

SCOPE Maastricht
30th General Member's Assembly
19th of January 2024



Semi-Annual Report
2023-2024

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Word of Welcome

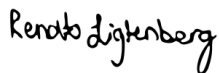
Dear Member, dear Stakeholder,

Now that the first semester has passed, it is time to reflect on our progress and achievements as board members. At the same time we want to give you a peak into whats coming in the upcoming six months. My board and I are happy to share what we have learned and what has happened in this past half year.

During the first semester we continued the work the old board left us off with, and started our own projects. With this, we would like to thank to all our active and passive members, as well as our SBE partners, for making this happen. I'm proud to share this report with you and want to thank my fellow board members and our active members for their contributions to our community in the past semester. I'm looking forward to working together with the SCOPE community for the rest of the year.

On behalf of the 2023-2024 Board of SCOPE Maastricht, it is my pleasure to present our Semi-Annual Report. If you have any questions, please feel free to reach out to us after the General Members Assembly.

Yours sincerely,



Renato Ligtenberg
President 2023/2024

Agenda 30th General Member Assembly

1. Word of Welcome
2. Presentation of Semi-Annual Reports
 - a. President
 - b. Secretary & IT-Manager
 - c. Treasurer
 - d. Career Activities Commissioner
 - e. Academic Activities
 - f. Social Commissioner
 - g. VP & External Relations Commissioner
 - h. External Relations Commissioner
 - i. Marketing Commissioner
3. Break
4. Presentation Semi-Annual Financial Statements
5. Presentation of new Maastricht Lions Board
 - a. Voting on new proposed Maastricht Lions Board
6. Presentation of new Sigma Investments Board
 - a. Voting on new Sigma Investments Board
7. Presentation of new Maastricht Finance Society Board
 - a. Voting on new Maastricht Finance Society Board
8. Presentation of new Women in Business Board
 - a. Voting on new Women in Business Board
9. Points put forward
10. Question Round
11. Closing

Minutes 29th Annual General Member Assembly

1. Additional Agenda Points

- a. No additional agenda point.

2. Approval of minutes of the 28. GMA

- a. No objections against voting by acclamation. Minutes are voted upon and approved.

3. Annual Reports

4. President

- a. No Questions or comments

5. Secretary & IT Manager

- a. No Questions or comments

6. Treasurer

- a. No Questions or comments

7. Career Commissioner & Vice-president

- a. No Questions or comments

8. Academic Commissioner

- a. No Questions or comments

9. Internal Commissioner

- a. Ruby: Why was there no Active Member Day?
- b. Claudia: We wanted to organise an Active Member Day because of calendar issues and an overload in events. Instead of going on a poorly organised day we decided to focus on the other events as there wasn't enough time and capacity to organise an Active Member Day.

10. External Relations Commissioner International

- a. No Questions or comments

11. External Relations Commissioner Netherlands

- a. Jan Phillip: What do you do if you have a sustainable start up, who would take over the company?
- b. Natalia: It would be a case by case decision depending on the workload.

12. Marketing Commissioner

- a. No Questions or comments

- **Break** -

13. Presentation of the Financial Statement

- a. No Questions or comments

- 14. Question round:**
 - a. No questions and comments
- 15. Objection to the financial statement:**
 - a. No objections against voting by acclamation
 - b. Financial statements approved
- 16. Changes to the Rules and Regulations:**
 - a. No objections against voting by acclamation
 - b. Changes to the Rules and Regulations approved
- 17. Proposal to add Bas Hessen as Honorary Member:**
 - a. No objections against voting by acclamation
 - b. Addition of Bas Hessen as Honorary Member approved
- 18. Voting on the proposed SCOPE Maastricht Board**
 - a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - b. Discharge of the previous board
- 19. Voting on approving of the addition of Bas Lazaroms to the Board of Advisory**
 - a. No objections against voting by acclamation
 - b. Addition of Bas Hessen as Honorary Member approved
- 20.** Mathie Goossens
- 21. Voting on the proposed Maastricht Sport Association Board**
 - a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - b. Discharge of the previous board
- 22. Voting on the proposed Sigma Finance Board**
 - a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - b. Discharge of the previous board
- 23. Voting on the proposed Maastricht Finance Society Sigma Finance Board**
 - a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - b. Discharge of the previous board
- 24. Voting on the proposed Women in Business Board**
 - a. Proposed Board is voted upon and approved. Inauguration of the proposed board.
 - b. Discharge of the previous board
- 25. Points Put Forward**
 - a. None
- 26. Question Rounds**

- a. Myrthe: Thanking the old board for the work they did last year.
Wishing all the best to the new board for their Board year.
 - b. Sami: 2020-21 Congratulations to the old board, they did great. For the new Board: You are going to love it
 - c. Ruby: Thanking the old board, wishing luck to the new board.
 - d. Jan-Philipp: Congratulations to the new board. To the old board: Congratulations on you being done.
 - e. Leann: Wants to welcome Bas to the team of Honorary members. Thanks to the old board for what they have done. And luck for the future board. We can do it together.
 - f. Gizem: Behalf of the 22-23 board: Thank you and good luck. Have fun and do not fuck up the association.
- 27. Closing**
- a. GMA closed

Renato Ligtenberg
SCOPE Maastricht
President 2023/2024

Renato Ligtenberg

Nikolas Müller
SCOPE Maastricht
Secretary 2023/2024

N. Müller

Semi-Annual Reports

President

Introduction

Over the course of the past years, a stable structure has been established to ensure the endurance of SCOPE Maastricht. This structure is based around our mission statement.

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”

Together with my fellow board members and all active members, we strive towards this mission at any point in time.

General

SCOPE aims at serving three major stakeholder groups: the association, the student population and the university. While interests might clash between these three groups SCOPE always aims at finding the best solution for every one of these three stakeholders. Every decision taken is carefully considered among these three groups.

This year our three main focus groups were:

1. Alumni - incorporate Alumni better in the ways we work
2. Sustainable growth - how the association can growth within its limitations
3. Data & information - build a proper database which we can make use of on a regular basis

Current development

Strategy

Over the past two periods we successfully had two strategy weeks containing meetings about our short-term and long-term strategic goals. The week also focused on the professional development of board members as well as a time to reflect on what we want to develop personally in our time as a board. Together with the BoA the board had two professional

development meetings to work on our team dynamic focussing on our strengths and weaknesses. We would like to thank Kylan ten Hoven for organizing the meetings and look forward to adding these meetings as a part of the standard transition process. Most short-term strategic goals we have already started in one way or the other as we were all keen on making changes for improvement, you can see these projects in more detail over the rest of this GMA Report.

Collaborations

University

Picking up on the improved SBE relations from last year, we as a board are dedicated to continue the smooth cooperations between SCOPE and the faculty. At the start of the year I sat down with Mariëlle Heijltjes, the Dean of SBE, for an informal introduction. SBE's staff has proved themselves to be helpful and supportive of any projects SCOPE initiated. Furthermore, SCOPE has regular meetings with SBE staff. The Academic Commissioner, External Relations Commissioners and Career Commissioner, Social Commissioner and Marketing Commissioners all have successful collaborations with various departments of the faculty.

Last academic semester SCOPE took over the responsibility of communicating the booklist to the new provider WO4You. After evaluating the new procedure with the University Library last June deciding to continue this structure, we are still facing some operational difficulties. Together with the student representative, the University Library and the Bachelor Director (Kaj Thomson) SCOPE is looking for solutions to streamline the process. The current timeline allows this optimisation process to be completed. Furthermore I'm working together with MarCom to promote the usage of the SCOPE bookstore discount to prospective UM students before they arrive in Maastricht through email promotion. This allows incoming SBE students to be exposed to SCOPE before general introductory activities like INKOM or the faculty Introduction days.

SBE study initiatives

SCOPE Maastricht is the governing body of almost all study initiatives in Maastricht. So far, SCOPE's daughter associations are Vectum, Women in Business, SIGMA Investments, Maastricht Finance Society, Royals Cup and Maastricht Lions (formerly known as ISE). We currently are not planning to acquire any new daughter associations.

Local and National Associations

SCOPE Maastricht is continuing its engagement in the FAN (Financiële Associatie Nederland), the MAN (Marketing Associatie Nederland), and SEBO (Stichting Economisch en Bedrijfskundig Overleg). SCOPE joined SEBO 3 years ago with the intention of sharing knowledge with other national associations. Since then, this has been proven to be efficient and beneficial for SCOPE Maastricht.

This year the FAN decided to discontinue the website with an emailing list. We are also in negotiation about a potential nationwide finance event hosted by the FAN associations. We also planned a FAN Uitje to bring our boards together and increase our communication in the upcoming 6 months.

SCOPE is also part of the MAN. Within the MAN SCOPE is currently seeking advice and ideas for starting up an event or series specifically dedicated for the marketing students of SBE.

SCOPE Maastricht also continued to be part of the MUCSA (Maastricht University Council of Study Associations). This conglomerate aims at enhancing communication among local associations and enhancing the partner network in Maastricht.

Board situation

Board members

This year we are a 'complete' board with no one having a double position. The board consists of Lotte Louwers taking over as Vice-President and External Relations Commissioner, Nikolas Müller as Secretary & Development Commissioner, Lucie Kieffer as External Relations Commissioner, Luisa Lueer as Career Commissioner, Manon Trébaul as Academic Commissioner,

Marlena Wilkes as Marketing Commissioner, Hristo Lakov as Treasurer, Yara Eggermont as the Social Commissioner and myself as the President. The board year started off with 9 full time board members. However, due to personal reasons, Yara Eggermont will finish off the board year as a part-time board member. The board decided internally on a permanent social task force structure to pick up work that cannot be done part-time. We as a board will continue to support Yara in her job as Social Commissioner to ensure that both actives and passives will continue to enjoy SCOPE's social activities.

Board Recruitment

This year we are again aiming to recruit a 9-person full-time board. Last year the board started the official process with the managing director and student representative of SBE to change the Non-EU tuition fee waiver rule in SBE. However in the context of the internalization debate, this has been put on a lower priority by the board.

Financial irregularities

At the start of the board year, my board stumbled upon financial irregularities which occurred in the financial year 2022-2023. We discussed the matter internally before reaching out to the Board of Advice as per the regulations. After several meetings the board together with the Board of Advice we came to the conclusion that SCOPE should have stricter regulations on board expenditures. This being said, the Financial Taskforce was created consisting out of three BoA members and two board members. The main goal of this taskforce is to set up a new controlling committee that oversees the expenditures of the board. Our aim is to limit and ultimately prevent board members using SCOPE's finances for matters outside of the scope of the association. We believe an additional controlling mechanism will prove to be beneficial by supervising the Treasurer and being financially responsible and ethical.

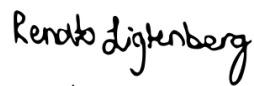
Personal note and look to the future

The first few months of my board year were tough but rewarding. I've gotten better at my job and professional growth. Alongside my board members, we've taken big steps to improve our association and streamline processes from previous boards.

The upcoming semester will be busy and exciting, especially as SCOPE negotiates terms with SBE for the CDD takeover, as explained in the Career Commissioners part. I'm also looking forward to continuing the work my board and I started on our strategy points.

As SCOPE keeps growing and improving, I'm happy with the progress my board has made. I want to thank everyone I've worked with in the past months: my board, the board of advice, SCOPE actives, and SBE for helping me, and making my board year enjoyable and educational. I'm looking forward to the next six months.

With best regards,



Renato Ligtenberg
President 2023/2024

Secretary and Development Commissioner

Introduction

In the following section of the GMA Report, I will elaborate on my responsibility and goals as the Secretary and Commissioner; this includes overseeing six of the seven Development Pillar committees: IT, Alumni, Sustainability, Sustainable Business Trip, Volunteering and Maastricht Acquisition. Moreover, I will discuss my changes to those committees and what I want to achieve in this position. Lastly, I am giving a future outlook on the events and strategic developments I am working on.

Current Projects

IT

The committee and I are working on further redesigning the website. We cooperated with Gengko to allow additional building blocks of content on the website and constructed a task force between the Marketing and IT committees to work on several components and the overall corporate identity of the website. In that line, the menu will be updated and streamlined, a new video for the website home page is in the works, and the general setting of the website will be adjusted.

In the design process, we quickly figured out the limitations of Gengko and started the search for alternatives. However, after carefully assessing other providers on the market, including WordPress and Congressus, we concluded that they offer a great price value proposition, and switching costs are currently too high to change providers.

To further increase our flexibility, we decided to start a database project, making sure that all our user data is stored outside Gengko using their API to have constant up-to-date data. This ongoing process could increase our flexibility to use other services outside Gengko.

Besides this, the committee started integrating software, such as Canva and Grammarly, through the association.

Sustainability

The sustainability committee shifted its focus from primary options and multiple events spread throughout to internal sustainability. Nevertheless, we still want to continue organizing events and cooperating with companies to show that sustainability is crucial to the business world.

The first sustainability event took place at the end of September when the committee organized a beer tasting and tour at Gulpener, Europe's most sustainable brewery. As part of this workshop, students learned why sustainability was not only a necessity for Gulpener's operations but also a proponent of success. The sustainability committee also organized a panel discussion on sustainable finance in cooperation with DUFAS with Martijn Canisius, co-CEO of Goldman Sachs (NL) and Wilrik Sinia, Director at Mint Tower Capital Management.

The committee also created a social media campaign for the Christmas season with multiple tips and tricks for students to reduce their ecological impact during this season. This was a joint effort with the marketing committee.

