

SCOPE Maastricht
31st General Member's Assembly
12th of July 2024



Annual Report
2023-2024

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Word of Welcome

Dear Member, dear Stakeholder,

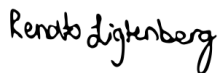
As another academic year comes to a close, it gives me great pleasure to invite all of you to the 31st General Member's Assembly of SCOPE Maastricht. The time has come for us to reflect on all the events that passed.

I believe I can speak for all of my fellow board members when I say we had an educational, rewarding and above all, memorable year. The lessons that were learned and memories that were made are ones we will carry with us in our next steps. Every successful event and action of this association surely would not have been possible without its active members, the enthusiastic students of SBE, my fellow board members and the employees of SBE that help us on a daily basis.

As this is the last official day of my board year at SCOPE, I want to take this opportunity to thank all activities, SBE contacts and above all my fellow board members for their continuous hard work over the last year. Additionally, I want to take this moment to wish the best of success and luck to the proposed board of SCOPE for the upcoming year. I have great faith that you will continue to build upon the concepts and projects we are handing over to you and I am certain you will achieve great things for our association, faculty, students, active members and of course for yourselves!

Last but not least, on the behalf of the 2023-2024 Board of SCOPE Maastricht, I am proud to present to you our Annual Report.

Yours sincerely,



Renato Ligtenberg
President 2023/2024

Agenda 30th General Member Assembly

1. Word of Welcome
2. Presentation of Semi-Annual Reports
 - a. President
 - b. Secretary & Development Commissioner
 - c. Treasurer
 - d. Career Activities Commissioner
 - e. Academic Activities
 - f. Social Activities Coordinator
 - g. External Relations & VP
 - h. External Relations
 - i. Marketing Commissioner
3. Break
4. Presentation Annual Financial Statements
5. Presentation of new Royals Cup Board
 - a. Voting on new Royals Cup Board
6. Presentation of new Vectum Board
 - a. Voting on new Vectum Board
7. Presentation of new Maastricht Lions Board
 - a. Voting on new Maastricht Lions Board
8. Presentation of new Sigma Investments Board
 - a. Voting on new Sigma Investments Board
9. Presentation of new Maastricht Finance Society Board
 - a. Voting on new Maastricht Finance Society Board
10. Presentation of new Women in Business Board
 - a. Voting on new Women in Business Board
11. Points put forward
12. Question Round

13. Closing

Minutes 30th Annual General Member Assembly

1. Additional Agenda Points

- a. No additional agenda point.

2. Approval of minutes of the 29th GMA

- a. No objections against voting by acclamation. Minutes are voted upon and approved.

3. Annual Reports

4. President

- a. No Questions or comments

5. Secretary & Development Commissioner

- a. No Questions or comments

6. Treasurer

- a. No Questions or comments

7. Career Commissioner

- a. Lara: Why do you plan to cancel the Singapore Trip even though there is a lot of interest in it?
 - i. Luisa: The trip had a high impact on this association's finances; we made a huge loss.
 - ii. Luisa: Moreover, not many alumni or students end up working in Singapore, diminishing the intent behind the trip.
- b. Felix: Do you have any idea why the applications for the SUT Berlin trip were so low?
 - i. Luisa: The Stockholm trip earlier could have reduced the interest in a second trip, in this case SUT Berlin.
 - ii. Lusía: Secondly, SUT Barcelona has boosted the signups for SUT Berlin in the past.
 - iii. Luisa: Lastly, there was no course linking to the subject, so we are moving it into the second semester.
- c. Florian: Seeing the high number of people signing up for the Frankfurt Banking Tour, are you planning to increase the number of spots in the future?
 - i. Luisa: This is certainly something we can look into in the future. It has not been done so far as it was the first year with this high demand for the trip.

8. Academic Commissioner

- a. Nolan: Seeing that the interest in specific events was so low due to the Maastricht Business Days, is there any plan to cancel these events or move them
 - i. Manon: I believe that you are talking about the Masterweek. At this event, companies had easy access to Masterstudents without paying for it. Multiple companies decided to only attend the Masterweek and not the MBDS. This will negatively impact the association in the long term if we continue it. Therefore, we decided to cancel the Masterweek. Moreover, as Luisa explained earlier, SCOPE will take over the CDDs, and we do not want the same event twice.

9. Social Commissioner

- a. No Questions or comments

10. External Relations Commissioner & VP

- a. Felix: Why was BCG lost?
 - i. Lotte: We lost BCG Netherlands because we cannot offer them enough Dutch-speaking companies.
- b. Felix: You said that BCG Netherlands quit because there are not enough Dutch speakers, do you see any correlation between this and the English-only policy?
 - i. Lotte Louwers: I do not think that there is any correlation
- c. Felix: If there is no correlation, is there any other reason you see why?
 - i. Lotte: They (BCG NL) are refocusing their efforts on Utrecht, Amsterdam and Co where the percentage of Dutch-speaking students is higher.

11. External Relations Commissioner

- a. Felix Gruschka: I would like to have an overview of all companies together, instead of splitting them between the Externals so we can see how big the share of consulting is
 - i. Lotte: We can looking into doing this in the future.

12. Marketing Commissioner

- a. No Questions or comments

- **Break** -

13. Presentation of the Financial Statement

- a. Mathieu: I saw that the bank expenses are 529.88€, which is higher than in the past, why?
 - i. Hristo: Because the bank increased its fees, sadly, we are now paying way more to Rabobank

- b. Jon: Why is the Singapore trip not part of the COGS
 - i. Hristo: Because it had not occurred yet on the dates of the financial statements.

14. Question round:

- a. No questions and comments

15. Objection to the financial statement:

- a. No objections against voting by acclamation
- b. Financial statements approved

16. Voting on approving of the addition of Bente Peusen to the Board of Advisory

- a. No objections against voting by acclamation
- b. Addition of Bente Peusen to the Board of Advisory

17. Voting on the proposed Maastricht Sport Association Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

18. Voting on the proposed Sigma Finance Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

19. Voting on the proposed Maastricht Finance Society Sigma Finance Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

20. Voting on the proposed Women in Business Board

- a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
- b. Discharge of the previous board

21. Points Put Forward

- a. None

22. Question Rounds

- a. Claudia: I have a question for Marlana, in the past, there were a lot of Recaps posted on Social Media of the most successful events, but this has happened
 - i. Marlana: This would not have fit with the schedule in the last semester, but we are planning on increasing this for next semester
- b. Lara: I would like to say something on the behalf of 2022/2023, we saw how you grew. You are doing a great job. Six months to go. I just want to wish you good luck for these 6 months.

- c. Julia: On behalf of the 2019/2020, I would like to say big thanks, we cannot express how proud we are. Enjoy the time you have and good luck.
- d. Myrthe: On behalf of the 2020/2021 super impressed with the challenges that came up, I wish you all the best and that you have a lot of fun.
- e. Leann: I am the ALumni officer of SBE, but I am also responsible for connecting (SCOPE) alumni back to the university, the students, and each other. I am super proud of what you have accomplished. And although I meet you weekly, I am always surprised to hear what you have accomplished throughout the year. (Addressing the audience) The reason why they (the board) do what they do is you (the audience/ the members). Thank you (to the board), and continue the next six months as you did the past six months.
- f. Felix: Hello, everyone, I am Felix. In the name of the Board of Advice, thank you for all the good work. You again showed a great performance here tonight and in the next months and years. We are really happy. I think you made the right choices regarding the financial irregularities. You have a bright future ahead of you.
- g. Cedric: I am this year's student representative, and this gives me the chance to work with SCOPE. I am impressed not only by the number of events but also by your teamwork.

23. Closing

- a. GMA closed

Renato Ligtenberg
SCOPE Maastricht
President 2023/2024

Renato Ligtenberg

Nikolas Müller
SCOPE Maastricht
Secretary 2023/2024

N. Müller

Annual Reports

President

Introduction

For the past years, a stable structure has been established to ensure the endurance of SCOPE Maastricht. This structure is based on our mission statement.

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”

Together with my fellow board members and all active members, we strive towards this mission at any point in time.

General

SCOPE aims to serve three major stakeholder groups: the association, the student population, and the university. While interests might clash between these three groups SCOPE always aims at finding the best solution for every one of these three stakeholders. Every decision taken is carefully considered among these three groups.

This year our three main focus groups were:

1. Alumni - incorporate Alumni better in the ways we work
2. Sustainable growth - how the association can grow within its limitations
3. Data & information - build a proper database that we can make use of regularly

Current development

The second semester focused on the increased collaboration between SBE and SCOPE. Specifically, the enhanced integration of events. First and foremost the addition of the CDD into the SCOPE portfolio. Together with SBE, we created a new 'employability cycle' with a clear narrative for students. By adding the CDDs into our events SCOPE is involved from the start to the end of the career development journey of SBE's students. Furthermore, we are increasing our collaboration with the International Relations department of SBE, specifically in company connections and foreign events. We recommend the next board continue to optimize the SBE collaborations, specifically in terms of internationalization policies.

Strategy

In the past year, we had 4 strategy weeks with meetings on short-term and long-term goals and professional development. Throughout the periods we identified strategic bottlenecks in the associations and discussed these during the meetings. As elaborated on in the Semi-Annual GMA our strategy for the year focussed on the following pillars:

1. Alumni

This year we aimed to incorporate Alumni more into the SCOPE activities. The main step of our alumni strategy was to introduce a Whatsapp community for SCOPE alumni to connect. We implemented this and have received positive feedback from alumni. We hope to build upon these connections and already see an increase in alumni interactions with the association and its members.

2. Sustainable growth

In the past years, SCOPE has experienced exponential growth. We recognized that this growth was not sustainable in the long run. We looked into the portfolio and optimized it to maximize the value for all SBE students. As mentioned before a big part of this was the integration of the CDDs into the portfolio, but also eliminating trips such as the Singapore Experience Trip and ensuring that the IEO/IFO trips will be more affordable by suggesting destinations closer to the Netherlands.

3. Data & Information

During our year we focussed on improving data and information management within the association. We took two big actions to ensure this. First of all, we introduced a database committee, which worked together with the IT commissioner on optimizing the data storage, and collection within SCOPE. Secondly, we switch SCOPE's digital infrastructure from Google and Slack to Microsoft. This is in line with industry developments and will ensure that future boards and actives are familiar with the digital infrastructure of many companies.

Collaborations

University

The communication lines with SBE have improved further this year. The relationship between SCOPE and the SBE board has been tight and the lines are short. Because of this, SBE has entrusted SCOPE with more responsibilities and higher visibility within the university. This manifests itself not only in the CDD takeover but also in the contribution of SCOPE to the Global Innovation Challenge and increased screen visibility within the faculty. SCOPE is fortunate to have close ties with next academic year's student representative, Cedric Pots, as for the first time in SBE history he will be serving a second term. Because of this, he knows the ins and outs of SCOPE SBE dynamics and will continue the work we have done together with the Board 2024-2025. This year other commissioners, not only the president, were in contact with Cedric. Which we have found very beneficial for the overall position of the association within SBE. This meant that Cedric could not only help out on a strategic level but also on an operational level.

SBE study initiatives

SCOPE Maastricht is the governing body of almost all study initiatives in Maastricht. So far, SCOPE's daughter associations are Vectum, Women in Business, SIGMA Investments, Maastricht Finance Society, Royals Cup, and Maastricht Lions (formerly known as ISE). We currently are not planning to acquire any new daughter associations.

Local and National Associations

SCOPE Maastricht is continuing its engagement in the FAN (Financiële Associatie Nederland), the MAN (Marketing Associatie Nederland), and SEBO (Stichting Economisch en Bedrijfskundig Overleg). SCOPE joined SEBO 3 years ago with the intention of sharing knowledge with other national associations. Since then, this has been proven to be efficient and beneficial for SCOPE Maastricht.

This year the FAN decided to discontinue the website with an emailing list. We are also in negotiation about a potential nationwide finance event hosted by the FAN associations. We also planned a FAN Uitje to bring our boards together and increase our communication in the upcoming 6 months.

SCOPE is also part of the MAN. Within the MAN SCOPE is currently seeking advice and ideas for starting up an event or series specifically dedicated to the marketing students of SBE. This is something that will be picked up next academic year as well.

SCOPE Maastricht also continued to be part of the MUCSA (Maastricht University Council of Study Associations). This conglomerate aims to enhance communication among local associations and enhance the partner network in Maastricht. This year the MUCSA did not manage to schedule a meeting due to large differences in the calendars of the different associations. However, there were conversations in the chat if someone needed anything from the MUCSA.

Board situation

Board Recruitment

I am happy to say that my board and I managed to recruit another 9-person board for the next academic year. We are very excited for them and the association as they are full of energy and new ideas and have the right attitude to guide and improve the association next year. On behalf of the 2023-2024 board, I would like to extend our congratulations and unconditional support to Blue, Katharina, Lisa, Tizian, Nicoleta, Ben, Jon, Mako and Adina.

Personal note

The past year has been intense, and stressful, but by far the most fun I have ever had. Working with my board members, the actives, the SBE staff, and external stakeholders has taught me so

much more than that I would have thought a year ago. I am incredibly proud of my board who have dealt with things that none of us would think we would have to deal with. This professional development trickled down into personal development as well. We have all grown into our respective positions and had a lot of fun doing so. This moment is bittersweet for me as I look forward to studying again but I am most excited to see what the future holds for the next board. I know that they will do amazing and will exceed all expectations.

I would like to thank my board members for growing with me during this year. Especially Lotte who stood by me as Vice-President. I also want to give special appreciation to this year's Board of Advice. Your support throughout the year was invaluable. Furthermore, I would like to thank all SBE staff for their incredible support of SCOPE such as Leann Poeth, Cedric Pots, Marielle Heijltjes, Gaby Odekerken-Schrouder, Lyan Ploumen, and many more. Lastly, I would like to thank all of the active members, without you guys, we would not be able to run all of the events successfully. I will forever be grateful for this opportunity and look back to it with pride and nostalgia.

Yours truly,

Renato Ligtenberg
President 2023/2024

Secretary and Development Commissioner

Introduction

In the following section of the GMA Report, I will elaborate on my responsibilities and goals as the Secretary and Development Commissioner. This includes overseeing seven of the eight Development Pillar committees: IT, Database, Alumni, Sustainability, Sustainable Business Trip, Volunteering, and Maastricht Acquisition. Moreover, I will discuss the changes I have implemented in these committees and my objectives in this role. Lastly, I will provide a future outlook on the events and strategic developments I have worked on, including plans for the future and the transition of my position.

Current Projects

IT

The committee started the year by furthering the redesign of the website. We cooperated with Gengko to add additional building blocks of content and constructed a task force between the Marketing and IT committees to work on various components and the overall corporate identity of the website. During the design process, we quickly identified Gengko's limitations and began searching for alternatives. However, after carefully assessing other providers, we concluded that Gengko is the right partner for us.

Most of my efforts in the IT area were spent on migrating from the Google Workspace environment to Microsoft 365. This decision was initiated by my colleague Lotte Louwers, with whom I worked on this project for several months. Initially, the implementation was limited to Teams. However, we realized that having all our applications in the same environment would be more functional and better suited to our needs. After a meta-analysis, we concluded that Microsoft offers a higher degree of functionality, including office applications like PowerPoint, Excel, and Word, greater flexibility in administration, cost savings from discontinuing SLACK, and integrated tools like a ticketing/planner tool.

Lotte organized the necessary Microsoft 365 licenses/tenant for free by registering SCOPE as a non-profit organization with Microsoft. The majority of the implementation focused on setting

up a streamlined and well-designed architecture within Microsoft 365 and Teams to discourage disorganized workflows and data. Different preset team types were designed, each with the same setup channels, metadata, and sharing possibilities. Metanoy, an IT consultancy in Germany, supported us in this transition and the structural design of the environment. Moreover, all emails have been transferred to Outlook/Exchange, and all SLACK workspaces to Microsoft Teams. The migration to SharePoint is still ahead.

All SCOPE Active members now receive an individual account: `firstname.lastname@scope-maastricht.nl`. This account is used for internal communication within Teams and to access all Microsoft services. However, it is blocked from receiving or sending emails. Active Members are then assigned a preset team and a shared inbox for their respective committee for all outside communication.

Additional plans include implementing the Microsoft Booking page for SCOPE resources, such as our offices. An extensive overview of how to best implement Microsoft Planner as a functional ticketing tool has been made. Further implementations, such as a mini-CRM in the form of a PowerApp and automations using Microsoft Power Automate, are in the pipeline. My successor, Makomberro Soko, has already mentioned that she will try to finalize the booking page and the ticketing tool over the summer, so they are ready for the next academic year.

