanged, as it continues to be the most efficient option. Our billing and invoicing system has also been running smoothly and effectively.

VAT Tax Returns

The VAT returns for this semester were successfully managed, with all filings and payments completed on time.

Committee of Financial Oversight

The Committee of Financial Oversight (CoFO) has found its stride and become a valuable support system for the board, especially for the Treasurer. The monthly Wednesday audit meetings have continued successfully, providing timely and helpful advice on financial matters and decisions for the upcoming year.

Daughter Associations

This semester, I was closely involved in several matters concerning our daughter associations, most notably the merger between Sigma Investments and the Maastricht Finance Society. We also became aware that some daughter associations may occasionally face funding challenges.

In response, and in line with our goal to support student-led initiatives and remain aligned with their missions, we are establishing new financial support agreements. These

agreements will be built on equal partnerships, allowing the associations to contribute their own resources while strengthening their role within our broader community.

Conclusion and Outlook

Overall, SCOPE's financial position remains strong, providing a solid foundation to meet the expectations of our stakeholders. While the MBD Autumn edition faced some financial challenges, MBD Spring performed well, both in terms of revenue and company participation. We successfully reached our targets, securing the financial stability needed for the upcoming year.

Throughout the semester, we remained cautious with our spending, effectively managing controllable areas such as increasing sponsorship income and streamlining board and operational costs.

Despite potential uncertainties ahead, this solid financial footing allows us to close the year on a stable note and positions us well to handle upcoming challenges. Macroeconomic factors, such as ongoing hiring freezes within the EU, are expected to prompt further updates to the master budget and adjustments to our service and event offerings. However, at this point, changes to already scheduled trips and events are neither necessary nor appropriate.

Personal Note

The past year was focused on ensuring the accuracy of SCOPE's financial records and maintaining its stable financial position. I would like to extend my heartfelt gratitude to my predecessor, Hristo Lakov, and the members of the CoFO for their unwavering support and guidance throughout this semester. Their patience, knowledge, and willingness to provide advice were invaluable in navigating the responsibilities of this position.

I am also deeply grateful to my incredible Board members, whose teamwork and dedication have made this semester an absolute pleasure. Lastly, I want to thank our amazing active members, whose enthusiasm and commitment have made the past year both memorable and enjoyable.

Nicoleta Cojocaru,
Treasurer 2024–2025

4.4 Career Activities Commissioner

Introduction

In this section of the GMA report, I will present the highlights and projects of the academic year 2024/2025. Furthermore, I will outline the career events and provide an outlook for the upcoming semester.

Goals and Achievements

Career Committees

The Career pillar has provided students with opportunities to explore various business fields, connect with potential employers, and gain practical insights. This was achieved through nine subsidized career trips and two editions of the largest university recruitment event in the Netherlands: the Maastricht Business Days (MBDs).

This year was not about changing destinations or offerings—it was about enhancing the student experience and improving internal operations so each new committee is better equipped to carry out their responsibilities.

MBDs (HubSpot CRM Tool): Facilitating Company Acquisition and Contact Management

What existed:

- HubSpot was used to contact companies and automate email sequences.
- Excel logbooks were used alongside HubSpot to track outreach and acquisition.

What has changed:

1. Excel logbooks have been phased out. HubSpot is now the primary tool, with customized stages to reflect the MBD company acquisition process.
2. Committee logbooks are now imported into HubSpot via templates. This ensures that contacts gained outside the MBDs are integrated into the central CRM.
3. In collaboration with the Database Committee, a LinkedIn-based program was implemented to automatically update contact information and prevent outdated entries.

MBDs (Budget): Increasing Financial Transparency

Previous issues: Multiple Excel sheets were used inconsistently, making it difficult to track costs and revenues clearly.

Solution: All financial data is now centralized in a single Excel file with two sheets:

- *Budget* — includes revenue and expenses
- *Financial Tracker* — where all expenses are categorized by type (e.g., location, operations, student extras)

MBDs (Onboarding): Trainings and Planning Tools

New onboarding practices now include:

- Role-specific trainings (e.g., HubSpot, Genkgo)
- “The Pitch” presentation and sales training for externals
- A calendar of key deadlines and expectations

Career Trip Committees: Process Improvements

1. A Microsoft Team was created to streamline communication across all Career committees.
2. All data collection forms are now handled through Microsoft Forms.
3. A shared Excel checklist (originally developed by Luisa Lueer) was updated and implemented across all trips to track committee progress.
4. A trip organization guide based on board experience was created in collaboration with Katharina Ortner (VP & External Relations, Board 24/25).

Career Trip Portfolio Updates

- **Stockholm Innovation & Finance Trip** — reintroduced due to positive feedback and financial viability.
- **Luxembourg Consulting Trip** — expanded to three days with discounted company participation, building new relationships. Recommendation: establish as a two-day standard in future editions.

Career Events

Semester 1 (Academic Year 2024/2025)

Event	Date
London Economics Trip	24–28 September
Frankfurt Banking Tour	29 September – 2 October
Copenhagen Sustainable Business Trip	26–31 October
Munich Consulting & Auditing Trip	5–9 November
Maastricht Business Days Autumn	13–15 November @ Kasteel Vae-shartelt

Event	Date
Maastricht Business Days Spring	19–20 February @ Tapijnkazerne
Dublin Technology & Sales Trip	3–8 March
Luxembourg Consulting Trip	11–12 March
Stuttgart Operations & Manufacturing Trip	14–16 April
Berlin Start-Up Tour	23–26 April
EM Trip – Budapest	6–10 May

Semester 2 (Academic Year 2024/2025)

Conclusion and Future Outlook

Looking back on the Semi-Annual GMA, the areas of improvement that were identified—such as clearer onboarding materials and financial planning—have now been addressed. This was evident in the execution of the Maastricht Business Days Spring edition, whose committee has laid a strong foundation for the upcoming autumn edition.

Although HubSpot was not fully implemented during the MBDS preparation, it is now ready to be utilized for MBDA to streamline company acquisition and improve coordination among externals.

The next steps are to continue providing high-quality events, ensure that SCOPE's trip portfolio reflects student interests, and find ways to deliver even more value with fewer resources. This will give the association the flexibility to explore new opportunities for the students of the School of Business and Economics at Maastricht University.

Kind regards,

Jon Ander Moro Usabiaga

Career Commissioner of SCOPE Board 2024/2025

4.5 Academic Activities Commissioner

Introduction

In this report, I will present the academic events that took place in the second semester of the academic year.

Academic Events

January 2025 – June 2026

Career and Development Days 2025

28.01.2025 – 29.01.2025

For the first time, the CDDs were organized by SCOPE and not by the University. This edition served as a pilot project to evaluate the future potential of the event. In the upcoming year, the format will be slightly adapted, and we plan to have a dedicated committee organizing the CDDs.

AB InBev Workshop in Collaboration with Beta Gamma Sigma

05.02.2025

Together with BGS, I organized a workshop with AB InBev focused on the beverage market. A SCOPE and BGS alumnus led a case study on how to market alcohol-free Corona beers to young, sporty individuals.

Academic Series

How to Ace a Job Interview

18.02.2025 – organized by Julia Weretko, Lily Meyer, Jiline Reichert, Aarya Sankpal

Kimon Ivanov, a finance tutor from UM, shared personal insights and gave practical advice on how to handle job interviews, including examples of common questions and effective answers.

Trump's Trade Policies and Their Impact on Europe

12.03.2025 – organized by Florian Hoffmann, Lisa Poli, Isabell Kohl

Clara Weinhardt, a specialist in International Relations, provided a political perspective on recent U.S. trade developments and Trump's policy proposals. The topic was especially relevant due to tariff changes announced days earlier.