Now that the committee is focusing on assessing SCOPE's own carbon emission and climate impact and the actions SCOPE can take to reduce emissions. For this, the committee is carefully evaluating SCOPE's current operations and efforts and trying to devise an action plan for the future.

Lastly, the committee is in correspondence with the Green office to help organize Maastricht University sustainability again this week.

Acquisition

The Acquisition committee is in charge of acquiring partnering restaurants, cafes, shops and bars in Maastricht that want to offer a discount to our members in exchange for promotion on our social media.

In the beginning, The committee started assessing the happiness of our current partners—many partners were semi-responsive; most were satisfied with the recent partnership. The committee discovered that due to a higher degree of effort last year, most partners were content and started resigning. However, they did not feel the need to engage with us properly and discuss possibilities to increase our cooperation.

Therefore, the committee is more focused on acquiring new partners and has contacted multiple local companies over the last couple of months.

Alumni

The Alumni Committee maintains a connection with our alums, offers them events and activities, and communicates between SCOPE and our alums.

The committee and I were in contact with Thilo Schmitz and helped him organize a 5-year Alumni reunion here in Maastricht. As many old SCOPE active members joined, we rekindled their connection to SCOPE by hosting a few rounds of drinks at the Preuverij.

The committee is currently reactivating the Alumni Newsletter and Alumni LinkedIn group and trying to strengthen the engagement with Alumni.

The committee is also contacting Alumni for a new edition of the SuccessStory. As part of this, the committee started working through the alum data and cooperating with the IT committee to streamline this process better. The vision is a holistic database that includes all recent active member alums, potentially linking it to their LinkedIn for potential leads.

Sustainable Business Trip

This committee was newly added last year to focus on the connection between sustainability and business and how this can be beneficial. The trip was one of the most highly rated trips the previous year. Therefore, we decided to continue it. Multiple companies and institutions are already guaranteed to host us. Moreover, the committee is exploring hosting an Alumni event again and having Peter Mollgard involved in the trip.

Sustainability

The Volunteering Committee originated out of the Volunteering Trip Committee. The trip was canceled due to the low impact the trip had. Instead, the committee decided to focus on more local volunteering projects. So far, the committee has organized a flea market, at which 3rd year students could donate their clothes and the profits were donated to Doctors Without Borders. Currently, the committee is working on a fundraiser event with UNICEF student Maastricht.

Future Outlook

As mentioned above, there are promising projects for all of my committees coming in the future, and right now, I'm optimistic that we will be able to achieve all of them successfully. I want to name the most striking goals and milestones in this part:

- Redesign of the website, including the video
- Fully operational and integrated user database
- Successfully organizing the Sustainability week
- Sustainability report at the next GMA
- Expanding our partner portfolio for member discounts
- Engaging in the promotion of our member discounts that reach all our members
- 2 Alumni Success Story event
- Making the Sustainable Business Trip

In the upcoming semester, I am excited to strengthen the portfolio of the development pillar and look for my success.

Best regards,

Nikolas Müller
Secretary & Development Commissioner
2023/2024

Treasurer

Now that the first half of our board year is officially over, we're looking back at everything we've accomplished over the last few months. Not only have we expanded as an organization, but our Active Member have gotten more active and effective in their committees.

Financial Update

The financial situation of SCOPE has improved during the year 2023-2024. Therefore, the financial outlook at the beginning of the year was very positive. The year started great with acquiring more than a thousand new memberships and a successful edition of the Maastricht Business Days in Autumn. The high revenue from this event allowed us to have a higher budget for our existing events and increase the number of GM events or even to invest in new projects like the Stuttgart Operations and Manufacturing Trip

The financial structure of the association was revised at the end of the academic year 2018-2019 and didn't change since then. The Pillar Commissioners (Career, Social, Academic, and Development) are in charge of the majority of financial transactions within their respective pillars and always forward a copy of these transactions to the Treasurer. This allows the Treasurer to focus on other activities while maintaining a good understanding of the association's cash movements. The Treasurer is still in charge of the accounting for these transactions. So far, this structure has shown to be successful and efficient, and it has satisfied all parties concerned.

As highlighted in the preceding report, a recent software integration has been effectuated to enhance the overall efficiency and coherence of the bookkeeping process. The previous software, Quickbooks, primarily tailored to the U.S. market, exhibited limitations in its capacity to handle the VAT Return. Notably, the introduction of the newly integrated Dutch software, Yuki, has addressed this deficiency by incorporating the aforementioned functionality. Through this strategic implementation, SCOPE consistently adheres to local accounting standards, tax regulations, and reporting mandates, thereby ensuring ongoing compliance.

Regarding the Provision for Lustrum, we decided to increase the provision with €6,000 and then with additional €6,000 at the end of our fiscal year, so we reach €20,000 then. We incentivize every future board to set €6,000 apart every financial year. The thought behind this is that the board in which the Lustrum occurs has a buffer for the event.

Outlook

SCOPE has several investments in the SIGMA Investment fund, here is our up-to-date position:

Name	Shares	Pay In Date	Paid In	Current	Return
SCOPE Maastricht	58	01/01/2007	€ 501.70	€ 998.14	98.95%
SCOPE Maastricht	68	-	€ 500.00	€ 872.16	74.43%
SCOPE Maastricht	818	01/11/2021	€ 10,000.00	€ 10,491.59	4.92%
Total	944		€ 11,001.70	€ 12,361.89	12.36%

Following that, a more extensive financial planning of the event schedule will be completed soon in order to better predict the financial consequences. In the event of a failure, there will be a reserve to allow SCOPE to continue operating without adequate earnings in the following academic year, and successors will be able to commence measures to reverse the modifications.

Accounts Receivable

The introduction of the new software has significantly contributed to a reduction in the accounts receivable balance. In financial terms, there is a notable decrease of approximately €100,000 in accounts receivables. This achievement can be attributed to the automated responses facilitated by Yuki and the great work of our two External Relations Commissioners. It is anticipated that this favorable trend will persist into our second financial term and, optimistically, extend into subsequent fiscal years.

Conclusion

Being the first Treasurer to use the newly introduced software, it took some time to familiarize myself with all the features. However, with the help of SCOPE's auditor and my predecessors it was made possible to easily conduct my day-to-day business.

Personal note

Being a full-time Treasurer really helped me delve deeper into the accounting world and provided me with the opportunity to experience what life could be after university.

Hristo Lakov
Treasurer 2023/2024

Career Activities Commissioner

In this section of the semi-annual GMA report, I will elaborate on the projects and developments within the career pillar over the course of the past six months as Career Commissioner of the SCOPE Board 2023-24. Moreover, I will give an insight into the events that have taken place up to this date, the achievements of the active members, structural changes, and the outlook of SCOPE's Career activities.

General Update

Over the past six months, I have continued my predecessor's changes, such as the same registration and evaluation forms. This allows better data collection for the events and ensures that the Board can make data-based decisions.

As the past months have been rather challenging for the Career Commissioner, we have looked into a better distribution of tasks. While some positions have had overwhelming work, others pointed out that they could take over more. This led to my decision to hand off the Luxembourg trip to Lucie, one of the externals. Furthermore, we are working on decreasing the load of the Career Commissioner in the upcoming months, but have not come to a decision yet.

Career Events

Stockholm Innovation & Leadership Trip

Committee: Louise Winkelmann (Chairperson), Ane Badibanga (External Manager), Yunus Oberst (External Manager), Lisa (Operation Manager)

To start the academic year and with that the career pillar, 26 students visited Stockholm for the first time. During the 5-day trip, the students visited five different companies under the Innovation and Leadership umbrella. The participants were hosted by Northvolt, Lime Technologies, Einride, Voi Technology, and Vattenfall, where they engaged in workshops, case studies, CEO/Manager talks, and presentations! Besides learning more about the specific companies, students enjoyed the city of Stockholm and its culture. Thank you to all participating companies and the committee for all their efforts!

While this trip received positive feedback, we have decided to remove it for the upcoming year. We made this decision due to multiple reasons. First, we have a trip to Copenhagen in the second semester, therefore already traveling to the Nordics. Secondly, it is challenging to include the trip next to other trips in the upcoming academic year. Finally, the trip came with high costs leading to a bigger loss than other trips.

Start-Up Tour Berlin

Committee: Dori Gál (Chairperson), Andreas Scheins (External Manager), Vicky Feyereisen (External Manager), Mats Schneider (Operation Manager)

Our second career trip took 13 students to Berlin. Over the span of 5 days, these students visited the following six different start-ups and venture capital firms: Jamie, FoodLabs, Bridgemaker, Blinkist, Enpal, and Merantix. Furthermore, they had the opportunity to visit the SumUp office and meet Maastricht University Alumni during the Alumni evening. Thank you to the organizing committee and the companies for making this trip possible.

After removing the Start-Up Tour Barcelona, it was difficult to get enough students for this trip. In the previous year, students signed up for both trips hoping to increase their chances of participating in one event. While the feedback was positive, we assume that the timing was wrong. Therefore, we have decided to keep the trip but move it to the second semester. During the second semester, students take the course Entrepreneurship, increasing the interest of students to participate in a start-up trip.

London Economics Trip

Committee: Louis Meyer (Chairperson), Nicoleta Cojocar (External Manager), Antonia Müller (External Manager), Shreeyog Basnyat (Operation Manager)

To kick off the second period, 26 students had the opportunity to travel to London and visit Economic-focused companies. During the five-day trip, the students visited Frontier Economics, Bloomberg, S&P Global, the European Bank for Reconstruction and Development, and OC&C Strategy Consulting. Furthermore, the students had the possibility to meet Alumni during the first Alumni evening organized by SCOPE Maastricht. Next to visiting five different firms, the students were able to explore the city of London and get a better impression of the London lifestyle. Once again, thank you for the committee's amazing organization and the efforts of the participating companies!

Finishing another successful trip, we have decided to keep this trip in the Career Portfolio. Students and companies enjoy the trip! Additionally, we want to encourage Economics students to explore different companies, they might not get into contact with at other SCOPE events.

Frankfurt Banking Tour

Committee: Tim Ullrich (Chairperson), Alina Neumann (External Manager), Marnix Van Oort (External Manager), Jonas Bonnstaedter (Operations Manager)

From 14.11.-18.11.2023, 26 students visited six companies in Frankfurt, Germany. Once again the renowned Banking Tour was a success, thanks to a great organizing committee and wonderful companies. During this trip, the students engaged in various activities, such as case studies, networking drinks, get-togethers, discussions and round-talks, company presentations, and various dinners. Furthermore, they had the chance to interact with Maastricht University alumni during an alumni event! Over the span of five days, the students had the opportunity to meet and connect with the following companies: Goldman Sachs, Clearwater International, Evercore, UBS, and Deutsche Bank.

For the first time, this event took place under the English-only rule. The challenges we expected in the beginning did not arise. Due to this change, we had over 100 applicants and were able to include non-German students and allow them to meet the companies. The feedback from students and companies was more than outstanding. Therefore, we will continue keeping this trip in the Career Portfolio.

Maastricht Business Days Autumn

Committee: Nathalie Tuzolana (Chairperson), Antonia Weymar (Operations Manager), Blue Walker (Operations Manager), Lena Retzlaff (External Manager), Beatrice Vinaccia (External Manager), Laetitia Wojcik (External Manager), Phoebe Maton (Marketing Manager)

The second semester finished off successfully for the career pillar by hosting the well-known Maastricht Business Days. Once again, the event took place at Kasteel Vaeshaertelt, and over 3 days, we hosted more than 700 students and over 50 companies. The days were split into industries for the first time, allowing a better overview and targeting of the students. Wednesday, we hosted Economics and Consumer Goods companies; Thursday was dedicated to consultancies; and Friday, we hosted Finance and Technology companies.

Thank you for the committee's great organization, the students' participation, and the company's high efforts. This event is a great opportunity for all stakeholders involved and would not be possible without you.

Upcoming Semester

Singapore Experience Trip

Committee: Paul Borchert (Chairperson), Chloe Klippert (External Manager), Jean-Maurice Henkel (External Manager), Karolin Lindert (Operations Manager)

The final trip of the first semester will take 24 students to Singapore, to explore the work style in an Asian country. We will be visiting multiple companies with a focus on Corporate Social Responsibility and Finance. Furthermore, we have the chance to meet with the students of NSU once more.

While this trip is only taking place for the second time, we have made the decision to discontinue it for the upcoming year. This is due to the financial burden it puts on our association. Furthermore, students are unlikely to start their careers in Singapore. It is up to future boards to decide whether they would like to reintroduce this trip.

Maastricht Business Days Spring

Committee: Daphne Vryghem (Chairperson), Keanan Walker (External Manager), Mara Hermse (External Manager), Lilly Gross (Operations Manager), Moritz Keller (Operations Manager), Iliana Bordzhukova (Marketing Manager)

Kicking off the second semester, SCOPE is hosting the second edition of the Maastricht Business Days in Spring. After last year's success, we have decided to host the event at the Tapijnkazerne again. The committee was recruited in April 2023 and has been working on organizing the event since then. To continue the collaboration with the University, we worked on aligning the registration period and process, allowing students to apply for both events. Furthermore, we looked at the Amsterdam Career Days and have applied some of their processes to our event.

Luxembourg Trip

Committee: Mihael Kralj (Chairperson), Finn Rengelshausen (External Manager), Karolina Freyer (Operations Manager)

This trip will be over two days this year for the first time. We made this decision after PwC Luxembourg approached Lucie, as they wanted to host SCOPE for an entire day. We have decided to prolong the trip to allow students to meet more than one company. As mentioned above, from this year on, the committee is managed by the External Relations Commissioner.