Database

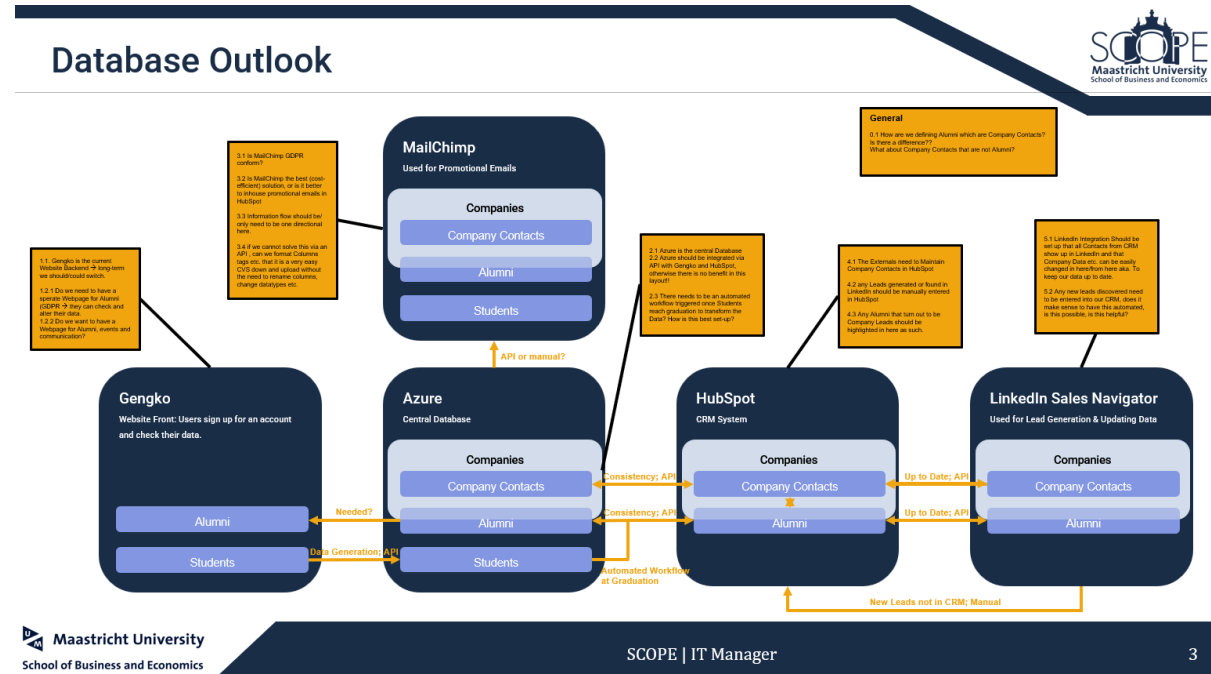
The Database Committee evolved from a former IT project into a separate committee during my board year. Proper data structure was fundamental to our division. The following is a description of our progress thus far.

Starting Point: Most of our membership data is saved in Gengko, the backend system to our website linked to the sign-up form. We collect student IDs, first and last names, year of birth, email addresses, phone numbers, and other relevant university information. In Mailchimp, we have the best-maintained Alumni Data with around 1.5K alumni who were active members in the past. We use HubSpot as our CRM system, where all relevant company information for the MBDS is saved.

Outlook: The students' (Members and Non-Members) data will remain in Gengko. This will remain the point where students can create their accounts and enter their details.

Once students Graduate, there needs to be a process to change or create their data entry to fit into the Alumni table, enabling different access to the information and confirming that those

students truly graduated. This should/ will be done or at least controlled via the central Database or another System, as Gengko does not offer the functionality for this.



The central/backbone Database should be a proper Database storing all user Data for relevant use cases. It should streamline the dataflows and function as a "center of truth." The provider for this system is Microsoft Azure.

Based on better organization of the central database with all users, alumni, and company data, the Mailchimp audiences should also be updated and organized. Optimally, we have an API integration to always have all audiences up to date.

HubSpot should be connected via an API to the central database. Moreover, HubSpot and LinkedIn Sales Navigator should be integrated, and the combined tooling should be used to keep the alumni and contact data current. The LinkedIn Sales Navigator licenses were purchased this year and are a great tool for finding people inside and outside your organization working in specific sectors, for specific companies in specific locations, etcetera.

Current Progress: The committee designed the central database in Azure and the corresponding tables. However, issues arose with setting up the firewall, which the SCOPE IT security provider is currently investigating. Data must still be copied over, and the API must be set up. HubSpot is ready, and all alumni data has been reworked for upload. The integration between HubSpot and

LinkedIn Sales Navigator is set up and ready for use, marking the system's first completed building block.

Sustainability

The Sustainability Committee shifted its focus from organizing multiple events to internal sustainability. We aim to continue organizing events and collaborating with companies to highlight the importance of sustainability in the business world.

The first event took place at the end of September, with a beer tasting and tour at Gulpener, Europe's most sustainable brewery. Students learned why sustainability is crucial for Gulpener's operations and success. The committee also organized a panel discussion on sustainable finance in cooperation with DUFAS, featuring Martijn Canisius, co-CEO of Goldman Sachs (NL), and Wilrik Sinia, Director at Mint Tower Capital Management.

For Christmas, the committee created a social media campaign with tips for students to reduce their ecological impact, a joint effort with the marketing committee. In the second semester, the committee focused on assessing SCOPE's carbon emissions and climate impact. They evaluated current operations, conducted internal interviews, and drafted reports for internal use. These efforts will be extended by my successor, Adina Tărbășanu, next year. The information gathered will also be used for GMA report planning and reporting.

Acquisition

The Acquisition Committee acquires partnerships with restaurants, cafes, shops, and bars in Maastricht that offer discounts to our members in exchange for promotion on our social media.

Initially, the committee assessed the satisfaction of our current partners. Many were semi-responsive but satisfied with the partnership, leading to resignings. To enhance partnerships, the committee devised a survey to gather feedback from active members regarding preferred partners, aiming to increase member satisfaction and attract new partners.

The committee successfully signed new partners this semester, including Pizzabakkers, Comida, and Fixed Gear Coffee. We promoted these discounts through social media platforms and WhatsApp announcements.

We also deepened our relationship with SuccessFormula, bringing a GMAT course to life. SCOPE organized the tutor and led marketing efforts, while SuccessFormula provided the location and content. The course consisted of seven 2-hour sessions and a small practice session, with nine participants paying 170€ each. This cooperation was successful, and I hope SCOPE continues and improves it in the future.

Overall, the Acquisition Committee made significant progress in acquiring and maintaining partnerships while continuously improving promotional strategies to benefit members and partners.

Alumni

The Alumni Committee has strengthened our connections with SCOPE alumni through various events and activities. Notably, we reactivated the Alumni Newsletter and the Alumni LinkedIn group to enhance communication and keep alumni informed and involved.

One of our first events was a 5-year Alumni reunion in Maastricht, organized with Thilo Schmitz. Held at the Preuverij, it rekindled connections among old SCOPE members. We are currently collaborating with Felix Kreimer and Max Hungenbach for a second reunion on August 31st.

Our Success Story series remains a cornerstone of alumni engagement. In the second semester, we organized two successful events. The first, on April 18th at the Lion's Den, featured Juliane Klein from Boston Consulting Group (BCG) and Maxime Simons from Boels Rental. The second event, on May 27th at Stayokay in Maastricht, featured Jan Philip Böckers from BCG and Y Chi Lange from SMP Strategy Consulting.

We also invited alumni to the End-of-year drinks for the first time, a valuable experience. My successor Mako is planning to advance this event next year.

Looking ahead, we are planning the next Success Story series edition, working with Leann Poeth to identify and connect with potential speakers. We are developing a comprehensive alumni database with the database committee, linking alumni profiles to LinkedIn for enhanced networking opportunities.

Our goal is to build a valuable alumni network that alumni eagerly join and engage with. We use various communication channels, including our SCOPE Mailchimp newsletter, LinkedIn group, and a new WhatsApp Alumni Community. The LinkedIn group, with approximately 360

members, features posts about notable former board members and career events. The WhatsApp Alumni Community, with over 600 members, enhances connectivity and efficiently sends invitations and updates, addressing outdated email addresses while maintaining mindful posting frequency.

The Alumni Committee remains dedicated to fostering enduring relationships, organizing meaningful events, and implementing initiatives that benefit both current students and our esteemed alumni network.

Sustainable Business Trip

This committee, newly added last year, focuses on the connection between sustainability and business. The trip was one of the most highly rated trips the previous year, so we decided to continue it. During the 7-day trip, we visited eight companies and organizations from different industries, including the Danish Council on Climate Change, Danske Bank, Ramboll Consulting, Satair, Ikea, GSK, Arla Foods, and the Copenhagen School of Business. The committee organized a successful alumni event with around 15 alumni in attendance. The trip was a great success but has been reallocated internally to be part of the Career Pillar, aligning better with other tasks in this pillar.

Volunteering Committee

The Volunteering Committee originated from the Volunteering Trip Committee. The trip was canceled due to its low impact, so the committee focused on more local volunteering projects. They organized a flea market where 3rd-year students donated clothes, and profits were donated to Doctors Without Borders. Unfortunately, the fundraising event with UNICEF Student Maastricht had to be canceled due to low sign-ups.

Personal Note

This board year has been an incredible opportunity for me. It has been full of challenges and has shown me the limits and potential heights this association can reach. It was an adventure working on a diverse portfolio of tasks, aligning efforts with our strategic goals.

I am very grateful for every hour spent in the office with my fellow board members, working on projects, helping each other, and debating what will create the most value for our students. I saw the drive to achieve the very best for our association not only in my fellow board members

but also in the Actives I worked with and served as Development Commissioner. The SCOPE community enhances the lives of our members and makes SBE a more special place for every student. I am grateful to everyone supporting this journey, especially Leann Poeth, who was an incredible help for SCOPE in all its endeavors.

I wish all the best to my successors, Makomberro Soko, who will take over as Secretary and IT Commissioner, and Adina Tărbășanu, who will take over Sustainability, Acquisition, and Volunteering Committees. Enjoy the year to the fullest; it will be an amazing experience for you.

Best regards,

Nikols Müller

Secretary & Development Commissioner 2023/2024

Treasurer

I am pleased to present this report detailing the changes that took place during my tenure at SCOPE Maastricht, the official study association of the School of Business and Economics. This report aims to provide a comprehensive analysis of two significant changes within SCOPE that have had a substantial impact on our financial ecosystem. The financial situation of SCOPE Maastricht remains consistent with the last semi-annual General Members Assembly (GMA) on January 19, 2024. Therefore, this report will focus on the few changes that have occurred since then.

VAT Return

One of the most impactful changes in the Treasurer position is the transition from quarterly to monthly VAT reporting. This strategic shift offers substantial benefits in cash flow management, compliance, and revenue stability. Monthly VAT payments enable more effective cash flow management by distributing tax liabilities over frequent periods. This approach mitigates the challenges of larger, less predictable payments, ensuring a smoother financial operation.

With monthly submissions, any errors identified in VAT filings can be corrected in a timely manner, significantly reducing the risk of penalties. The transition to monthly reporting enhances budgeting accuracy, providing a clearer and more consistent picture of ongoing tax obligations. This precision in financial forecasting supports better decision-making and strategic planning.

Aligning the end of SCOPE's financial year with the monthly VAT cycle eliminates the disruption of having the year-end fall within a VAT reporting period. This alignment simplifies the conclusion of the financial year, ensuring a more straightforward and efficient year-end process. In summary, the shift to monthly VAT reporting is a pivotal enhancement in the Treasurer's role, contributing to superior financial management, improved compliance, and increased operational efficiency.

Committee of Financial oversight (CoFo)

The Committee of Financial Oversight (CoFO) is an impartial entity within the SCOPE Maastricht ecosystem, tasked with ensuring the association's financial integrity. The CoFO comprises of former board members, excluding current BoA members. Members are nominated by the CoFO, approved by the General Members Assembly (GMA), and serve for up to four years. The BoA can extend terms or remove members under extreme circumstances. The CoFO's responsibilities include approving budgets, reviewing transactions for irregularities, and overseeing board expenses. Monthly reviews sample at least 15% of transactions, and reports are filed detailing the review process and findings. Mandatory meetings with board members occur during the first month of a new board's term and the month leading up to the GMA(s). Significant budget adjustments require CoFO approval, defined as increases exceeding 10% or €200 for board expenses and 15% or €750 for non-board expenses. Extensive audits can be requested if there are concerns about financial affairs. Administrative/auditing irregularities are addressed through meetings, with potential larger-scale meetings if issues persist, and intentional wrongdoings can result in sanctions, including reimbursement, loss of privileges, and potential legal action. The CoFO maintains a log of reviews and findings but does not process financial documents; this responsibility remains with the Treasurer. The current board bears full liability for SCOPE's operations and finances, and CoFO members bear no legal liability. CoFO members receive no financial compensation for their duties but enjoy the same perks as BoA members, with travel costs and meals reimbursed for required physical meetings. Information accessed by the CoFO is confidential and should not be shared outside the SCOPE Board, BoA, and CoFO. Nevertheless, the CoFO operates with clear guidelines to maintain the financial health and integrity of SCOPE Maastricht.

Conclusion and Outlook

All things considered, SCOPE's financial position is very strong and serves as a foundation to satisfy all stakeholders. It cannot be predicted what the coming year(s) will look like, but SCOPE's robust position allows it to endure and survive very poor conditions. It can be expected that the recent macroeconomic developments, especially the increasing inflation rate, will require major adjustments to the master budget, services, and portfolio. Therefore, I made sure to incorporate these market predictions in the upcoming master budget. Still, I want to

reiterate the negative effect that these developments will most likely have on our future financial situation.

Personal Note

As my tenure as Treasurer of SCOPE Maastricht comes to a close, I am filled with good memories and a deep sense of accomplishment. It has been an incredible journey dedicated to the financial stability and growth of our beloved association.

Reflecting on my time as Treasurer, I am grateful for the lessons learned. I would like to thank my fellow board members who helped me through my board year, my family, my friends and the SBE staff with which I had the opportunity to work with. To the incoming Treasurer, embrace this role with passion and dedication. Your contributions will shape the future of SCOPE Maastricht. Treasure the memories, and always remember the impact you can make as Treasurer.

Kind Regards,

Hristo Lakov
Treasurer 2023-2024

Career Commissioner

In this section of the annual GMA report, I will further elaborate on the projects, challenges, and developments the career pillar has gone through in the past twelve months. I will start with a general update and then further specify the different events within the pillar. Finally, I will create a short outlook into the upcoming year before passing on my job to my successor, Jon Anders.

General Update

To start my board year, I introduced myself to different external stakeholders, including but not limited to, the International Relations Office (IRO), the Internship office, and our Alumni Officer, Leann Poeth. A key priority during my tenure was to continue the collaboration with IRO, as well as our Alumni office. Maintaining such relations simplifies the process of contacting potential companies for trip acquisition and better promotion in collaboration with the university.

The academic year started with our active member interviews. For the first time, we had over 200 applications for 80 open positions, demonstrating the attractiveness of SCOPE and the community we have established in the past years. Shortly after the interviews, our first events took place and the career pillar kicked off with a trip to Stockholm, Sweden visiting companies discussing innovation and leadership. Building on the effective procedures introduced by my predecessor, we maintained a streamlined sign-up process, ensuring efficiency in managing member registrations and participation in various activities. Additionally, I continued the data collection implemented in the previous year (specific data will follow below). The feedback is instrumental in assessing the value and impact of our trips, guiding us in deciding which trips to retain and which to discontinue. By analyzing member feedback, we aim to enhance the overall experience and ensure that our trips meet their expectations and interests.

During the year, we unfortunately struggled with the number of sign-ups for certain trips. Understanding the cause of this has been complex, and we are actively analyzing data and feedback to identify barriers to participation. Our goal is to address these issues promptly, ensuring future trips are more accessible and appealing to all members. One measure to increase our sign-ups was shuffling trips into different periods. We realized that especially period 5 had too many trips in different pillars. This could be a potential cause of the decrease

in sign-ups. In the upcoming year, we have moved trips to Semester 1 and Period 4. This allows for a better distribution and hence, students can sign-up for more trips without missing too many classes. Furthermore, we are looking into options to ensure that SCOPE is not financially impacted by the number of sign-ups. One solution can be reducing the number of participants closer to the trip when realizing that there are not enough sign-ups.

In summary, the insights gained, and strategies implemented during this board year have positioned our organization for continued success. By effectively collecting and analyzing data, SCOPE is able to identify challenges and possible solutions. I appreciate the support and collaboration from all stakeholders, members, and the dedicated board team. Together, we will build on our achievements and address any challenges that lie ahead.