Career Launch Lecture by David Döbele

09.05.2025 – organized by Florian Hoffmann, Lisa Poli, Isabell Kohl

David Döbele, a German business influencer and founder of Pumpkin Careers, gave a lecture on life after graduation, offering advice on career planning and identifying new opportunities. With 115 sign-ups, this was the most attended lecture of the year.

Unlock Your Leadership Potential by Dr. Akhil Prasad

12.05.2025 – organized by Florian Hoffmann, Lisa Poli, Isabell Kohl

Dr. Akhil Prasad, Board Member at Boeing India, shared leadership lessons through

personal stories and offered insights on India's economy and potential internship opportunities.

Paris Trip

24.02.2025 – 26.02.2025

Organized by Caio Maurer, Charlotte Dellert, Martin van de Walle, and Louiza Zenasni. Originally planned with NFCC, the partnership couldn't proceed. Nevertheless, the committee independently organized a successful trip including visits to two companies and two universities in Paris.

Consulting Case Challenge

21.02.2025 – 22.05.2025

Organized by Luna Jenkes, Maya Kemmler, Cara Roux, Deven Shetty, Eva O'Shea, and Matilde Jorgensen. The Community Consulting Challenge (CCC) is an annual event where student teams tackle real-world business problems, aiming to make a meaningful impact on the Maastricht community. Each team was supported by a coach working in the consulting field.

BCC Slide Building Workshop

18.03.2025

Organized by Audrey Haegelsteen, Violette Sagalowicz, Matteo Planker, and Jiaxon Ren. This workshop, run by former Case Competition Team members, taught students how to create effective, professional presentation slides.

Business Analytics Hackathon

29.04.2025 – 30.04.2025

Organized by Harvey Nguyen, Maria Mizgajska, Shreeyong Basnyat, Malo Green, and Mirza Kilic. This 24-hour hackathon challenged participants to solve real-world business problems using data. Final presentations were delivered to a jury of university tutors and company representatives.

INFORM Workshop

06.05.2025

Also organized by the Business Analytics Committee. INFORM introduced their AI-powered optimization tools, followed by hands-on cases related to airport stand operations and staff scheduling.

Future Outlook

Two academic events will take place after this GMA but were organized this academic year and thus fall under my portfolio.

International Financial Orientation – Zurich

26.06.2025 – 04.07.2025 – Organized by Maya Schröder, Tim Taschinski, Annika Eißing, Tom Rütten, Charlotte Keil

Originally planned for Istanbul, the destination was changed due to political instability. Zurich was selected to ensure the trip could still take place.

International Economic Orientation – Baku

27.06.2025 – 05.07.2025 – Organized by Jakub Stefanko, Olga Dombrowska, Christian Rengier, Maria Bailon

Despite initial challenges in securing company visits, the committee successfully confirmed suitable visits in Baku.

Personal Note

As my Board year comes to an end, I want to thank my fellow board members, committee members, active members, and university staff for their support. This year has been an amazing and unforgettable experience.

I am confident that my successors, Cecile and Ana, will continue the role with great dedication. I wish them all the best in the coming year.

4.6 Vice President and External Relations Commissioner

Introduction

As one half of the External Relations Commissioner duo, it is my job to build and maintain the relationships with our partners in the German-speaking consulting sector, as well as the consumer goods, sustainability, finance, and economics sectors.

Responsibilities and Goals

As mentioned above, I oversee the relationships with our partner companies in the Economic, Financial, Sustainability, and Consumer Goods sectors, as well as selected consulting firms. I assist these companies with any recruiting projects they would like to implement at the School of Business and Economics here in Maastricht, such as Exclusive Events, promotion campaigns, or attendance at the Maastricht Business Days (MBDs).

Our partner companies are integral to the success of SCOPE Maastricht—both through their funding and the valuable opportunities they provide to our members. Maintaining good relationships and carefully selecting new partners is key. This involves constant communication with company representatives, promptly addressing their questions and requests, ensuring the partnership remains mutually beneficial, and guiding them on how to best connect with our members.

Every new lead we pursue must align with the employment aspirations of our members and reflect the values of SCOPE Maastricht. In the future, we hope that our partner portfolio will become even more representative of the international nature of our student base. We are confident that our successors, Sara and Nolan, will continue down this path and bring in their own fresh ideas.

Partners and Events

In this section, I will briefly discuss changes in membership composition, potential new partners, and events we either supported or implemented.

In the last six months, I successfully executed one Exclusive Event with Rautenberg & Company, converted one basic partner into a premium partner, and signed a new partner. Additionally, I am in talks with two more companies, which I hope will be signed either before the GMA or shortly thereafter by our successors.

Unfortunately, we lost one partner since the last GMA—Ardian—who ended the partnership after one year and an Exclusive Event this autumn. They cited their rotating campus recruiting strategy as the reason for departure.

Lisa and I are also working on preparing several Exclusive Events for the upcoming academic year. However, due to the delay in finalizing the academic calendar, this process has taken longer than expected.

Training and Actives

Lisa and I took part in the selection and training of the new Maastricht Business Days (Autumn and Spring) committees as well as the new generation of active members.

Our work with the new Career Trip committees has been similarly affected by the delay in finalizing the academic calendar. While we already have interested companies lined up, acquisition has not yet started. We hope to finalize the first company partnerships before the end of our term.

Looking Back

Considering retention and new partnerships over the past twelve months, I am satisfied with the results. Despite several German companies implementing hiring freezes or scaling back recruitment, we were still able to secure new partnerships and maintain strong relationships with existing ones.

Looking Forward

Throughout the year—and especially in recent weeks—many new companies have expressed interest in working with SCOPE, thanks in part to the newly created “Contact” landing page on our website. These companies are either beginning to explore collaboration opportunities or have asked to be contacted at a later date. This shows promising potential for our successors’ acquisition efforts.

Personal Note

First and foremost, I would like to thank my fellow Board members, who have been integral in making this year a success and from whom I have learned a great deal. Together, we have overcome multiple challenges and grown immensely. I am proud of what we have accomplished as a team and of the people we have become through this experience.

I also want to extend a heartfelt thank you to all of our active members. They work tirelessly to organize the trips, parties, workshops, and various events open to the broader SBE community. Many others work behind the scenes to support the functioning of the entire association, including the IT and Database Committees under the leadership of our IT Commissioner and Secretary, Makomborero Soko.

Lastly, I am especially grateful for the support we received from the staff of the School of Business and Economics, particularly Leann and Lieve from the Alumni Office. They have been invaluable in connecting us with potential partners and offering guidance in university and alumni relations.

Katharina Ortner

Vice President & External Relations Commissioner

4.7 External Relations Commissioner

Introduction

As the External Relations Commissioner, I am responsible for managing partnerships within the Accounting, Start-Up, Tech, and Supply Chain sectors, along with part of the Consulting portfolio in the Benelux region. In this report, I reflect on my responsibilities, key accomplishments, and challenges of the past months.

Responsibilities, Tasks, and Goals

My primary responsibility is to establish and nurture partnerships with companies to create valuable opportunities for students at the School of Business and Economics (SBE). Over the past months, I have focused on facilitating communication between SCOPE Maastricht and our partners to ensure smooth and effective collaboration. This includes organizing recruitment initiatives such as exclusive events and promoting company opportunities to our members. I have also worked closely with partners to support their participation in key events, including the Maastricht Business Days and Career Trips.

These partnerships are critical to the success of SCOPE Maastricht, as they not only provide financial stability but also create significant professional development opportunities for students. My aim has been to strengthen existing relationships while strategically engaging new partners to expand our network.

In collaboration with Katharina Ortner, I also supported the Maastricht Business Days committees for both the Spring and Autumn editions. This included assisting with partner acquisition, advising on pricing strategies, and coordinating efforts during the events.