Stuttgart Operations and Manufacturing Trip

Committee: Matteo Planker (Chairperson), Luisa Gsell (External Manager), Jonas Bienzeisler (External Manager), Daan Verhoeven (Operations Manager)

For the first time, we are visiting Stuttgart (1) to increase our portfolio and (2) to allow further students to join our association. Over the span of 5 days, we will visit companies and look behind the scenes of their Manufacturing and operational practices.

Dublin Technology Trip

Committee: Anna Dowling (Chairperson), Jessie Kouwenberg (External Manager), Tim Jendritza (External Manager), Emma Marko (Operations Manager)

Emerging Markets Trip

Committee: Tizian Aisenbrey (Chairperson), Anaïs De Moor (External Manager), Rémi Mroziewicz (External Manager), Dana Mantilla (Operations Manager)

Consulting & Auditing Tour Munich

Committee: Jette-Elisabeth Bandow (Chairperson), Lorenz Merz (External Manager), Simon Rodens (External Manager), Nicoline Vincent (Operations Manager)

For the first time, this trip will take place in Munich and not Düsseldorf. This decision was made because more of our partners and consulting companies are based in Munich. Additionally, many students choose Munich as a Summer Internship destination

Committees to be recruited, Dates to be confirmed

London Economics Trip

Frankfurt Banking Tour

Consulting & Auditing Tour Munich

Copenhagen

Maastricht Business Days Autumn 2024

Future outlook

Moving on to the future outlook of the career pillar. After thorough discussion not only with the board but also our board of advisors, we have come to the realization that the career pillar has reached its maximum and to a certain extent is too much for one board member to take care of. Therefore, we are looking into different options to distribute the workload and allow the Career Commissioner to focus on their committees in greater detail.

In the past editions of the Maastricht Business Days, we received the same feedback from companies. (1) The CVs are not professional but written with a pen or miss the important information, (2) the selected students for activities are not the ones companies chose, and (3) too many students cancel at the last minute or not at all. To improve future editions, I want to focus on solving the above mentioned issues by talking to other associations, working with our website provider, and speaking to companies. While some changes will not be ready for the Spring Edition, I am sure they will improve with future editions.

Furthermore, Renato and I have worked together with the University to discuss the future of the Maastricht Business Days Spring and the Career Development Days. Over the span of six months, we have created multiple scenarios and outcomes. During this process, we have come to the realization that the events are complementary and should not be in competition with one another. Therefore, the SBE Board and SCOPE have come to the conclusion that SCOPE Maastricht should host the CDDs from now on. The first edition will be in 2025, ensuring our board can support the next board. In the coming months, we will discuss how to move forward, which pillar will take over the event, and whether we need a task force or committee. Overall, we would like to use the CDDs to prepare students for the MBDs in Spring.

Best regards,

Luisa Lueer

Career Activities Commissioner 2023-24

Academic Activities Commissioner

Introduction

In this section of the semi-annual report for GMA, I will discuss the events and projects that I have been working on within the academic pillar during the past semester as the Academic Commissioner. Additionally, I will provide more details on the events that have taken place so far, the accomplishments of the committees, and the future plans for SCOPE's academic events.

Responsibilities and goals

As the Academic Activities Commissioner, my main responsibility is to oversee the academic programs offered by SCOPE. My goal is to provide the SBE student population with opportunities for self-development that supplement and complement their university education. This can be achieved in many ways, such as offering professional development opportunities and providing extra knowledge and activities that promote student well-being. SCOPE achieves this goal by providing extra-curricular lectures, training, and workshops, as well as study trips.

The Academic Pillar consists of 7 committees: Master Week, Symposium, Business Analytics, Academic Series, Community Case Challenge, International Finance Orientation Trip, and International Economic Orientation Trip. Additionally, I organize the Brussels Trip independently.

Throughout the first half of this year, we have focused on improving the academic offerings of our association. Our goal has been to provide a more diverse range of academic events and a clear structure to this pillar, building on the work of previous boards. To achieve this, we have focused on three key drivers: diversity, image enhancement, and feedback and development. We have expanded our academic portfolio to cater to diverse student interests, revamped our image to make it more appealing, and introduced engaging and fun learning experiences. These pillars guide our ongoing efforts to create an inclusive, attractive, and enjoyable academic environment.

2022-2023 Semester 1

Period 1

There were the academic events during period 1:

CV and LinkedIn Lecture (in collaboration with the career pillar), 21st of September:

Organized by: Luisa Lüer, the Maastricht Business Days Committee and Manon Trébaut

Participants: 76

We organized a lecture in collaboration with the Maastricht Business Days committee. The topic was about creating an impressive CV and LinkedIn profile, which gave the students an opportunity to enhance their profiles before the Maastricht Business Days. Despite the lecture being held during the day, it was easy to find participants who were willing to attend, even those who had tutorials. The student service center was responsible for conducting the workshop, and people provided a lot of positive feedback about it.

Master Week, 27th to 20th of September:

Organized by: Katharina Freitag (Chairwoman), Jana Geier, Carolin Schütz, Gladys Thielemans

Participants: 92

Participant evaluation: 7.94/10

Partner evaluation: 8.08/10

In 2023, the academic pillar organized its biggest event, the Master Week, which saw 92 registrations. This was the first edition in a few years, and it spanned over three days. The event included workshops, company presentations, and a company fair. The theme of the workshops and presentations was focused on what happens after university, and companies conducted workshops on topics such as job employment, CV writing, and LinkedIn. A total of 15 companies participated in the event.

One notable distinction between the Master Week and the Maastricht Business Days lies in the exclusive access granted to Master students for the former, with workshop registration operating on a first-come-first-serve basis. A unique feature of the Master Week was its emphasis on workshops designed to foster a learning-oriented environment rather than one centered solely on recruitment. The overall outcome of the event was deemed successful, garnering positive feedback from both participating companies and students.

However, our decision not to continue the Master Week stemmed from a nuanced perspective. While the event achieved success, it became apparent that its influence on the Maastricht Business Days was significant. Some companies expressed a preference for the Master Week over the Maastricht Business Days, citing the advantage of accessing Master students at a more

economical rate. Regrettably, the Master Week began to be perceived more as a recruitment event rather than an academic one, prompting us to reevaluate its alignment with our educational objectives.

A Deep Dive into the Mind, Lecture, 11th of October:

Organised by: Roman Kronast (chairman), Pauline Hesse and Emilia Schröder

Participants: 34

Participant evaluation: 7.3/10

In September, we recruited a new committee and organized a two-hour lecture on the topic of “How does the brain function? How can you stop procrastinating?”. Our guest speaker, Esther Slits, is an esteemed educator with expertise in understanding human thought processes and information processing. She guided students in identifying and navigating mental challenges that often impede their daily lives. However, some students were a bit disappointed with the lecture as they were expecting it to be more interactive and directly related to their problems.

Period 2

There were three academic events during period 2:

Brussels Trip, 11th of November.

Organized by : Manon Trébaul

Nr of applicants: 54

Nr of participants: 34 (28 show up)

Participant evaluation: 8.17 / 10

During the full-day event, 28 students immersed themselves in discovering the myriad opportunities within the Council of Europe and European Parliament. The day featured engaging presentations from these organizations, starting with a lively and interactive session facilitated by Guilia Giardino in the morning. Subsequently, participants had the unique chance to pose questions to an ambassador in an informal setting. In the afternoon, the group visited the European Parliament, gaining valuable insights into its functions and the intricate dynamics among various European institutions.

While the event overall was well-received and proved to be an enjoyable trip, it's worth noting that a minor hiccup occurred. Some participants expressed a desire to leave early, resulting in a bus back with fewer people than originally planned. Despite this slight inconvenience, the

positive experiences and valuable knowledge gained during the day left a lasting impression, and participants thoroughly enjoyed the event.

Shark Tank Night, 9th of November

Organized by: Manon Trébaul and Eloquentia Maastricht

Participants: 53

Participant evaluation: 9.45/10

In launching its inaugural edition, SCOPE partnered with Eloquentia Maastricht to create a dynamic event that seamlessly blended academia and diversity. The cost distribution reflected a collaborative effort, with 30% allocated to Eloquentia Maastricht and 70% to SCOPE. A total of 53 participants, including 20 speakers and 33 engaged audience members, contributed to the event's success.

The event's unique format allowed participants a brief 20 minutes to prepare speeches on a provided product, followed by compelling 3-minute presentations. A distinguished jury, comprising professors Kimon Ivanov and Simon Kleinert, SCOPE's Academic Commissioner Manon, and Eloquentia's Vice President Lina, evaluated the presentations. Despite being the inaugural edition, the event received positive feedback from both students and professors, leaving a memorable impact. Notably, it served as a testament to the potential for future editions, highlighting its significance as a showcase of diversity within the academic pillar.

However, it's worth mentioning that collaboration with Eloquentia presented its challenges, with numerous requests both before and after the event. Recognizing the need for streamlined collaboration, there is a forward-looking initiative to establish a comprehensive contract. This contract will delineate the specific marketing contributions SCOPE will provide and the corresponding commitments from Eloquentia. This proactive step aims to ensure smoother collaboration in the future and enhance the overall planning and execution of similar events.

Symposium, 15th of November.

Organized by: Fabienne Kirsch (chairwoman), Niklas Bolten, Philipp Kuhzarani, Victor Tackoen and Phaka Borowski

Participants: 67

Participant evaluation: 8.98 / 10

In 2023, the Symposium emerged as a pivotal academic event, drawing in a noteworthy 67 registrations. However, this year posed unique challenges in attracting participants, given its proximity to the Maastricht Business Days. Many students found themselves torn between attending either event, prompting the committee, led by Marlina (Marketing Commissioner) and myself, to exert considerable effort in promoting the Symposium to as many students as possible.

The day commenced with an engaging speech from Dr. Professor Rachel Powel, Head of the Finance Department at Maastricht University, followed by an inspiring presentation from Assistant Professor Jermain Kaminski on the topic "AI Patronus - On the good, bad, and ugly of Magic Machines." Workshops conducted by Arvato, Integrand, and the University's Student Service Centre added a diverse and interactive dimension to the event. Furthermore, Dr. Leonhardt van Efferink, a Lecturer, delivered an insightful presentation titled "Between the Facts and Fakes: The Role of Frames in Managing Uncertainty."

The Symposium concluded on a positive note with networking drinks and a networking fair. Despite the challenges faced in attracting participants, the event garnered significant positive feedback from the students and the companies who attended. Looking ahead to the future, there is a strategic consideration to move the event to period one for the next year. This shift aims to provide more flexibility for students, eliminating the need to choose between the Maastricht Business Days and the Symposium. Simultaneously, we are exploring long-term marketing strategies to enhance outreach, recognizing that while finding participants can be challenging, the consistently positive feedback received validates the importance and impact of the Symposium within the academic community.

Academic Series (topic Leadership), 28th of November and 4th of December

*Organized by: **Roman Kronast (cochairman)**, Pauline Hesse and Emilia Schröder, and **Maria Paradiso (cochairwoman)**, Marlene Hermans, Sorina Gutu and Teodora Ataasova*

Participants: 20 (workshop) 30 (lecture)

Participant evaluation workshop: 9.02 / 10

Participant evaluation lecture: 8.23/10

In period two, the Academic Series Committee undertook the organization of a workshop and lecture centered around the theme of Leadership. Professor Katarzyna Czabanowska spearheaded the workshop, and Bruno Hattayer was slated to deliver the lecture. To incentivize attendance for both events, I introduced a certificate for participants engaging in both the workshop and the lecture. During this period, four individuals successfully earned the certificate.

The workshop delved into the nuances of effective leadership, emphasizing the importance of leading oneself proficiently to facilitate leading others. Subsequently, the lecture, held a week later, explored the contemporary landscape of leadership, addressing the impact of AI and the unique characteristics of Generation Z. It shed light on the evolving perception of a good manager in recent years.

However, unforeseen challenges arose as two of our planned speakers for the lecture canceled at the last minute—one a week before the event and the other on the day of the lecture. Despite concerted efforts by the committee and myself to secure replacements, we were unable to fill the gaps, ultimately leaving us with only one speaker out of the three initially planned. In response to this situation, the committee and I made a collective decision to shift our focus towards ensuring the quality of speakers for the next period, rather than strictly adhering to a predetermined quantity.

Moving forward, we aim to maintain the momentum of encouraging attendance at both events by continuing the practice of offering certificates. This, we hope, will contribute to heightened awareness and increased participation in future academic series events.

Business Analytics (Algorithmic Business Lecture), 6th of December

Organised by: **Jonna Wischmann (chairwoman)**, Felix Römer, Florian Hanselmann, Nolan Hayzlett, Tobias Timenes-Okstad

Participants: 49

Participants evaluation: 8.76

The Business Analytics Committee, a recent addition to SCOPE, faced the task of assembling a full committee due to the departure of all previous members on exchange programs. In response, the committee undertook the organization of a lecture focusing on the theme of knowledge in R. For this event, two distinguished alumni and Rudolf Müller, the professor overseeing business analytics, were invited to share their insights and experiences in the field.

The primary objective of the lecture was to offer a concise introduction to R knowledge, a skill set intended to be applied in an upcoming business case scheduled for period 4. Following the informative session, students had the opportunity to engage in discussions and networking with the two alumni and Professor Müller during a casual gathering at Preuv over drinks. The committee was delighted to receive abundant positive feedback from the participating students, affirming the success and impact of the event.