Career Events

2023-24 Semester 1

Stockholm Innovation & Leadership Trip, 27th of September until 1st of October 2023

Organised by: Louise Winkelmann (Chairperson), Lisa Marie Kremer (Operations), Yunus Noah Oberst (External Relations), Ane Badibanga (External Relations)

Nr. of initial applications: 33

Nr. of participants: 26

Company Evaluation: 9.4

Participant Evaluation: 9.2

Start-Up Tour Berlin, 3rd until 7th of October 2023

Organised by: Dóra Laura Gal (Chairperson), Mats Schneider (Operations), Vicky Feyereisen (External Relations), Andreas Scheins (External Relations)

Nr. of initial applications: 16

Nr. of participants: 13

Company Evaluation: 7.93

Participant Evaluation: 9

London Economics Trip, 31st of October until 4th of November 2023

*Organised by: **Louis Meyer (Chairperson)**, Shreeyog Basnyat (Operations), Antonia Müller (External Relations), Nicoleta Cojocaru (External Relations)*

Nr. of initial applications: 62

Nr. of participants: 26

Company Evaluation: 8.8

Participant Evaluation: 8.3

Frankfurt Banking Tour, 14th until 18th of November 2023

*Organised by: **Tim Ullrich (Chairperson)**, Jonas Bonnstaedter (Operations), Alina Neumann (External Relations), Marnix Gyliau van Oort (External Relations)*

Nr. of initial applications: 101

Nr. of participants: 26

Company Evaluation: /

Participant Evaluation: 9

Maastricht Business Days Autumn Edition 2023, 22nd, 23rd and 24th of November 2023

*Organised by: **Nathalie Tuzolana (Chairperson)**, Beatrice Vinaccia (External Relations), Lena Retzlaff (External Relations), Laetitia Wojcik (External Relations), Arabella Blue Walker (Operations), Antonia Weymar (Operations), Phoebe Maton (Marketing)*

Nr. of initial registrations: 785

Nr. of participants: 719

Nr. of participating companies: 57

Company Evaluation: 8.41

Participant Evaluation: 8

2023-23 Semester 2

Singapore Experience Trip, 27th of January to 6th of February 2024

*Organised by: **Paul Borchert (Chairperson)**, Jean-Maurice Henkel (External Relations), Chloe Klippert (External Relations), Karolin Lindert (Operations)*

Nr. of initial applications: 60

Nr. of participants: 24

Company Evaluation: 9.74

Participant Evaluation: 9.20

For the second edition of this trip, 24 students had the chance to visit Singapore for 10 days. During the trip, we visited Bosch, Aquila, Arvato, Bloomberg, Roedl & Partner, BlackRock, the German Centre, Treehouse Analytics, Numidia and BECIS. During the visits, we were able to gain insight into different business practices in Asia. Next to the company visits, SCOPE visited the Singapore Management University and exchanged thoughts with their students. Furthermore, we enjoyed a city tour hosted by students from the National University of Singapore, ending with drinks at Marina Bay.

While this trip was an incredible opportunity and we truly enjoyed gaining new insights, our board has decided to discontinue the trip for the upcoming academic year. This decision was made due to multiple decisions. SCOPE is taking over the organization of the Career and Development Days which will take place during the exam week of period 3. As this is the first edition, we want the board to focus on the organization of the event rather than sending two board members to Singapore. Furthermore, the Singapore trip was only accessible for master and third-year students, limiting the number of students that were able to sign up. Unfortunately, there is limited time to host such a trip at a different time. Finally, to allow as many students to sign up as possible, SCOPE subsidizes a lot of the trip. This leads to a high cost for the association. Offering the trip every year puts high pressure on the board to perform well. Therefore, we suggest hosting this trip every two years.

Dear Singapore Trip Committee, thank you for all your time and dedication! This trip would not have been possible without you, and you can be more than proud of yourself.

Thank you to all the companies for their great efforts in hosting us in their office!

Maastricht Business Days Spring Edition 2024, 6th and 7th of March 2024

*Organised by: **Daphne Vryghem (Chairperson)**, Mara Hermse (External Relations), Keanan Walker (External Relation), Lilly Ellen Groß (Operations), Moritz Keller (Operations), Iliina Bordzhukova (Marketing)*

Nr. of initial applications: 650

Nr. of participants: 609

Nr. of participating companies: 47

Company Evaluation: /

Participant Evaluation: 7.7

For the second time, the Maastricht Business Days Spring took place at our University in the Tapijnkazerne. During the two-day event, we hosted close to 50 companies and around 600 students. While the Autumn event is split into consulting, consumer goods and economics, and finance and technology, the Spring edition does not separate the companies. We had a great mix of companies offering workshops, student chats, presentations and joining the company fair. At the end of the day, the event ended with Networking Drinks at the Tapijn Brasserie. As the event took place for the second time, we were able to improve challenges we encountered in the previous year. For example, the recruiter lunch took place in the lecture rooms instead of the Tapijn Brasserie, allowing for quicker service. Additionally, we used wristbands to differ between companies, volunteers, and participants. This simplified catering processes. While these changes seem small, they allow for an easier run-through of the event.

The number of participating companies decreased to the previous year, as companies are currently hiring less employees and are therefore less interested in joining recruitment events. Additionally, some companies decided to join either the Autumn or the Spring edition rather than both.

Hereby, I want to formally thank the committee for their outstanding job at organising this event. It takes a lot of effort, dedication and energy to organise such an event. I am sure the skills you have learned will support you in your future endeavours. Special thanks to all the companies that joined this event and offered amazing activities to our students. We greatly appreciate all your support! Many thanks to all University staff, the SBE Board, Leann Poeth, the International Relations Office and the Internship office for supporting us throughout the entire

journey. Furthermore, I would like to thank all the volunteers that supported us throughout the event. We would not be able to host this event without your amazing help. Last but not least, thank you to all participants for joining the event and participating in the activities!

Stuttgart Operations and Manufacturing Trip, 14th until the 17th of April 2024

*Organised by: **Matteo Planker (Chairperson)**, Luisa Gsell (External Relations), Jonas Bienzeisler (External Relations), Daan Verhoeven (Operations)*

Nr. Of sign-ups: 22

Nr. of participants: 19

Company Evaluation: no answers

Participant Evaluation: 8.30

For the first time, we organised an Operations and Manufacturing Trip to Stuttgart. We decided to organise this trip after being approached by Business Engineering students, as well as students looking into Supply Chain, logistics, and operations management. Stuttgart stood out to us as the hub for manufacturing, as many German car manufacturers have headquarters there. During the four-day trip, we visited Recaro, Daimler Truck AG and Porsche. All three companies hosted interactive workshops. The students were able to assemble a plane chair, learn about different departments at Daimler Truck AG, sit in a Porsche, and solve a pricing case. Hereby, I would like to thank the companies and committee for their time and dedication! We are truly thankful for all your work.

During company acquisition, many companies informed us that they are looking specifically for Mechanical Engineering students. Therefore, we are further looking for companies also interested in business-based subjects. Additionally, we recommend keeping the theme of the trip but looking into destinations closer to Maastricht such as Eindhoven. This might allow for more students to partake, especially when cutting the trip in duration.

Dublin Technology Trip, 21st until the 25th of April 2024

*Organised by: **Anna Dowling (Chairperson)**, Jessie Kouwenberg (External Relations), Tim Jendritzka (External Relations), Emma Ribas Marko (Operations)*

Nr. Of sign-ups: 34

Company Evaluation: 9.50 → only one company replied

Participant Evaluation: 9.60

The Dublin Technology Trip is one of our oldest trips in the portfolio. Students enjoy visiting technology companies and Dublin. This is portrayed in the evaluation shown above. SCOPE visited Google, Kara Connect, Manna, OKTA, Microsoft, and Salesforce this year. Once again, the trip was a full success, and we recommend continuing to visit companies in Dublin. While there were hiring freezes in the previous year, the market is recruiting again allowing a higher focus on internships and starting positions for the students.

Many thanks to the committee for all their efforts, to the companies for hosting us so kindly and to the participants for joining and interacting.

Emerging Market Trip, 4th until 8th of May 2024

Organised by: Tizian Aisenbrey (Chairperson), Anaïs De Moore (External Relations), Dana Gonzalez (External Relations), Rémi Mroziewicz (Operations)

Nr. Of sign-ups: 19

Company Evaluation: 9.60

Participant Evaluation: no response

Once again, SCOPE organized the Emerging Markets trip to Budapest. While this trip is focused on Emerging Market students, all students are welcome to sign up and join. In this edition, we visited the Budapest Stock Exchange, the European Institute of Innovation & Technology, Special Effects, OTP Bank, and the National Bank of Hungary. This trip allows Emerging Market students to connect with companies for their internship in the sixth semester.

Unfortunately, we did not receive enough registrations this year. Nevertheless, we proceeded with the trip due to its importance for the students and the relationship with the companies. For the next year, we have reduced the number of trips, additionally, further communication with course coordinators will avoid mandatory university classes simultaneously with the trip.

Thank you to the committee for organizing this trip. Additionally, I would like to thank the companies for their continuous support and the participants for joining the trip!

Consulting and Auditing Tour, 15th until the 18th of May 2024

*Organised by: **Jette Bandow (Chairperson)**, Simon Rodens (External Relations), Lorenz Merz (External Relations), Nicoline Vincent (Operations)*

Nr. Of sign-ups: 37

Company Evaluation: 6.20

Participant Evaluation: 8.2

The final Career trip of the academic year went to Munich, Germany. 25 students visited Accenture, PwC, and Deloitte. In previous years this Consulting and Auditing Tour went to Düsseldorf. As many of our partners are based in Munich, we decided to move the trip to a different location. This year many companies were either busy during our trip or no longer recruiting and hence not interested. Therefore, we have moved the upcoming Tour to the first semester and already received more interest.

Overall, the trip was a success for both students and companies. Future years will allow for more companies. Additionally, by moving the trip to the first semester, students will not have to choose between trips but can sign up for multiple ones in different periods. As seen in the feedback, companies were not satisfied and rated the trip below our standards. This was mainly due to the number of sign-ups and companies, hence not having a big selection of students. The number of students is estimated to increase as mentioned above.

Many thanks to all companies for joining us! Furthermore, thank you to the committee for organising the trip and contacting companies.

2024-2025 Outlook

London Economics Trip, 24th until the 28th of September 2024

*Organized by: **Ella Fritzlar (Chairperson)**, Hannah Sachse (External Relations), Jimena Sanchez (External Relations), Felipe Torres (Operations)*

Frankfurt Banking Tour, 29th of September until the 3rd of October 2024

*Organized by: **Beatriz Viana De Miranda (Chairperson)**, Nicholas Jarrett (External Relations), Fenna Luijendijk (External Relations), Sophie De Koning (Operations)*

Sustainable Business Trip, 26th until the 31st of October 2024

*Organized by: **Tommaso Giuseppe Bonetti (Chairperson)**, Amy Rummins-Waites (External Relations), Lars Mühlenbruch (External Relations), Aleksandra Ganeva (Operations), Malo Green (Marketing)*

The Sustainability Business Trip was moved to the Career Pillar, as the Career Commissioner has more experience in managing trip committees than the Development Commissioner. Furthermore, this allows for a greater focus on recruitment in Copenhagen.

Consulting and Auditing Tour, 5th until the 9th of November 2024

*Organized by: **Nicholas Hanssen (Chairperson)**, Lavinia Prosperini (External Relations), Ginevra Angheben (External Relations), Raya Stoyadinova (Operations)*

The Consulting & Auditing Tour was moved to the first semester as many consultancies hire students for a Summer Internship before December/January. We are hoping that this allows for a bigger recruitment options for our students.

Maastricht Business Days Autumn, 13th until the 15th of November 2024

*Organized by: **Maia Leila Ismail (Chairperson)**, Isabella Hoffmann (External Relations), Laura De San (External Relations), Defne Nalbantoglu (External Relations), Alessia De San (Operations), Victor Tackeon (Operations), Camille Fickers (Marketing)*

Maastricht Business Days Spring 2025

Organized by: **Giulia Walesa (Chairperson)**, Erik Polanski (External Relations), Jonna Wischmann (External Relations), Cecile Kwekeu (Operations), Laura Kautto (Operations), Amelie Kraaz (Marketing)

The Career Years in Numbers

- Nr of committees I got to work with: 16
- Nr of Active Members I got to work with: 74
- Nr of trips I worked on: 14
- Nr of trips that took place this year: 10
- Nr of countries that the trips took place in: 7
- Nr of students taken on all trips: 196
- Nr of students at the Maastricht Business Days: 1328
- Nr of companies that were involved in the career pillar: 160+
- Total No of attendees' career pillar 2022-2023: 1524
- Average feedback participants: 8.65
- Average feedback companies: 8.69

Final Note

Looking back at this year, I can summarize that while there were many challenges, it was an overall success. We were able to grow our portfolio by adding a trip focusing on Operations and Manufacturing, an area that was not covered before. Furthermore, we continued fostering our relationship with the university and other external stakeholders.

As you can see from the numbers above, the number of participants on some trips decreased compared to previous years. Unfortunately, we struggled with the number of sign-ups and students canceling close to the event. To minimize sunk cost, we reduced the number of hostel rooms and seats for flights if possible. Furthermore, to avoid late cancellations, we are introducing cancellation fees in addition to the blacklisting policy. Both measures should decrease the number of late cancellations.

This year has taught me more than I could have imagined before. Through all the challenges and lessons, we managed to finish off on a successful note. I want to thank my fellow board members, the Active Members, SBE staff, all external stakeholders, and everyone else for their

constant support, motivation, patience and trust. This year would not have been the same without you!

On a final note, I want to wish the best of luck to Jon and the rest of the proposed board. You have an amazing time coming up. I trust that you will exceed all and any expectations. Enjoy the journey and growth. Congratulations!

Luisa Lueer

Career Commissioner 2023-2024

Academic Activities Commissioner

Introduction

In this section of the semi-annual report for GMA, I will discuss the events and projects that I have been working on within the academic pillar during the past semester as the Academic Commissioner. Additionally, I will provide more details on the events that have taken place so far, the accomplishments of the committees, and the future plans for SCOPE's academic events.

Responsibilities and goals

As the Academic Activities Commissioner, my main responsibility is to oversee the academic programs offered by SCOPE. My goal is to provide the SBE student population with opportunities for self-development that supplement and complement their university education. This can be achieved in many ways, such as offering professional development opportunities and providing extra knowledge and activities that promote student well-being. SCOPE achieves this goal by providing extra-curricular lectures, training, and workshops, as well as study trips.

The Academic Pillar consists of 7 committees: Master Week, Symposium, Business Analytics, Academic Series, Community Case Challenge, International Finance Orientation Trip, and International Economic Orientation Trip. Additionally, I organize the Brussels Trip independently.

Throughout the first half of this year, we have focused on improving the academic offerings of our association. Our goal has been to provide a more diverse range of academic events and a clear structure to this pillar, building on the work of previous boards. To achieve this, we have focused on three key drivers: diversity, image enhancement, and feedback and development. We have expanded our academic portfolio to cater to diverse student interests, revamped our image to make it more appealing, and introduced engaging and fun learning experiences. These pillars guide our ongoing efforts to create an inclusive, attractive, and enjoyable academic environment.

2022-2023 Semester 1

Period 1

There were the academic events during period 1:

CV and LinkedIn Lecture (in collaboration with the career pillar), 21st of September:

Organized by: Luisa Lüer, the Maastricht Business Days Committee and Manon Trébaul

Participants: 76

We organized a lecture in collaboration with the Maastricht Business Days committee. The topic was about creating an impressive CV and LinkedIn profile, which gave the students an opportunity to enhance their profiles before the Maastricht Business Days. Despite the lecture being held during the day, it was easy to find participants who were willing to attend, even those who had tutorials. The student service center was responsible for conducting the workshop, and people provided a lot of positive feedback about it.

Master Week, 27th to 20th of September:

Organized by: Katharina Freitag (Chairwoman), Jana Geier, Carolin Schütz, Gladys Thielemans

Participants: 92

Participant evaluation: 7.94/10

Partner evaluation: 8.08/10

In 2023, the academic pillar organized its biggest event, the Master Week, which saw 92 registrations. This was the first edition in a few years, and it spanned over three days. The event included workshops, company presentations, and a company fair. The theme of the workshops and presentations was focused on what happens after university, and companies conducted workshops on topics such as job employment, CV writing, and LinkedIn. A total of 15 companies participated in the event.

One notable distinction between the Master Week and the Maastricht Business Days lies in the exclusive access granted to Master students for the former, with workshop registration operating on a first-come-first-serve basis. A unique feature of the Master Week was its emphasis on workshops designed to foster a learning-oriented environment rather than one centered solely on recruitment. The overall outcome of the event was deemed successful, garnering positive feedback from both participating companies and students.

However, our decision not to continue the Master Week stemmed from a nuanced perspective. While the event achieved success, it became apparent that its influence on the Maastricht Business Days was significant. Some companies expressed a preference for the Master Week over the Maastricht Business Days, citing the advantage of accessing Master students at a more economical rate. Regrettably, the Master Week began to be perceived more as a recruitment event rather than an academic one, prompting us to reevaluate its alignment with our educational objectives.

A Deep Dive into the Mind, Lecture, 11th of October:

Organised by: Roman Kronast (chairman), Pauline Hesse and Emilia Schröder

Participants: 34

Participant evaluation: 7.3/10

In September, we recruited a new committee and organized a two-hour lecture on the topic of “How does the brain function? How can you stop procrastinating?”. Our guest speaker, Esther Slits, is an esteemed educator with expertise in understanding human thought processes and information processing. She guided students in identifying and navigating mental challenges that often impede their daily lives. However, some students were a bit disappointed with the lecture as they were expecting it to be more interactive and directly related to their problems.

Period 2

There were three academic events during period 2:

Brussels Trip, 11th of November.

Organized by : Manon Trébaut

Nr of applicants: 54

Nr of participants: 34 (28 show up)

Participant evaluation: 8.17 / 10

During the full-day event, 28 students immersed themselves in discovering the myriad opportunities within the Council of Europe and European Parliament. The day featured engaging presentations from these organizations, starting with a lively and interactive session facilitated by Guilia Giardino in the morning. Subsequently, participants had the unique chance to pose questions to an ambassador in an informal setting. In the afternoon, the group visited the European Parliament, gaining valuable insights into its functions and the intricate dynamics among various European institutions.

While the event overall was well-received and proved to be an enjoyable trip, it's worth noting that a minor hiccup occurred. Some participants expressed a desire to leave early, resulting in a bus back with fewer people than originally planned. Despite this slight inconvenience, the positive experiences and valuable knowledge gained during the day left a lasting impression, and participants thoroughly enjoyed the event.