Current Partnerships, Leads, and Events

Over the past five months, I have focused on strengthening existing partnerships and expanding our network. I currently manage relationships with 20 companies: 1 main partner, 6 basic partners, and 13 premium partners. This semester, I successfully secured two new partnerships with LinkedIn and Vivenu.

We are also in discussions with two former partners who have expressed interest in rejoining, and there is no indication that these collaborations have ended permanently. Additionally, I organized three exclusive events this semester for Arvato, Joanknecht, and LinkedIn. An additional exclusive event in collaboration with Women in Business is currently under discussion for the next semester.

This year, I also supervised the Sustainability Committee, which organized an event at The Social Hub. During the event, the venue manager and a marketing manager shared insights into their sustainability practices.

Personal Note

I want to take a moment to sincerely thank my Board for making the past year an unforgettable experience. Together, we've shared countless moments—both fun and challeng-

ing—and I am incredibly grateful for the opportunity to grow alongside such a talented and supportive team. Time has flown by, and I'm truly proud of everything we've accomplished.

I also want to thank all active members for working with us. The SCOPE community wouldn't be the same without each of you. Special thanks go to the university staff and the Alumni Office, especially Leann and Lieve, for their ongoing support.

Lastly, I'm grateful to my friends outside of SCOPE for standing by me during the most challenging times and always encouraging me.

I'm excited to see what the future holds for SCOPE!

Lisa Dalla Valle
External Relations Commissioner

4.8 Social and Marketing Commissioner

Marketing Report

In the first half of this year, my work as Marketing Manager has centered on maintaining consistent event promotion, improving internal marketing workflows, and laying the groundwork for future content and collaboration. While time constraints limited the number of new projects I was able to launch, I focused on building lasting structures and strengthening existing partnerships to support sustainable growth.

A key focus has been the internal process of coordinating with Marketing Managers across our committees. Ensuring the timely delivery of event information and promotional materials has required active follow-up and clearer communication structures. While this remains an area for continued improvement, progress has been made toward ensuring our event promotions are more consistent and better aligned across the organization.

Another major area of effort was long-term content creation. I began work on a promotional video for our website—an overdue project that I hope to complete later this year. Despite initial delays due to limited equipment and time availability, the concept and framework are in place, and I remain committed to producing a high-quality piece that accurately represents our organization. In parallel, I've created a growing photo archive from recent events. While the long-term use of this archive is still developing, it offers a useful resource for upcoming marketing campaigns and communications.

Unfortunately, due to the demands of my schedule and a packed calendar, I was unable to organize a planned marketing-focused event. However, outreach to potential partners was initiated, which provides a strong foundation should we decide to revisit the concept in the coming year.

One of the more strategic aspects of my work this semester has been the early onboarding of my successor, Nolan. I made a conscious effort to involve him in key projects and meetings to ensure a smooth transition. This included introducing him to some of our long-standing promotional partners and providing context for the relationships and processes in place.

A particularly noteworthy collaboration was with Success Formula, with whom we developed several initiatives that will extend into the next academic year. Among these is the creation of a WhatsApp group for incoming first-year students to centralize communication and provide helpful onboarding information in a more accessible format. We also worked on improving our shared promotion strategies, setting the stage for a more integrated and mutually beneficial partnership going forward.

Looking ahead, I aim to improve long-term planning and find ways to better balance operational tasks with strategic marketing initiatives. While the past six months posed challenges in terms of available time, I am confident that the processes, collaborations, and content foundations now in place will contribute significantly to the effectiveness and continuity of marketing activities in the future.

Six-Month Reflection – Social Commissioner

Since SkiTrip, my work as Social Commissioner has centered on creating meaningful social experiences for members, supporting internal cohesion, and enhancing the overall SCOPE community. The past semester featured a wide range of events, travel expe-

riences, internal initiatives, and community touchpoints—all contributing to a vibrant, engaged membership base.

SkiTrip Recap and Planning Ahead

The February SkiTrip delivered mixed results. It was a sold-out success financially and organizationally, and most participants had a great time. However, the ski area underwhelmed due to limited terrain and suboptimal weather, including the cancellation of activities like paragliding for safety reasons. Après-ski options also fell short of expectations.

Taking this feedback into account, we acted early: the new SkiTrip committee has already been recruited, and a contract has been prepared. The next trip will be to Avoriaz, France, a well-known ski destination with more robust terrain (thanks to a ski pass extension from 90 km to over 300 km for just €10), and improved après-ski options, including the renowned La Folie Douce. While the trip will be slightly more expensive, we are confident it will offer a significantly better experience for all levels of skiers and snowboarders.

General Member Events

We successfully organized a wide variety of events for our general members, tailored to appeal to different preferences. Some highlights include:

- **King's Day Trip to Amsterdam:** Initially planned for 60 people, the trip had to be expanded to 80 and still ended up with a waitlist despite minimal promotion—demonstrating strong organic interest.
- **Super Bowl Watch Party:** Held in collaboration with Success Formula, this event drew a solid turnout despite running from midnight to 5 AM. It also deepened our partnership with Success Formula, who now offer us their venue at minimal cost.
- **Bowling, Mini Golf, and Pub Crawl:** These events were consistently well attended and received positive feedback.

Internal Committee & Active Member Engagement

This semester, we hosted one Active Member Weekend in Maastricht. Although sign-ups were lower than expected, the event offered a wide range of activities including Padel, a group visit to Prison Island, and relaxed social gatherings, catering to various preferences—sports, party, and casual alike.

The Cantus, a traditional Dutch singing and drinking event, was a major success with strong attendance and lively participation. We also organized brunches throughout the semester, providing informal opportunities for actives to bond and integrate.

Our integration challenges for new actives were well received, though we acknowledge the need to refresh the format to keep it engaging. Throughout the semester, our internal team worked hard to maintain a welcoming and cohesive environment.

Additionally, we established a partnership with AB InBev, securing 400 liters (49 crates) of beer, which we collected from Aachen and distributed across the semester to support various events. As of now, approximately 12 crates remain.

Travel and Large-Scale Events

Spring Break was a general success, though some feedback noted that the committee was not very visible during the trip. This was more a result of my personal view on their role than any shortcoming. Due to late booking, prices were higher than desired. However, the next Spring Break committee is already in place, and with the academic calendar confirmed, we plan to book much earlier for a trip to Corfu next year—likely cheaper and potentially a day longer.

A proposed Surf Trip was postponed due to low sign-ups, driven by timing conflicts with internships, students returning home, and exams (notably QM2 resets for first-years). The concept will be revisited under Interactiva next year, where we are optimistic about its potential.

Party Events and Collaborations

- **February Complex Party:** Co-hosted with Heartbeat, this event was a major success, drawing near full capacity and earning SCOPE a €4,000 commission.
- **Independent April Party:** This event had to be canceled due to insufficient ticket sales.
- **Boat Party:** Sold out quickly and received very positive feedback, though the event ended early due to safety concerns. Despite that, attendees appreciated the experience.

Preuv & Community Atmosphere

Our regular Preuv events were a cornerstone of the social calendar. Themed editions included:

- Chilled Preuv
- Carnival Preuv
- Howdy (Cowboy-themed) Preuv
- King's Day Preuv
- Castel Rouge Preuv

All were well attended and received strong feedback. Drink sales increased, signaling growing attendance and a stronger community atmosphere.

Final Reflections on Community Building

One of the most rewarding outcomes this semester has been the development of a strong, consistent community. Around 60–80 active members now participate in multiple events per week—whether career trips, parties, or social gatherings. Familiar faces at every event have helped establish a connected and welcoming environment.