2022-2023 Semester 2 (upcoming)

Academic Series

*Organized by: **Roman Kronast (cochairman)**, Pauline Hesse and Emilia Schröder, and **Maria Paradiso (cochairwoman)**, Marlene Hermans, Sorina Gutu and Teodora Atasoova*

Date to be determined for period 4: The committee is actively seeking speakers to host a workshop and lecture on the topic of digital branding. The date for this event is yet to be determined.

Date to be determined for period 5: The committee is organizing a TED-X event on entrepreneurship. They aim to host a day-long event featuring workshops and lectures as part of the TED-X event. The committee has already obtained the required license for the event and is currently reaching out to individuals in the Department of Entrepreneurship.

Community Case Challenge

*Organized by: **Gregor Kress (chairman)**, Felix Schürmann, Jonas Morgner, Maciej Rzepka, Umut Kelleci, Ramsha Zaidi*

The committee of the Community Case Challenge is composed of 3 students from SCOPE and 3 students from the Student Representative. The committee for the second edition of the community case challenge has already recruited 6 local companies with different challenges. These include Success Formula, Darq, Copet Parent, Artichoque, Cannon Printing, and StartersCentrum. Each company will be assigned 5 students who will work on their respective challenges for a period of 2 months. The students will have direct contact with their assigned company and access to coaches for support. They will have two coaches - one academic coach who will be a professor or a tutor, and one professional coach.

There will be a kickoff event and a closing dinner during which the students will present their solutions to the challenges. They will receive feedback from academic coaches, professional coaches, as well as company representatives.

International Financial Orientation & International Economic Orientation

Organized by:

*I FO: **Alessia de San (chairwoman)**, Antonius Von Mentzingen, Carmen Cejas Hakala, Jon Ander, Max Werheid*

*I EO: **Costanza Tombelli (chairwoman)**, Camille Fickers, Giada Donati, Katharina Ortner, Lisa Dalla Valle*

IFO plans to travel to Toronto, while IEO plans to visit New Delhi. However, the main problem we are facing this year is the really high costs of these two trips. We booked the flight a year in advance, however, accommodations are more expensive than what we thought. It is the first time in years, the trip is going to only one destination. The students will have a lecture and a workshop in Maastricht before leaving for the trip, we hope that will make the students more prepared for the companies visit. The goal of these skills period courses offered by the university in collaboration with SCOPE Maastricht is to offer students the opportunity to learn from experienced professionals and gain cultural insight into other countries' working habits.

2023-2024 Semester 1 (dates to be determined; committees to be recruited)

- Symposium November 2023
- Brussels Trip November 2023

Future Outlook

The first half of my board year was not always easy, but I enjoyed it a lot, and I am proud of what I have achieved. My goal was to continue the solid work of my predecessor, Lara, and make the academic pillar more appealing to students by organizing different events. I am proud of the number of events we had during the past six months and I hope to continue with it. My focus is now on changing the perception that the academic pillar can be boring for some students. I plan on achieving this by creating more interactive events that will spark students' interest in academic topics. Additionally, I am documenting every step of the events that I am organizing, hoping it will facilitate the transition of the next Academic Commissioner.

Best regards,

Manon Trébaul
Academic Commissioner

Social Commissioner

Introduction and Responsibilities

As the Social Commissioner of SCOPE, my responsibility is to organize events for both active and passive members, to create a community, and make them feel part of SCOPE.

Active members are the most crucial part of SCOPE as they assist us in organizing every event we do. Therefore we try to create a community in which they feel like they belong, and which motivates them to continue being active in this association. Special for them, the Internal committee organizes active member events, such as cantus', integrations, active member weekends or days and small internal competitions within the city. On the other hand, the Preuverij committee organizes special themed nights in our local bar Preuverij.

As the passive members are the next important part of SCOPE, to give back to them, and to integrate and engage them more in the association as passive members, we organize smaller-scale social events such as a movie night, day trip, pottery painting, and so much more, organized by the General Members committee. Since this year the focus is also on organizing more diverse events so we have a bigger audience for these events.

Besides those closed events for only members or active members, we also provide social value to the Maastricht student society, by throwing big Complex parties, a Ski trip, and a Spring break trip. Those events are always popular and not to forget, fun.

Lastly, my responsibilities include organizing the Introduction Days as well, where we get the chance to recruit new members and introduce ourselves to new SBE students.

Past projects

INKOM and ID's

During the INKOM, we had our stand as usual at the student fair. We brought the banners and SCOPE goodies and even the lustrum books to have some visuals. At the fair, a lot of people pass by our stand, stop to have a talk and take some of our goodies with them. It was a great opportunity to promote our first events, such as the kick-off party and active member information evenings. Next to that we want to look into playing a bigger role in Inkom by for example having actives as mentors and organize an event during the week.

After INKOM, we organized the Introduction Days together with Marcom. Last year, SBE organized a barbeque, however this year they discontinued this. This meant we had to do some things differently. Just like last year we did our drinks outside if the weather would allow it

otherwise we did them in the mensa where we also had our stand during the day. We gave out coins to buddies and new students when we talked to them. This system however brought some difficulties because there was no clear view on who already got a coin and who did not. For next year, me and my successor will have to look into either making the drinks completely free or sponsoring them. Another issue we ran into is having our stand in the mensa while the other associations were in the ad fundum. We were very excluded from the other associations which also caused some students to miss us. Aside from the small points of improvement it was a very successful edition with a lot of new passive member signups.

Partylovers

*Committee: **Joris Lemmens (chairman)**, Rike Reblin, Sophie Jacobs, Theo Provoost & Greta Lortz*

Just like last year we had our kickoff party during the first week of the semester. The theme was Pursuit of Happiness, and was influenced by hip hop, this is why we had 2 DJs incoming who are known for playing hip hop. We sold out with a total of 1800 tickets, and a showup rate of 93%. The party was a big success and a great start of the year.

Two months later, at the end of November, we also held the Graduation Party at Complex. The theme was Casino Royale, which caused people to dress a bit fancier. There was a cocktail bar set up and a photobooth, both were a great success under the students. We got very good feedback on that, as it works as a tangible memory of the evening with their graduate friends. We sold out again and got the heads up from Complex that we were allowed to sell an extra 100 tickets so we sold 1900 tickets. Again a successful party, the atmosphere was nice, we can be proud of it.

Internal events

*Committee: **Theodor Kläsener (chairman)**, Justus Grüninger, Helena Barden, Iris Reinders, Sarah Siepmann & Elke Pronk*

Integration

In September we had the first big integration for the active members. We started the evening off with a little information session and pizza at the Lions Den. Afterwards, we did a treasure hunt, where the actives needed to find several board members at different locations close to SBE. At the locations they played games or had to do a challenge. Actives had a lot of fun, and we all ended up at the Preuverij afterwards where they learned captain muff, which had a great atmosphere.

Active member weekend

At the end of week 3, we organized our active member weekend again. The weekend is aimed at the actives getting to know each other, and SCOPE better. This year, we stayed around Maastricht and had many fun activities planned close to the city. Since it was the first time without a sleeping location, we had some troubles figuring out what to do. In the end, we had a cantus on Friday, we went to Fun Valley on Saturday and had brunch on Sunday. Both the cantus and Brunch were very popular with a lot of actives signing up and joining while Fun Valley had the least amount of people; it is definitely a location to keep in mind for day trips with active or passive members. Definitely if the weather is nice, we did some team building games there and a bbq organized by Fun Valley but also played some games on the beach ourselves.

General Members events

*Committee: **Lia Kaltegärtner (chairwoman)**, Riki Toubkin, Martin Van de Walle, Guido Pascuzzo & Mona Razmdideh*

As we saw last year, general member events are highly popular. That is why we increased the number of events to one event per month. In September, we had a wine tasting event together with Vinum, which was highly successful, in total we had 75 people joining. In October we went to Prison Island at Olround, this event was slightly less popular with only 30 members joining. In November, we had a pottery painting at 'Kleur het Kopje', this was also very well received with 55 people joining, spread in two different sessions. Lastly, we had the Aachener Christmas Market, where we went with 60 enthusiastic members to Aachen for some Gluwhein or hot cocoa.

Preuverij

*Committee: **Lara Lejeune (chairwoman)**, Gizem Büyükkeçeci, Michel Schreiber, Max Holland & Vincent Bach*

Together with the Preuverij committee, we make sure there are some normal, but also several special Preuv (bar) evenings. We had our usual Halloween Preuv, La Chouffe Preuv, and Farewell Preuv, next to that we kicked off the year with a Barbie vs Oppenheimer Preuv and also did a cowboy Preuv. In some of these Preuvs, we ordered special drinks, in general the themed evenings are highly successful. For the next semester, we want to take the special preuvs to a different level, by adding things like Karaoke, working together with another beer brand to have a second night like La Chouffe and of course lots of themes.

Ski trip

*Committee: **Maciej Rzepka (chairman)**, Julien Defauw, Alice Wersonig & Charlotte Mandel*

This years Ski-Trip will happen from the 6th until the 14th of January 2024. We decided to book and organize the trip in collaboration with La Noche Voyages, since communication with Yoonly last year didn't go smoothly. In total 56 students joined us on a trip to Andorra. The newly instated collaboration with La Noche Voyages went smoothly and proved to have a lot of benefits for students, main communication was in English but a lot of their documents were in French which showed some difficulties. For next year, they would put in an extra effort to translate all documents to English. Together with the committee, we will further evaluate the trip and if we would like to go to the same destination next year at a later date.

Future outlook

The first half year of my board year has proven to be quite challenging, I am thoroughly enjoying everything I can do but due to personal circumstances. As was mentioned earlier, I decided to take a step back and start working part time the Monday (22.01.2024) after GMA. To pick up on the workload, task forces will be introduced consisting of me and other board members. There are 4 different types of task forces. The first one is the Preuverij task which will have one extra board member to support the organization of Special Preuvs. The second task force will be Internal where two extra board members will support the organization of all active member events. The third task force will be for general member events and will be together with one extra board member. Lastly, we have the Spring break task force which will be with 2 other board members and will be focused on picking out a location for Spring Break 2025. For each task force, all involved board members have equal say.

General outlook

In the future, we see our social events becoming more popular. Especially the open parties and general member events are increasing in popularity. For the future, we definitely want to keep the amount of general member events, to increase the SCOPE community with passive members. On the other hand, we notice that the active member community has room for improvement. Therefore, we would like to add some more small activities for actives, such as a flunky ball tournament, crazy 88s and so much more. Next to that I also want to have some more creative ways for the organization of special preuvs so it is not always a drink and a theme, and I want to start a point system for Preuv.

Partylovers

In contrast to last year, we see a rising trend in ticket sales for our Complex parties. They have always been successful, but by keeping prices low and having engaging marketing campaigns, we seem to attract enough students. The upcoming party in March is always the most difficult

to sell, therefore we are looking into ways to have some extras that attract people and make us stand out against other parties. At the end of the year, we also have the boat party, for this we are renting a boat with Rederij Stiphout for around 250 people.

Spring Break

*Committee: **Laura De San (chairwoman)**, Elisa Durdu, Ricarda Stolle & Valentijn Bakker*

This year's spring break is completely organized by the spring break committee and will be going to Barcelona, Spain. We already went there before for a start-up tour and think this is the perfect location for Spring break since you have amazing food and drinks, lots of sightseeing and a beach.

With kind regards,

Yara Eggermont

Social Commissioner 2023-2024

External Relations Commissioner - Lucie Kieffer

Introduction

In the upcoming part from the GMA Report, I will elaborate on my role as the External Relations Commissioner, going into more detail about my responsibilities, achievements, and exclusive events over the past six months. I worked with the consulting, finance (encompassing banks), accounting, start-ups, and economics industries. In addition, I will provide a detailed expansion plan for our partner portfolio, mainly focusing on enhancing our company's portfolio diversification to align it more closely with students' preferences.

Concluding this segment, I will offer insights into the forthcoming semester's event lineup and ongoing collaborative efforts that are currently underway.

Responsibilities and Goals

As external relations commissioners, we are responsible for bridging the gap between the SBE students and the companies. SCOPE Maastricht is functioning as a platform for students to connect with potential future employers through organized career events and exclusive events. Our partner companies have the chance to engage with students early in their university life, creating recruitment opportunities. The aim is to continually expand and diversify our partner portfolio, enhancing the recruitment processes in Maastricht, and giving more students the possibility to find the perfect fit considering their interests. My specific industries, such as finance, accounting, and economics, have historically constituted a relatively small proportion of our portfolio, but given the escalating demand for entities within these domains, my responsibility involves augmenting their presence and giving them a platform to inspire students. To do this, I try to move away from recruiting mainly German companies, instead, I introduced SCOPE Maastricht to companies from Belgium, Luxembourg and the Netherlands.

Partnerships

My role as an external, the Board Year kicked off with quite a dynamic start, with a primary focus on the renewal of numerous partnership contracts. From the outset, I had a series of meetings with partner companies, fostering relationships and gathering valuable feedback on existing partnerships. At the same time, I started active communication with potential future partners and companies, expressing interest in their participation in our events. Those dialogues have been instrumental in gaining insights into how we can refine and enhance our offerings to meet our partners' evolving needs better.

Following this initial phase of understanding the demands of our partner companies and assessing the compatibility of our offerings, Lotte Louwers, and I collaboratively decided to refine our partnership brochures due to cost-related strategic realignment.