Shark Tank Night, 9th of November

Organized by: Manon Trébaul and Eloquentia Maastricht

Participants: 53

Participant evaluation: 9.45/10

In launching its inaugural edition, SCOPE partnered with Eloquentia Maastricht to create a dynamic event that seamlessly blended academia and diversity. The cost distribution reflected a collaborative effort, with 30% allocated to Eloquentia Maastricht and 70% to SCOPE. A total of 53 participants, including 20 speakers and 33 engaged audience members, contributed to the event's success.

The event's unique format allowed participants a brief 20 minutes to prepare speeches on a provided product, followed by compelling 3-minute presentations. A distinguished jury, comprising professors Kimon Ivanov and Simon Kleinert, SCOPE's Academic Commissioner Manon, and Eloquentia's Vice President Lina, evaluated the presentations. Despite being the inaugural edition, the event received positive feedback from both students and professors, leaving a memorable impact. Notably, it served as a testament to the potential for future editions, highlighting its significance as a showcase of diversity within the academic pillar.

However, it's worth mentioning that collaboration with Eloquentia presented its challenges, with numerous requests both before and after the event. Recognizing the need for streamlined collaboration, there is a forward-looking initiative to establish a comprehensive contract. This contract will delineate the specific marketing contributions SCOPE will provide and the corresponding commitments from Eloquentia. This proactive step aims to ensure smoother collaboration in the future and enhance the overall planning and execution of similar events.

Symposium, 15th of November.

Organized by: Fabienne Kirsch (chairwoman), Niklas Bolten, Philipp Kuhzarani, Victor Tackoen and Phaka Borowski

Participants: 67

Participant evaluation: 8.98 / 10

In 2023, the Symposium emerged as a pivotal academic event, drawing in a noteworthy 67 registrations. However, this year posed unique challenges in attracting participants, given its proximity to the Maastricht Business Days. Many students found themselves torn between attending either event, prompting the committee, led by Marlina (Marketing Commissioner) and myself, to exert considerable effort in promoting the Symposium to as many students as possible.

The day commenced with an engaging speech from Dr. Professor Rachel Powel, Head of the Finance Department at Maastricht University, followed by an inspiring presentation from Assistant Professor Jermain Kaminski on the topic "AI Patronus - On the good, bad, and ugly of Magic Machines." Workshops conducted by Arvato, Integrand, and the University's Student Service Centre added a diverse and interactive dimension to the event. Furthermore, Dr. Leonhardt van Efferink, a Lecturer, delivered an insightful presentation titled "Between the Facts and Fakes: The Role of Frames in Managing Uncertainty."

The Symposium concluded on a positive note with networking drinks and a networking fair. Despite the challenges faced in attracting participants, the event garnered significant positive feedback from the students and the companies who attended. Looking ahead to the future, there is a strategic consideration to move the event to period one for the next year. This shift aims to provide more flexibility for students, eliminating the need to choose between the Maastricht Business Days and the Symposium. Simultaneously, we are exploring long-term marketing strategies to enhance outreach, recognizing that while finding participants can be challenging, the consistently positive feedback received validates the importance and impact of the Symposium within the academic community.

Academic Series (topic Leadership), 28th of November and 4th of December

*Organized by: **Roman Kronast (cochairman)**, Pauline Hesse and Emilia Schröder, and **Maria Paradiso (cochairwoman)**, Marlene Hermans, Sorina Gutu and Teodora Ataasova*

Participants: 20 (workshop) 30 (lecture)

Participant evaluation workshop: 9.02 / 10

Participant evaluation lecture: 8.23/10

In period two, the Academic Series Committee undertook the organization of a workshop and lecture centered around the theme of Leadership. Professor Katarzyna Czabanowska spearheaded the workshop, and Bruno Hattayer was slated to deliver the lecture. To incentivize

attendance for both events, I introduced a certificate for participants engaging in both the workshop and the lecture. During this period, four individuals successfully earned the certificate.

The workshop delved into the nuances of effective leadership, emphasizing the importance of leading oneself proficiently to facilitate leading others. Subsequently, the lecture, held a week later, explored the contemporary landscape of leadership, addressing the impact of AI and the unique characteristics of Generation Z. It shed light on the evolving perception of a good manager in recent years.

However, unforeseen challenges arose as two of our planned speakers for the lecture canceled at the last minute—one a week before the event and the other on the day of the lecture. Despite concerted efforts by the committee and myself to secure replacements, we were unable to fill the gaps, ultimately leaving us with only one speaker out of the three initially planned. In response to this situation, the committee and I made a collective decision to shift our focus towards ensuring the quality of speakers for the next period, rather than strictly adhering to a predetermined quantity.

Moving forward, we aim to maintain the momentum of encouraging attendance at both events by continuing the practice of offering certificates. This, we hope, will contribute to heightened awareness and increased participation in future academic series events.

Business Analytics (Algorithmic Business Lecture), 6th of December

Organised by: **Jonna Wischmann (chairwoman)**, Felix Römer, Florian Hanselmann, Nolan Hayzlett, Tobias Timenes-Okstad

Participants: 49

Participants evaluation: 8.76

The Business Analytics Committee, a recent addition to SCOPE, faced the task of assembling a full committee due to the departure of all previous members on exchange programs. In response, the committee undertook the organization of a lecture focusing on the theme of knowledge in R. For this event, two distinguished alumni and Rudolf Müller, the professor overseeing business analytics, were invited to share their insights and experiences in the field.

The primary objective of the lecture was to offer a concise introduction to R knowledge, a skill set intended to be applied in an upcoming business case scheduled for period 4. Following the informative session, students had the opportunity to engage in discussions and networking with the two alumni and Professor Müller during a casual gathering at Preuv over drinks. The committee was delighted to receive abundant positive feedback from the participating students, affirming the success and impact of the event.

2022-2023 Semester 2

Period 4

Exclusive Lecture ING Wholesale Banking; 26th of February

Organized by: myself.

Participants: 42

Participant evaluation: 8.11 / 10

ING evaluation: 9/10

In December, ING Netherlands contacted me to coordinate a seminar on the subject of Wholesale Banking. The session centered on the operational landscape of Financial Markets (FM) at ING Wholesale Banking, which encompasses the distribution of securities such as bonds, equities, and loans to financial institutions while also maintaining a secondary market in these instruments to ensure liquidity.

The seminar was led by Henning Eckhof, a Director of Financial Markets Sales, together with colleagues from the Financial Markets and Campus team. The session agenda included:

- An introduction to ING Wholesale Banking with a specific focus on Financial Markets.
- An overview of the specific financial risk parameters that corporations may encounter, as well as the types of products utilized to mitigate these risks.
- The distribution of an annual report from a global beer company to familiarize participants with financial statements.
- Identification of key risks and a group discussion thereof.
- Dispensation of tips and strategies for securing ideal positions within the finance industry and excelling in interviews.
- A conclusion featuring refreshments.

In summary, the seminar effectively provided participating students with a clearer understanding of FM and an opportunity to network with industry professionals. ING also extended internship and entry-level opportunities, which garnered significant interest from the students.

Start-up Lecture in collaboration with ELSA; 27th of February

Organized by: myself and ELSA board members

Participants: 53 (24 from SCOPE and 29 from ELSA)

Participant evaluation: 8.57 / 10

In December, we collaborated with ELSA for a lecture. Initially, we planned to organize a lecture and a workshop, but we couldn't find the right professors for the workshop. Instead, we arranged an interactive lecture where students could learn about entrepreneurship and how to start their own business. Roy Broersma, the head of the entrepreneurship department at SBE, provided insights and practical strategies for navigating start-up ventures. He tailored the lecture to the students' needs, encouraged them to share their business ideas, and explained how to get started. The students were very happy with the lecture, and we received a lot of positive feedback.

In the future, we hope to collaborate more with the entrepreneurship department of SBE to offer further guidance to students interested in starting their own businesses.

The collaboration with ELSA went smoothly. Although they had some difficulty finding a professor, they took care of all the logistics, such as the venue and presentation. It was great to see students from SBE networking with students from the law faculty.

LinkedIn Workshop; 29th of February

Organized by: Maria Paradiso (co-chairwoman), Roman Kronast (co-chairman), Julian Hervouet, Yannick Anselmo Marmann, Emilia Schröder, Marlene Hermans, Julia Weretko

Participants: 20 students (applicants 54)

Participant evaluation: 8.46 / 10

The Academic Series Committee has decided to organize two workshops on the topic of digital branding this term. The first workshop focused on LinkedIn and was conducted by the career service center of SBE. As you probably know, LinkedIn is a powerful tool nowadays, which is why the committee decided to organize a workshop about it. The workshop was highly successful, with a capacity for 20 people. We ended up accommodating 23 attendees due to the no-show rate, even though 54 people had applied. This workshop is something we would like to hold every semester, as it is relatively easy to organize.

Digital Branding Workshop, 8th of March

Organized by: Maria Paradiso (co-chairwoman), Roman Kronast (co-chairman), Julian Hervouet, Yannick Anselmo Marmann, Emilia Schröder, Marlene Hermans, Julia Weretko

Participants: 21 students

Participant evaluation: 7.98 / 10

This workshop was the second in the series on "Digital Branding," led by Sueli Brodin and Francesca Pagano. Sueli, a professor from the marketing department, specializes in marketing through social media. Francesca is an influencer on TikTok and Instagram. The committee aimed to provide two different perspectives—one from academia and the other from industry.

Students appreciated having two different viewpoints, but some hoped for a more interactive session and felt they didn't have enough time to ask questions. In the future, we aim to organize workshops and lectures with speakers from diverse backgrounds, as this is an aspect of high interest to students

Hackathon; 14th of March until 15th of March

Organized by:

Participants: 12 students

Participant evaluation: 7.84 / 10

The business analytics committee was created last year. The hackathon was an initiative started by the old committee and continued by the new committee. The hackathon was a 24-hour event that took place on a Thursday. The students received the case and began working on it. On Friday, we provided them with a room at Tapjin where they could work in groups. We also provided breakfast and lunch for them. Additionally, we had two tutorial slots where the students could seek guidance on the case. On Friday evening, the teams presented their final work to a jury consisting of two professors and two representatives from a local company. Overall, the students enjoyed the event and found the case difficulty to be just right. The professors and company representatives were pleased with the students' results. It was challenging to find students for the hackathon, so next year, the committee should consider promoting the event well in advance. We hope that as it was the first edition, more students will participate in the future.

Period 4 and 5

Community Case Challenge, 5th of March until 6th of May

*Organized by: **Gregor Kress (chairman)**, Ramsha Zaidi, Umut Kağan Kelleci, Maciej Rzepka, Jonas Christopher Morgner, Felix Schürmann*

Applicants: 38

Participants: 30

Participant evaluation: 9.26 / 10

Company evaluation: 9/10

Coaches evaluation: 8.9/10

It was the second edition of the Community Case Challenge. This year's edition of the event centered around the theme of coaching, aiming to foster collaboration between local companies and students. The six participating local companies were Success Formula, DARQ, StartersCentrum, CoPet Parent, Artichoke and Cannon Production Printing. Each company was assigned a group of five students with diverse academic backgrounds.

Over a span of seven weeks, the students dedicated their efforts to address a specific challenge faced by their respective assigned companies. Working together as a team, they strived to find innovative and effective solutions. Throughout the process, the students maintained direct communication with their assigned companies and received guidance from dedicated coaches who were present to assist them.

The event culminated in a closing dinner held at Lumière, where participants had the opportunity to reflect on their experiences. The evening concluded with a valuable feedback session conducted by company representatives and coaches. Overall, the event was a success and we got a lot of positive feedbacks from the companies, students and coaches. However, in the future, we would like to make the event a bit longer, as 2 months time with an exam period in the middle a bit too short, this is why from next year onward the challenge will be 3 months long.

Looking ahead, we are excited to leverage our newfound knowledge and experiences to further improve the event for the upcoming year. By incorporating the feedback received, refining our organizational strategies, and enhancing the overall participant experience, we are committed to making the next edition of the Community Case Challenge even more impactful and successful. With a strong foundation established, we eagerly anticipate the growth and positive outcomes that future iterations of the event will bring.

Period 6

International Financial Orientation

*Organized by: **Alessia de San (Chairperson)**, Antonius von Mentzingen, Carmen Cejas Hakala, Jon Ander Moro Usabiaga, Max Flynn Werheid*

Number of applicants: 57

Number of participants: 26

This year's IFO is going to Toronto, for budget reasons, we decided that IFO and IEO were going to only one city this year. Firstly, communication with the coordinator, Kimon Ivanov, went smoothly as he provided us with all the necessary information and guidance. His support has been invaluable, and we are grateful for their assistance.

Secondly, finding companies to visit has been a challenging endeavour at the beginning. However, we persevered and put in extra effort to secure visits to several renowned organizations. Despite encountering obstacles along the way, our team worked together and managed to arrange meaningful and insightful visits. We are thrilled to have the opportunity to learn directly from industry leaders and witness their operations firsthand. Participants had the opportunity to visit companies like Google, Manulife, Royal Bank of Canada, DIF Capital, Manifest Climate, Oxford Proprieties and more!

Thirdly, regarding our operations, I am pleased to inform you that everything has been running smoothly overall. We have been adhering to our itinerary, ensuring timely transportation, and making the most of our time in each city.

As I am not currently on the trip, I will be able to provide better insights later on. From my understanding of the IFO committee, I can say the IFO academic trip to Toronto is a success! They gained valuable insights from companies, enjoyed the culture, and are making great memories! I will provide a more detailed report upon our return, including a comprehensive analysis of the knowledge gained and the outcomes achieved. Please feel free to reach out if you have any specific questions or require additional information.

International Economic Orientation

*Organised by: **Costanza Tombelli (Chairperson)**, Camille Fickers, Giada Donati, Katharina Ortner, Lisa Dalla Valle*

Applicants: 48

Participants: 26

This year's IEO is going to New Delhi and participants had the opportunity to visit many institutes/companies like Tata, Apollo Tyres, Boeing, India school of policy, Sun life, Vollert, and more!

Like IFO, finding companies to visit has been challenging. However, we persevered and put in extra effort to secure visits to several renowned organisations. Despite encountering obstacles along the way, our team worked together and managed to arrange meaningful and insightful visits. We are thrilled to have the opportunity to learn directly from industry leaders and witness their operations firsthand.

Thirdly, regarding our operations, I am pleased to inform you that everything has been running smoothly overall. We have been adhering to our itinerary, ensuring timely transportation, and making the most of our time in each city.

The academic trip itself has been an enriching experience for everyone involved. Our interactions with professionals and exposure to different cultural perspectives have provided us with invaluable insights and knowledge. The participants are actively engaging in discussions, exchanging ideas, and fostering meaningful connections with industry experts. It's truly inspiring to see the impact this journey is having on their personal and professional growth.

In conclusion, I am thrilled to report that our academic trip to New Delhi is going exceptionally well. We have overcome challenges, adapted to unforeseen circumstances, and are making the most of this incredible opportunity. I am confident that this experience will have a lasting impact on all participants and contribute significantly to their academic and professional development.

I will provide a more detailed report upon our return, including a comprehensive analysis of the knowledge gained and the outcomes achieved. Please feel free to reach out if you have any specific questions or require additional information.

Academic Outlook

Symposium, 2nd of October 2023

Organising by: **Carlotta Maria Napoli (chairperson)**, Antonia Bartolucci, Zuzanna Gabriela Zamorska, Karolina Kucharska, Arielle Louise Mathilde Weber

The topic for next year's Symposium will be : "Discover Your Purpose: Your Path to Future Career". This contemporary theme will be an opportunity for the students to explore different career opportunity with a business degree. The event will take place on Wednesday, October 2nd, 2024. The committee was recruited in February 2024, and until now we managed to secure the location of Lumière Cinéma, made a full day plan, and started company/speakers acquisition with some very interesting leads!

Brussels Trip 2023

Organised by: Tizian Aisenbrey - Academic Commissioner 24-25

Brussels Trip 2024, as last versions, will be a full-day event focused on enlightening 35 students about the opportunities within the European Council and Parliament proved to be highly informative and engaging.

Future Outlook

At the start of my board year I was really confident with my committees and what I was doing, I encountered numerous challenges that made me grow into my position. But today, I feel proud of all the event and accomplishments of my board year. My primary objective now center into make the academic pillar attractive for students again, and improving its offering with different type of events.

Recognizing a declining interest among students in academic topics, I have taken proactive measures to increase interactivity into our events. By introducing more engaging formats and interactive elements, I aim to boost students' enthusiasm and restore the prominence these events once enjoyed.

To ensure the smooth transition for my successor, I have diligently documented every step and detail of the events I have organised. This documentation serves as a valuable resource, offering

insights into the planning, execution, and overall management of these occasions. By sharing this comprehensive record, I hope to help the next Academic Commissioner to build upon the foundation laid during my term.

While challenges may have punctuated the journey thus far, I am optimistic about the positive impact I have made. By focusing on the revitalization of academic events, infusing them with interactivity, and documenting my experiences, I aspire to enhance the experiences of students but also ensure the continued success of future Academic Commissioners.

I would like to thank many people that helped me through this journey like my fellow board members, my family, my dear friends Martin, Julia, Katharina, Aline, Frederique, and the SBE staff with which I had the chance to work with.