That said, engaging more passive members remains a challenge. We've addressed this through informal messaging, personal invitations, humorous reminders ("Preuv is

today—be there!”), and regular newsletters. These efforts have increased our reach and strengthened overall community trust and engagement.

We believe SCOPE’s social scene is stronger than ever, and with early planning already underway for next year’s major events, we are set up for continued success.

Thank You

As this semester comes to a close, I want to extend my heartfelt thanks to everyone who made this role so rewarding.

To our partners—thank you for your continued trust, collaboration, and support. Your involvement has been essential to the success of our activities, from venue access to co-hosting opportunities.

To the Board of Advice—thank you for your guidance and for always offering valuable perspective when we needed it most.

And most importantly, to our actives—thank you for your energy, creativity, and commitment. Working with you has been the highlight of this role. From planning to casual coffees, your presence has made this year unforgettable.

Let’s carry that energy forward into next year.

4.9 Board of Supervisors

Dear Members,

As the 2024–2025 academic year comes to a close, the Board of Supervisors would like to take this opportunity to reflect on the key developments and accomplishments of the association under the leadership of the Board of 2024/2025.

Throughout the year, the Board demonstrated a strong commitment to further professionalizing the association. This not only benefits current members and board members but also those to come.

A significant milestone was the successful completion of the transition to Microsoft 365. This shift has enhanced collaboration, improved continuity in workflows, and established a reliable foundation for the association's digital infrastructure.

The Board also made meaningful progress in expanding and strengthening SCOPE's partner portfolio. By maintaining strong relationships and seeking out new opportunities, they have reinforced the association's external positioning and secured valuable support for future activities.

Strategically, the Board refined the association's core offerings, placing a stronger focus on local and event-related discounts as central elements of SCOPE's value to students. This clearer positioning will help guide the development of both community initiatives and event planning, while also supporting sustainable growth in membership over the coming years.

Importantly, this past year has also been one of learning and development. The responsibilities of running the association offered the Board members several challenges. Navigating this past year has thus provided Board members invaluable experience in leadership, teamwork, and problem-solving experience that is unique at this age. These experiences have not only benefited them personally but have also contributed to the continued evolution of the association.

The Board of Supervisors thanks the Board of 2024/2025 for their dedication and contributions to SCOPE Maastricht over the past year. We look forward to supporting and working closely with the new board in the academic year 2025/2026.

Sincerely,
The Board of Supervisors

Semi-Annual Reports of Daughter Associations

5.1 Vectum



Overall, Vectum experienced an active and meaningful year marked by community building, strong event turnout, and renewed traditions. Although financial and external affairs came with their challenges, we navigated them with resilience and maintained a positive member experience throughout the year.

This year marked Vectum's 30th anniversary, celebrated with a memorable Lustrum event that included a daytime alumni program and an evening gala. It was one of our highlights, both in attendance and atmosphere. Our activity calendar remained rich and diverse, featuring classic favorites like the Welcome Activity, Casino Night, and Oktoberfest, along with new successful initiatives like *Net Working*—a casual park event with net games that became an instant favorite.

We hosted several trips: the First Year Trip, which had low turnout but great energy; the Members Weekend, which again delivered an unforgettable experience; and notably, we chose not to organize an international trip due to financial risk during a period marked by sponsor loss. Although disappointing, we believed this was a responsible choice given the broader budgetary context.

Sponsorships saw a decline this year, impacting our ability to host career events such as the Business Trip or Consultancy Tour. Many planned collaborations were canceled, and companies reported low engagement from Maastricht applicants. Nonetheless, social media emerged as a new, growing platform for promotional engagement. Efforts are already underway by the new board to revitalize sponsorship strategies for the upcoming year.

Although this was not the strongest year in terms of sponsoring, we dedicated significant time and effort throughout the year to lay a solid foundation for the next board. From maintaining key partnerships to exploring new promotional strategies—especially through

social media—we've aimed to equip the incoming board with the tools and contacts needed to rebuild and expand Vectum's external network. With these preparations in place, we are confident they can make the upcoming year a successful one.

Despite a few setbacks, our members remained engaged, the community stayed strong, and Vectum remains well-positioned for future growth. With a strong foundation laid, we are confident the 31st board—Valeriu Ursu as President, Julian van Beers as External Affairs Coordinator, Rayn Warsi as Secretary, Daniela Tăriță as Treasurer, and Shashwat Kumar as Internal Affairs Coordinator—will lead the association into another successful and enriching year.

Sincerely,
The 30th Board of Vectum

5.2 Maastricht Lions



The SCOPE Sports Association Maastricht Lions was established in 2011 by a small group of students who wanted SBE students to participate in the WHU Euromasters. Since then, it has become an integral part of student life at SBE. Every year, we take part in three international business school competitions and networking events, with up to 160 participants per event. We proudly represent SBE and spread our spirit beyond the classroom and into the broader student experience.

During the first two months of the 2024/25 academic year, our main focus was preparing for Euromasters 2024, hosted by WHU in Vallendar, Germany. The event was scheduled for November and attracted approximately 2,000 participants. SBE was represented by 107 students who competed in various sports and fought for the Spirit Trophy. As part of the preparation, each university created a "Spirit Song" and a music video showcasing their university, students, and city. Our video was a tremendous success, garnering approximately 80,000 views within just 24 hours. Prior to the main event, we hosted two pre-events, including a standout evening dinner organized by our Board, where participants had the opportunity to connect and get to know each other. The event itself ran seamlessly, highlighted by an impressive 3rd place finish in the basketball competition and overwhelmingly positive feedback from all participants.

In the winter months, we shifted our focus to the next two events in the summer semester of 2024/25. The first was the Bolzano Snowdays, where 30 students participated in the beautiful Dolomites near Bolzano. Before the event started, we again hosted an evening in Bolzano that strengthened the bond between all participants. At the event, all the Maastricht students showed great spirit and sportsmanship, connecting with many other international universities.

Immediately after this event, we began preparing for the Royals Cup, which took place on May 1st. Thanks to our close relationship with the Royals Cup Board, preparations went extremely well. We also shot a new "Spirit Video" with support from a former Maastricht business student and his media company, Whitelinemedia. The video achieved outstanding results, becoming the second most-viewed video on the Royals Cup Instagram account. The Royals Cup was also our largest event of the academic year, with 160 participants attending.

In addition to international competitions, we also prioritized building a vibrant student community at home. Throughout the year, we organized multiple social events and parties that brought together a wide range of Maastricht students. These gatherings served as a fantastic opportunity to welcome new members into the Lions spirit.

The 2024/25 academic year has been a highly successful one, marked by participation in three major events across Europe, vibrant events at home, and a strong sense of community fostered through sports and networking.

Kind regards,
The Maastricht Lions Board 2024/2025

5.3 SIGMA Investments



Achievements and Developments in Spring 2025

Sigma Investments has consistently bridged the gap between academia and practice, and this Spring 2025 semester was no exception. Our journey through this period has been marked by significant advancements, exciting partnerships, and substantial growth within our team. The integration of new innovations, coupled with strategic collaborations, has allowed Sigma to expand its impact both at Maastricht University and beyond.

Sigma continued to foster relationships with industry giants through a series of company events. Our members had the opportunity to engage with top-tier firms, including Goldman Sachs, DWS, and J.P. Morgan, all of which provided valuable insights into the finance and investment sectors. Furthermore, the Frankfurt trip provided a deep dive into the workings of financial powerhouses like Bank of America, DWS, and S&P Global, allowing us to broaden our understanding of global financial markets.

One of the key highlights of this semester was our participation in the Asset Management Competition. This competition, alongside our company events with industry leaders such as Jane Street, HEC Paris, Zumer, and Goldman Sachs, provided our members with unparalleled networking opportunities and insights into the asset management industry. These events allowed us to engage directly with top-tier firms, enriching our understanding of the finance sector and giving our members a chance to connect with industry experts.