As it stands, I currently manage a portfolio of 30 partners. I look forward to the upcoming semester with four exclusive events lined up. These include collaborations with BCG Germany, Rautenberg & Company, and Ardian after a successful event with Lincoln International X WiB in the first semester. Moreover, I was delighted to welcome many of my partners at the Maastricht Business Days Autumn and eagerly anticipate the presence of BCG at the Spring Edition.

The journey of strengthening partnerships and delivering value to our esteemed partners continues, and I am enthusiastic about the exciting collaborations lined up for the coming months.

Strategy

In our strategic approach to external portfolios, we prioritize addressing the diverse needs of SBE students while enhancing the landscape of our partner companies. Our commitment is to represent an array of industries, ensuring a comprehensive portfolio tailored to the unique preferences of SBE students.

An international focus guides our efforts, targeting companies accommodating both international and German-speaking students. We extend our reach to English-speaking companies across Germany, Belgium, the Netherlands, and neighboring regions, broadening the opportunities available to our students.

Strategic tailoring within our portfolio ensures not only diversity but also a reflection of the specific needs and preferences of SBE students. This approach aims to offer a variety of roles and experiences, enhancing the appeal and relevance of our external partnerships.

Leveraging the extensive alum network of SCOPE and SBE, our strategy involves efficient utilization to identify companies actively seeking SBE talent. This provides industry insights and contributes to the long-term success of both students and the school.

We seek strategic partnerships with companies that offer job opportunities while actively contributing to the growth and development of SBE, aligning with the school's values and goals. These collaborations foster enduring relationships that benefit both students and the institution.

Future Outlook

For the future, my vision is to continue strengthening the bond between SBE students and the corporate world. I aim to diversify our partner portfolio further and leverage strategic partnerships. I foresee a future where SCOPE Maastricht serves as a dynamic bridge, connecting students with opportunities and contributing significantly to the school's legacy. The upcoming months hold exciting collaborations, and I am eager to lead the way in fostering valuable relationships and delivering mutual value to our esteemed partners.

Best regards,



Lucie Kieffer
External Relations Commissioner

Vice-President & External Relations Commissioner - Lotte Louwers

Introduction

In the following section of the semi-annual GMA report I will go into detail on my tasks as Vice-President and External Relations Commissioner, which I work on in the following industries: Consulting, Supply Chain, Consumer Goods, Sustainability and Technology. Furthermore, I will elaborate on the extension of our partners, the University relationship, as well as the long-term strategic goals of diversifying the company portfolio to better meet student preferences. Lastly, I will give an outlook on the events I am planning for the next semester and current collaborations I am working on.

Responsibilities and Goals

One of SCOPE's core functions is to act as intermediary between SBE students and the corporate world. SCOPE Maastricht plays a major role in supporting students in finding their career path by means of organized career events, exclusive events, or online promotion, companies can ask for. Hence, our goal is to keep increasing and diversifying our portfolio to, ultimately, meet students' wants and needs.

As one of the External Relations Commissioners, my role is to emphasize the unique selling point Maastricht University's student population, the University itself, but moreover SCOPE Maastricht, offers to companies. Apart from that, I aim to offer a wide variety of companies, students are interested in and benefit from. As in previous years, there is still high demand from German companies, especially within the business consulting and services sector, hence the reason why they are also very present at our events as well as in our partner portfolio.

Last but not least, my goal is to diversify the company portfolio not only with regard to the industries themselves, but also try to incorporate more non-German hiring companies. This is due to the fact that Maastricht University is a very international University, and we try to best meet students' interests. However, it must not be forgotten that the majority of SBE's students are from Germany, therefore also the high demand by German companies, as these very often hire only German speakers.

Together with my fellow External Relations Commissioner, Lucie Kieffer, I also work with the Externals of all committees, especially the Maastricht Business Days committee. We try to help them connect with our partner companies, as well as many new companies that could potentially join SCOPE's events. Not only do I work closely with the committee externals, but also Luisa Lueer, our Career Commissioner, who is in charge of all the committees' organizing trips, as well as the Maastricht Business Days.

Current Partner Companies

As previously mentioned, I am in charge of all companies within the Consulting, Supply Chain, Consumer Goods, Sustainability, and Technology industry. This means, that I am currently responsible for 20 partner companies (2 Main Partners, 10 Premium Partners, 8 Basic). Furthermore, I am also in contact with potential future partner companies, as well as companies interested in participating in one of our events.

As of this year, Lucie Kieffer and I decided on changing the partnership brochures a little in terms of offerings and the pricing, due to company expectations, inflation and constant rising expenses on our side. Amongst others, we also offer Exclusive Events to companies, as these provide companies with great value. For the upcoming semester there are several events planned.

Out of the 20 partner companies on my side, two of them are a main partner (Arvato, Henkel). Both Arvato, and Henkel joined the Maastricht Business Days in Autumn, and are planning on rejoining the Spring Edition. Furthermore, I am currently in the making of an Exclusive Event with Arvato, which will take place in May.

In the past 6 months of my board year, especially during the summer, I had a lot of meetings with my partner companies to get to know each other, but also to gather feedback on how the partnership has been thus far. This has provided me with insights on how we can change and improve our offerings, but also given me the opportunity to meet many different people. Even though some partner companies decided to terminate our partnership contract, due to reasons outside of our control, I can also proudly say that since the start of our board year, I have signed four new companies: DHL NL, Unilever, Accenture and Bain & Company.

I look forward to the collaboration with all my partner companies over the next months!

Collaboration with University

Thanks to our predecessors, Lucie Kieffer and I both have the opportunity to work quite closely with the University. This gives us the advantage to prevent any kind of competition, but also to discuss possible leads. We have had the pleasure of working together with Esther Kockelkoren, SBE's External Relations Officer, as well as Leann Poeth, SBE's Alumni Officer. We greatly appreciate the collaboration, and look forward to the upcoming 6 months.

Clothing Sponsor

I am happy to announce that this year SCOPE's polos, as well as the zippers for the board, are again sponsored by Koenen en Co./HLB Witlox van den Boomen. Both SCOPE, and Koenen en Co are grateful for the successful long-term collaboration and we hope to continue this in the future.

Future Outlook

After the rewarding, but also challenging past 6 months, in which I have learned a lot and got to meet many people, I look forward to the next half of my board year. I will focus on the Exclusive Events I am organizing, further diversification of our partnership portfolio, acquiring companies from different industries, supporting our committees with regards to the external part, as well as making the company portfolio as interesting as possible for all students involved. I also aim to plan a couple of meetings with Leann Poeth, SBE's Alumni officer, to see how we can increase the number of international companies, while still targeting students' wants and needs.

Best regards,

Lotte Louwers

Vice-President & External Relations Commissioner 2023/2024

Marketing Commissioner

Introduction

In this section of the Semi-Annual GMA report, I will give you a detailed overview of what I have been working on as the SCOPE Maastricht Marketing Commissioner of 2023-2024. The overview will include the marketing strategy, the promotional materials we use, as well as the marketing channels we are presented on. Finally, I will provide you with a future outlook for the coming semester.

Marketing Strategy

When I took over as the new Marketing Commissioner, I first established what had been done by my predecessor; what worked, and what needed to be improved.

Concerning our main goals, the strategy still remains to increase our social media reach and drive our audience's engagement higher up. In the longer run, we are working towards improving the general brand image of SCOPE. In more detail, we aimed to

- Get our Instagram audience to at least 4000 followers by the end of the year
- Diversify our content on our LinkedIn page
- Further improve the brand image of SCOPE in general
- Redesigning some of our existing brochures and to give them a fresher and more "up to date" look
- Improving internal structures within the Marketing Committee

After six months, we have reached almost 4000 followers on Instagram and around 3470 followers on LinkedIn (as of January 4th, 2024). Those numbers represent a large increase in our audiences. The increase is mostly explained by posting regularly, efforts to be more interactive, targeting new SBE students, and various other strategic efforts.

Next to that, upon careful consideration of my two committees, namely the Marketing Graphic Design and Marketing Public Relations Committee, I made the strategic decision to consolidate the committees into one big one. This consolidated committee structure allows me to streamline task allocation and the overall communication process.

Promotional Materials

As the first main event our new board hosted was the Student Introduction Days, the first promotional materials I designed and ordered were the SCOPE goodie bags. We kept the same concept for the tote bags, keychains, and customized reusable straws, but decided against reordering the pens, as the consensus was that pens are not used that often anymore, as most students use their laptops/tablets to take notes. In the name of becoming more sustainable, we decided to not add the general members' brochure but to offer it as a PDF version digitally. Incoming students were able to scan QR codes during INKOM and the Introduction Days.

Throughout the past semester, we held multiple SCOPE events and trips. We made an effort to get more pictures and video content that could be then used for future promotion. In the same fashion, our promotional campaigns increased as more events and trips were taking place. Furthermore, we have also tried to become more present and interactive with our community, especially on Instagram. For instance, for our trip promotion, we worked together with the respective committee members to produce tailored promotional material, where the audience gets more insights into what they can expect from the trip.

These past few months, I have also collaborated with MarCom to promote our Active Member Recruitment, as well as the promotion of trips and events on the SBE and Tapijn screens.

Photographic and Video Content

This past semester, we have made sure to take as many pictures and videos as we could. If I could not attend the event/trip myself, I made sure to give other board members or even certain committee members instructions on what content should be captured. For bigger occasions such as taking the official committee pictures as well as the Maastricht Business Days

and both Complex parties, we chose to hire a professional photographer. Whereas for more informal or smaller events, I took the pictures. This includes general member events, Active Member Weekend, lectures, and many smaller events. We also hired a professional videographer, Loffe Michaelsen from Whiteline Media, specifically for the Maastricht Business Days and our first Complex party. We are thus trying to extend our photographic portfolio to make it easier for future usage.

Social Media

Facebook

Facebook is not as famous as it used to be. I observed a decrease in engagement rates even before I stepped into my position, so after getting the board's approval, we are not using Facebook actively anymore. We decided to stop promotional content on that platform and switched it over to LinkedIn and Instagram.

Instagram

Instagram has become our main social media platform. Over the course of six months, we have managed to increase our following base by roughly 800 followers (which represents at least an increase of around 25.00%). Content-wise, our posts are mostly aimed at promoting our events and trips while our stories are a bit more informal and interact with our followers. In the second semester, I will be working on diversifying our content so that our audience can get to know more about SCOPE beyond the trips and recruiting events we organize. Creating more informal content will mostly help drive our engagement rates up.

Note that we also collaborated with the SBE's MarCom team on content creation for our Maastricht Business Days in November 2023, where we created content together and made sure to repost on our SCOPE Instagram channel, as well as our Maastricht Business Days channel.

LinkedIn

On LinkedIn, the content consisted mainly of paid company promotions, thank you posts for various events and trips, as well as some special event promotions. As LinkedIn is a more professionally-based platform, our posts have a career and academic focus only. Since July 2023, our LinkedIn following base has grown by roughly 400 followers (i.e. an increase of approximately 10.00%). For the upcoming semester, I also expect to broaden our content on our Alumni LinkedIn page, as we are planning on forming a taskforce between the Alumni Committee and the Marketing Committee to come up with engaging and relevant content.

Future Outlook

The upcoming semester is highly promising in terms of events which represent a great opportunity to create captivating content. I will hopefully get to experiment more with the content we create, namely diversifying the latter. As previously mentioned, our goal is to increase the number of followers and engagement rates on our social media channels. Therefore, the next semester represents a chance to grow and improve SCOPE's brand further. We are hoping to incorporate more unpolished content, where our active and passive members get a closer look at what it means to be part of our events, trips, and our community in general. Next to that, we are in the works of renewing our general SCOPE video on the landing page on our website and are currently coming up with a strategy together with a videography company.

Furthermore, we are trying to extend our social media platform to one more platform, mainly TikTok. Creating videographic content together with the marketing committee gives us a good opportunity to get creative and to show more "behind-the-scenes" content.

Additionally, together with our Social Commissioner, we are trying to utilize our private Instagram channel @active_scopies more in the second semester. Together with the Marketing Committee, we are hoping to come up with captivating content that will enrich the Active Member experience even more.

Next to that, starting the upcoming semester, we will be introducing WhatsApp communities. This initiative presents an opportunity for our Active Members to further engage within different groups, therefore facilitating a more organized platform for communication and collaboration.

Regarding the Marketing Committee, we are adopting a project-oriented approach. This involves allocating specific individuals from my committee to projects and fostering

collaboration with other committees such as the Acquisition and Alumni Committee to create social media content. This approach has worked well over the last six months, and I am planning on reinforcing this collaborative model in the second semester too.

Kind regards

Marlena Wilkes

Marketing Commissioner 2023-2024

Board of Advice

Dear members and stakeholders of SCOPE Maastricht,

As we enter the new year, the Board of Advice wishes to sincerely thank the 2023/2024 Board for their outstanding dedication and accomplishments throughout the past semester. Reflecting on the recent months, we acknowledge the dynamic journey marked by both challenges and moments of great joy. In navigating these experiences, the Board's professionalism and commitment to the best interests of SCOPE Maastricht and its members have been evident.

The Board's ambitious and diligent approach not only upheld the rich traditions of SCOPE Maastricht but also laid the foundation for the association's growth and enhanced reputation. Every event organized served as a testament to the Board's commitment to delivering impactful educational, social, and career-focused activities, catering to the diverse needs of both general and active members.