Best regards,
Manon Trébaut
Academic Commissioner

Social Commissioner

Introduction and Responsibilities

As the Social Commissioner of SCOPE, I am responsible for organising social events for both active and passive members, creating a community, and making them feel part of SCOPE.

Active members are the most crucial part of SCOPE as they assist us in organising every event we do. Therefore we try to create a community in which they feel like they belong, and which motivates them to continue being active in this association. Special for them, the Internal and Preuverij committee organises active member events, such as bar evenings, cantus', integrations, and fun challenges.

Next to active member we also have passive members, which is our main audience for our events and trips. To integrate and engage them more in the association as passive members, we organise smaller-scale social events such as a pub crawl, pottery painting and a volleyball tournament, and much more to come, organised by the General Members committee.

Besides those closed events for only members or active members, we also provide social value to the Maastricht student society, by throwing big Complex parties, a Ski trip, and a Spring break trip. Those events are always popular and not to forget, fun. These events are organised by the Partylovers committee, Ski trip committee and the Spring Break committee.

Lastly, my responsibilities include organising the Faculty Introduction Days as well, where we get the chance to recruit new members and introduce ourselves to the new SBE students.

2023-2024 - Semester 1

General Events

1. Inkom
2. Introduction Days
3. Constitutie Borrel
4. Sorry Borrel
5. Active Member Information Evening
6. Winter Wonderland Party in collaboration with elsa

General Member events

1. Wine tasting in collaboration with Vinum
2. Prison Island
3. 'Kleur het Kopje' - pottery painting
4. Aachen Christmas market

Partylovers

1. Pursuit of Happiness
2. Casino Royale - Graduation Party

Internal events

1. Integration
2. Active Member Weekend
3. Christmas Cantus

Special Preuvs

1. Halloween Preuv
2. La Chouffe Preuv
3. Farewell Preuv

2023-2024 - Semester 2

Ski Trip; 6th of January until 13th January

Organized by: **Maciej Rzepka (chairman)**, Alice Wersonig, Julien Defauw and Charlotte Mandel

Participants: 56 students

Participant evaluation: 8.5 / 10

The signups for the ski trip did not go without any challenges. We had an original signup of over 150 participants, which was the highest from the past years. However, the amount of cancellations after the exam grades were published were phenomenal, ending with only 56 out of 79 spots being filled on the actual trip.

Our chosen location was Andorra with the French agency La Noche Voyages, we loved working together with this agency but we felt like Andorra was not ideal, the resort was a bit older and due to a lack of snowfall not all slopes could open. For experienced skiers the resort lacked

challenging slopes, on the other hand it was very student friendly priced. The agency also had a deal with some local bars and clubs where we could go out for a very low price.

There were some troubles with the organisation of the activities, but nothing that couldn't be solved within a couple of minutes, we had activities such as ziplining, sled-on-rails and a lovely french dinner.

The trip was a great success and we are looking forward to next years Ski Trip to La Plagne with La Noche Voyages.

General Members events

Organised by: **Lia Kaltegärtner (chairwoman)**, Guido Pascuzzo, Riki Toubkin and Mona Razmdideh

Every month, we organised a general members event. These events are meant to build up our members' community consisting of both active and passive members.

1. Bowling - 25th of January

During the skills period, we had a bowling event where 42 students joined us for a lovely night at Olround. Participating students gave us great feedback and we saw a lot of them again at future events.

2. Pub Crawl - 29th of February

To switch things up, the gm committee organised a lovely pub crawl where we visited 5 pubs and ended the night at Roto. The pubs we visited were mainly discount partners and received us with open arms. Around 40 students joined us to the following pubs: Preuverij, Momus, Van Bommel, Paulus and Peter's Irish Pub.

3. Wine Tasting - 11th of March

After 2 successful editions of the wine tasting collaborating with Vinum, we decided to have a 3rd edition. This time, they focused on different Chardonnay wines around the world. Together we had around 75 participants, as usual this event was very well received.

4. Volleyball Tournament - 29th of May

In May, we had our annual volleyball tournament where 4 teams competed against each other. We played it outside in the Tapijnpark next to Kaleido, participants could relax in Kaleido after their games, the winning team got some lovely prosecco from Thiessen.

Partylovers

Organised by: **Rike Reblin (chairwoman)**, Tommy Croese, Jonas Morgner, Theo Provoost and Julia Andraszak

During the second semester

1. Blinding Lights Complex

In March it was time for another complex party. After the great success of the parties in the first semester, we did our best to continue this success. Under the theme of blinding lights, we wanted to have a more neutral party where our DJs played music from multiple era's such as the 80s and 90s. We had 4 DJs joining us, genre's varying from pop to house to techno, and one DJ had a saxophone player joining him for a couple of songs which was received greatly by the public.

On another note, just like last year we did not manage to sell out this party. This could have multiple reasons such as the time of the party, other events of ours. This is why we are looking to move it for next year so it falls earlier in period 4.

2. Maastricht Yacht Club - Boat Party

Every year, we organise a boat party on a boat of Rederij Stiphout. The theme was Maastricht Yacht club which was very well received with the public, the party sold out quite fast, the night itself also had a high show up rate of over 90%. We had two DJs playing house and pop music.

Spring Break

Organised by: **Laura De San (chairwoman)**, Riccarda Stolle, Elisa Durdu and Carolin Achenbach

This year's spring break trip went to Barcelona, Spain, and we went with around 40 people. Just like last year we decided to organise it ourselves, as the options from YesTrips were not great, and we wanted to be able to organise our own activities and transportation as well.

We went from Wednesday morning until Sunday morning and had various social activities planned, some optional, some for the whole group. During the days, we went to the beach, had brunch, wine tasting and so much more. In the evenings we went to clubs, watched the sunset and had lovely tapas.

In the end, we got very positive feedback from the participants and enjoyed our time there. The location was nice and sunny, the hostel (Unite Hostel) was amazing, the time was right (Ascension Day's weekend), and the mix of activities made it into a very nice spring break trip.

Internal events

Organised by: **Benedict Schumann (chairman)**, **Theodor Kläsener (co-chairman)**, Justus Grüninger, Yannick Van der Bijl, Helena Barden and Iris Reinders

1. Integration

For the integration of our new active members, we gathered at the Lions Den for a chill evening. We played some games such as beer pong, next to that we had a bingo where people had to talk with each other to complete the bingo. Around 22:00, we went to Preuv for the rest of the evening. Our new members and old members got a chance to get to know their committee but also other members. We noticed that this integration really helped to build the community due to it being very accessible for everyone.

2. Active member day

As a stepstone to bring back a second active member weekend, we organised an active member day. During this day, we organised a lunch from Preps and a crazy66. Although the weather was not amazing, actives enjoyed the afternoon.

3. Kingsnight

Just like every year, we organised a small activity for our active members on Kingsnight. This year, we did a Murder mystery. Which is a new activity we introduced this year, although it still had a lot of imperfections, it is definitely a nice activity to add to our portfolio.

4. Cantus

Our last cantus of the academic year was Disney themed, we had an original amount of over 70 actives joining but due to extreme weather conditions, around 40 actives actually showed up. However the cantus was a big success, everybody sang their hearts out to old and new disney songs.

Preuverij

Organised by: Vincent Bach, Nicoleta Cojocaru, Luca Von Vultejus and Makomborero Soko

The Preuv committee is responsible for organising both our regular and special Preuvs. This semester, they have done a carnival, Kasteel and so many more themed Preuvs. On top of that, they encourage our active members to join the Preuverij nights by sending fun messages, and thinking of small extra's during the night.

They are also the guardians and makers of a specific set of 'Preuv Rules', such as Buffalo, dicing and never back away from a challenge of Captain Muff. This year, they also came up with some other extra rules such as 'Magic Word' and 'Special Drink'.

Future outlook

Overall, I am very happy with the past events and how they went. I am also very excited to see what the future holds, and how my successor will shape it.

For now, there are a few events that are partly already planned. First of all the Introduction Days in August are in the making. We will again have a stand during those days, but this time at the Mensa in SBE, because it is more spacious, and gives us more opportunities. During late afternoon/beginning of the evening, we will provide the students with subsidised drinks.. We will

also have some music again, by a DJ, to spice it up. On Thursday we will also be present at the lunch for the exchange students, to also make them more familiar with SCOPE.

Together with my successor, I am working on organising the first active member weekend in November already. We also already planned and booked Complex for the entire next academic year.

I am excited about all these and more events. The main goals for next academic year are to continuously organise a variety of events, and also focus more on general member events, to provide more social value for the SBE students.

Personal Note

The past half year gave me more than I would have ever thought. It was fulfilling to see all the happy faces at my events, to see everyone enjoy them, and also to be able to enjoy them myself. It required a lot of energy and effort, to have all those events together with my fellow board members, and to stay strong throughout them. It also gave me more memories and experiences to look back on; with my friends, active members, and not to forget my fellow board members.

I am very grateful I was able to do this board year, and would not change it for anything. I loved my events, love SCOPE, and I am happy I got the opportunity to develop myself in all ways possible, learn from anything and anyone, and work together in this amazing team.

Best wishes to my successor Adina and the rest of the next board. I believe we helped SCOPE develop in a way that leaves you with a great base for your events, and space for further development and improvement. I am proud of what we did as the board, and know you will do great things.

With kind regards,

Yara Eggermont

Social Commissioner 2023/2024

External Relations Commissioner

Introduction

In this upcoming section of the GMA Report, I will outline my role as the External Relations Commissioner, elaborating on my responsibilities, achievements, and exclusive events over the past twelve months. I worked extensively with the consulting, finance (including banks), accounting, start-ups, and economics industries. I will also provide a detailed expansion plan for our partner portfolio, primarily focusing on enhancing our portfolio diversification to better align with student preferences.

Responsibilities and Goals

As an External Relations Commissioner at SCOPE Maastricht, my primary role is to connect SBE students with prospective employers through a range of career events, exclusive opportunities, and online promotions. SCOPE Maastricht serves as a crucial platform for students to engage with companies early in their academic journey, creating valuable recruitment opportunities. My goal is to continuously expand and diversify our partner portfolio, enhancing the recruitment processes in Maastricht and providing students with a broader spectrum of options that align with their interests.

My focus encompasses industries such as finance, accounting, economics, and start-ups, which have historically been underrepresented in our portfolio. Recognizing the increasing demand in these fields, my task is to boost their presence and offer them a platform to inspire and engage with our students. To achieve this, I have shifted our recruitment efforts away from primarily German companies, introducing SCOPE Maastricht to businesses from Belgium, Luxembourg, and the Netherlands. This strategy aims to enrich our portfolio and better address the diverse needs of our students.

A significant part of my responsibilities involves emphasizing the unique value that Maastricht University's student population, the University itself, and SCOPE Maastricht offer to potential partner companies. I strive to bring in a wide variety of companies that align with student interests and offer mutual benefits. Despite the high demand from German companies, particularly in business consulting and services, it is crucial to diversify our portfolio by incorporating more non-German hiring companies. This diversification is essential as Maastricht University hosts a very international student body, and our aim is to reflect that in the opportunities we provide.

Additionally, I work closely with the externals of all committees, especially the Maastricht Business Days committee, to help them connect with both our partner companies and potential new collaborators. Collaboration with Luisa Lueer, our Career Commissioner, is also vital, as she manages the committees' organizing trips and major events like the Maastricht Business Days.

My efforts to diversify the company portfolio are not just about industry variety but also about including more non-German hiring companies. This approach ensures we address the varied career aspirations of our international students, providing them with opportunities that are genuinely reflective of their interests and needs.

Partnerships

As the External Relations Commissioner for SCOPE Maastricht, I have successfully managed and expanded our network of partnerships, essential for providing our members with diverse opportunities and resources. Currently, I maintained 26 active partnerships across the sectors; consulting, finance, banking, audit, accounting, economics, and start-ups. These partnerships span several countries, with a strong presence in the Netherlands, Germany, and Luxembourg, reflecting both our regional connections and international reach.

Our network comprises one Main partner, 13 Premium partners, and 11 Basic partners, each contributing uniquely to our events and initiatives. I am particularly proud to announce our new partnership with the start-up Code Gaia GmbH, which is actively seeking interns and entry-level professionals. This addition marks the return of a start-up to our portfolio, offering fresh opportunities for our members.

Strengthening partnerships and delivering value to our esteemed partners remains a priority, and I am enthusiastic about the exciting collaborations lined up for the new board.

Luxembourg Trip

For the first time in a long time, SCOPE Maastricht organized an overnight trip to Luxembourg, making the 2024 Luxembourg Audit and Consulting. This two-day excursion included visits to PwC, BearingPoint, and the European Investment Bank (EIB), offering students a unique opportunity to gain insights into the professional world. A highlight of the trip was the Alumni event, which provided a platform for current students to connect with SBE alumni and hear about their experiences and career paths. Feedback from participants was generally positive, with many expressing a strong interest in attending future SCOPE trips. The Alumni event was particularly well-received, with an average satisfaction score of 8.5 out of 10. Additionally, 80% of participants stated they would consider participating in future SCOPE trips, reflecting the

overall positive impact of this initiative. Overall, the SCOPE Luxembourg Trip 2024 received an average grade of 8, showcasing its success and value to the participants.

Rautenberg & Company- Exclusive Events

The Rautenberg & Company Exclusive Event, our first collaboration with the company. Overall, the event was rated highly by participants, with an average grade of 9. The recruitment dinner at Bold Rooftop Bar was particularly well-received, garnering an average grade of 9.5. Participants expressed that the event met their expectations, with an average score of 9, reflecting the alignment of the event with their anticipations. The organization of the event was praised, achieving an average grade of 9.2. In terms of future participation, attendees indicated strong interest, with an average score of 9.6, showing a high likelihood of joining future SCOPE events.

The positive feedback from this event is a testament to the successful partnership with Rautenberg & Company and we look forward to building on this success in future collaborations.

Big4 Audit- Exclusive Events

The BIG4 Exclusive Event, featuring our Dutch partners from the Big Four accounting firms, was a success this year. After receiving critical feedback last year, we implemented several significant changes to improve the event's quality and participant experience.

One of the major changes included requiring students to answer three motivation questions as part of the application process. This new approach was very well received by the companies, who appreciated the additional insights into the candidates' motivations and aspirations. Additionally, we introduced a Dutch-ratio requirement to meet specific company needs, which I managed to fulfill.

The feedback from both students and companies was overwhelmingly positive. Overall, the event received an average grade of 8.7 from participants. The recruitment dinner at Thiessen was particularly appreciated, receiving an average grade of 8.3. The organization of the event was rated exceptionally high, with an average grade of 9.7.

In my follow-up calls with the companies after the event, the feedback was extremely positive. Companies that initially had low expectations due to previous experiences were pleasantly surprised by the improvements and the quality of the event. This turnaround in company perception was one of my biggest rewards this year, as it reinforced the value and impact of our efforts to enhance the event.

External transition

As our tenure as External Relations Commissioners of SCOPE Maastricht comes to an end, we are committed to ensuring a smooth and effective transition for our successors, Katharina Ortner and Lisa Dalla Valle. Lotte and I sat down with the new externals to divide the current partners and events by sectors they are interested in. The new division looks as follows:

Katharina Ortner: Consulting, Economics, Finance, Consumer Goods, Sustainability **Lisa Dalla Valle:** Consulting, Technology, Start-ups, Supply Chain, Accounting

As we have a lot of consulting partners, the industry has been divided between the two externals. This way we also ensure that the trips are equally divided, although some trips will involve both externals, such as the IEO and IFO.

We are confident that Katharina and Lisa will continue to build upon the strong foundation we have established, maintaining and expanding our valuable partnerships. They will be reaching out to our partners soon to introduce themselves and begin their roles. We want to express our heartfelt gratitude for the collaborations and opportunities we have enjoyed this past year. It has been an incredible experience serving as your External Relations Commissioners. We wish Katharina and Lisa all the best in their new roles and are confident they will achieve great success.

Final Note

This year has been one of significant change and growth, and I am optimistic about the positive impact these changes will have on our relationships, reputation, and events. The experience has been truly unforgettable, offering me more learning and growth than I could have ever imagined. I am deeply thankful to my fellow board members for the incredible memories we have created together and I think that we have all grown immensely.

I would also like to extend my heartfelt gratitude to SBE, the committees and their active members, the university, and everyone who has supported us in making this board year exceptional. Your assistance and collaboration have been invaluable.

I wish the new board all the best, confident in their vision and dedication to make their board year a successful one. I am certain we have selected the right people. If any questions remain about the current trajectory and strategy set by my colleagues and me, please feel free to reach out.

Kind regards,

Lucie Kieffer

External Relations Commissioner 2023-2024

Vice-President & External Relations Commissioner

Introduction

In this GMA report section, I will dive into the completed projects and achievements throughout the academic year as External Relations Commissioner & Vice-President. I will cover the development of the strategic partner portfolio of SCOPE, the collaboration with the University, and a future outlook of the external branch of the association.

Responsibilities and goals

One of SCOPE's core functions is to act as intermediary between SBE students and the corporate world. SCOPE Maastricht plays a major role in supporting students in finding their career path by means of organised career events, exclusive events, or online promotion, companies can ask for. Hence, our goal is to keep increasing and diversifying our portfolio to, ultimately, meet students' wants and needs.