Another standout event was the **Women in Business initiative**, which brought together leaders from Goldman Sachs, DWS, J.P. Morgan, and Henkel. This event emphasized the importance of diversity in the workplace and provided a platform for meaningful discussions on the role of women in finance and business.

In line with our commitment to fostering talent, we integrated a youth team composed of the brightest first-year students. These promising individuals quickly rose through the ranks, with many now serving as analysts within the organization. This not only strengthens Sigma's foundation but also ensures a continuous influx of fresh perspectives and ideas.

This semester also saw the establishment of closer relationships with the Maastricht Finance Society (MFS) and SCOPE, enhancing collaboration and allowing for greater synergy between student-run organizations. These partnerships will undoubtedly propel our collective efforts to the next level.

Looking ahead, the new board of Sigma Investments will be led by an exceptional group of individuals who have proven their dedication and leadership within the organization. The new board composition is as follows:

- Rieke Schaus: President

- Alexander Beres: Vice President
- Anouk van Heijzen: Head of Committee
- Nathan Henriette: Head of Personal Development
- Adrian Putzer: Head of Investor Relations
- Moritz Teichert: Fund Manager

As we move forward, Sigma Investments is excited to build on the foundation laid by previous boards and continue to grow in both scope and influence. We would like to express our sincere gratitude to SCOPE for the extensive collaboration and support throughout this journey. We look forward to an even more successful future with continued dedication and teamwork.

Kind regards,
Sigma Investments Board

5.4 Maastricht Finance Society



As the president of the Maastricht Finance Society, I am proud to reflect on a remarkable semester filled with outstanding guest talks and networking events. Our mission to serve as a think tank and knowledge hub for financial services, capital markets, and investment banking has been achieved to its fullest.

At the start of the year, we were delighted to host EY and PwC from Düsseldorf, followed by a corporate M&A cooperation event with Rödl & Partner. Both events included a dinner, providing further opportunities for exchange and networking.

This semester also offered several new opportunities for students. We organized two networking trips to Vallendar, Germany, and introduced personal development workshops to further enhance the skill set and competitiveness of our members.

However, the highlight of this year was the work done beyond the core business of MFS. We engaged in close collaboration with Sigma, leveraging synergies, and have now established a formal contractual partnership. While MFS and Sigma remain separate entities, they will closely collaborate on matters concerning external relations and institutional partnerships.

As a result, our internal structure will evolve slightly starting next semester. Fabian Otto, currently Head of External Relations, will take on the role of Vice President. To better fulfill our obligations toward SCOPE, we will also recruit an External Relations Team, which will operate under the board and form the foundation for our outreach.

The future of our society looks bright, with growing active membership and increasing participation in our workshops. The upcoming semester has already been planned, and we will publish the new schedule shortly after the period begins in September.

Kind regards,
Bruno Morano
President of Maastricht Finance Society

5.5 Royals Cup



The past year has been one of continued growth and professionalization for Royals Cup. Building on lessons from 2024, we hosted a variety of successful events, strengthened our community, and improved our organizational structure.

Events and Community

Social outreach and event diversity increased:

- **Graduation Party at Complex:** Sold-out success with broader international appeal.
- **New venues:** Villa Kanjel, Tapijn, Ipanema, and a Dn Hiemel pre-event with Maastricht Lions.
- **Challenges:** Complex parties face rising costs and competitive pressure.

10th Anniversary & Sports Event

This year's Royals Cup featured:

- **New venue:** Sportoase Tongeren (Belgium).
- **New features:** Beer Count Trophy, Tug of War.

Sponsorships & Governance

Partnerships with Metro, Peroni, and others enabled reduced beer prices and more efficient bar operations.

Collaborations with Gemeente Maastricht led to smoother permitting. We propose relocating the Opening Ceremony to Stadsweide in future editions.

Board Transition and Administration

The new board will be led by Frederik Scheib and Malin Klappenbach. Structural changes were made based on this year's experience.

Outstanding tax issues were handled transparently. Legal documents were revised and a team deposit system introduced to improve conduct.

Conclusion

Royals Cup 2025 demonstrated growth and bold innovation. Feedback from universities and participants has been overwhelmingly positive.

We thank the SCOPE Board for their support and look forward to continued collaboration.

Valesca Leichtfuss, on behalf of the Royals Cup 2025 Board

5.6 Women in Business



Women in Business (WiB) is pleased to present an overview of our activities and achievements during the second semester of the 2024/2025 academic year. This semester has been a clear reflection of WiB's growth, creativity and impact, as we expanded our member base, explored diverse event formats and leveraged new collaborations to amplify our reach and influence. We commenced the semester with 1,035 members and now proudly close with 1,180 members, reflecting the growing interest and engagement of our WiB community.

Our journey began with a hybrid guest speaker event on February 25th, where we welcomed Alina Nauen, the first female Partner at torq.partners. Alina shared strategies for mastering financial management and securing investor confidence, particularly for female founders navigating male-dominated industries. Her talk set the tone for an ambitious and empowering semester ahead.

We continued with a Special Members Night on March 10th, celebrating both International Women's Day and WiB's 4th anniversary. The evening combined reflective moments at a Letter Station with an impactful session led by Eunice León, who confidently addressed sexual harassment in the workplace. This created a safe space for open dialogue and reminded us of the importance of community support.

Just over a week later, on March 19th, we hosted our largest ever guest talk with Nadine Franke, Senior Vice President of Marketing Europe at Ricola. Gathering over 100 attendees in the Aula, Nadine shared her insights on navigating corporate hierarchies, balancing motherhood with leadership, as well as embracing change as an opportunity for growth, encouraging our members to design their careers on their own terms.

In April, the semester shifted towards hands-on skills building, reflecting WiB's commitment to provide members with practical tools for both personal and professional growth. On April 24th, Tracey Grey led an interactive workshop on communication and public speaking, guiding members through exercises to refine their presence, challenge limiting beliefs and step into leadership with authenticity.

This focus on skill development continued with a strategic case workshop/info night on April 29th, where WiB collaborated for the first time with MSC. Participants worked in teams to solve a consulting challenge, receiving actionable feedback, connecting with peers and learning about both associations, also building cross-association ties.

We further advanced our goal of collaborating and broadening perspectives with the Women in Finance panel and networking event on May 21st, co-hosted with Sigma Investments. WiB's first ever panel discussion featured speakers from Goldman Sachs,

J.P. Morgan, Henkel and DWS, who shared diverse career journeys in finance and emphasized the importance of adaptability, self-advocacy and curiosity. Members got the chance to connect personally with these industry leaders during the networking session that followed.

Throughout the semester, WiB explored collaborations not only with MSC and Sigma as a way to expand female representation in more male-dominated student associations, but also with FEMS Maastricht and the SBE social media team, helping boost WiB's visibility and strengthen our ties within the university community.

Beyond events, we introduced initiatives to enhance the general WiB experience:

- Launched the first ever WiB member hoodies, creating a sense of belonging
- Completed a dynamic Instagram rebranding, embracing a cleaner and more fitting digital presence
- Updated our member pool statistics to better reflect the growing diversity of our network and to gain insights into their evolving needs and interests for future events

As we conclude the semester with one final member's night at the start of June, we reflect on a semester defined by growth, connection and empowerment. From personal reflection to practical skill-building and meaningful collaborations, this semester has exemplified WiB's commitment to creating spaces for learning, leadership and confidence.

We are deeply grateful for the support of our members, and we look forward to continuing our journey of empowerment alongside SCOPE. This report is submitted to be included in the SCOPE Annual GMA report.