As we gaze into the future, the Board of Advice urges the Board to continue the positive mindset and collaborative spirit crucial for the prosperity of SCOPE Maastricht and the personal development of its members. Looking ahead, we anticipate witnessing further positive transformations, continuous improvements, and a steadfast commitment to the organization's roots, enriching the student life experience.

The Advisory Board eagerly anticipates continuing a collaborative and successful partnership with the Board in 2024. We hold an optimistic outlook for the association's future and are confident in the continued positive impact it will undoubtedly make.

Best regards,

Felix Gruschka, Jan Böckers, Niklas Bonnmann, Victoria Pfaff, Sanne van Gorp, Julia Steijn, Jonathan, Rusch, Myrthe den Braber, Mathieu Goossens, Bas Lazaroms, Rendy Jansen, Tom Bour, Kylan Ten Hove, Sander Timmermans, Sam Götschenberg

Semi-Annual Reports Daughter Associations

Vectum

Our 29th board was officially installed by Vectum's GMA on the 7th of July 2023. The new board consists of Aleksandra Piekarska as president, Joshua Smilde as external affairs coordinator and vice-president, Aashia Chanana as secretary, Piotr Radziwanowski as treasurer, and Martin Bergmann as internal affairs coordinator. This is the third board in Vectum's history with the fifth position of internal affairs coordinator, who chairs the activities and summer committees (responsible for organising our weekly activities, the first-year trip, and the members' weekend). As a result this has significantly reduced the treasurer's workload. The treasurer can then take a more active role in acquisition, giving him a better understanding of which invoices are sent when and which ones still require payment. The only significant impediment to the smooth changeover was the Dutch Chamber of Commerce (KvK) registration process.

As for the start of the academic year, we hosted our annual welcome activity on top of the Sint Pietersberg and we are delighted to report that this activity was a great success with a record breaking number of sign ups, with many new as well as returning members joining. During the weekend that followed we organised the first-year trip, which we were able to hold outside of Maastricht in Hengelhof, Belgium. This event was also a great success, with many first-year students joining with an overwhelmingly positive response. The trip was organised to include a mix of team building activities, friendly competitions and opportunities for students to connect on a deeper level and prepare them for the tough year ahead. At subsequent activities we saw most of these new members return, showing a solid integration of Vectum with this year's new students. Some of the activities that we have had consisted of bouldering, scavenger hunt, cocktails & games, Oktoberfest, beach-volleyball and casino night.

As for the acquisition of sponsors, we have had a very successful year so far which is reflected in the quality of our Tuesday activities as well as in the return of the business trip. For the first time in many years we will be going on an additional trip to visit some of our sponsors as well as host an alumni event in Utrecht. Furthermore, we of course still have our annual econometrics consultancy tour (together with Asset|Econometrics) and have numerous business days and case days planned for the upcoming semesters. Hopefully which will be as successful as our in-house day held in November.

At the end of last year's academic year the formation of a special committee took place in charge of organising the LESD (national econometricians' ship day). This is the first year such an event will take place as previously this was a sports tournament however, due to lack of demand has been changed. As the name suggests this will be a day where all of the Dutch econometrics associations will have the opportunity to meet each other and mingle while drifting on the waters of the Amsterdam canals. Overall, the committee is handling everything well apart from a small setback due to struggles with booking the boat. The LESD is to take place in May 2024.

Furthermore, a yearly ski trip is organised during the resit week of period 4 however, due to last year's low number of sign ups we have replaced this with an international trip which leaves for more freedom in regards to planning. This year we have decided to travel to Split, Croatia. As this is a new trip we have kept the number of sign ups to a minimum to ensure all the spots are taken.

Sincerely,

The 29th board of Vectum

SCOPE Sports Association

To the esteemed members and supporters of the SCOPE Sports Association Maastricht Lions,

With immense pride, we recount the accomplishments of the academic years 2022/23/24, building upon a foundation laid over a decade ago. The Maastricht Lions have continued to be a dynamic force in student life at SBE, showcasing our competitive edge and communal spirit on an international stage. Annually, we embark on three prestigious international events and networking gatherings, engaging up to 160 delegates per event to carry the banner of SBE beyond the confines of the Netherlands.

As the winter set in, we focused on the upcoming summer events of 2023. The Bolzano Snowdays marked our first stop, with 25 students taking to the South Tyrolean slopes. A pre-event excursion in Austria was organized to finesse our skiing prowess and fortify the camaraderie amongst our ranks. Our team's energy and sportsmanship were again displayed, fostering connections with peers from various global universities. Hot on the heels of this event was the Royals Cup, with the planning phase characterized by stellar communication and burgeoning friendships with the Royals Cup Board. This partnership bore fruit in the form of meetings and different events together.

The Royals Cup heralded another landmark achievement, with 160 supporters rallying behind us. We exemplified unrivalled enthusiasm and triumphed in the athletic contests, seizing first place in hockey and cheerleading, second in basketball and relay racing, and third in dodgeball. This chapter in our history marked a year of remarkable participation and a treasury of accolades.

In the summer of this year, we dedicated our efforts to gearing up for the WHU Euromasters 2023, an illustrious event hosted in Vallendar, Germany. Come November, the event drew in an astounding 2600 contenders, with SBE fervently supported by a 98-strong cohort. A highlight of our preparatory journey was crafting a "Spirit Song" music video, a vibrant tribute to our institution, its people, and the vibrant city we call home. The project was spearheaded by a resourceful third-year business student at the helm of Whitelinemedia, and our creative endeavour was met with resounding acclaim, clinching the Bertelsmann Spirit Video Award. The video went viral, amassing over 75,000 views on Instagram in the first day, resonating with international students Europe-wide. The Maastricht Lions also made a great effort and spread our spirit at this event.

We are already in the intensive preparation phase for the upcoming Snowdays in February and are looking forward to 2024.

With heartfelt gratitude,
The Maastricht Lions Board 23/24

SIGMA Investments

Dear SCOPE Board,

It is with great enthusiasm that I present to you a comprehensive report detailing the notable achievements of Sigma Investments during the Fall 2023 Semester.

Foremost, I express profound gratitude to our esteemed analysts, committee members, and fellow board members for their unwavering commitment, diligence, and substantial time investments in advancing the objectives of our club. The collective efforts have fostered a robust sense of community, giving rise to valuable friendships and meaningful connections.

Allow me to delve into the quantitative accomplishments of the semester. We are pleased to report a remarkable 30% surge in applications for analyst positions, accompanied by the welcomed addition of approximately 140 new club members. This growth is, in part, attributable to our collaborative initiatives with the finance department. Notably, our President and the Head of Business Development delivered a compelling presentation before an audience of over 500 individuals. Commencing the academic year, our second edition of the Analyst Onboarding event provided an insightful overview of the semester's structure, offering guidance and an introduction to the life of an analyst at Sigma.

A highlight of the semester was the Panel Discussion on Central Bank Digital Currencies, a collaborative venture with MJPE Maastricht. Esteemed speakers such as Tom van Lamoen from the Dutch Libertarian Party, Prof. Mark Sanders, Oscar Soons from De Nederlandsche Bank, and Ronald te Velde from Connective Payments participated in a dynamic discussion on the subject. The event attracted inquisitive students from diverse faculties.

In the realm of Business Development and Marketing, notable enhancements have been implemented on our recently developed website. Regular updates, complemented by captivating visuals, have been instrumental in keeping our audience informed and engaged through our Instagram page. I encourage you to visit our Website and Instagram page to witness these changes and kindly share your feedback with us.

As we reflect upon the successes of the Fall 2023 Semester, we eagerly anticipate a new year marked by sustained growth, collaboration, and the shared joy of being integral members of the Sigma community. It is with great pleasure that I announce the introduction of a new board for Sigma, under the leadership of Lucas Collon-Windelinckx.

Best of luck and success!

Best,

Diana Vlasova
Vice President 2023

The Maastricht Finance Society

Maastricht Finance Society (MFS) is a financial think tank and knowledge hub for capital markets and banking, founded by students of the School of Business and Economics (SBE) Maastricht in 2017. The aim of the association is to support the students on their journey into the professional world of finance. The philosophy is to actively shape students' futures by leveraging their passion for finance. This is achieved by providing students with additional financial knowledge that is not taught in class and assisting students in developing analytical skills, dealing with complex cases, and preparing for interviews. Moreover, MFS brings together students with industry experts who share their professional experiences and provide valuable insights into the practical world of finance by means of workshops, guest talks, or panel discussions. A clear emphasis is placed on the alumni network of SBE in the finance industry, which is constantly growing.

Our main goals for the first semester of 2023 were to (1) to organize more balanced meetings, addressing a larger variety of career paths, and (2) implementing changes to the membership Structure.

In line with the first goal, meetings in the past have been very focused on career paths in investment banking, specifically M&A. As we gathered feedback from our members, we acknowledged this and expanded our scope to other careers such as private equity, venture capital, and asset management. We welcomed companies such as Grant Thornton and EY to provide insights into risk management.

Secondly, we implemented changes to our membership structure to better engage with our members and create a sense of real community. Students who want to receive a letter of recommendation (membership certificate) now have the chance to register themselves as members at the start of each period (only needed once) and further enjoy a priority when it comes to meetings or workshops with a limited capacity (think recruiting events). Furthermore, the participants had the opportunity to join all the visiting companies this semester for a recruitment dinner which all resulted in promising results.

Overall, the society has been progressing steadily and recruiting events such as with EY, Grant Thornton, and Zumera are a testament for the increasing validation students from Maastricht University are receiving and the tireless work that the society's board is committed to.

Sincerely,
The Maastricht Finance Society Board

Royals Cup

Royals Cup had the board transition in June 2023. Since then, we have achieved a lot in many areas of our organization. During the summer vacation, the Board started to finalize all possible preparations for the next semester. At the beginning of October, we started onboarding our Active Members, which started right away in each department:

Sponsoring: We have been contacting potential sponsors since the summer, but are struggling to find partners for the main event due to various factors. Frequently mentioned reasons are: economic situation, events of the last Royals Cup and many simply do not answer us. We are currently in contact with many companies and have already signed a few sponsors.

Operations: We have offers for almost all suppliers, venues and other service providers. However, we are still waiting for further offers in order to have better leverage for negotiations. In general, we are expecting an approximate price increase for the whole event of 10-12%, but are trying to increase our turnover by 10-15% during the event.

Sports: We are still working on a seventh sport discipline. The rules for all other sports are currently being adapted. In addition, the sports team helps the sponsoring team to acquire Sponsors.

Event: At the first party (Boat party) we didn't make any profit, but it's more of a promotional tool and is easy to implement (simple setting, few tickets etc.). Our second party (Royal Boiler) was at Complex where we struggled selling enough tickets. This was due to three factors: 1. Promotion started too late; 2. No promotion strategy and 3. our ticket prices were too high, which was also due to the increased prices of the Complex. Our next event will take place on 17.01..

University Relations: Many business universities have contacted us asking if they can take part in the main event, which is nice, but makes it difficult for us to decide who to invite. The biggest problem is still the sleeping situation of the participants.

Public relations: we build a corporate identity by using a uniform colour design and font (website, social media, merch etc.). Apart from that, we are trying to reactivate "old" social media accounts. Our promotion for the Royal Boiler was not very successful, but we have analyzed this and have a new approach, which will pay out in the promotion for the next party.

Digital Venture: Update and restructuring of the website. We are also preparing for our event app with Tactile, which we will integrate even more into the event this year. We have restructured our internal database and everyone has a professional email domain, which is also new compared to last year.

Treasurer: financially safe, but the Royal Boiler party was a setback for our finances. We are currently working on significantly minimizing our running costs and have also significantly reduced variable costs such as expenses for the board and team.

All in all, it can be said that we are facing major challenges, but that we have a good approach to overcoming them.

Women in Business

Women in Business (WiB) is pleased to present an overview of our activities and achievements during the first semester of the 2023/2024 academic year. With a commitment to empowering and connecting women in the business world, WiB has seen significant growth and success in fostering a supportive community for its members.

We commenced the semester with 615 active members and concluded with a total of 736. This growth reflects the increasing interest and engagement of students in our association.

In the past semester, we hosted 6 events for our WiB members:

We started the semester with our collaboration with Lincoln International and SCOPE for the Women in Finance Recruitment event which was a resounding success. The event featured a Finance Workshop led by Lisa Weigel, a distinguished female investment banker. Attendees participated in interactive case studies, gaining practical insights into the financial industry. The networking session with Lincoln International's representatives provided valuable connections and career exploration opportunities for participants.

Additionally, we hosted two member's nights, at Café Enfin and facilitated networking and socialization among WiB members. These events played a crucial role in introducing the new board, fostering a sense of community, and providing a relaxed environment for members to connect.

Between these members nights, we hosted three guest speaker events:

At our KPMG event, Andrea Sternisko and Carolin Münch shared their experiences, providing a comprehensive understanding of KPMG's diverse clientele. The interactive Q&A session allowed members to delve deep into the speakers' motivations, role evolution, and strategies for overcoming challenges.

During our post-Bachelor experiences event, our founders and alumni shared diverse post-bachelor experiences, offering valuable insights and advice. The subsequent Q&A session allowed for personalized interactions and connections.

Our last guest speaker event was held by Andrea Melzer from the company BAYER who provided a powerful narrative of her journey working in different countries, emphasizing the importance of trusting one's instincts in both personal and professional pursuits.