As one of the External Relations Commissioners, my role is to emphasise the unique selling point Maastricht University's student population, the University itself, but moreover SCOPE Maastricht, offers to companies. Apart from that, I aim to offer a wide variety of companies, students are interested in and benefit from. As in previous years, there is still high demand from German companies, especially within the business consulting and services sector, hence the reason why they are also very present at our events as well as in our partner portfolio.

Last but not least, my goal is to diversify the company portfolio not only with regard to the industries themselves, but also try to incorporate more non-German hiring companies. This is due to the fact that Maastricht University is a very international University, and we try to best meet students' interests. However, it must not be forgotten that the majority of SBE's students are from Germany, therefore also the high demand by German companies, as these very often hire only German speakers. Lately, the focus has also been more on Dutch companies, especially with regards to the internationalisation policy.

Together with my fellow External Relations Commissioner, Lucie Kieffer, I also work with the Externals of all committees, especially the Maastricht Business Days committee. We try to help them connect with our partner companies, as well as many new companies that could potentially join SCOPE's events. Not only do I work closely with the committee externals, but also Luisa Lueer, our Career Commissioner, who is in charge of all the committees' organising trips, as well as the Maastricht Business Days.

Current Partner Companies

Throughout the year we were able to renew the partnerships with most of our partner companies. Two companies, BCG NL, as well as NRG decided not to continue the partnership, as we do not have a lot of Dutch speaking students, hence cannot meet their demand. They will be contacted again this summer. I am currently in contact with interesting leads, for our successors, Lisa and Katharina, to take over.

In my portfolio I currently have 20 partner companies, two of them being main partner, 10 premium partners and 8 basic partners. Within the second semester I did not sign any new partnerships, as I assume this is due to hiring freezes, and companies in general hiring less, as well as potential lower budgets. The majority of my partners joined the Maastricht Business Days Spring this year.

Collaboration with the University

Lucie Kieffer and I both have the opportunity to work quite closely with the University. This gives us the advantage to prevent any kind of competition, but also to discuss possible leads. We have had the pleasure of working together with Lieve Otten, SBE's External Relations Officer, as well as Leann Poeth, SBE's Alumni Officer. Together, we were able to achieve great things. I have noticed a lot of companies reaching out to me for guest lectures, who I have forwarded to the University. Some companies got through and held a guest lecture within different courses. I would like to thank SBE for the great relationship we have had over this past year, and I hope this will continue in the future.

Microsoft teams

In the beginning of my board year, I brought up switching from the Google environment to Microsoft. In the beginning of 2024, we decided to further look into it, and I took it upon myself to sign SCOPE Maastricht up for the non-profit licences. Later on, I added our secretary, Nickel Müller, to the task force as he has more knowledge in this field than I do. Together, we were able to find a company who helped us with the transition. In general, we think Microsoft teams has the better benefits, and it saves us a lot of costs, as we use it for free. A special thank you to Nickel Müller for tackling this project with me.

Deloitte Exclusive Event

The first exclusive event I organised was on February 5th with Deloitte. The event was organized by me in collaboration with Selina Sieker from Deloitte. As the University unfortunately was not able to give us rooms for the specific time slot, we went to the social hub for a case workshop. After the three hour session, we went to Bold Rooftop Bar for a networking dinner.

In general, the event was considered a success, which reflected in a rating of 8.9.

Inverto Exclusive Event

The next event I organised was the exclusive event with Julia van den Woldenberg from Inverto. After rescheduling, due to snow storms in Germany, and the company not being able to drive to Maastricht, the event took place on March 12th. For this event, we again went to the social hub, as there were no available rooms in university buildings. After an intense case cracking workshop, the evening ended with a networking dinner at Brandson. The event took place in German, as all the participants that attended were German-speaking, however, the company was of course prepared to host it in English.

In general, this event can also be considered as a great, value-adding event, as participants rated it with an 8.9.

EY Parthenon X WiB Exclusive Event

End of April, on the 23rd of April, I organised an exclusive event with Svea Jarosh from EY Parthenon in collaboration with one of our daughter associations, Women in Business. The workshop was held at the Tapijnkazerne, after which we went to a networking dinner at Brandson. Furthermore, recruitment opportunities were discussed.

Concluding, this event was an absolute success with an average rating of 9.2.

Arvato Exclusive Event

My fourth and final exclusive event of the semester was with one of our main partners, Arvato. For this event I was in contact with Patrick Manders, Danielle Laumen and Elif Karakurt. The evening started off with a presentation about Arvato and the recruitment possibilities at Lumière and ended with networking drinks at the same location.

The event was rated with a 7.5, however this number might be influenced by the fact that not a lot of students answered the survey.

Clothing Sponsor Newtone

In the beginning of the academic year, Koenen en Co sponsored us with new polos, as well as board zip ups again. Our actives wear their polos every Tuesday at our Preuverij gatherings, which is a great way for the company to promote their name. During the year they rebranded to “newtone”, who will sponsor the polos again for the next academic year. We are very grateful for the ongoing collaboration and look forward to our future collaboration.

External Relations Strategy

As previously mentioned, SCOPE’s strategy is to focus on industries and countries that are not extensively represented within the SCOPE portfolio yet, as well as more companies in The Netherlands. We also want to emphasise the importance of exclusive events as these are very highly rated by students, as well as companies, and provide great networking opportunities.

This summer will be busy for Lisa and Katharina as they will have all of their summer talks with their respective companies and they will get used to working together. I am confident Lucie Kieffer and I transitioned them well, so that they can dive right in.

Final note

I would like to thank my fellow board members, all the actives, partner companies, as well as SBE staff for a memorable, challenging and most important rewarding year. I have made long-lasting memories, and grew a lot as a person. I wish all the best to the proposed board, especially to my two successors, Lisa Dalla Valle and Katharina Ortner. I have utmost faith you will all do an amazing job.

Best regards,

Lotte Louwers

Vice-President & External Relations Commissioner 2023-2024

Marketing Commissioner

Introduction

In this section of the Annual GMA report, I will provide a detailed overview of my work as the Marketing Commissioner over the past academic year. I will provide an overview of the changes and projects undertaken over the past few months. Additionally, I will elaborate on the branding of the Career Development Days 2025, which I began developing this year. Finally, I will present an outlook for the upcoming year and give a few recommendations.

General Overview

The main goal remains to increase our reach and drive our audience's higher engagement. In the last six months, we have:

- Continuously increased our following base on our communication channels (We have noticed a slight increase compared to last academic year). Certain types of content help reach a larger audience (e.g. reels and social-oriented content; this includes our informal content that has been posted on the @active_scopies account). Please note that while our following base might not have grown as much as last semester, our post impressions now reached up to 24,2K, which is a new record.
- Diversified our content on our main social media platforms (remained a bit more limited on LinkedIn but improved on Instagram). NB: diversification could not only be observed in the type of content created but in the design itself as well. Although we diversify our content, some types of posts such as trip recaps have their own template.
- Further improved the brand image of SCOPE, notably showcasing more engagement within our community.

Projects of the 2nd Semester

Engagement - Some actions have been taken on the Marketing side in order to enhance our engagement rates among both Active and Passive Members. Based on the target, different measures have been taken:

- **Active Members:** one of our goals is, of course, to recruit Active Members, but it is as crucial to retain the former. The annual Active Member sweaters tradition was fulfilled, although this year we changed the type of garment (i.e. quarter zip-up sweaters - the same model as the board merchandise, as well as MBD sweaters). This year, the sweaters were a great success as every Active Member was eager to get theirs.
- **Passive Members:** As previously mentioned, videographic content attracts and retains a larger audience. Therefore, we integrated this approach into our content creation, especially during the second semester. We focused on producing recap videos of various trips, especially those with lower applicant rates, to ensure we have promotional material ready for the next academic year. Additionally, we created Q&A reels, such as the Community Case Challenge reel, to address frequently asked questions about events.

We also increased our use of videographic content on Instagram stories, which proved to be an excellent opportunity for trip promotion. By collaborating with different trip committees, we were able to customize promotional content for these specific trips effectively.

Board Recruitment & Transition - The promotion for board recruitment represented a great marketing effort. Recruiting was quite challenging, as we started Active Member and MBDA recruitment during the same period. The promotion schedule for the different recruitment phases was meticulously planned as to not overlap and cause confusion. As far as board recruitment's marketing campaign was concerned, we created multiple posts on all of our Social

Media Channels. Instagram and LinkedIn were our two communication channels, although Instagram was used more heavily. Note that our LinkedIn posts remained very informative and slightly more formal than on Instagram. Down the line, we used Instagram to show that board year is also a human experience beyond the professional setting (established on LinkedIn). I could also count on the help of the SBE Marketing and Communication Department, which reposted our announcements on social media, building screens, and newsletters, which helped increase our visibility immensely.

As for the transition process, I believe my successor, Benedict Schumann, has enough knowledge and basis to effectively start his board year. Some strategic decisions have already been discussed with her and other parties involved with SCOPE (e.g. content collaboration with MarCom, promotion scheduling, MBD content creation, goodies, etc).

Introduction Days Goodies: Collaboration with Eatly - After being approached by one of our former discount partners, Eatly, we have agreed to hand out customized pasta packages during the next Introduction Days in August. We designed the packaging in SCOPE colors to fit the corporate identity. This will not only be serving as a unique addition of goodies that we can add to our portfolio, but also simultaneously as a promotion for the association.

CDDs Branding – Starting in 2025, we will have the opportunity to host the Career & Development Days under the SCOPE umbrella for the first time. Once University approached us, it was clear that this project would pose an organizational challenge, especially regarding the alignment of the branding, which has to fit both SCOPE's and SBE's corporate identity. After multiple meetings together with MarCom, our Academic Commissioner, Career Commissioner, President, student representative, and myself, we have come to an agreement to stick to the former design of the CDDs, but put our own spin on it and to give the branding a bit more of a fresher design. As this project is an ongoing process, I will hand it over to my successor, and I am sure that he will further adequately develop the branding.

Collaboration with University relations – Over the past year, I have further developed the collaborative relationship between SCOPE and SBE’s Marketing and Communication department (MarCom). Maintaining a healthy relationship with MarCom is crucial, as promotion through MarCom and SBE channels enhances SCOPE’s visibility and credibility, particularly with incoming students. To ensure streamlined communication, we implemented quarterly meetings. Additionally, we established an agreement on content creation and collaboration, focusing on recap posts for trips and major events, as well as recruitment for Active Members and the Board.

Final note

As the academic year comes to an end, I want to reflect on the incredible experience of joining the SCOPE Board 2023/2024. I am immensely grateful for the opportunity that this board year has given me. Initially, I had my concerns, especially as I did not know any of my fellow board members beforehand, but those doubts quickly disappeared as we grew together as the SCOPE Board of 2023/2024.

I want to extend a big thank you to Renato, Lotte, Luisa, Hristo, Lucie, Manon, Nickel, and Yara for welcoming me with open arms and helping me find my place. The past year has been intense in many ways, but I am proud of our collective and individual achievements. Our hard work has led to incredible results and created memories that will last a lifetime.

Furthermore, I also want to thank our Active Members, University relations, stakeholders, as well as friends and family for their support, memories, laughter, and everything else. I feel fortunate to be part of this community and can confidently say I would do it all over again. Cheers to all of us and to our continued success!

To Benedict, I wish you all the best for the upcoming board year. I am confident to hand my position over to you, as I am sure that you will excel in your position. You have what it takes, and I am confident you will help your fellow board members elevate SCOPE to new heights. Enjoy every moment because time flies by too quickly! To the next board, good luck and make us proud!

Kind regards

Marlena Wilkes

Marketing Commissioner 2023-2024

Board of Advice

Dear members and stakeholders of SCOPE Maastricht,
With the new academic year in sight, it is important to look back at what has been accomplished in the past academic year. Even though the past months might have been dynamic, marked by both challenges and opportunities, it was always interesting to watch the Board navigate in this dynamic journey. What stood out most during this journey, was the Board's professionalism and commitment to the best interests of SCOPE Maastricht and its members. Therefore, the Board of Advice would like to thank the 2023/2024 Board for their hard work, great achievements, and good collaboration throughout the year.

The Board's professional and ambitious approach led to well-organized events that ensured the further growth of SCOPE Maastricht and its reputation. On top of that, the Board managed to maintain the rich traditions of SCOPE Maastricht, as they were established by the many boards before them. We would like to highlight this Board's dedication to professionalizing this association, such as making improvements in finance and governance Structure.

Now that we have reflected on their great accomplishments, it is a good moment to envision the future of SCOPE Maastricht. As we look into the future, the Board of Advice encourages the 2024/2025 Board to maintain the positive mindset and collaborative spirit essential for the prosperity of SCOPE Maastricht and the personal growth of its members.

We eagerly anticipate further positive transformations, ongoing improvements, and a steadfast dedication to the organization's roots, all contributing to an enriched student life experience. Looking back at the Board of 2023/2024 and looking ahead at the Board of 2024/2025, we are optimistic about the association's future and confident that it will continue to have a positive impact for our members and students. Therefore, the Board of Advice is looking forward to continuing this successful collaboration with the 2024/2025 Board for the upcoming academic year!

Yours sincerely,
Board of Advice

Semi-Annual Reports Daughter Associations

Vectum

Report Vectum for annual GMA SCOPE xx-07-2024 Overall, Vectum has had a remarkably successful year. We have fully recovered financially from the setbacks of the previous year, not only retaining most of our sponsors but also regaining those we had lost. This influx of sponsors enabled us to reinstate the business trip for the first time in five years. Given the positive feedback from our members, we have strongly advised the future board to continue to organise this trip whenever possible, as it also provides an excellent opportunity to host alumni events. Furthermore, our positive financial situation allowed us to diversify our activity schedule. We organised some Vectum classics like the Welcome Activity and Oktoberfest, and we also brought back the highly anticipated beer biking event, which, as expected, had a large number of sign-ups. Interestingly, our most popular event of the year, after the Welcome Activity, was a guest lecture by an ex-trader that managed to fill the entire lecture room. In addition to our Tuesday activities, we organised three trips throughout the year. The first was the First Year Trip, which took place in the first week of the academic year. Then we had the International Trip during the resit week of period 4, and finally, the Members Weekend, which occurred two weeks ago. Given last year's struggle to find accommodation for the First Year Trip, we started the process very early, even before our board was officially installed. The area we chose offered many activities, including a pool and beach volleyball court. Although we did not meet our expected sign-ups and had an unused extra room, the weekend was very successful overall. The International Trip faced similar issues. This was the first year it took place, replacing the annual ski trip due to low sign-ups in previous years. We organised a trip to Split, Croatia, but again had trouble filling spots and incurred a substantial loss as flights and accommodation were booked beforehand. We believe that no matter the nature of the trip, there will likely always be struggles with sign-ups due to its timing during the resit week of period 4, when many students need to stay in Maastricht to retake exams. Given the high financial risk, we have advised the new board to reconsider this trip, especially with the priority next year being the Lustrum. Our final trip, Members Weekend, took place two weeks ago and was a great success as always. We returned to the same location as last year because few places are willing to accommodate such a large number of students. However, we believe it would be nice to choose a new location starting next year. This year we started acquisition for the new board at a similar time compared to last year. This was to ensure that we had enough time for the transition process to go

smoothly rather than having to rush it. The 30th board was officially installed on the 28th of June consisting of: Pieter Verbanck as President, Maxim Schoonbrood as Vice-President and External Affairs Officer, Bao Ngoc as Secretary, Quinn Cuijpers as Treasurer and finally Edoardo Siro Sollai as Internal Affairs Officer. We believe that this board will do an excellent job as they have a good foundation to build upon.

Sincerely,

The 29 th board of Vectum

SCOPE Sports Association

To the esteemed members and supporters of the SCOPE Sports Association Maastricht Lions,

With immense pride, we recount the accomplishments of the academic years 2022/23/24, building upon a foundation laid over a decade ago. The Maastricht Lions have continued to be a dynamic force in student life at SBE, showcasing our competitive edge and communal spirit on an international stage. Annually, we embark on three prestigious international events and networking gatherings, engaging up to 160 delegates per event to carry the banner of SBE beyond the confines of the Netherlands.

As the winter set in, we focused on the upcoming summer events of 2023. The Bolzano Snowdays marked our first stop, with 25 students taking to the South Tyrolean slopes. A pre-event excursion in Austria was organized to finesse our skiing prowess and fortify the camaraderie amongst our ranks. Our team's energy and sportsmanship were again displayed, fostering connections with peers from various global universities. Hot on the heels of this event was the Royals Cup, with the planning phase characterized by stellar communication and burgeoning friendships with the Royals Cup Board. This partnership bore fruit in the form of meetings and different events together.

The Royals Cup heralded another landmark achievement, with 160 supporters rallying behind us. We exemplified unrivalled enthusiasm and triumphed in the athletic contests, seizing first place in hockey and cheerleading, second in basketball and relay racing, and third in dodgeball. This chapter in our history marked a year of remarkable participation and a treasury of accolades.

In the summer of this year, we dedicated our efforts to gearing up for the WHU Euromasters 2023, an illustrious event hosted in Vallendar, Germany. Come November, the event drew in an astounding 2600 contenders, with SBE fervently supported by a 98-strong cohort. A highlight of our preparatory journey was crafting a "Spirit Song" music video, a vibrant tribute to our institution, its people, and the vibrant city we call home. The project was spearheaded by a resourceful third-year business student at the helm of Whitelinemedia, and our creative endeavour was met with resounding acclaim, clinching the Bertelsmann Spirit Video Award. The video went viral, amassing over 75,000 views on Instagram in the first day, resonating with international students Europe-wide. The Maastricht Lions also made a great effort and spread our spirit at this event.