Sincerely,
The Women in Business Board

5.7 START Maastricht



During the academic year of 2024 and 2025, START Maastricht has firmly established itself as one of the most active and visible student entrepreneurship hubs in the Netherlands. With a focus on accessibility, community-building, and hands-on experiences, the organization has grown its events, reach, and impact significantly—both within Maastricht and as part of the larger START Global network.

Road to START Summit – December 2024

One of the standout moments of the year was the Road to START Summit, hosted in December 2024. Designed as a lead-up to the START Summit in St. Gallen, this event served as a showcase of local student innovation and a celebration of Maastricht's emerging entrepreneurial culture.

Held on campus (SBE Aula), the event featured live pitches of 10 different start-ups, 2 guest speakers, and curated networking sessions. It brought together a diverse mix of students, early-stage founders, and professionals, all interested in building new ventures or supporting those who do.

Monthly Drinks & Demos Series

Throughout the year, START Maastricht continued its signature event series, “Drinks & Demos,” co-hosted with MSV Incognito. This monthly meetup created an informal but high-impact space where regional entrepreneurs could present their (early-stage) start-up journey, demo prototypes, and receive feedback.

Fourteen editions were held, drawing over 700 attendees. Speakers included AI founders, innovation consultants, and researchers.

Workshops, Panels, and Learning Opportunities

Beyond flagship events, START Maastricht organized smaller sessions such as a notable panel discussion on venture capital at the SCOPE Symposium, featuring Sunny Jiang and others.

Community Growth and Visibility

The organization expanded its digital footprint:

- **Instagram:** Behind-the-scenes event coverage and team culture.
- **LinkedIn:** Professional updates and speaker announcements (800+ followers).
- **TikTok:** Light-hearted content targeting younger audiences.

Outlook

Plans include expanding Drinks & Demos to workshop formats, launching the “START the Conversation” series, and organizing an ecosystem tour with the CEI in September/October 2025.

START Maastricht remains committed to empowering students to think entrepreneurially and shape the future of innovation.

Blacklist Policy Changes Board 24-25

This blacklist policy has been implemented as ~~because, in the past, students in the past have not attended company workshops, for example, even though they have been~~ because, in the past, students have failed to attend company workshops despite being selected. For SCOPE to maintain its professional relationship with companies its partners, students are required to attend events for which they have registered. This policy also ensures fairness to other students, who may have missed out on available spots due to late dropouts. **We require students to be obliged to attend events that they have signed up for.** ~~It has also been unfair to other students in the past, who have missed out on potentially available places due to the late dropout of other students.~~

1. How will the blacklist policy work and when will I become blacklisted?

A student ~~can may~~ may be blacklisted ~~when either if:~~ if:

[label=)]They do not pay the membership fee or the participation fee for an event. **If a student registers for an event and it is discovered that they have not paid one of the required fees, they will be subject to a €15 fine, in addition to the outstanding participation or membership fee.** They do not attend an event they previously registered for. ~~(e)They fail to cancel their participation at in an event previously registered for they previously registered for.~~

If a student decides not to attend a registered event, they must cancel their participation at least 48 hours prior to the event. For logistical reasons, some events may have stricter cancellation deadlines. For such events, students will be blacklisted if they cancel their participation after the registration deadline has passed. Their behaviour is deemed inappropriate.

Inappropriate behaviour is ultimately judged by the SCOPE board and is reviewed on a case-by-case basis.

In cases of assault—defined as any situation in which a participant of a SCOPE event feels stressed, threatened, or violated by another SCOPE participant—the executive board reserves the right to take immediate action and blacklist the student, based on the decision of board members present at the event.

~~Please consult check the information relevant event description on these specific events.~~ **Please consult the relevant event description for more information. Exceptions may be granted in special circumstances by the respective association.**

~~Payment regulations will differ per event and are therefore set by the individual associations. More information can be found in the respective event descriptions. In any of the three cases stated above, the student will be blacklisted immediately.~~

2. Which events will be included?

This policy applies to all SCOPE Maastricht events hosted by SCOPE Maastricht. Events with specific blacklist policies are explained below:

2.1. Maastricht Business Days

- Internal Activities
- SCOPE Parties

3. How long will the blacklisted person be unable to attend events?

Students who are blacklisted will not be permitted to attend any SCOPE events while the blacklist is in effect.

- If a student fails to attend an event without cancelling within the specified time-frame, they will receive a formal warning.
- A repeated offence will result in a blacklist period of one semester.

For example, if the offence occurs in semester X , the student will be blacklisted during semester $X + 1$.

4. Is it possible to be removed from the blacklist?

Students that fail to pay the annual membership fee have the possibility to get removed from the blacklist by paying the amount not paid and an additional fine of €15. If the student failed to attend an event without properly cancelling, they will be removed from the blacklist at the end of the semester during which they were blacklisted.

Appendix

7.1 Overview of the Board

#	Name	Role
1	Arabella Blue Walker	President
2	Makomborero Soko	Secretary, IT & Development Commissioner
3	Nicoleta Cojocarui	Treasurer
4	Katharina Margarita Ortner	Vice-President and External Relations Commissioner
5	Jon Ander Moro Usabiaga	Career Commissioner
6	Lisa Dalla Valle	External Relations Commissioner
7	Tizian Aisenbrey	Academic Commissioner
8	Benedict Paul Schumann	Social & Marketing Commissioner

7.2 Overview of Committees and Active Members

Academic Pillar	Career Pillar	Social Pillar	Development Pillar
Semester 1			
Academic Lectures Julian Hervouet Cassian Seitz Isabell Kohl Lisa Poli	Munich Nicolas Hanssen Lavinia Prossperini Raya Stoyadinova Ginevra Angheben	General Members Mona Razmideh Louis de Wilde Maximilian Kuehne Szymon Zielinski	Alumni Bendeguz Pungor Kim Eddysson Charlotte Shumann Lea Gesellchen Jessica Gregori Paul Seyfarth Timo Guse
Academic Workshops Julia Weter Lily Meyer Jiline Reichert Aarya Sankpal	Dublin Marius Knauff Clemens Jancik Achilleas Leivandiotis Jonathan Schindera Nolan Hayzlett	Internal Justus Grüninger Gabe Pate Nieke Ireland Renato Ligtenberg Tara Odaris	Acquisition Rosa Pape Gregoire Briot Johanna Grollmann Lia Kaltegartner Manon Trebaul Thomas Hauglustaine
Business Analytics Harvey H. Dang Hu Amelie Farina Maria Mizgajska Mirza Kilic Shreeyog Basnyat	EM–Budapest Pedro Fiuza Cornelius Krämer Konstatin Achilles Leiv Flechtner Moritz Trappmann	PartyLovers Ana Tantau Felix Schürmann Julia Andraszak Moritz Keller	IT Lily Gross Ana Wittembury Ashley Vo Jessica Gall
Business Case Competition Sophie De Koning Amelie Farina Violette Sagalowicz Jiaxon Ren Mattheo Planker	Frankfurt Beatriz de Miranda Nicholas Jarrett Sophie de koning Leiv Flechtner Fenna luijendijk	Preuverij Hristo Lankov Nikolas Muller Luca von Vultejus Vincent Bach Yannick Marmann	Sustainability Romy Franscoise Kilian Balks Julius Beyer Isabelle Hurtak
Community Case Challenge Eva O'Shea Luna Jenkes Maja Kemmler Deven Shetty Cara Roux Matilde Fonsenca Jorgensen	London Ella Fritzlar Felipe Torres Hanna Sachse Jimena Sanchez	Ski Trip Jamie Maass Amy Brendel Fenna Luijendijk	Volunteering Anais de Moor Carlotta Schaeffer Remi Mroziewicz

Semester 2 (where applicable)