In November and December, WiB conducted its recruiting and onboarding, welcoming four new members to fill positions vacated by outgoing board members. This initiative ensures a seamless transition and continuity in leadership.

The first semester of 2023/2024 has been marked by growth, engagement, and impactful events for Women in Business. We are grateful for the support of our members, sponsors, and

partners. Looking ahead, WiB remains committed to empowering women in the business world and creating a dynamic platform for learning, networking, and personal growth.

This report is submitted to be included in the SCOPE semi-annual GMA report, and we express our gratitude for the continuous collaboration and support from SCOPE.

Sincerely,

The Women in Business Board

Rules and Regulations

(A) General Definitions

Article 1

BoA = Board of Advice

CoB = College of old Boards

GMA = General Members Assembly

Article 2

All matters of the association are managed by the definitions of these regulations in compliance with the statutes of SCOPE Maastricht.

Article 3

The board of the association takes care of the statutes of the association and these Regulations.

Article 4

In cases in which these regulations do not foresee and over the interpretation of articles of the statutes of the association or these domestic regulations the board Decide.

(B) Domestic regulations

Article 5

a) In the domestic regulations of the association no change or addition can be made without the approval of the GMA. Proposal to partial or complete change of the domestic regulations ought to be announced in the invitation of the GMA.

b) A proposal to change may be submitted by the board or by at least ten members.

c) They who call the GMA to handle the suggestion of change of regulations are obliged to make the proposal open to inspection for members on a suitable place from minimal seven days before the GMA up until the end of the day after the GMA.

d) If someone present at the GMA wishes to vote per single change, or if this can be concluded from the voting behavior of the people present, the voting ought to be done per single article. In other cases, the total of changes can be approved at once.

e) Each board member has to sign a contract in the beginning of the academic year stating that he/she/they are aware of the duties that have to be performed throughout the year. The

contracts have to be reviewed and approved by the BoA every year.

Article 6

Domestic Regulations are published on the website of the association. Updates on changes in Domestic Regulations may only follow after approval in the GMA.

Article 7

Copies of the statutes, the domestic regulations and the minutes of the GMA are available to members and can be obtained from the secretary or any other representative of the board.

Article 8

- a) When a member desires inspection from the pieces or the books rested under the board, the latter is obliged to provide insight in the documentation within five working days.
- b) In case the board refuses, the member has the right to make an appeal at the GMA, which she/he/they, according to method described in the statutes of SCOPE, are able to call within two weeks, except when a GMA already has been announced to take place within this period of time.

(D) Beneficiaries

Article 9

The Board is obliged to organize an activity at least once per academic year, for which the Honorary Members and the beneficiaries receive an invitation.

Article 10

An annual set amount of contribution must be paid by the beneficiaries in order to become a member .

Article 11

- a) An Honorary Member should have given an extraordinary contribution to SCOPE.
- b) An Honorary Member will receive the title of Honorary Member for life.
- c) An Honorary Member can be proposed by Board, Active, General, Alumni, and Honorary Members and will have to be approved by the General Members Assembly. The proposal has to be in written form, has to contain a clear description of reason(s), has to be supported by at least 10 persons allowed to propose Honorary Members
- d) An Honorary Member need not pay any membership fee.

- e) An Honorary Member can participate for free in activities with the approval of the sitting board.
- f) An Honorary Member has the right to speak and vote at the GMA.
- g) An Honorary Member will be allowed to join Alumni meetings.

(E) The Board

Article 12

- a) The board consists of nine positions: Academic Commissioner, Career Commissioner, Internal Commissioner, External Relations Commissioners, Marketing Commissioner, President, Secretary, and Treasurer. There has to be a minimum of four board members.
- b) With regard to the board functions, they are, among others, distinguished in the portfolios as described in articles 13 up-to-and-inclusive 21.
- c) Board members are appointed for a one annual GMA to next annual GMA. Any board position has to be taken for at least half a year.
- d) During the annual GMA all Board members preferably step down, unless no a successor has been found. When no successor has been found the current board member may remain in office when wanted.
- e) In the GMA new Board members are elected for their respective functions in conformity with the statutes.
- f) The board members are responsible for submitting and adhering to the financial budget and the financial responsibility concerning the events and spendings.

(F) The President

Article 13

- a) The President is responsible for coordinating the board. They are the representative of SCOPE Maastricht to the stakeholders. They are specifically responsible for strategic planning and the implementation of strategic plans.
- b) Included in this function are the following tasks:
 - To call for and to chair Board Meetings of SCOPE Maastricht
 - To oversee, to support, and to coordinate the team of board members and to control

their target setting and their target achievement.

- To organize activities for board members like board weekends, board dinners, etc.
- To call for, to chair and to organize the General Member Assemblies
- To establish and to maintain contacts with persons and institutions within and outside the faculty
- To maintain contact with the student representative to the faculty board SBE
- To maintain contact with the other Study Associations which fall under SCOPE.
- To guard the image of SCOPE Maastricht, as this lives under the members and nonmembers and to contribute to the communication of the mission and values to members and non-members.
- To work out a strategic statement for his/her board period
- The implementation and adjustment of the strategic long-term planning
- To approve all expenditures above 2000 € made for/by the association to control the Treasurer (so called Two-man rule)
- To guarantee that an Accounting Control Committee (see article 30) checks the financials with the Treasurer at least twice a year, before every GMA.
- To hold contact, schedule and chair meetings with the BoA at least four times a year
- The responsibility for SCOPE Maastricht contribution to the open day at the faculty
- To have oversight of the student initiative fund, as well as coordinating promotion and distribution of such
- To make sure that at least one, better two, board members visit the GMA's of the other SCOPE study associations.
- To take over a reasonable amount of office hours as stated in the board contract.
- Growth and well-being of the active members.

(G) The Secretary and Development Commissioner

Article 14

a) The Secretary is responsible for the administration and communication to general members. This includes the internal organization and documentation of SCOPE businesses. Moreover, as Development Commissioner, they are responsible for the committees and projects within the Development Pillar.

b) Included in this function are the following tasks:

- The responsibility to take care of formally presented minutes of the Board Meetings and GMA
- The responsibility to take care of all formal documents for the GMA.

- The responsibility to take care of the collection of the semi-annual reports and annual reports.
- The responsibility for the statutes
- The responsibility for the domestic rules & regulations
- The responsibility for all incoming and outgoing mails and emails
- The responsibility for the correctness of the data as registered in the union index of the Chamber of Commerce.
- To inform general members about upcoming activities or other events within SCOPE Maastricht
- The responsibility for the stock management of necessary office materials
- The responsibility of strategic changes within the Alumni community and the organization of events for this community.
- The responsibility of maintaining an overall coherent database.
- The responsibility for the data infrastructure, including the member database (administrative part)*.
- The responsibility for the SCOPE website.
- The responsibility for the SCOPE app.
- The responsibility of the backend of the SCOPE website
- To contribute to the communication of the mission and values to members and nonmembers.
- To take active part in the committees when required
- To take care of all organizational issues related to the GMA.
- To invite members, Alumni, other associations, and members of the BoA at least two weeks in advance for the GMA.
- To take care of technical problems related to office equipment.
- To take over a reasonable amount of office hours as stated in the board contract.

The responsibility of the Alumni Member database.

* By Members Database is meant the databases for General Members, Active Members, Former Board Members, etc.

- Growth and well-being of the active members.
- Responsible for the active member recruitment

(H) The Treasurer

Article 15

a) The Treasurer is responsible for all financial matters. His or her main task is next to the financial documentation and bookkeeping, the financial planning process and the controlling function.

b) Included in this function are the following tasks:

- The responsibility for insurance issues
- To take care for the half yearly financial reports for the GMA
- The responsibility for the financial bookkeeping of SCOPE Maastricht
- The collection of revenue of social, academic, development and career activities
- The responsibility of in- and outflow of the cash box
- The responsibility of preparing and submitting the VAT-returns (Omzetbelasting), ICP report (Opgaaf intracommunautaire prestaties), as well as the respective payment within four weeks after the end of a quarter (if not indicated otherwise by the Belastingdienst).
- To check both budget and the justification of each activity that is organized or expenditures made in name of the association, in particular in relation to the yearly budget.
- To draw up the annual budget for the upcoming financial year,,in accordance with the strategic goals defined by the board
- To take over a reasonable amount of office hours.
- Growth and well-being of the active members.

(I) The External Relations Commissioners

Article 16

a) The External Relations Commissioner International is responsible for representing SCOPE Maastricht to the outside world and for the following activities.

b) Included in this function are the following tasks:

- One of the main contact persons for companies
- The responsibility for sponsor negotiations
- To attract and to maintain contact with sponsors and beneficiaries.
- Responsible for interaction with the Externals of SBE
- Maintenance of the vacancy board of the SCOPE website.
- To contribute to the communication of the mission and values to members and nonMembers

- Growth and well-being of the active members.
- To work together with all External Relations Managers of SCOPE Maastricht and assist them with support if needed

- To take active part in the committees and assist the externals when required.
- To take over a reasonable amount of office hours as stated in the board contract.
- The two External Relations Commissioners of the board, agree upon a division of companies during their transition phase. This will be stated in their respective board contract. The close collaboration between the two positions is a vital part of the External Relations structure of the SCOPE Maastricht Board.
- To attract and to maintain contact with sponsors and beneficiaries.
- Responsible for interaction with Career services office and the Internship office of SBE
- Growth and well-being of the active members.

(J) The Marketing Commissioner

Article 18

a) The Marketing commissioner is responsible for

- Setting up and executing SCOPE's marketing strategy
- The content management of the SCOPE Maastricht website
- The provision of information needed regarding the websites.
- Managing the SCOPE Maastricht Facebook page
- Managing the SCOPE Maastricht LinkedIn page
- Managing the SCOPE Maastricht Instagram account
- Managing the content of the SCOPE Maastricht app
- Managing the SCOPE Maastricht Wikipedia page
- Managing the SCOPE Maastricht YouTube account
- Chairing the Marketing committees
- Establishing and maintaining a Corporate Design
- Setting long term objectives (e.g., coming up with new distribution channels for promotion)
- Designing the promotion material
- Consulting the other board members concerning event promotion
- Manage the image of the SCOPE Maastricht.
- To contribute to the communication of the mission and values to members and nonmembers
- To take active part in the committees when required
- To take over a reasonable amount of office hours as stated in the board contract.
- Growth and well-being of the active members.

(K) The Social Commissioner

Article 19

a) The Social Commissioner is responsible for building and maintaining the SCOPE community through social events.

b) Included in this function are the following tasks:

- The responsibility for the representation of SCOPE at the INKOM and at the School Introduction Days.
- The responsibility for the organization of all social activities for active and passive members
- The responsibility for the organization of open social activities for Maastricht and SBE students
- To contribute to the communication of the mission and values to members and nonmembers
- To take active part in the committees when required
- To take over a reasonable amount of office hours as stated in the board contract.
- The scheduling and communicating of the stand-planning hours at SBE within the board and to other associations
- Growth and well-being of the active members.

(L) The Career Commissioner

Article 20

a) The Career Commissioner is responsible for all career related activities

b) Included in this function are the following tasks:

- The responsibility for the organization of all career activities
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and nonmembers
- To take active part in the committees when required and actively.
- To recruit the Maastricht Business Days committee members and lead the organizing committees
- To take over a reasonable amount of office hours as stated in the board contract.
- Growth and well-being of the active members.

(M) The Academic Activities Commissioner & Human Resources

Article 21

a) The Academic Commissioner is responsible for all events organized for general members, excluding the general member assembly, social activities and career activities. b) Included in this function are the following tasks:

- The responsibility for organizing academic activities: block-related activities. (lectures and workshops, skill training)
- The responsibility for submitting and adhering to the financial budget and the financial responsibility concerning the aforementioned activities.
- To contribute to the communication of the mission and values to members and nonmembers.
- To take active part in the committees when required.
- To take over a reasonable amount of office hours.
- Growth and well-being of the active members.

(N) Board of Advice

Article 22

a) The Board of Advice should have minimum one more person as the Board of SCOPE Maastricht.

b) The Board of Advice will have one chairman (preferably living in Maastricht); heshe/they is responsible for communicating the voice of the BoA to the board of SCOPE Maastricht.

b) In order to maintain a close relationship to the Board of SCOPE Maastricht, former Board members can apply to become a member of the Board of Advice one year after being released from their duties as Board member.

c) In order to maintain a close relationship between the members of the board of SCOPE Maastricht and the BoA, each year a recent board member of SCOPE Maastricht will take place in the BoA.

c) The Board of Advice is responsible to propose and present their members at the annual General Member Assembly meeting. Members of SCOPE Maastricht attending the General Member Assembly have to approve the members of the Board of Advice.

d) Each year, it has to be determined who of the BoA remains seated in the BoA and who will make place for a new member. This new member will be selected in good dialogue between the chairman of the BoA and the President of SCOPE Maastricht. For each year a chairman has to be appointed.

d) A member of the Board of Advice cannot be a board member or board of advice member in

any other study or student association in Maastricht.

e) The BoA is responsible for nominating their members, which have to be presented and approved by the members in the GMA.

e) A member of the Board of Advice cannot be an active member of SCOPE Maastricht.

f) A member of the BoA cannot be a board member or board of advice in any other study / student association / initiative in Maastricht.

f) The Board of Advice will have one chairperson. The chairperson is responsible to represent the Board of Advice towards all members of SCOPE Maastricht.

g) The chairperson of the Board of Advice is elected by the members of the Board of Advice. Members of SCOPE Maastricht attending the General Member Assembly have to approve the chairperson of the Board of Advice.