We are already in the intensive preparation phase for the upcoming Snowdays in February and are looking forward to 2024.

With heartfelt gratitude,

The Maastricht Lions Board 23/24

SIGMA Investments

Over the Spring 2024 semester, Sigma Investments has been through a period of substantial growth and innovation. It encountered several structural changes regarding taskforce organization, enhanced its focus on active members' professional development, fostered collaboration with other student organizations internationally, and developed strong partnerships with reputed firms in the industry. This resulted in an increase in applications, analysts' professional placement in the financial sector, and improved investor relations. In terms of structural changes, a newly formed Fund Administration team was recruited and managed by our fund manager to increase transparency and improve investor relations through monthly reports on the organization. To enhance our members' professional development, a twofold approach was implemented. On the one hand, our board fully developed a 10-week professional development program that focused on strengthening our analysts' finance-specific skills and recruiting abilities. On the other hand, Sigma Investments has hosted numerous guest lectures and workshops with firms in the financial sector such as J.P. Morgan, Deutsche Bank, Greenhill, etc., and ultimately developed unprecedented recruiting pipelines with some of the most prestigious financial institutions like Bank of America. Throughout the semester, Sigma co-hosted an international asset management competition together with the student investment clubs from Nova, Bocconi, Imperial College, and Berkeley Haas. This competition has been reinstated after several years of interruption and proved highly successful as two teams from UM and Sigma ended up in the five finalist teams being judged by partners from renowned financial institutions. Furthermore, Sigma Investments hosted its first-ever trip, to Munich, where it attended workshops and company visits with four prestigious organizations, and boosted its community spirit. Finally, our association hosted several events and community-oriented activities to strengthen bonds between our analysts. During the upcoming semesters, the aim is to augment efficiency across the newly introduced programs and ensure continuous collaboration with our partners and fellow student organizations. To do so, a highly qualified board was selected among the Spring 2024 class of analysts and external applicants, in which we firmly believe in to ensure Sigma's continuity.

Lucas Collon-Windelinckx
President

The Maastricht Finance Society

To whom it may concern,

As the president of the Maastricht Finance Society, I am proud to reflect on a remarkable semester filled with outstanding guest talks and networking events. Our mission to serve as a think tank and knowledge hub for financial services, capital markets, and investment banking has been achieved to its fullest.

At the start of the year, we were delighted to host TVK Consult, a consultancy from Düsseldorf, followed by a corporate M&A cooperation with Rödl & Partner. Both events included a dinner, providing further opportunities for exchange and networking.

During this period, Professor Paulo Rodrigues from SBE offered us valuable insights into IPOs. Additionally, we organized a recruitment event with an M&A boutique from Berlin. PWC and Aricon also conducted a workshop that deepened our knowledge of valuation.

The highlight of this year's period was the guest talk by Christian Linder, who explained the macroeconomic effects on venture capital.

There will be a slight change in our board structure. Ricarda Stollo, our Head of Marketing, will be leaving us this summer to pursue her studies in America. We have recruited Bruno Morano, a first-year SBE student, who will help shape the future of the Maastricht Finance Society sustainably.

The future of our society looks bright, with growing active membership and increasing participation in our workshops. We have already planned the upcoming period and will publish these details shortly after the period starts in September.



Arne Schulte-Huermann

President at Maastricht Finance Society

Royals Cup

Royals Cup 2024 X SCOPE Maastricht annual GMA

Despite an unsuccessful event, we have made significant internal improvements in the organization. By establishing internal structures and processes, Royals Cup can now operate more efficiently in the coming years, taking the success of Royals Cup to new heights. Additionally, we have worked on enhancing the corporate identity, which will increase recognition and positively impact the reputation of the Royals Cup in Maastricht. This year, Royals Cup organized two complex events outside the main event, a boat party and a summer closing party at Ipanema in Maastricht. Despite financial challenges, the boat party and the summer closing party were particularly successful. However, these events primarily served PR purposes and were not financially profitable. 2024 has been one of the toughest years for the Royals Cup, marked by the less-successful Royals Cup 24. Miscommunications between Royals Cup and the sports venue led to the early cancellation of the sporting activities on Friday evening. Although the parties and the Opening Ceremony were highly successful, these achievements were unfortunately overshadowed by issues with the sports venue. Given the current concept of Royals Cup, it is now necessary to evaluate whether it is still worthwhile to hold the event in the Netherlands or consider relocating to Belgium or Germany. Despite the setbacks and damage to its reputation, Royals Cup remains financially strong, which is crucial for the coming year. The Royals Cup 24 Board has already appointed a successor board, composed mainly of former active members of the Royals Cup. This new board will be led by Valesca Leichtfuss (President) and Carla Meyer (Treasurer) and will consist of 11 members in total. The expansion of the board addresses several findings from 2024, concluding that a nine-member board was too small. Structural changes include the dissolution of the Digital Ventures position, the addition of a Team Manager, and the division of Operations and University Relations roles into two positions each. This new structure will enable the board to work more effectively before and during the event, striving for the success of Royals Cup 25 and pursuing other long-term organizational goals without neglecting any areas. One of the main goals of the Royals Cup 24 Board for 2023/24 was to build a better relationship between Royals Cup and SBE & UM. Unfortunately, despite repeated efforts from Royals Cup, this goal was unfortunately not achieved. Nevertheless, this objective remains a priority for 2024/25. Lastly, the Royals Cup 24 board would like to extend its gratitude to the SCOPE board for their unwavering support, complete trust, and the wonderful Preuv evenings. At the same time we wish the new SCOPE Board great success!

On behalf of the Royals Cup 24 Board, Michel Peters

Women in Business

Women in Business (WiB) is pleased to present an overview of our activities and achievements during the second semester of the 2023/2024 academic year. With a commitment to empowering and connecting women in the business world, WiB has seen significant growth and success in fostering a supportive community for its members.

We commenced the semester with 736 members and concluded with a total of 829. This growth reflects the increasing interest and engagement of students in our association.

In the past semester, we hosted 6 events for our WiB members:

We kicked off the semester with a members' night at Le Lantern. We introduced the new Board and played get-to-know-each-other games with our members, facilitating connections among them.

Following this we had two guest speaker events. One of them was with Fabiana Guglielmi, head of Creative and Production at NOVAKID who shared her knowledge about Digital Design and Marketing with our WiB community. The second guest speaker we welcomed was Monika Kolb, the Founder of Transform Academy, who shared insights about "how to lead the shift in business paradigms and sustainability."

In the second period, we partnered with EY Parthenon and SCOPE for the Women in Consulting Recruitment event, which was a great success. The event featured a case Workshop led by one of EYP's female managers. Attendees participated in an interactive case study, gaining practical insights into the consulting industry. To wrap up the day, all participants gathered at Brandson Maastricht for a delightful dinner, where they continued to network and deepen their connections.

At our most recent guest speaker event, Katrin Hölter, the Chief Operating Officer at DHL Supply Chain, shared exciting insights into the world of logistics and also discussed her career path and experiences.

In May and June, WiB conducted its recruiting and onboarding, welcoming three new members to fill positions vacated by outgoing board members. This initiative ensures a seamless transition and continuity in leadership.

The second semester of 2023/2024 has been marked by growth, engagement, and impactful events for Women in Business. We are grateful for the support of our members, sponsors, and partners. Looking ahead, WiB remains committed to empowering women in the business world and creating a dynamic platform for learning, networking, and personal growth.

This report is submitted to be included in the SCOPE Annual GMA report, and we express our gratitude for the continuous collaboration and support from SCOPE.

Sincerely,

The Women in Business Board

Rules and Regulations

(A) General Definitions

Article 1

BoA = Board of Advice

CoB = College of old Boards

GMA = General Members Assembly

Article 2

All matters of the association are managed by the definitions of these regulations in compliance with the statutes of SCOPE Maastricht.

Article 3

The board of the association takes care of the statutes of the association and these Regulations.

Article 4

In cases in which these regulations do not foresee and over the interpretation of articles of the statutes of the association or these domestic regulations the board Decides.

(B) Domestic regulations

Article 5

a) In the domestic regulations of the association no change or addition can be made without the approval of the GMA. Proposal to partial or complete change of the domestic regulations ought to be announced in the invitation of the GMA.

b) A proposal to change may be submitted by the board or by at least ten members.

c) They who call the GMA to handle the suggestion of change of regulations are obliged to make the proposal open to inspection for members on a suitable place from minimal seven days before the GMA up until the end of the day after the GMA.

d) If someone present at the GMA wishes to vote per single change, or if this can be concluded from the voting behavior of the people present, the voting ought to be done per single

article. In other cases, the total of changes can be approved at once.

e) Each board member has to sign a contract in the beginning of the academic year stating that he/she/**they are** aware of the duties that have to be performed throughout the year. The contracts have to be reviewed and approved by the BoA every year.

(C) Access to documents

Article 6

Domestic Regulations are published on the website of the association. Updates on changes in Domestic Regulations may only follow after approval in the GMA.

Article 7

Copies of the statutes, the domestic regulations and the minutes of the GMA are available to members and can be obtained from the secretary or any other representative of the board.

Article 8

a) When a member desires inspection from the pieces or the books rested under the board, the latter is obliged to provide insight in the documentation within five working days.

b) In case the board refuses, the member has the right to make an appeal at the GMA, which she/he/**they**, according to method described in the statutes of SCOPE, **are** able to call within two weeks, except when a GMA already has been announced to take place within this period of time.

(D) Beneficiaries

Article 9

The Board is obliged to organize an activity at least once per academic year, for which the Honorary Members and the beneficiaries receive an invitation.

Article 10

An annual set amount of contribution must be paid by the beneficiaries in order to become a member .

Article 11

a) An Honorary Member should have given an extraordinary contribution to SCOPE.

- b) An Honorary Member will receive the title of Honorary Member for life.
- c) An Honorary Member can be proposed by Board, Active, General, Alumni, and Honorary Members and will have to be approved by the General Members Assembly. The proposal has to be in written form, has to contain a clear description of reason(s), has to be supported by at least 10 persons allowed to propose Honorary Members
- d) An Honorary Member need not pay any membership fee.
- e) An Honorary Member can participate for free in activities with the approval of the sitting board.
- f) An Honorary Member has the right to speak and vote at the GMA.
- g) An Honorary Member will be allowed to join Alumni meetings.

(E) The Board

Article 12

- a) The board consists of nine positions: Academic **Commissioner**, Career Commissioner, Internal Commissioner, External Relations Commissioners, Marketing Commissioner, President, Secretary, and Treasurer. There has to be a minimum of four board members.
- b) With regard to the board functions, they are, among others, distinguished in the portfolios as described in articles 13 up-to-and-inclusive 21.
- c) Board members are appointed for a **one annual GMA to next annual GMA**. Any board position has to be taken for at least half a year.
- d) During the annual GMA all Board members preferably step down, unless no a successor has been found. When no successor has been found the current board member may remain in office when wanted.
- e) In the GMA new Board members are elected for their respective functions in conformity with the statutes.
- f) The board members are responsible for submitting and adhering to the financial budget and the financial responsibility concerning the events and spendings.**

(F) The President

Article 13

a) The President is responsible for coordinating the board. **They are** the representative of SCOPE Maastricht to the stakeholders. **They are** specifically responsible for strategic planning and the implementation of strategic plans.

b) Included in this function are the following tasks:

- To call for and to chair Board Meetings of SCOPE Maastricht
- To oversee, to support, and to coordinate the team of board members and to control their target setting and their target achievement.
- To organize activities for board members like board weekends, board dinners, etc.
- To call for, to chair and to organize the General Member Assemblies
- To establish and to maintain contacts with persons and institutions within and outside the faculty
- To maintain contact with the student representative to the faculty board SBE
- To maintain contact with the other Study Associations which fall under SCOPE.
- To guard the image of SCOPE Maastricht, as this lives under the members and non-members and to contribute to the communication of the mission and values to members and non-members.
- To work out a strategic statement for his/her board period
- The implementation and adjustment of the strategic long-term planning
- To approve all expenditures **above 2000 €** made for/by the association to control the Treasurer (so called Two-man rule)
- To guarantee that an Accounting Control Committee (see article 30) checks the financials with the Treasurer at least twice a year, before every GMA.
- To hold contact, schedule and chair meetings with the BoA at least four times a year
- The responsibility for SCOPE Maastricht contribution to the open day at the faculty
- To have oversight of the student initiative fund, as well as coordinating promotion and distribution of such
- To make sure that at least one, better two, board members visit the GMA's of the other SCOPE study associations.
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **Growth and well-being of the active members.**

(G) The Secretary and **Development Commissioner**

Article 14

a) The Secretary is responsible for the administration and communication to general members. This includes the internal organization and documentation of SCOPE businesses. Moreover, as **Development Commissioner, they are responsible for the committees and projects within the Development Pillar.**

b) Included in this function are the following tasks:

- The responsibility to take care of formally presented minutes of the Board Meetings and GMA
- The responsibility to take care of all formal documents for the GMA.
- The responsibility to take care of the collection of the semi-annual reports and annual reports.
- The responsibility for the statutes
- The responsibility for the domestic rules & regulations
- The responsibility for all incoming and outgoing mails and emails
- The responsibility for the correctness of the data as registered in the union index of the Chamber of Commerce.
- To inform general members about upcoming activities or other events within SCOPE Maastricht
- The responsibility for the stock management of necessary office materials
- The responsibility of strategic changes within the Alumni community and the organization of events for this community.
- The responsibility of maintaining an overall coherent database.
- The responsibility for the data infrastructure, **including the member database** (administrative part)*.
- The responsibility for the SCOPE website.
- **The responsibility for the SCOPE app.**
- The responsibility of the backend of the SCOPE website
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required
- To take care of all organizational issues related to the GMA.
- To invite members, Alumni, other associations, and members of the BoA at least two weeks in advance for the GMA.
- To take care of technical problems related to office equipment.
- To take over a reasonable amount of office hours **as stated in the board contract.**

The responsibility of the Alumni Member database.

* By Members Database is meant the databases for General Members, Active Members,

Former Board Members, etc.

- **Growth and well-being of the active members.**
- **Responsible for the active member recruitment**

(H) The Treasurer

Article 15

a) The Treasurer is responsible for all financial matters. His or her main task is next to the financial documentation and bookkeeping, the financial planning process and the controlling function.

b) Included in this function are the following tasks:

- The responsibility for insurance issues
- To take care for the half yearly financial reports for the GMA
- The responsibility for the financial bookkeeping of SCOPE Maastricht
- The collection of revenue of social, academic, **development** and career activities
- The responsibility of in- and outflow of the cash box
- **The responsibility of preparing and submitting the VAT-returns (*Omzetbelasting*), ICP report (*Opgaaf intracommunautaire prestaties*), as well as the respective payment within four weeks after the end of a quarter (if not indicated otherwise by the Belastingdienst).**
- To check both budget and the justification of each activity that is organized or expenditures made in name of the association, in particular in relation to the yearly budget.
- To draw up the annual budget for the upcoming financial year, **in accordance with the strategic goals defined by the board**
- To take over a reasonable amount of office hours.
- **Growth and well-being of the active members.**

(I) The External Relations Commissioner

Article 16

a) The External Relations Commissioner International is responsible for representing SCOPE Maastricht to the outside world and for the following activities.

b) Included in this function are the following tasks:

- One of the main contact persons for companies
- The responsibility for sponsor negotiations
- To attract and to maintain contact with sponsors and beneficiaries.
- Responsible for interaction with the **Externals of SBE**
- **Maintenance of the vacancy board of the SCOPE website.**
- To contribute to the communication of the mission and values to members and non-Members
- **Growth and well-being of the active members.**

- **To work together with all External Relations Managers of SCOPE Maastricht and assist them with support if needed**
- To take active part in the committees and assist the externals when required.
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **The two External Relations Commissioners of the board, agree upon a division of companies during their transition phase. This will be stated in their respective board contract. The close collaboration between the two positions is a vital part of the External Relations structure of the SCOPE Maastricht Board.**
- **To attract and to maintain contact with sponsors and beneficiaries.**
- **Responsible for interaction with Career services office and the Internship office of SBE**
- **Growth and well-being of the active members.**

(K) The Marketing Commissioner

Article 18

a) The Marketing commissioner is responsible for

- Setting up and executing SCOPE's marketing strategy
- The content management of the SCOPE Maastricht website
- The provision of information needed regarding the websites.
- Managing the SCOPE Maastricht Facebook page
- Managing the SCOPE Maastricht LinkedIn page
- Managing the SCOPE Maastricht Instagram account
- Managing **the content of** the SCOPE Maastricht app
- Managing the SCOPE Maastricht Wikipedia page
- Managing the SCOPE Maastricht YouTube account

- Chairing the Marketing committees
- Establishing and maintaining a Corporate Design
- Setting long term objectives (e.g., coming up with new distribution channels for promotion)
- Designing the promotion material
- Consulting the other board members concerning event promotion
- Manage the image of the SCOPE Maastricht.
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **Growth and well-being of the active members.**

(L) The **Social** Commissioner

Article 19

- a) The **Social** Commissioner is responsible for building and maintaining the SCOPE community through social events.
- b) Included in this function are the following tasks:
- The responsibility for the representation of SCOPE at the INKOM and at the School Introduction Days.
 - The responsibility for the organization of all social activities for active and passive members
 - The responsibility for the organization of open social activities for Maastricht and SBE students
 - To contribute to the communication of the mission and values to members and non-members
 - To take active part in the committees when required
 - To take over a reasonable amount of office hours **as stated in the board contract.**
 - **The scheduling and communicating of the stand-planning hours at SBE within the board and to other associations**
 - **Growth and well-being of the active members.**

(M) The Career Commissioner

Article 20

a) The Career Commissioner is responsible for all career related activities

b) Included in this function are the following tasks:

- The responsibility for the organization of all career activities
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-members
- To take active part in the committees when required and actively.
- **To recruit the Maastricht Business Days committee members and lead the organizing committees**
- To take over a reasonable amount of office hours **as stated in the board contract.**
- **Growth and well-being of the active members.**

(N) The Academic Commissioner

Article 21

a) The Academic Commissioner is responsible for all events organized for general members, excluding the general member assembly, social activities and career activities. b)

Included in this function are the following tasks:

- The responsibility for organizing academic activities: block-related activities. (lectures and workshops, skill training)
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and non-members.
- To take active part in the committees when required.
- To take over a reasonable amount of office hours.
- Growth and well-being of the active members.