Academic Pillar	Career Pillar	Social Pillar	Development Pillar
Symposium Lisa Poli Julian Hervouet Lily Meyer Jiline Reichert Aarya Sankpal	Munich Erik Polanski Jan Rapelius Johannes Gimm Nicolo Canale	General Members Guido Maciej Felix Romer	Database Keanan Walker Simon Frenzel Tobias Hansen
Business Analytics Harvey Hguyen Dang Huy Malo Green Maria Mizgajsak Mirza Kilic	Frankfurt Elliot Stephenson Jamie Maas Maren Conrads Maximilian Karrass Moritz Mueller	Internal Tara Odaris Gabriel Pate Jack Round Yannick Volckmar Valeria Amoes	Alumni Paul Seyfarth Jessica Gregori Jessica Gall Timo Guse Mihael Kraj Johanna Grollmann
Paris Trip Chiara De'eb Paul Marx Camilla Chiolerio Bjarne Seipold Timothee Bertocchi	London Alva Vickery Max Hesse Niklas Ulrich Szonja Pastzor Vivienne Krug	Preuverij Dylan Fischer Reya Koehne Riki Toubkin	IT Ana Whitembury Ashley Vo
—	Stockholm Amelie Nina Farina Jiline Reichert Mona Stiegmeier Natalie Bender	Partylovers Casper Marrewijk Clara Duchateau Mona Stiegmeier Mika Hruby Orestis Papadimitrou Sara Baeza	Acquisition Rosa Pape Aimee Saul Aron Fischer Katharina Grocholl Motitz Alvensleben Thomas Hauglustaine
—	Copenhagen Daniel Letjner Cindy Cantfort Davide Tritto Florin Pauls	Lustrum Yara Eagermont Charlotte Schumann Violette Sagalowicz Leni Tennart	Graphic Design Louis De Wilde Ada Volkmann Alina Berger Carlotta Klich Liz Quezada
MBDA Alexia Christodolou Annika Kamp Benedikt Beumer Sarah Driege Lea Silberbach Sinem Akpinar	MBDS Agata Jakielska Cornelius Kramer Laurenz Kowoll Alejandro Vilar Shaheen Fatma Elena Belloch	Ski Trip Jasper Hende Johannes Wulf Paul Kohl	Graphic Design Louis De Wilde Ada Volkmann Alina Berger Carlotta Klich Liz Quezada

7.3 Company Portfolio

The following companies are categorized by industry to provide an overview of the participating partners in this semester's activities.

Main Partners BCG Arvato Henkel	Accounting NewTone Joanknecht Deloitte EY Bakertilly N.V flynth BV KPMG
Consulting PwC BCG Accenture Altman Solon Bain & Company Horvath-Partner Inverto Mploy associates EY Parthenon Alpha Sights Accuracy capco Mazars	Consumer Goods henkel vidaXL Belden
	Supply Chain Arvato DHL NL
	Tech LinkedIn
Finance AXA Konzern AG BDO Holding B.V Holland capital GmbH IMPROVED Corporate Finance B.V Rautenberg & Co	Economics E.CA Economics
	Other code Gaia Vivenu