Article 23

Tasks

a) The Board of Advice will support SCOPE Maastricht in its policy in the broadest sense. Moreover, it will provide advice for the development of SCOPE's long-term strategy and will ensure a knowledge transfer between the academic years in a reasonable way.

b) The Board of Advice has to be given access to the minutes of Board meetings from SCOPE Maastricht are however obligated to notify the Board of SCOPE Maastricht if they read through the minutes.

c) Should the current Board of SCOPE Maastricht wish to receive advice from the Board of Advice, they have to proactively reach out to the Board of Advice via an agreed communication channel (e.g., email). The Board of Advice will form an advice within seven days and will communicate this back to the Board of SCOPE Maastricht.

Article 24

a) A delegation of the Board of Advice will assemble at least four times a year with a delegation of the Board of SCOPE Maastricht. This will happen on the invitation of the President of SCOPE Maastricht. Meetings can be arranged both physically (preferable) and virtually.

b) The President of SCOPE Maastricht meets up with the chairperson of the Board of Advice at least four times a year to discuss current topics and ways of working.

c) The chairperson of the Board of Advice holds the right to be present at Board meetings of SCOPE Maastricht.

Article 24

The Board of SCOPE Maastricht proposes intentions with respect to the following activities to the Board of Advice before taking a decision:

a) Appointment and dismissal of Board members

- b) Changes in the statutes and domestic regulations
- c) Changes to the long-term strategy of SCOPE Maastricht
- d) Changes to the organizational structure of SCOPE Maastricht (including, but not limited to, new daughter associations, changed board positions, different legal entity)

Article 23

Tasks

- a) The BoA will support SCOPE Maastricht in its policy in the broadest sense.
- b) In the minutes of SCOPE Maastricht, that are send around after every Board meeting, it is indicated when SCOPE Maastricht likes advice of the BoA. The BoA will form an advice within one week and this will be communicated through the chairman back to SCOPE Maastricht.

Article 24

- a) The BoA will assemble at least twice a year with a delegation of the SCOPE Maastricht board. This will happen on invitation of the President of the SCOPE Maastricht board.
- b) The BoA chairman meets up with the President of SCOPE Maastricht to discuss current issues at least once a block.
- c) The chairman of the BoA holds the right to be present at Board meetings of SCOPE Maastricht.

Article 25

The SCOPE Maastricht board proposes intentions with respect to the following activities to the BoA, in advance of taking a decision.

- a) Appointment and dismissal of Board Members
- b) Proposals to changes in the statutes and domestic regulations

(P) General Members Assembly

Article 26

Entry

- a) All members of the association of SCOPE Maastricht, Alumni and members of the BoA of SCOPE Maastricht have the right of entry to the GMA.
- b) The Board reserves the right to invite non-members to the GMA, who will have no right to speak or vote.

Article 27

Alumni members have the right to speak at the GMA.

Article 28

Dates of assembly

Next to the annual assembly in June, at least one GMA will be organized, in the month of January or February. In this assembly, at least the half-year report and the financial justification will be presented.

Article 29

GMA Report

- a) The GMA report to be presented in the GMA is to be published on the website of SCOPE three working days prior to the GMA.
- b) The BoA has the obligation to fill two pages in the (half) year report.

Article 30

Voting

- a) A voting committee potentially to be appointed by the chairman of the GMA consists of a minimum of 2 members and 2 board members, which, as far as the GMA is concerned:
 - a. Sees to the adherence to the statutes of SCOPE Maastricht.
 - b. In the case of voting, determine in what way this.
 - c. will take place will decide what votes are validly and non-validly casted.
 - d. Will count the votes in favour and against
 - e. The chairman of the voting committee, chosen from the members of the voting committee, presents, with the approval of all members of the voting committee, the Result of the vote to the chairman of the GMA immediately after the voting has taken place.
- b) The chairman of the GMA will share the results presented to him/her in the GMA and will therefore determine the result by acclamation.
- c) Approval is obtained through half of the number of members present plus one voting, in favour of the proposal.
- d) Proposals of Honorary Members have to be approved by 3/4 of the members voting.
- e) Voting can be done in favour, against and abstention. Only votes in favour and against will be counted.

(Q) Accounting Control Committee

Article 31

- a) The members of the Accounting Control Committee will be appointed and dismissed by the GMA.
- b) The Accounting Control Committee consists of at least two persons.
- c) The Accounting Control Committee will discuss several times a year the financial administration of the association and will report about this to the GMA.
- d) The written proposal has to be handed in 10 business days prior to the GMA

(R) College-Old-Board and Alumni

Article 32

- a) The College-Old-Board consists of former-Board Members.
- b) The Alumni consist of former members of SCOPE, SCOPE | 3MA, SCOPE | FOCUS, SCOPE | Economics, FAME, E.F.M. Academy, E.F.M. Emperor, E.F.M. Alfa, 3MA, FS FOCUS, Economics, Agryris, Comax, Maastricht Marketing Association, IES Network.
- c) The sitting Board can grant the title of Alumni to leaving Active and Board Members of SCOPE Maastricht.
- d) If Alumni Members would like to participate in activities of SCOPE Maastricht for the reduced member price, they will have to pay the normal yearly membership fee.
- e) The Board is responsible for the organization of a yearly activity for the CoB. This activity needs to be announced at least two months in advance and preferably longer before.
- f) At the activity of the CoB, the current Board ought to account for the past Board term, the policy for the resting Board term and possible longer-term.
- g) The College-Old-Board will have in this way the possibility to advice about the themes, which were spoken of.
- h) The activities for Alumni and the activities for CoB can be held together.
- i) The Board is responsible for the organization of a drink for the Alumni, at least two times a year.
- j) For the organization of the activities mentioned above, the Board can ask members of the CoB for a part of or the whole organization.
- k) The Board is responsible for the writing and sending of an Alumni newsletter, at least four times a year.
- l) The Board will place at least 500 Euros at the disposal of activities for the Alumni, CoB, and BoA
- m) Only with the consent of the BoA, the Board may deviate from this amount

Appendix

Appendix Overview of the Board

Board members:

Renato Ligtenberg

President 2023-2024

Nikolas Müller

Secretary & Development Commissioner 2023-2024

Hristo Lakov

Treasurer 2023-2024

Lotte Louwers

External Relations Commissioner and Vice-President 2023-2024

Lucie Kieffer

External Relations Commissioner 2023-2024

Luisa Lueer

Career Commissioner 2023-2024

Manon Trébaul

Academic Commissioner 2023-2024

Yara Eggermont

Social Commissioner 2023-2024

Marlena Wilkes

Marketing Commissioner 2023-2024

Appendix Overview of Committees and Active Members

Social Pillar

General Members

Lia Kaltegärtner*
Riki Toubkin
Martin Van de Walle
Mona Razmdideh
Guido Pascuzzo

Partylovers

Joris Lemmens*
Greta Lortz
Rike Reblin
Sophie Jacobs
Theo Provoost

Preuverij

Lara Lejeune*
Max Holland
Michel Schreiber
Gizem Büyükkеçeci
Vincent Bach

Internal

Theodor Kläsener*
Justus Grüninger
Iris Reinders
Helena Barden
Sarah Siepmann
Elke Pronck

Ski trip

Maciej Rzepka*
Alice Wersonig
Julien Defauw
Charlotte Mandel

Spring Break

Laura De San*
Valentijn Bakker

Career Pillar

London Economics Trip

Antonia Müller
Louis Meyer *
Nicoleta Cojocar
Shreeyog Basnyat

Innovation & Leadership Trip Stockholm

Ane Badibanga
Lisa Marie Kremer
Louise Winkelmann *
Yunus Oberst

Start-Up Tour Berlin

Andreas Scheins
Dòra Gàl *
Mats Schneider
Vicky Feyereisen

Frankfurt Banking Tour

Alina Neumann
Marnix Van Oort
Tim Ullrich *
Jonas Bonnstaedter

Maastricht Business Days Autumn

Nathalie Tuzolana*
Phoebe Maton
Antonia Weymar
Arabella Blue Walker
Beatrice Vinaccia
Laetitia Wojcik

Singapore Experience Trip

Chloe Klippert
Karolin Lindert
Paul Bochert *
Jean-Maurice Henkel

Maastricht Business Days Spring

Daphne Vryghem *
Ilina Bordzhukova
Keanan Walker
Lily Gross

Elisa Durdu
Ricarda Stolle

Moritz Keller

Development Pillar

Maastricht Acquisition

Greta Klein *
Julia Hajagos
Mika Hruby
Pepijn Mol
Rosa Pape

Alumni

Mirijam Dietrich *
Susanna Eicher
Lieke Devu
Marko Ivosevic
Claudia Zoutendijk

IT

Jere Kynsjarvi *
Mariska
Jordy Pouwels
Emily Baumert
Rossane Botland

Sustainability Committee

Nina Häring *
Corinna Meyer-Riedt
Adina Tarbasanu
Jonas Vetter

Sustainable Business Trip

Lisa-Marie Kremer *
Jolie Kox
Natalie Hagedwood
Nieka Ireland

Marketing Committee

Izabela Kaniewskas*
Xenia Prsa*
Margaret Ameyaw
Katharina Bertermann
Hélène Andreux
Nina Bruweleit

Luxembourg Trip

Finn Rengelshausen
Karolina Freyer
Mihael Kralj *

Dublin Technology Trip

Anna Dowling *
Emma Marko
Jessie Kouwenberg
Tim Jendritza

Consulting & Auditing Tour

Jette - Elisabeth Bandow *
Lorenz Merz
Nicoline Vincent
Simon Rodens

Emerging Markets Budapest Trip

Tizian Aisenbre *
Remi Mroziewicz
Anais De Moor
Dana Gonzalez Mantilla

Academic Pillar

Academic Series

Pauline Hess
Roman Kronast *
Emilia Schröder
Sorina Gutu
Marlene Hermans
Maria Paradiso *
Teodora Atanasova

Community Case Challenge

Felix Schürmann
Jonas Morgner
Maciej Rzepka
Umut Kelleci

Paulina Westphalen

Volunteering Trip

Reya Köhne *

Julius Annen

Kaya Ludwig

Elena Keudel

Gregor Kress *

Ramsha Zaidi

International Economic Orientation

Camille Fickers

Costanza Tombelli *

Giada Donati

Katharina Ortner

Lisa Dalla Valle

International Financial Orientation

Alessia de San *

Antonius Von Mentzingen

Carmen Cejas Hakala

Jon Ander

Max Werheid

Symposium

Fabienne Kirsch *

Niklas Bolten

Philipp Kuhzarani

Victor Tackoen

Phaka Borowski

Business Analytics

Felix Römer

Florian Hanselmann

Jonna Wischmann *

Nolan Hayzlett

Tobias Timenes-Okstad

Master Week

Carolin Schütz

Gladys Thielemans

Katharina Freitag *

Jana Geier

Appendix External Relations

Partner Companies Lotte

Partners	New partners	Promising leads
Arvato	Accenture	Bayer
Henkel	Bain & Company	Eye Tech Solutions
Accenture	DHL NL	
Altman Solon	Unilever	
Bain & Company		
Deloitte Germany		
Horváth-Partners		
Inverto		
KPMG Germany		
Belden		
DHL NL		
Koenen en Co		
Unilever		
AlphaSights		
Gupta Strategists		
JoanKnecht		
Mploy Associates		
Student Consultant		
EY Parthenon		

Partner Companies Lucie

Partners	New partners	Promising leads
The Boston Consulting Group GmbH	Rautenberg & Company	u Pledge
Accuracy Deutschland GmbH	ARDIAN GmbH	Maprima
AXA Konzern AG		BlackRock Benelux
CAPCO – The Capital Markets Company GmbH		Sparkoptimus
Doctolib		Spire Energy Consulting
EY Luxembourg		
Haniel		
William Blair		
ACT Commodities Group B.V.		
Alter Domus Patricipation SARL		
BDO Holding B.V.		
De Nederlandsche Bank N.V.		
Deloitte (Deloitte group support center B.V.)		
EY NL (Ernts and Young LLP.)		
KPMG NL		
PwC Accountants N.V.		
RSM Netherlands Holding N.V.		
PwC Luxembourg		
E.CA Economics		
Von Buddenbrock		
Holland Capital GmbH		
APG Asset Management N.V		
Baker tilly (Netherlands) N.V.		
Belastingdienst		
Flynth B.V		

IMPROVED Corporate Finance B.V		
Marktlink		
Mazars N.V.		

Participating companies

MBDA 2023	
Accenture	EY Parthenon
Accuracy	Gartner
Advyce & Perlitz	Grant Thornton
AlphaSights	Henkel
Altman Solon	HÖVELER HOLZMANN CONSULTING
APG	IGOM
Arthur D. Little	Implement Consulting Group
Arvato	ING
Barilla	Inverto
Batten & Company	Kienbaum
BDO	KPMG NL
BearingPoint	Korn Ferry
Belden	KPMG Germany
Bloomberg	Lindt & Sprüngli
Capgemini	Livingstone
Celonis	Mars
CEVA Logistics	Maurer & Wirtz
Deloitte NL	Odoo
Rituals	OSCAR
EY Lux	Personio
EY NL	Procter & Gamble
PWC Lux	Randstad
RBB Economics	Rödl & Partner
SMP Strategy Consulting	SparkOptimus

Unilever	Verovis
SET Management	Siemens Advanta
Vodafone	