(O) Board of Advice

Article 22

Seat appointment and duration

a) The Board of Advice should have minimum one more person as the Board of SCOPE Maastricht.

b) The Board of Advice will have one chairman (preferably living in Maastricht); heshe/they is responsible for communicating the voice of the BoA to the board of SCOPE Maastricht.

b) In order to maintain a close relationship to the Board of SCOPE Maastricht, former Board members can apply to become a member of the Board of Advice one year after being released from their duties as Board member.

c) In order to maintain a close relationship between the members of the board of SCOPE Maastricht and the BoA, each year a recent board member of SCOPE Maastricht will take place in the BoA.

c) The Board of Advice is responsible to propose and present their members at the annual General Member Assembly meeting. Members of SCOPE Maastricht attending the General Member Assembly have to approve the members of the Board of Advice.

d) Each year, it has to be determined who of the BoA remains seated in the BoA and who will make place for a new member. This new member will be selected in good dialogue between the chairman of the BoA and the President of SCOPE Maastricht. For each year a chairman has to be appointed.

d) A member of the Board of Advice cannot be a board member or board of advice member in any other study or student association in Maastricht.

e) The BoA is responsible for nominating their members, which have to be presented and approved by the members in the GMA.

e) A member of the Board of Advice cannot be an active member of SCOPE Maastricht.

f) A member of the BoA cannot be a board member or board of advice in any other study / student association / initiative in Maastricht.

f) The Board of Advice will have one chairperson. The chairperson is responsible to represent the Board of Advice towards all members of SCOPE Maastricht.

g) The chairperson of the Board of Advice is elected by the members of the Board of Advice. Members of SCOPE Maastricht attending the General Member Assembly have to approve the chairperson of the Board of Advice.

Article 23

Tasks

- a) The Board of Advice will support SCOPE Maastricht in its policy in the broadest sense. Moreover, it will provide advice for the development of SCOPE's long-term strategy and will ensure a knowledge transfer between the academic years in a reasonable way.**

- b) The Board of Advice has to be given access to the minutes of Board meetings from SCOPE Maastricht are however obligated to notify the Board of SCOPE Maastricht if they read through the minutes.**

- c) Should the current Board of SCOPE Maastricht wish to receive advice from the Board of Advice, they have to proactively reach out to the Board of Advice via an agreed communication channel (e.g., email). The Board of Advice will form an advice within seven days and will communicate this back to the Board of SCOPE Maastricht.**

Article 24

- a) A delegation of the Board of Advice will assemble at least four times a year with a delegation of the Board of SCOPE Maastricht. This will happen on the invitation of the President of SCOPE Maastricht. Meetings can be arranged both physically (preferable) and virtually.**

- b) The President of SCOPE Maastricht meets up with the chairperson of the Board of Advice at least four times a year to discuss current topics and ways of working.**

- c) The chairperson of the Board of Advice holds the right to be present at Board meetings of SCOPE Maastricht.**

Article 25

The Board of SCOPE Maastricht proposes intentions with respect to the following activities to the Board of Advice before taking a decision:

- a) Appointment and dismissal of Board members**
- b) Changes in the statutes and domestic regulations**
- c) Changes to the long-term strategy of SCOPE Maastricht**
- d) Changes to the organizational structure of SCOPE Maastricht (including, but not limited to, new daughter associations, changed board positions, different legal entity)**

(P) General Members Assembly

Article 26

Entry

- a) All members of the association of SCOPE Maastricht, Alumni and members of the BoA of SCOPE Maastricht have the right of entry to the GMA.
- b) The Board reserves the right to invite non-members to the GMA, who will have no right to speak or vote.

Article 27

Alumni members have the right to speak at the GMA.

Article 28

Dates of Assembly

Next to the annual assembly at least one GMA will be organized, in the month of January or February. In this assembly, at least the half-year report and the financial justification will be presented.

Article 29

GMA Report

- a) The GMA report to be presented in the GMA is to be published on the website of SCOPE three working days prior to the GMA.
- b) The BoA has the obligation to fill two pages in the (half) year report.

Article 30

Voting

- a) A voting committee potentially to be appointed by the **chairperson** of the GMA consists of a minimum of 2 members and 2 board members, which, as far as the GMA is concerned:
 - a. Sees to the adherence to the statutes of SCOPE Maastricht.
 - b. In the case of voting, determine in what way this.
 - c. will take place will decide what votes are validly and non-validly casted.
 - d. Will count the votes in favor and against
 - e. The chairman of the voting committee, chosen from the members of the voting committee, presents, with the approval of all members of the voting committee, the Result of the vote to the chairman of the GMA immediately after the voting has taken place.
- b) The chairman of the GMA will share the results presented to him/her/**them** in the GMA and will therefore determine the result by acclamation.

- c) Approval is obtained through half of the number of members present plus one voting, in favor of the proposal.
- d) Proposals of Honorary Members have to be approved by 3/4 of the members voting.
- e) Voting can be done in favor, against and abstention. Only votes in favor and against will be counted.

(Q) Accounting Control Committee

Article 31

- a) The members of the Accounting Control Committee will be appointed and dismissed by the GMA.
- b) The Accounting Control Committee consists of at least two persons.
- c) The Accounting Control Committee will discuss several times a year the financial administration of the association and will report about this to the GMA.
- d) The written proposal has to be handed in 10 business days prior to the GMA.**

(R) College-Old-Board and Alumni

Article 32

- a) The College-Old-Board consists of former-Board Members.
- b) The Alumni consist of former members of SCOPE, SCOPE | 3MA, SCOPE | FOCUS, SCOPE | Economics, FAME, E.F.M. Academy, E.F.M. Imperator, E.F.M. Alfa, 3MA, FS FOCUS, Economics, Agryris, Comax, Maastricht Marketing Association, IES Network.
- c) The sitting Board can grant the title of Alumni to leaving Active and Board Members of SCOPE Maastricht.
- d) If Alumni Members would like to participate in activities of SCOPE Maastricht for the reduced member price, they will have to pay the normal yearly membership fee.
- e) The Board is responsible for the organization of a yearly activity for the **CoB**. This activity needs to be announced at least **two** months in advance and preferably longer before.
- f) At the activity of the CoB, the current Board ought to account for the past Board term, the policy for the resting Board term and possible longer-term.
- g) The College-Old-Board will have in this way the possibility to advice about the themes, which were spoken of.
- h) The activities for Alumni and the activities for CoB can be held together.
- i) The Board is responsible for the organization of a drink for the **Alumni**, at least two times a

year.

j) For the organization of the activities mentioned above, the Board can ask members of the CoB for a part of or the whole organization.

k) The Board is responsible for the writing and sending of an Alumni newsletter, at least four times a year.

l) The Board will place at least 500 Euros at the disposal of activities for the Alumni, CoB, and BoA

m) Only with the consent of the BoA, the Board may deviate from this amount

Appendix

Appendix Overview of the Board

Board members:

Renato Ligtenberg

President 2023-2024

Nikolas Müller

Secretary & Development Commissioner 2023-2024

Hristo Lakov

Treasurer 2023-2024

Lotte Louwers

External Relations Commissioner and Vice-President 2023-2024

Lucie Kieffer

External Relations Commissioner 2023-2024

Luisa Lueer

Career Commissioner 2023-2024

Manon Trebaul

Academic Commissioner 2023-2024

Yara Eggermont

Social Commissioner 2023-2024

Marlena Wilkens

Marketing Commissioner 2023-2024

Appendix Overview of Committees and Active Members

Social Pillar

General Members

Greta Klein*
Laura De San
Benedict Schumann
Philipp Vincent Emanuel Kuhzarani

Partylovers

Joris Lemmers*
Justus Klauser
Rike Reblin
Greta Lortz
Dilara Tepe

Preuverij

Bas Lazaroms*
Max Holland
Michel Schreiber

Internal

Victoria De Jonghe*
Theodor Kläsener
Esmee Groot
Helena Barden
Justus Grüninger
Iris Reinders

Ski trip

Maciej Rzepka
Alice Wersonig
Julien Defauw

Spring Break

Daphne Macguardian*
Thimo Blom
Theo Provoost
Alessia De San

Career Pillar

Innovation & Leadership Stockholm Trip 2023

Louise Winkelmann*
Ane Badibanga
Lisa Marie Kremer
Yunus Noah Oberst

Start-Up Tour Berlin 2023

Dóra Laura Gal*
Andreas Scheins
Vicky Feyereisen
Mats Schneider

London Economics Trip 2023

Louis Meyer*
Antonia Müller
Nicoleta Cojocar
Shreeyog Basnyat

Frankfurt Banking Tour 2023

Tim Ullrich*
Marnix Gylan van Oort
Alina Neumann
Jonas Bonnstaedter

Maastricht Business Days Autumn 2023

Nathalie Tuzolana*
Phoebe Maton
Beatrice Vinaccia
Lena Retzlaff
Laetitia Wojcik
Arabella Blue Walker
Antonia Weymar

Singapore Experience Trip 2024

Paul Borchert*
Chloe Klippert
Jean-Maurice Henkel
Karolin Lindert

Luxembourg Trip 2024

Mihael Kralj *
Finn Rengelshausen
Karolina Freyer

Maastricht Business Days Spring 2024

Daphne Vryghem*
Mara Hermse
Keanan Walker
Lilly Ellen Groß
Moritz Keller
Irina Bordzhukova

**Stuttgart Operations and Manufacturing Trip
2024**

Matteo Planker *
Luisa Gsell
Jonas Bienzeisler
Daan Verhoeven

Dublin Technology Trip 2024

Anna Dowling *
Emma Ribas Marko
Jessie Kouwenberg
Tim Jendritza

Emerging Markets Trip 2024

Tizian Aisenbrey *
Dana Matilla
Anaïs de Moore
Remi Mroziewicz

Consulting and Auditing Tour Munich 2024

Jette Bandow *
Simon Rodens
Lorenz Merz
Nicoline Vincent

London Economics Trip 2024

Ella Fritzlar*
Jimena Sanchez
Hannah Sachse
Felipe Torres

Frankfurt Banking Tour 2024

Beatriz Viana De Miranda *
Sophie De Koning

Nicholas Jarret
Fenna Luijendijk

Sustainable Business trip 2024

Tommaso Giuseppe*
Amy Rummins-Waites
Aleksandra Ganeva
Lars Mühlenbruch
Malo Green

Maastricht Business Days Autumn 2024

Maia Ismail *
Isabella Hoffmann
Laura De San
Defne Nalbantoglu
Victor Tackoen
Alessia De San
Camille Fickers

Consulting and Auditing Tour Munich 2024

Nicholas Hanssen *
Lavinia Prosperini
Raya Stoyadinova
Ginevra Angheben

Maastricht Business Days Spring 2023

Giulia Walesa*
Jonna Wischmann
Erik Polanski
Cecile Kwekeu
Laura Kautto
Amelie Kraaz

Development Pillar

Maastricht Acquisition

Greta Klein*
Amélie Farina
Mika Hruby
Róża Żalińska
Rosa Pape

Academic Pillar

Academic Workshops

Maria Paradiso *
Marlene Hermans
Julia Weretko

Academic Lectures

Alumni

Jessie Kouwenberg*
Didi Slee
Mihael Kralij
Caroline Møller

IT

Jere Kynsjivarvi*
Mariska Geerts
Céleste Falempin
Patrick Trepte
Rosanne Botland

Database

Keanan Walker*
Justin Räker
Ha Bin Cho
Tom Hommola
André-Ignace Ghonda Lukoki
Lena Stute

Sustainability Committee

Adina Tarbasanu*
Amelie Kraaz
Maren Reiners
Maxime Wibier
Malin Minten

Sustainable Business Trip

Lisa Marie Kremer*
Jolie Kox
Nahalie Hagewood
Nieka Ireland

Marketing Committee

Nina Bruweleit*
Paulina Westphalen
Maëlle Louise Hommel
Maëlle Leopardo
Zeynep Karaduman
Jessica Arons

Volunteering Committee

Reya Kohne*
Julius Anne
Kaya Ludwig
Elena Keudel

Roman Kronast *
Julian Hervouet
Yannick Anselmo Marmann
Emilia Schröder

Community Case Challenge

Gregor Kress *
Ramsha Zaidi
Umut Kağan Kelleci
Maciej Rzepka
Jonas Christopher Morgner
Felix Schürmann

International Economic Orientation

Costanza Tombelli *
Camille Fickers
Giada Donati
Katharina Ortner
Lisa Dalla Valle

International Financial Orientation

Alessia de San *
Antonius von Mentzingen
Carmen Cejas Hakala
Jon Ander Moro Usabiaga
Max Flynn Werheid

Symposium

Carlotta Maria Napoli *
Antonia Bartolucci
Arielle Louise Mathilde Weber
Karolina Kucharska
Zuzanna Gabriela Zamorska

BA

Jonna Kathrien Wischmann
Felix Römer
Nolan Hayzlett
Tobbiyas Timenes-Okstad
Diego Martin Jimenez

Appendix External Relations

Partner Companies Lotte

Partners	New partners 2023-2024	Promising leads
Arvato	Accenture	Heineken
Henkel	Bain & Company	ABInbev
Accenture	DHL NL	EF
Altman Solon	Unilever	Picnic
Bain & Company		
Deloitte Germany		
Horváth-Partners		
Inverto		
Belden		
DHL NL		
Koenen en Co		
Unilever		
AlphaSights		
Gupta Strategists		
JoanKnecht		
Mploy Associates		
Student Consultant		
EY Parthenon		

Partner Companies Lucie

Partners	New partners	Promising leads
The Boston Consulting Group GmbH	Rautenberg & Company	u Pledge
Accuracy Deutschland GmbH	ARDIAN GmbH	Maprima
AXA Konzern AG		BlackRock Benelux
CAPCO – The Capital Markets Company GmbH		Sparkoptimus
Doctolib		Spire Energy Consulting
EY Luxembourg		
Haniel		
William Blair		
ACT Commodities Group B.V.		
Alter Domus Patricipation SARL		
BDO Holding B.V.		
De Nederlandsche Bank N.V.		
Deloitte (Deloitte group support center B.V.)		
EY NL (Ernts and Young LLP.)		
KPMG NL		
PwC Accountants N.V.		
RSM Netherlands Holding N.V.		
PwC Luxembourg		
E.CA Economics		
Von Buddenbrock		
Holland Capital GmbH		
APG Asset Management N.V		

Baker tilly (Netherlands) N.V.		
Belastingdienst		
Flynth B.V		
IMPROVED Corporate Finance B.V		
Marktlink		
Mazars N.V.		

Participating companies

MBDA 2023

Accenture	EY Parthenon
Accuracy	Gartner
Advyce & Perlitz	Grant Thornton
AlphaSights	Henkel
Altman Solon	HÖVELER HOLZMANN CONSULTING
APG	IGOM
Arthur D. Little	Implement Consulting Group
Arvato	ING
Barilla	Inverto
Batten & Company	Kienbaum
BDO	KPMG NL
BearingPoint	Korn Ferry
Belden	KPMG Germany
Bloomberg	Lindt & Sprüngli
Capgemini	Livingstone
Celonis	Mars
CEVA Logistics	Maurer & Wirtz
Deloitte NL	Odoo
Rituals	OSCAR
EY Lux	Personio

EY NL	Procter & Gamble
PWC Lux	Randstad
RBB Economics	Rödl & Partner
SMP Strategy Consulting	SparkOptimus
Unilever	Verovis
SET Management	Siemens Advanta
Vodafone	

MBDS 2024

Arthur D Little	Kienbaum
Arvato	Porsche
BCG	AXA
BearingPoint	DSM
Belden	Luxembourg for Finance
Deloitte	ICV
DHL NL	OC&C Strategy Consultants
Dr Oetker	Volvo
EY Germany	Maprima
Ferrero	Accuracy
Grant Thornton	Horvath-Partners
Grünenthal	McKinsey
Henkel	ARHS
IGOM	goetzpartners
Inverto	BDO
Lindt	RWE
Medtronic	KPMG NL
Metro	ACT Commo
OSCAR	Vodafone
Personio	Spark & Keane