7.4 Statistical Analysis

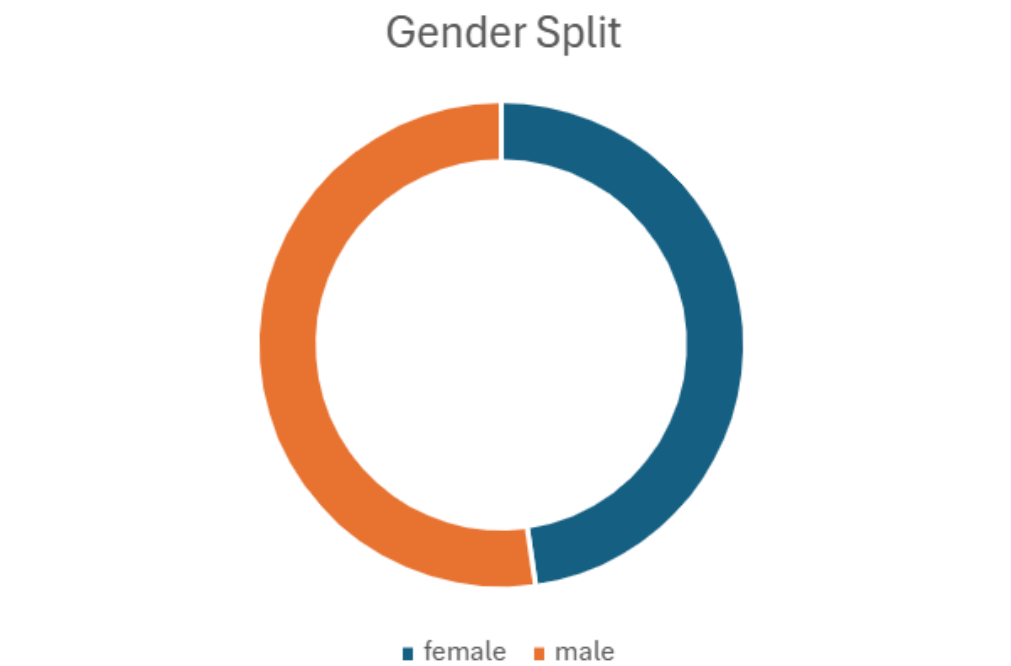


Figure 7.1: Gender split

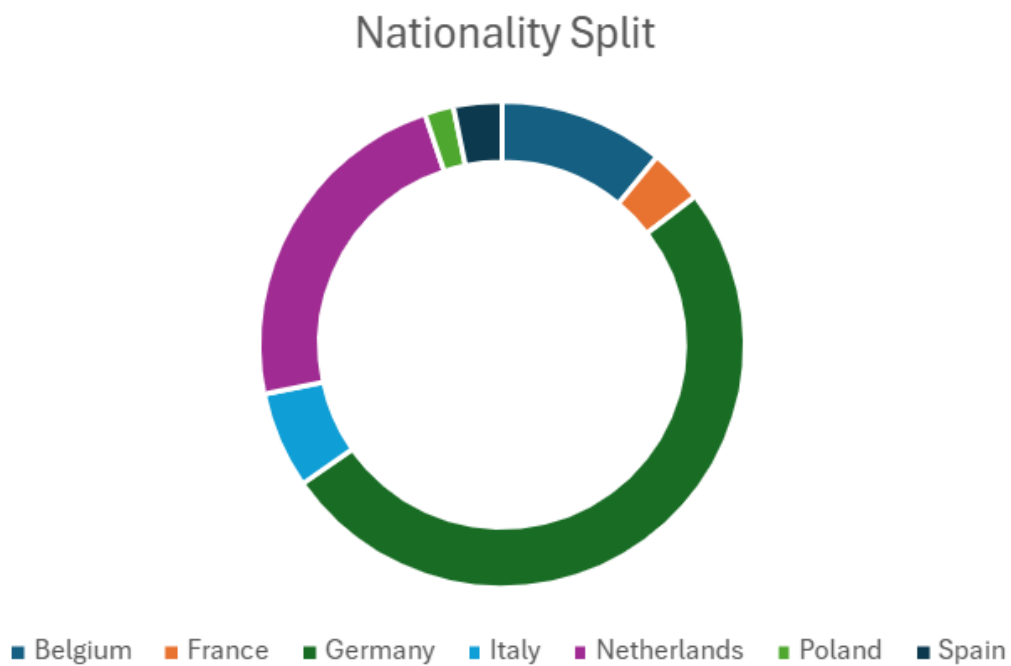


Figure 7.2: Nationality

Program Level Split



Figure 7.3: Program level split

Majors Split

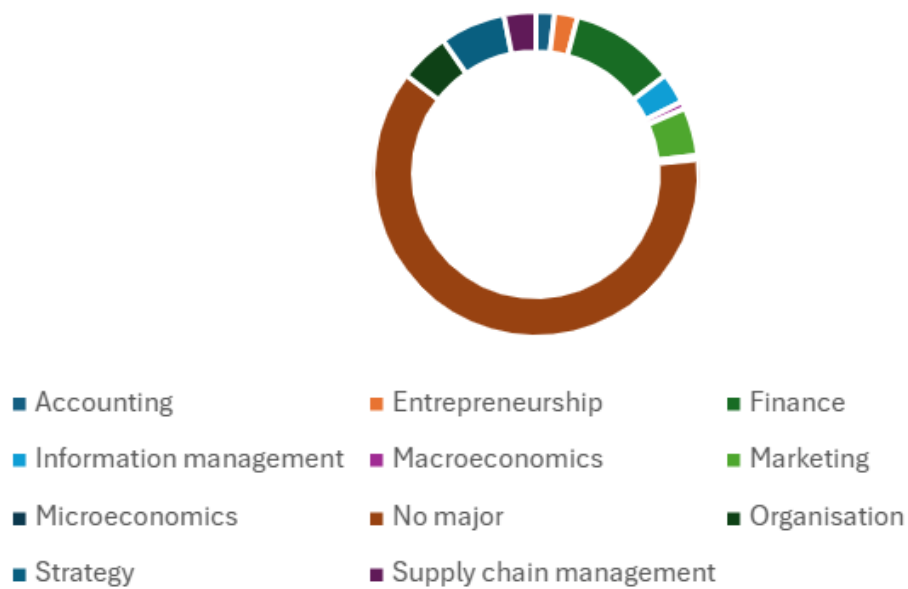


Figure 7.4: Major split

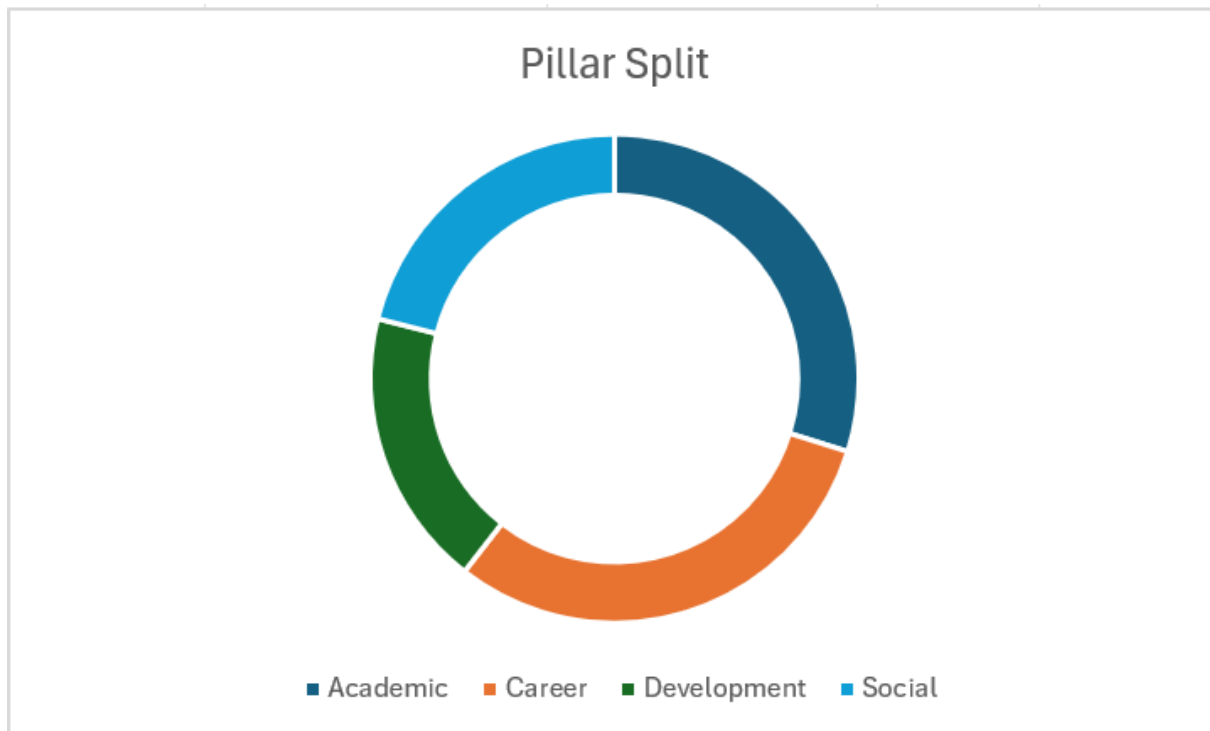


Figure 7.5: Pillar Split

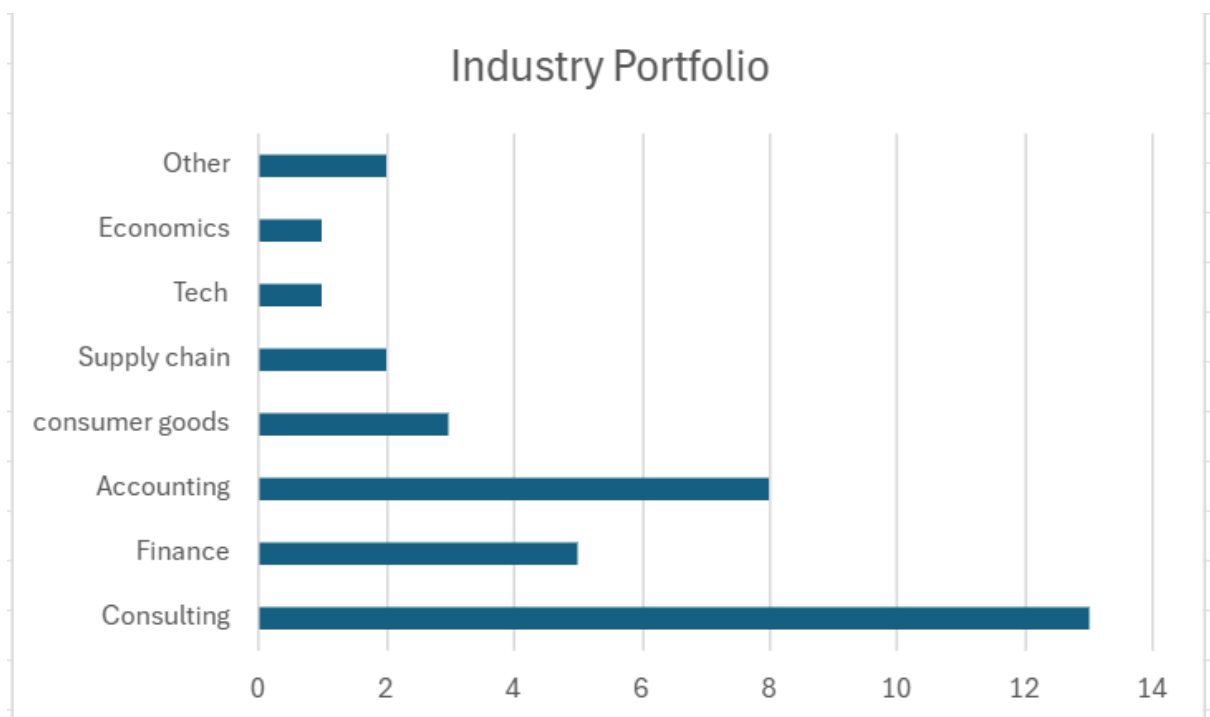


Figure 7.6: Industry Portfolio



Figure 7.7: Acquisition Partners



Figure 7.8: Acquisition Partners